



Land and Water Conservation Fund 2021 Application for Local Governments

Applicant: City of Greensboro
Project's Title: Mayer Park renovations





Project Title: Mayer Park renovations
Applicant: City of Greensboro

Checklist

Checklist to Submit a Complete Application

Required for All Applications (File Name)	Page Reference	Number of Copies		Included ✓	
		Paper	Digital		
1. Checklist for Submitting a Complete Application (Checklist)	5	1	Submit one flash drive including each file as a separate PDF. Use the (file name) denoted on the checklist.	✓	
2. Applicant's Basic Facts and Assurances (Basic Facts)	7	1		✓	
Risk Assessment and Financial Information					
3. Source of Matching Funds (Matching funds)	8	1		✓	
4. Project Timeline (Timeline)	10	1		✓	
5. Budget Narrative (Budget Narrative)	12	1		✓	
6. Federal Information for Construction and Acquisition Programs (SF424C)	14	1		✓	
Project Description					
7. Application & Revision Form – Public Benefit (A&R 2.0)	15	1		✓	
8. Project Location Map (Project Location)	16	1		✓	
9. Project Site Plan and LWCF Boundary Map (LWCF Boundary)	17	1		✓	
10. Review Letter from State Historical Preservation Office (SHPO Letter)	18	1		✓	
11. Proof of Ownership/Site Control (Ownership)	19	1		✓	
12. A & R Form - Development and Combination Grants (A&R 2.2)	20	1		✓	
13. A & R Form - Site Information (A&R 3.0)	21	1		✓	
14. Scoring System (Scoring System)	31	1		✓	
Required for Projects to Acquire Property (including acquisition with a waiver)					
15. Acquisition Form (Acquisition Form)	27	1		N/A	
16. Appraisal conforming to the Uniform Appraisal Standard for Federal Land Acquisition (Yellow Book Appraisal)	26	1		N/A	
17. Legal Description of the Land (Land Description)	28	1		N/A	
18. History of Conveyance (Conveyance)	26	If applicable, 1		N/A	
19. A & R Form - Acquisition Grants (A&R 2.1)	29	1		N/A	
Documents for the Scoring System					
20. Master Plan for the Park (Master Plan)	32 & 39	If available, 1		✓	
21. Parks and Recreation Systemwide Plan for the Jurisdiction (Comp Plan)	32 & 40	If available, 1	✓		
22. Capital Improvement Plan for Parks and Recreation (CIP)	33 & 40	If available, 1	✓		
23. Documentation of Surveys or Public Involvement (Public Meeting), (Survey), (Civic Groups), (Advisory Board)	33 & 41	If available, 1	✓		
24. Local Board Minutes or Resolution Adopting of Planning Documents	32-33	If available, 1	✓		



Project Title: Mayer Park renovations
Applicant: City of Greensboro

Basic Facts

Basic Facts and Assurances

Local Government Name: City of Greensboro		
Federal Employer Tax I.D. Number: 56-6000-230		
Mailing Address Street or PO Box: 301 S. Greene Street City: Greensboro State: NC Zip Code: 27401 County: Guilford		
Local Government Contact Person for the Grant Name: Vonda Martin Phone: 336-373-7710 E-mail: Vonda.martin@greensboro-nc.gov (must be an employee of the sponsoring local government)	Local Government Manager (required) Name: Chris Wilson Phone: 336-373-2002 Email: Christian.Wilson@greensboro-nc.gov	
Project Name: Mayer Park renovations		
Physical Address of Project Street: 135 Poe St City: Greensboro State: NC Lat / Long Coordinates: 36.066660, -79.820280	County: Guilford U.S. Congressional District: NC 6	
Type of project: Check all that apply		
<input type="checkbox"/> Acquisition Acres to be acquired _____	<input checked="" type="checkbox"/> Renovation of an existing LWCF site Project number(s) of existing LWCF site to be renovated: <u>3700299</u>	
Grant Request: \$100,000	Local Match: \$100,000	Total Cost: \$200,000
Federal share (percentage): <u>50%</u> Grant request divided by total cost	<i>Please note: Local expenditures will be reimbursed up to this percentage.</i>	
Certification and Approval by Local Governing Board		
I hereby certify the information contained in the attached application is true and correct and the required dollar -for-dollar matching funds will be available during the project period. This application has been approved by the local governing board.		
Chief Elected Official		
<i>Nancy Vaughan, Mayor</i> (Print or Type Name and Title)	<i>Nancy Vaughan</i> (Signature)	



Project Title: Mayer Park renovations
Applicant: City of Greensboro

Matching Funds

Source of Matching Funds *(this form and format must be used)*

Use the format below to show the sources of your matching funds. Please indicate if these funds are currently available or are the funds yet to be approved. If funds are yet to be approved, list the date for approval. The value of the donated property is not eligible as local matching funds.

State match	Description of Funding Source	Description of funding availability	Amount of match
Local match			
City's approved CIP	Cash	Currently available	100,000
Other			
Total match			100,000

Most federal funds cannot be used to match LWCF grant funds.

Exceptions: Recreational Trails Program (<https://www.fhwa.dot.gov/safetealu/factsheets.htm>) and Community Development Block Grants (https://www.hud.gov/program_offices/comm_planning/cdbg)

If an anticipated funding source does not materialize, the local government will be expected to cover this portion of the match.



Project Title: Mayer Park renovations
Applicant: City of Greensboro

Timeline

Project Timeline

Please provide your projected timeline

All elements noted in budget narrative must be addressed in the timeline.

Already in progress*	Completed 6 months after contract start date	Completed 1 year after contract start date	Completed 2 years after contract start date	Completed within 3 rd year of contract
Planning	Design and engineering	Planning, construction drawings, bid documents, permits	Site work & grading, concrete, fencing, shelter	Equipment and furnishings, art, signage, landscape

***Only planning can take place prior to the project contract start date, without additional approval from NPS.**

These costs are eligible if they are incurred after October 1, 2019 (two years before the application deadline) and before the end date for the LWCF contract. Include these costs in the Budget Narrative and keep copies of the invoices to submit for reimbursement. The following costs are eligible: architectural and engineering fees, site plans, design and construction drawings, construction management, and preparing project costs.

Provide notes as needed:

Experience with previous federal grants

Do you have recent experience completing similar projects with federal grant funding (LWCF or other)? If so, please describe.

LWCF 37-01054 Keeley Park Phase II 3/1/2018 – 02/28/2021

Project Scope (Description of Project): Fitness/shade structure, cornhole courts, open space area, bike trails, shelter, restroom, trails, playground renovation, splash pad, community garden, disc golf course, site amenities, site preparation, utilities, contingency, and planning.

Project Costs: LWCF Amount \$ 250,000

Local Government Match \$ 250,000

LWCF 37-01059 Peeler Community Park 4/1/2020 – 03/31/2023

Project Scope (Description of Project): The project will complete new development and renovation of existing facilities including planning and engineering; site preparation; demolition of an obsolete playground and basketball court to allow expansion of the parking lot; renovation of the existing ballfield; improved park's front entrance to include gathering spaces with seating walls and new play structures; development of a new outdoor fitness area with new play equipment interspersed; paved accessible pathways throughout the park with an interpretive story walk and site amenities including a required bioretention cell, solar play/work stations, site lighting, benches, trash receptacles, bike racks, utilities, signage and landscaping small outdoor gathering patio area, utilities and signage.

Project Costs: LWCF Amount \$ 600,000.00

Local Government Match \$ 600,000.00



Project Title: Mayer Park renovations
Applicant: City of Greensboro

Budget Narrative

Budget Narrative

(This form and format must be used; lines can be inserted or added as needed)

Administrative Costs/ Pre-Award Costs (Incidental land costs are not eligible for land acquisitions)

Element	Unit	Cost per unit	Federal share	Match share	Total
Design and engineering fees	Bulk	Lump Sum	\$8848	\$8847	\$17,695

Land Acquisition

Parcel #	Acres	Cost per acre	Federal share	Match share	Total
N/A					

Site preparation

Element	Unit	Cost per unit	Federal share	Match share	Total
Demo, site work, grading, concrete	Bulk	Lump Sum	\$25511	\$25511	\$51,022

New Facilities

Element	Unit	Cost per unit	Federal share	Match share	Total
			\$23402	\$23403	\$46,805
Outdoor fitness area		22440			
Gaga pit		5390			
Cornhole		4675			
Painted concrete games		3300			
Hammock posts		11000			

Demolition

Element	Unit	Cost per unit	Federal share	Match share	Total
Tennis courts + fencing	Bulk	3100	\$1550	\$1550	\$3100
Playground		In-house			

Renovation/replacement

Element	Unit	Cost per unit	Federal share	Match share	Total
			\$4884	\$4884	\$9768
Tennis court to dog park + fencing	Bulk	8118			
Shelter refurbish	Bulk	1650			

Miscellaneous

Element	Unit	Cost per unit	Federal share	Match share	Total
Site amenities (listed in summary with totals)			\$35805	\$35805	\$71,610

Totals			Federal share total	Match share total	Grand total
			100,000	100,000	200,000

Contingency not an eligible LWCF cost. **Explain how the budget was developed:** Preliminary cost estimates developed from the 2021 master plan. A third party design firm was used to estimate the project costs.

Total anticipated pre-award expenses: n/a

Describe project elements/costs that will improve site resiliency (i.e., response to threat of flood or climate change) and facility longevity, if any:

The intent of the project is to provide a high impact renovation that will re use and re-purpose as much of the park's infrastructure and equipment as possible on park property owned by the City of Greensboro and a previous LWCF funded park. The shelter, tennis court fencing, swings, and basketball court concrete will be reused. New improvements will include the concrete sidewalk (ADA) and painted surfaces, chain link fencing and gates, site amenities (benches, chairs, picnic tables, grills, dog park furnishings, public art, signage, landscape, swing relocation). The new recreational facilities will consist of outdoor fitness area, gaga pit, cornhole courts, painted concrete games, hammock area (posts) and the dog park area. Total funding for the renovation of Mayer Park is anticipated to be approximately \$200,000. The Mayer Park renovation is expected to be completed in one phase if LWCF funding is secured. The adopted master plan approved in March 2021 by City Council and the Parks and Recreation Commission included a cost breakdown for the park master plan.



Project Title: Mayer Park renovations
Applicant: City of Greensboro

SF424C

BUDGET INFORMATION - Construction Programs

NOTE: Certain Federal assistance programs require additional computations to arrive at the Federal share of project costs eligible for participation. If such is the case, you will be notified.

COST CLASSIFICATION	a. Total Cost	b. Costs Not Allowable for Participation	c. Total Allowable Costs (Columns a-b)
1. Administrative and legal expenses	\$ 17,695.00	\$	\$ 17,695.00
2. Land, structures, rights-of-way, appraisals, etc.	\$	\$	\$ 0.00
3. Relocation expenses and payments	\$	\$	\$ 0.00
4. Architectural and engineering fees	\$	\$	\$ 0.00
5. Other architectural and engineering fees	\$	\$	\$ 0.00
6. Project inspection fees	\$	\$	\$ 0.00
7. Site work	\$ 51,022.00	\$	\$ 51,022.00
8. Demolition and removal	\$ 3,100.00	\$	\$ 3,100.00
9. Construction	\$ 9,768.00	\$	\$ 9,768.00
10. Equipment	\$ 46,805.00	\$	\$ 46,805.00
11. Miscellaneous	\$ 71,610.00	\$	\$ 71,610.00
12. SUBTOTAL (sum of lines 1-11)	\$ 200,000.00	\$ 0.00	\$ 200,000.00
13. Contingencies	\$	\$	\$ 0.00
14. SUBTOTAL	\$ 200,000.00	\$ 0.00	\$ 200,000.00
15. Project (program) income	\$	\$	\$ 0.00
16. TOTAL PROJECT COSTS (subtract #15 from #14)	\$ 200,000.00	\$ 0.00	\$ 200,000.00
FEDERAL FUNDING			
17. Federal assistance requested, calculate as follows: (Consult Federal agency for Federal percentage share.) Enter the resulting Federal share.	Enter eligible costs from line 16c	Multiply X 50 %	\$ 100,000.00



Project Title: Mayer Park renovations
Applicant: City of Greensboro

A&R 2.0

Application and Revision Form 2.0 – Public Benefit

1. Describe both short- and long-term outdoor recreation benefits that will be achieved because of this project.

Obtaining the LWCF grant will restore a vulnerable urban area to ensure all people have access to diverse, active outdoor recreation opportunities. This project proposes revitalization of existing park resources. Adding, replacing, and upgrading infrastructure will serve as a catalyst to reengage one of Greensboro's many communities as this neighborhood continues to build out to support the university infrastructure and lessen open spaces. The need for safe, walkable, high quality recreation is key to improving the physical, social, environmental and economic health of this community. Within a 10-minute walk of the park, there are 2566 people with a per capita income of \$19973. Greensboro Mayor Nancy Vaughan recognized the need for walkable, high quality, close-to-home recreation through her endorsement of the National Recreation and Park Association's 10-minute walk campaign. This park renovation project was identified as a key opportunity to improve close-to-home recreation needs for different age groups. In addition to general public recreation use, continued and expanded programming could provide arts, environmental education, athletics, health, wellness and many more activities for youth, teens and adults.

The Mayer Park project will create construction jobs for installation of play and fitness apparatus and trade opportunities such as construction, painting, fencing, hauling, grading, etc. Additional jobs for concrete work will create the pathways to lead to outdoor gathering areas and connect park amenities. Seasonal maintenance employment and contract mowing will continue on the site.

Further, residential development and population growth is expected to increase as single-family homes are replaced by duplexes and apartment complexes. Long-term outdoor recreation benefits is to create a park with character and interest. By leveraging existing resources and community input will create a place where people want to come, play and recreate.

2. Explain how this project fits as part of any other projects planned for this same site in the next three years.

An additional park connection from Granite St. is being proposed outside the LWCF grant proposal but adjacent to the existing 6(f) boundary.



Figure 21 - Plan showing location of future park land addition and proposed accessible sidewalk connections at both Granite Street and Poe Street.

The connection to Plan2Play, adopted in 2019, set forth three guiding tenets for the City's park system: ENHANCE, EXPAND, and CONNECT.

Based on a robust community outreach effort, and intensive review of data and trends Plan2Play offers many guiding principles for neighborhood parks that can be applied to the Mayer Park project.

The City of Greensboro has an impressive offering of 110 neighborhood parks, which almost always include basic play equipment. Plan2Play offers guidance for enhancing these sites, by adding amenities tailored more to the local character, needs, and interests of the surrounding community.

Community feedback garnered through the Plan2Play process included requests for more innovative and non-traditional play elements at neighborhood parks. The community also noted a desire for additional dog parks, fields for pick-up games, midnight basketball, and shade structures. Other suggested upgrades included the addition of colorful and durable site furniture that is different such as loungers, local or interactive art, and unique play elements such as giant chess boards, four-square or gaga ball.

Another concept from Plan2Play that evolved through community engagement was a strong desire to add more connections to neighborhood parks through an enhanced sidewalk system.

Applying suggestions from Plan2Play to Mayer Park has led the design team to realize that recreation offerings proposed in the park master plan should be geared towards the preferences of the surrounding community, which is primarily composed of college-aged students. The park needs to be more connected to the neighborhood through the addition of sidewalk. Within the park interior there is a need for more fun, colorful, and engaging site amenities that go beyond the basic standards.

3. Describe the process that led to the development of this proposal and how the public was involved.

Parks and Recreation in coordination with the Property Management Section of the Engineering & Inspections Department sold two lots (1716 YY Sherwood Street and 1718 YY Sherwood Street) which was approved for disposition by the Greensboro City Council on December 17, 2019 and approved for rezoning on January 21, 2020. The development will include two buildings, one with 12 two-bedroom units and one with 12 one-bedroom units. Since the parcels were adjacent to Mayer Park, the funding for the property sale was used to complete community engagement and a master plan in coordination with UNCG and reinvested in Mayer Park as matching funds for the LWCF grant application.

A series of community engagement events were carried out to determine the community's recreational preferences specifically for Mayer Park. In total, two larger community engagement events occurred on the nearby UNCG's campus in collaboration with the Community and Therapeutic Recreation Department (CTR), and three engagement interview events happened within the park. Combined, these efforts gathered the input of 30 residents.

Students in the UNCG CTR Program, many of whom live in neighboring houses or apartment complexes, participated in two engagement sessions. In both sessions, participants were asked a series of guided questions using an on-line questionnaire administered through Kahoot and Poll Everywhere. These polls could be used in-person while socially distanced with the public using their own smart devices, or completely remote by providing a URL to the user.

In the first meeting the design team asked a series of targeted and open-ended questions regarding opinions of existing park amenities, as well as recreation preferences not currently included in the park. In the second event, participants were shown park plans and asked to share feedback. See the Appendix for a list of questions administered.

In addition to these more open events, on three occasions, individual park visitors were interviewed. These discussions were more open-ended focusing on how the park was currently being used, and what upgrades would be preferred.

Based on community input, it became clear that the park should focus on creating recreational opportunities for older teens and young adults and address the needs of dog owners living in larger apartment complexes with little outdoor space for off-leash play. A strong desire for creating a fun space where young adults can safely play and be able to swing, connect, and still feel like kids emerged. It also became clear that park users in particular, highly valued basketball, and were interested in creating opportunities for a larger more functional field for pick-up games. Finally, almost all agreed that the playground structure received little use, and the space and investment might be better used on new play and

fitness structures such as gaga ball and workout stations. A summary of major findings can be found on the following 2 pages.

Lastly, a review of nearby public park offerings found one playground within the 10-minute walk circle (0.5 miles) and another playground and public tennis court just beyond the 10-minute walk circle at 0.7 miles. Both playgrounds are located within Greenway Park and contain nearly identical equipment to Mayer Park. The tennis court at this location is in excellent condition. On street parking is available at these parks and the neighborhood is contiguous with Mayer Park with no major road crossings. This aided the notion that removing the playground and degraded tennis court and opening up alternative recreational opportunities that better serve young adults made sense.



Project Title: Mayer Park renovations
Applicant: City of Greensboro

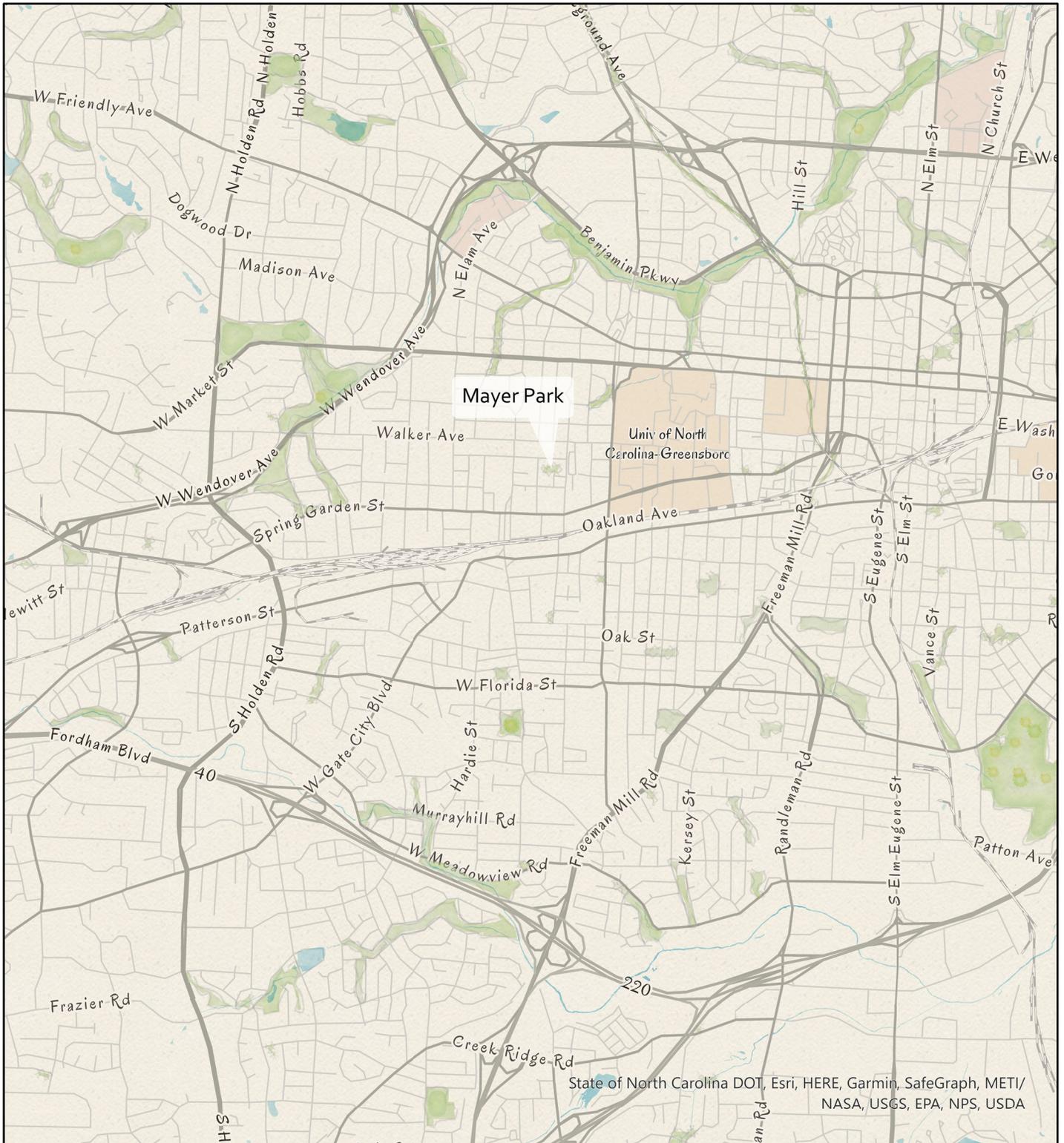
Project Location

Mayor Park Renovations: Project Location Map

Mayer Park

116 Poe Street, Greensboro, NC 27403

Latitude/Longitude: 36° 4' 0.1302", -79° 49' 13.6158"

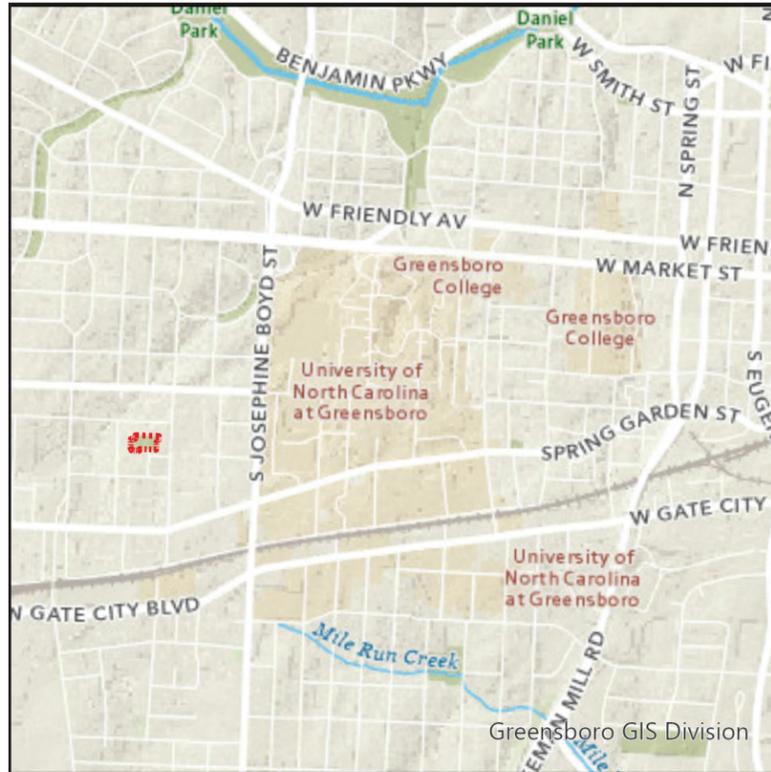




Project Title: Mayer Park renovations
Applicant: City of Greensboro

LWCF Boundary

Mayer Park Renovations ~ 135 Poe Street, Greensboro, NC



Location Map



Existing Basketball Court



Proposed Basketball Court



Legend

- - - - - 6(f) Park Boundary (1.31 acres)
- Renovation Items
- Existing Facilities
- Future Facility

New Facilities

- ① Outdoor fitness area
- ② Gaga pit
- ③ Cornhole court
- ④ Painted concrete games
- ⑤ Hammock posts

Renovation/Replacement

- ⑥ Tennis court to dog park + fencing
- ⑦ Swings (reuse)
- ⑧ Shelter (renovate)

Prepared by Elizabeth Jernigan on 9/31/2021
Deed Book 2775, Page 591; Deed Book 2601 Page 649; Deed Book 2655, Page 657

REVINGTON | REAVES
Landscape Architecture + Planning

GREENSBORO
Parks & Recreation
Enhance. Expand. Connect.



Project Title: Mayer Park renovations
Applicant: City of Greensboro

SHPO Letter



**North Carolina Department of Natural and Cultural Resources
State Historic Preservation Office**

Ramona M. Bartos, Administrator

Governor Roy Cooper
Secretary D. Reid Wilson

Office of Archives and History
Deputy Secretary, Dain J. Waters, Ph.D.

September 10, 2021

Vonda Martin
City of Greensboro
1001 Fourth Street
Greensboro, NC 27405

Vonda.martin@greensboro-nc.gov

RE: Renovate Mayer Park, 135 Poe Street, Greensboro, Guilford County, ER 21-1931

Dear Vonda Martin:

Thank you for your email of July 16, 2021, regarding the above-referenced undertaking. We have reviewed the submittal and offer the following comments.

We have conducted a review of the project and are aware of no historic resources which would be affected by the project. Therefore, we have no comment on the project as proposed.

The above comments are made pursuant to Section 106 of the National Historic Preservation Act and the Advisory Council on Historic Preservation's Regulations for Compliance with Section 106 codified at 36 CFR Part 800.

Thank you for your cooperation and consideration. If you have questions concerning the above comment, please contact Renee Gledhill-Earley, environmental review coordinator, at 919-814-6579 or environmental.review@ncdcr.gov. In all future communication concerning this project, please cite the above referenced tracking number.

Sincerely,

A handwritten signature in blue ink that reads "Renee Gledhill-Earley".

for Ramona Bartos, Deputy
State Historic Preservation Officer



Project Title: Mayer Park renovations
Applicant: City of Greensboro

Ownership

City of Greensboro
Real Estate Dept.
Drawer W-2
Greensboro, N. C. 27402

TAX MAP NO. 140-4-44 ENTIRE PROPERTY

NORTH CAROLINA
GUILFORD COUNTY

THIS DEED, made this the 26th day of March, 1975 by ISABELLE W. THOMAS, Widow, party of the first part, to CITY OF GREENSBORO, a municipal corporation of Guilford County and State of North Carolina, party of the second part.

W I T N E S S E T H:

That, the said party of the first part, in consideration of the sum of Five Hundred Dollars (\$500.00) and other valuable considerations, to her paid by the said party of the second part, the receipt of which is hereby acknowledged, has bargained and sold and by these presents does bargain, sell and convey unto said party of the second part and its successors and assigns, a tract or parcel of land in the County of Guilford and State of North Carolina, in Morehead Township, adjoining the lands of others and bounded as follows:

BEGINNING at a stake in the eastern margin of Poe Street in the City of Greensboro, North Carolina, said stake being 81.5 feet southwardly along Poe Street from Hoyle Bynum's southwest corner of the land this day conveyed by grantors to Jennette Davis; and running thence with Jennette Davis' line, about parallel with Brice Street 70.3 feet to a stake; thence southwardly about parallel with Poe Street 81.5 feet to a stake; thence westwardly parallel with the first line, 70 feet to a stake in the eastern margin of Poe Street; thence northwardly with Poe Street 81.5 feet to the beginning.

75229

Back reference, see Book 1109, page 237, in the office of the Register of Deeds, Guilford County, North Carolina.

TO HAVE AND TO HOLD the aforesaid tract or parcel of land and all privileges and appurtenances thereunto belonging to the said party of the second part and its successors and assigns, forever.

And the said party of the first part does covenant that she is seized of said premises in fee and has the right to convey the same in fee simple; that the same are free from incumbrances; and that she will warrant and defend the said title to the same against the claims of all persons whomsoever.

IN WITNESS WHEREOF, the said party of the first part has hereunto set her hand and seal, on the day and year first above written.

Isabelle W. Thomas (Seal)
Isabelle W. Thomas

NORTH CAROLINA

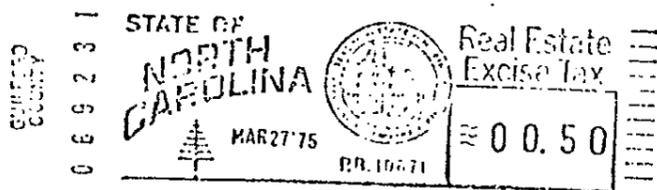
GUILFORD COUNTY

I, Karl L. Ponzer, Jr., a Notary Public of said County and State, do hereby certify that Isabelle W. Thomas personally appeared before me this day and acknowledged the execution of the foregoing instrument.

Witness my hand and official seal, this the 26th day of March, 1975.

My commission expires: May 12, 1976.

Karl L. Ponzer, Jr.
Notary Public



Spencer Kimbrell - City of Greensboro

NORTH CAROLINA
GUILFORD COUNTY

TO BE
PICKED UP

THIS DEED, made this the 19th day of FEBRUARY, 1973, by VIRGINIA E. BYNUM, Widow, party of the first part, to CITY OF GREENSBORO, a municipal corporation of Guilford County and State of North Carolina, party of the second part,

WITNESSETH:

That, the said party of the first part, in consideration of the sum of One Thousand Dollars (\$1,000.00) and other valuable considerations, to her paid by the said party of the second part, the receipt of which is hereby acknowledged, has bargained and sold and by these presents does bargain, sell and convey unto said party of the second part and its successors and assigns, a tract or parcel of land in the County of Guilford and State of North Carolina, in Morehead Township, adjoining the lands of others and bounded as follows:

BEGINNING at an iron stake situated in the northeast corner of Kizzar Coats' land, said stake being on the west side of Poe Street in Morehead Township running thence westwardly with Kizzar Coats' line North 87° 28' West 180 feet to a stake; thence on a parallel with Poe Street northwardly North 1° 47' East 50 feet to a stake; thence on a line parallel with Kizzar Coats' line South 87° 38' East 180 feet to the western margin of Poe Street; thence southwardly along Poe Street South 1° 41' West 50 feet to the point of BEGINNING.

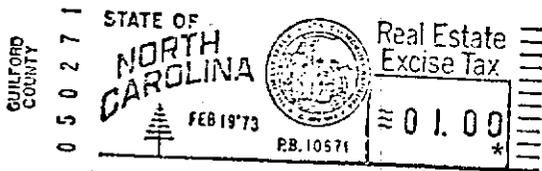
286982

Back reference see Book 1062, page 371, in the office of the Register of Deeds, Guilford County, North Carolina.

TO HAVE AND TO HOLD the aforesaid tract or parcel of land and all privileges and appurtenances thereunto belonging to the said party of the second part and its successors and assigns, forever.

And the said party of the first part does covenant that she is seized of said premises in fee and has the right to convey the same in fee simple; that the same are free from incumbrances; and that she will warrant and defend the said title to the same against the claims of all persons whomsoever.

IN WITNESS WHEREOF, the said party of the first part has hereunto set her hand and seal, on the day and year first above written.



Virginia E. Bynum (SEAL)
Virginia E. Bynum

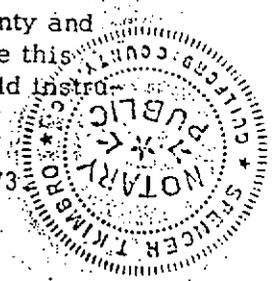
NORTH CAROLINA
GUILFORD COUNTY

I, Spencer T. Kimbrell, a Notary Public of said County and State, do hereby certify that Virginia E. Bynum personally appeared before me this day and acknowledged the execution of the foregoing instrument. Let the said instrument and this certificate be registered.

Witness my hand and seal, this the 19th day of FEBRUARY, 1973

My commission expires: 1-31-75.

Spencer T. Kimbrell (SEAL)
Notary Public



TO BE
PICKED UP

RESOLUTION CLOSING POE STREET - FROM A POINT 330 FEET NORTH OF SHERWOOD STREET NORTHWARD FOR APPROXIMATELY 170 FEET TO ITS END.

WHEREAS, the owners of all the property abutting both sides of Poe Street from a point 330 feet north of Sherwood Street northward for approximately 170 feet to its end have requested in writing that said portion of street be closed and abandoned as a public street;

WHEREAS, a notice was duly published that a public hearing would be held by the City Council in the Council Chamber in the Municipal Office Building on Monday, July 7, 1975, at 2:00 P.M. on the closing of said portion of street; and

WHEREAS, the public hearing has now been held and no objections have been made to the closing thereof;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GREENSBORO:

1. That the City Council hereby finds as a fact that the owners of all the property abutting both sides of the hereinafter mentioned portion of street have requested in writing that said portion of street be closed.

2. That the City Council hereby finds as a fact that the closing of the portion of street is not contrary to the public interest and that no individual or other party owning property in the vicinity of the street or in the subdivision in which the street is located will be deprived of reasonable means of ingress or egress to his or its property.

555-228-6597 #00002.00 00

3. That the following portion of street is hereby permanently closed and abandoned as a public street:

555-228-6597 #00000.50 FE

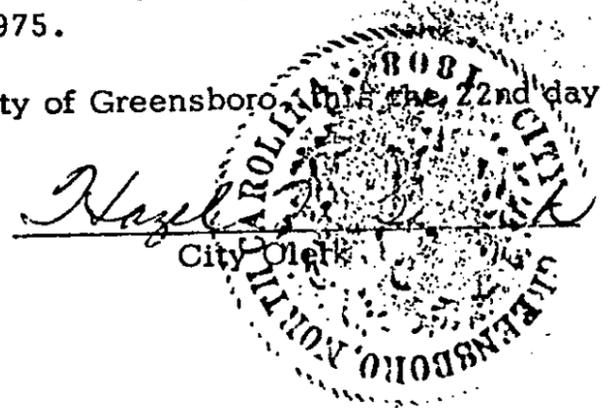
Poe Street - From a point 330 feet north of Sherwood Street northward for approximately 170 feet to its end.

82562

4. That the City of Greensboro hereby reserves utility easements for any water and sewer lines existing in the above mentioned street until such time as said lines are no longer required by the City.

I, Hazel N. Burch, City Clerk of the City of Greensboro, hereby certify the foregoing to be a true and exact copy of a resolution adopted by the City Council of the City of Greensboro on the 21st day of July, 1975.

Witness my hand and the seal of the City of Greensboro this the 22nd day of July, 1975.



Sworn to and subscribed before me, this the 22nd day of July, 1975.

Eileen G. Wooters
Notary Public

EILEEN G. WOOTERS
NOTARY PUBLIC
GUILFORD COUNTY, N. C.
Commission Expires June 15, 1976

RECORDED
MARK STEWART
REGISTER OF DEEDS
GUILFORD COUNTY, N.C.

JUL 22 3 07 PM '75

NORTH CAROLINA - GUILFORD
The foregoing certificate(s) of
Eileen G. Wooters

A Notary Public of said county is
(are) certified to be correct.
This JUL 22 1975
MARK ST. W. RT, Register of Deeds
Edwin R. ...
Deputy, Register of Deeds

DEED 2763 PAGE 246
BOOK

TO BE
PICKED UP

RESOLUTION CLOSING POE STREET - FROM A POINT 330 FEET NORTH OF SHERWOOD STREET NORTHWARD FOR APPROXIMATELY 170 FEET TO ITS END.

WHEREAS, the owners of all the property abutting both sides of Poe Street from a point 330 feet north of Sherwood Street northward for approximately 170 feet to its end have requested in writing that said portion of street be closed and abandoned as a public street;

WHEREAS, a notice was duly published that a public hearing would be held by the City Council in the Council Chamber in the Municipal Office Building on Monday, July 7, 1975, at 2:00 P.M. on the closing of said portion of street; and

WHEREAS, the public hearing has now been held and no objections have been made to the closing thereof;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GREENSBORO:

1. That the City Council hereby finds as a fact that the owners of all the property abutting both sides of the hereinafter mentioned portion of street have requested in writing that said portion of street be closed.

2. That the City Council hereby finds as a fact that the closing of the portion of street is not contrary to the public interest and that no individual or other party owning property in the vicinity of the street or in the subdivision in which the street is located will be deprived of reasonable means of ingress or egress to his or its property.

555-228-6597 #00002.00 00

3. That the following portion of street is hereby permanently closed and abandoned as a public street:

555-228-6597 #00000.50 FE

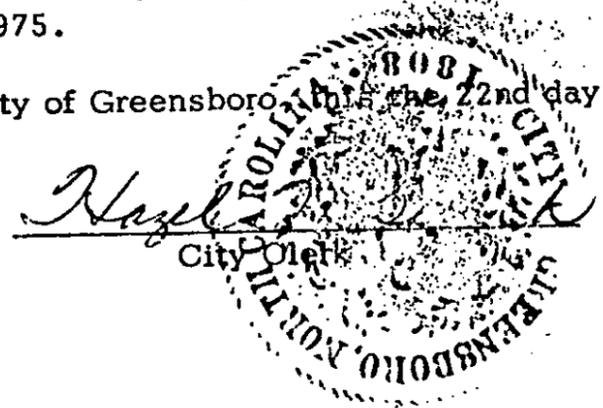
Poe Street - From a point 330 feet north of Sherwood Street northward for approximately 170 feet to its end.

82562

4. That the City of Greensboro hereby reserves utility easements for any water and sewer lines existing in the above mentioned street until such time as said lines are no longer required by the City.

I, Hazel N. Burch, City Clerk of the City of Greensboro, hereby certify the foregoing to be a true and exact copy of a resolution adopted by the City Council of the City of Greensboro on the 21st day of July, 1975.

Witness my hand and the seal of the City of Greensboro this the 22nd day of July, 1975.



Hazel N. Burch
City Clerk

Sworn to and subscribed before me, this the 22nd day of July, 1975.

Eileen G. Wooters
Notary Public

EILEEN G. WOOTERS
NOTARY PUBLIC
GUILFORD COUNTY, N. C.
Commission Expires June 15, 1976

RECORDED
MARK STEWART
REGISTER OF DEEDS
GUILFORD COUNTY, N.C.

JUL 22 3 07 PM '75

NORTH CAROLINA - GUILFORD
The foregoing certificate(s) of
Eileen G. Wooters

A Notary Public of said county is
(are) certified to be correct.
This JUL 22 1975
MARK ST. W. RT, Register of Deeds
Edwin R. ...
Deputy, Register of Deeds

DEED 2763 PAGE 246
BOOK



Project Title: Mayer Park renovations
Applicant: City of Greensboro

A&R 2.2

Application and Revision Form 2.2 - Development and Combination Grants

All elements noted in budget narrative must be addressed on A&R Form 2.2. Attach additional pages as needed.

A. Grant elements

1. What new facilities will be constructed as part of this project?
The new recreational facilities will consist of outdoor fitness area, gaga pit, cornhole courts, painted concrete games and fitness stations, hammock area (posts) and the dog park area.
2. What existing facilities will be renovated or replaced (specify which) as part of this project?
Existing tennis court will be replaced with a dog park. The tennis court fencing will be reused if possible. The existing shelter will be refurbished and painted. The existing playground will be removed but the swings will be reused. The basketball court (half) will remain.
3. What general site improvements (e.g., demolition, site preparation, landscaping, habitat improvements, etc.) will be completed as part of this project?
The general site improvements will include the concrete sidewalk (ADA) and painted surfaces, chain link fencing and gates, site amenities (benches, chairs, picnic tables, grills, dog park furnishings, public art, signage, landscape, swing relocation). CPTED compliance and invasive species removal along the park border will also be completed as part of this project.
4. What is the anticipated life span of the facilities that will be funded as part of this project?
With preventative maintenance, the upgrades to the site should last 10-15 years.
5. Does the project scope include facilities that also eligible for [Dingell-Johnson or Wallop-Breaux](#) Act funding (i.e., boat/fish access)?
 - a. No
 - b. Yes – Ensure necessary SLO certification is included (see manual)
6. Does this project involve the new development of a sheltered/enclosed swimming pool or ice-skating rink or the sheltering/enclosure of an existing outdoor pool or rink?
 - a. No
 - b. Yes
 - i. Explain how it was determined that the site meets the cold climatic criteria described in the LWCF manual. Provide a copy of the cold climatic data used to make the eligibility determination with the application (see manual).
 - ii. Explain the nature of the project – is this a new sheltered facility, or construction of the shelter only? If the pool or ice rink already exists, was it LWCF-funded? If yes, what year was it built and how much LWCF assistance was provided?
 - iii. What is the total cost of the sheltered facility and what amount of grant funding will be spent on the actual shelter/enclosure structure itself (if any)?
 - iv. Explain the significantly increased public use that will be made possible by the shelter/enclosure to justify the construction of such a facility.

B. Design elements

1. How are access requirements under the Americans with Disabilities Act (ADA) and Architectural Barriers Act (ABA) being addressed in this project?

A linear sidewalk beginning at the Poe Street entrance will create an accessible connection for all four park zones – the grill and chill zone, open field play zone, fitness and play zone and dog park zone. Engineered wood fiber playground surfacing will be used in the fitness and play zone. As this area continues with university student housing, the park will serve an essential role in preserving natural resources and accessible parks and open spaces for current and future generations.

2. What design elements are included that contribute to preserving environmental resources as part of ensuring a quality outdoor recreation experience for present and future generations?

The design elements included in this park project will contribute significantly to the many economic benefits to communities derived from quality open space and outdoor recreation. By offering and activating public spaces to provide safe, affordable and healthy ways to experience and appreciate nature is the goal of this project.



Project Title: Mayer Park renovations
Applicant: City of Greensboro

A&R 3.0

Application and Revision Form 3.0 – Site Information

Attach additional pages as needed.

A. Basic information

1. Will this proposal create a new public park/recreation area where none previously existed?
 - a. No
 - b. Yes – Explain:

2. If this is an existing LWCF site, has the park name changed since the last grant?
 - a. No
 - b. Yes – Explain:

3. Is this project located in a floodplain?
 - a. No
 - b. Yes – Explain and confirm that you have met applicable federal insurance requirements.

4. Is your site contiguous with or connected to any federally owned recreation area?
 - a. No
 - b. Yes – Explain:

5. Is your site part of a larger management area, such as a greenway or regional recreation area?
 - a. No
 - b. Yes – Explain:

6. Describe the existing site conditions.

Mayer Park is an existing neighborhood park located at 135 Poe Street in Greensboro and previous LWCF development. The 3.5 acre park contains a playground, small shelter, basketball court, tennis court and an open play field. Mayer Park needs significant renovation due in large part to aging facilities, shifting neighborhood trends, and ideas generated by the City of Greensboro Parks and Recreation Department recently completed comprehensive master plan, Plan2Play. Plan2Play provides guidance that neighborhood parks should begin to reflect the character of the neighborhood they serve and offer recreational opportunities that represent the preference of local residents. The neighborhood surrounding Mayer Park has steadily become more densely populated with housing serving the University of Greensboro (UNCG) off campus student population. This has resulted in less open space and an overall younger neighborhood demographic. These factors make this an exciting time to reimagine the future of Mayer Park.

7. Explain why the site is suitable for the type of outdoor recreation proposal being submitted.

This is an existing park where the use type will remain similar. Upgrades to the site will actually update the existing environmental infrastructure.

8. Does the site include any elements that visually detract from the outdoor recreation experience or that represent a potential public safety hazard?
 - a. No
 - b. Yes – Explain and describe whether this project will help to address those concerns.

9. What is/will be the applicant's type of ownership and control of the property?
 - a. Fee simple ownership.

- b. Less than fee simple. Explain what rights the applicant has and what agency holds the underlying fee simple ownership.
- c. Lease. Include a copy of the lease with the application.

B. Stewardship considerations

1. Is this a multi-use site (i.e. school, reservoir, state forest, etc.)?
 - a. No
 - b. Yes – Explain:
 - i. How often will the public have recreation access to the site?
 - ii. What kinds of restrictions to public outdoor recreation will occur?
2. Who will manage and operate the site(s)?
Greensboro Parks and Recreation Department
3. Describe the nature of any rights-of-way, easements, reversionary interests, etc. within the proposed LWCF boundary area:
N/A
4. Are there any pre-existing or planned indoor facilities on site that would not themselves be eligible for LWCF grant funding?
 - a. No
 - b. Yes – Describe and explain how/if the structure(s) support public outdoor recreation.
5. Is the proposed LWCF boundary the same as the boundary of the park/recreation area as it exists in its totality?
 - a. Yes
 - b. No – Explain any area proposed for exclusion and why, and ensure it is clearly depicted on the proposed LWCF boundary map.
A city-owned road ROW, linear parcel located between two existing rental housing units will provide a future connection between Mayer Park and Granite Street. The City investigated adding the piece of land into the official park limits but it was determined if other than a road ROW, the property would revert in equal half's to the two rental property owners. The connection will be completed simultaneously with the park project but outside of the LWCF scope of work.
6. Are there any pre-existing or planned resource management practices (i.e., timber management, grazing, etc.)?
 - a. No
 - b. Yes – Describe the nature of the practice, the anticipated duration, and how the practice supports outdoor recreation.
7. Are there any pre-existing or planned uses on site that are incompatible with LWCF requirements that should be excluded from the LWCF boundary?
 - a. No
 - b. Yes – Describe the nature of the use and ensure it is clearly depicted on the proposed LWCF boundary map. Clarify whether the future intent is for the area to become subject to LWCF once the use is terminated, or if the intent is for the use to continue within the park in perpetuity.

C. Environmental Resources Survey

Consultation with NPS regarding the NEPA pathway for a proposal should occur prior to the completion of this section. If you have already determined that the proposal will require an EA or EIS, you may go directly to the questions following Tables 1 and 2.

The tables below serve as a record of the environmental resources present at the site, whether the proposed action is likely to have a significantly negative impact those resources, and whether further information is needed to determine the potential impact. Review the listed resources and identify any resources that may be significantly impacted by the action. The Environmental Resources Survey should be completed with professional input from resource experts and in consultation with relevant local, state, tribal, and federal governments, as appropriate.

Table 1 – For each resource, use the check boxes to indicate if positive impacts or negative impacts are anticipated to result from the action or if further information is needed to determine the potential impact.

Site Name: + indicates positive impacts are anticipated to result from the action
 - indicates negative impacts are anticipated to result from the action
 ? indicates further information is needed to determine the potential impact

	How will the project affect the following resources?	+	-	?
1	Air quality	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2	Circulation and transportation	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3	Climate	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4	Contamination or hazardous materials even if remediated	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5	Endangered species: (listed or proposed threatened or endangered) including associated habitat	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6	Environmental justice: minority and low-income populations	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7	Geological resources: soils, bedrock, slopes, streambeds, landforms, etc.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8	Historic or cultural resources	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9	Invasive species	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10	Land use plans or policies from other agencies including tribes	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11	Lightscares, especially night sky	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12	Migratory birds	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13	Recreation resources	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14	Socioeconomics: changes to tax base or competition with private sector	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
15	Sound (noise impacts)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
16	Unique ecosystems, such as biosphere reserves, World Heritage sites, old growth forests, etc.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
17	Water quality and/or quantity	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
18	Water: coastal barrier resources or coastal zones	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
19	Water: marine and/or estuarine	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
20	Water: stream flow characteristics	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
21	Water: wetlands and floodplains	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
22	Other important resources Explain:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Table 2 – This is a list of mandatory impact criteria that preclude the use of a categorical exclusion. If you answer “yes” or “?” for any of the mandatory criteria, you must develop an EA or EIS regardless of your answers in table 1.

Site Name: Mayer Park

	Will your proposal:	Y	N	?
1	Have significant negative impacts on public health or safety?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
2	Have significant negative impacts on unique natural resource or geographic characteristics such as historic or cultural resources; park, recreation, or refuge lands; wilderness areas; wild or scenic rivers; national natural landmarks; sole or principal drinking water aquifers; prime farmlands; wetlands; floodplains; national monuments; migratory birds; and other ecologically significant or critical areas?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
3	Have highly controversial environmental effects or involve unresolved conflicts concerning alternative uses of available resources?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
4	Have highly uncertain and potentially significant environmental effects or involve unique or unknown environmental risks?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
5	Establish a precedent for future action or represent a decision in principle about future actions with potentially significant environmental effects?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
6	Have a direct relationship to other actions with individually insignificant but cumulatively significant environmental effects?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
7	Have significant adverse effects on properties listed or eligible for listing in the National Register of Historic Places as determined by NPS?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
8	Have significant negative impacts to species listed, or proposed to be listed, on the List of Endangered or Threatened Species or have significant impacts on designated critical habitat for these species?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
9	Violate a federal law, or a state, local, or tribal law or requirement imposed for the protection of the environment?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
10	Have a disproportionately high and adverse effect on low income or minority populations (EO 12898)?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
11	Limit access to and ceremonial use of Indian sacred sites on federal lands by Indian religious practitioners or significantly adversely affect the physical integrity of such sacred sites?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
12	Contribute to the introduction, continued existence, or spread of noxious weeds or nonnative invasive species known to occur in the area or actions that may promote the introduction, growth, or expansion of the range of such species?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

1. Have there been any previous NEPA/SEPA documents that are relevant to this project or this specific site?
 - a. No
 - b. Yes – Attach and summarize findings and include page number references below.
2. Explain any negative or unknown impacts identified in Table 1 of the Environmental Resources Survey, or any boxes marked “yes” in Table 2 (mandatory criteria). N/A
3. How was the information identified in the tables derived and what sources of data were used to justify the impact selection? This is an existing park where the use type will remain similar. Upgrades to the site will actually update the existing environmental infrastructure.
4. Who contributed to filling out the Environmental Resources Survey (include name, title, agency) and what qualifications do they have that provide the necessary resource expertise to determine impact significance?

Vonda Martin, Planner – Greensboro Parks and Recreation Planning and Project Development Division
Shawna Tillery, Manager – Greensboro Parks and Recreation Planning and Project Development Division
Danny Stanley, Survey Supervisor – Greensboro Engineering and Inspections Department
Mary Stonaker, Project Manager – Greensboro Engineering and Inspection Department
Mark and Anna Reaves, Landscape Architecture and Planning, PLLC

5. List all required federal, state, and local permits/approvals needed for the proposal and explain their purpose and status. Permits though the City of Greensboro will be obtained as required; stormwater, sedimentation and erosion control permitting will be submitted through NCDEQ when engineered approved construction plans are completed.

Environmental Reviewers – Include name, title, agency, and field of expertise.

1. Vonda Martin, Planner – Greensboro Parks and Recreation Planning and Project Development Division
2. Shawna Tillery, Manager – Greensboro Parks and Recreation Planning and Project Development Division
3. Danny Stanley, Survey Supervisor – Greensboro Engineering and Inspections Department
4. Mary Stonaker, Project Manager – Greensboro Engineering and Inspection Department
5. Mark and Anna Reaves, Landscape Architecture and Planning, PLLC

Signature of LWCF applicant here: _____

Date: 9/29/21

NEPA Pathway Recommendation

Attach documentation of NPS concurrence with the recommended NEPA Pathway.

- This proposal qualifies for a Categorical Exclusion (CE). List: CE Item #: 3

Explanation: This is an existing park where the use type will remain similar. Upgrades to the site will actually update the existing environmental infrastructure.

- This proposal requires an Environmental Assessment (EA), which is attached and has been produced in accordance with the LWCF Manual.

- This proposal may require an Environmental Impact Statement (EIS).

D. Cultural and historic resources review

Have there been any previous cultural and/or historic resource surveys completed that included this site within the area of potential effect that was assessed?

- No – Describe any construction planned because of this project that will extend beyond the pre-existing disturbance area (including surface area and depth).

- Yes – Attach survey and summarize findings and include page number references below.



Project Title: Mayer Park renovations
Applicant: City of Greensboro

Scoring System

Scoring system

Points Awarded by Type of Project

Category	Acquiring Land	Renovating Recreation Facilities	Acquisition and Renovation of Recreation Facilities
Planning	10	20	20
Public Involvement	15	15	15
Recreation Facilities	0	30	30
Land Acquisition	30	0	30
Operation and Maintenance	15	15	15
Clientele Served	0	5	5
Past LWCF per Capita Funding	10	10	10
Consistency with the NC Outdoor Recreation Plan	20	20	20
Total Possible Points	100	115	145

Projects are rated on the percentage of points achieved out of the total possible by project type.

LWCF Scoring System for Local Grants

Applicant: City of Greensboro

Project: Mayer Park renovations

A. Planning: (20 possible points)

1. Master Plan for the park and/or greenway system (10 points)

(Not applicable for projects proposing land acquisition only)

- a. The applicant has a master plan created or revised within the past five years for the project site and the project conforms to the plan.

Date the plan was produced: January, 2021 (9 points)

or

- b. The applicant has a master plan created or revised within the past six years to ten years for the project site and the project conforms to the plan.

Date the plan was produced: _____ (4 points)

- c. The local governing board has adopted the master plan.

Date the plan was adopted: March 10, 2021 (1 point)

Documentation Required:

- One copy of the park master plan or greenway system plan. **See Mayer Park Master Plan**
- One copy of the local governing board's meeting minutes or resolution as documentation of the adoption or acceptance. **Page 3 of the Mayer Park Master Plan**
- List the page number(s) and tab or highlight where the project is referenced in the plan. **All pages**

2. Comprehensive systemwide parks and recreation plan for the local government's jurisdiction (7 points)

- a. The applicant has a Comprehensive Systemwide Parks and Recreation Plan produced or revised in the past 10 years and the project conforms to the plan.

Date the plan was produced: February 2019 (6 points)

- b. The local governing board has adopted the systemwide plan.

Date the plan was adopted: February 19, 2021 (1 point)

Documentation Required:

- One copy of the comprehensive systemwide parks and recreation plan. **See Plan2Play**
- One copy of the local governing board's meeting minutes or resolution as documentation of the official adoption or acceptance. **Page 2 in Plan2Play**
- List the page number(s) and tab or highlight where the project is referenced in the plan. **Pages 84-88 #1 Enhance – Bring up the Basics – Action 1d. Identify a phased strategy for facility upgrades to ensure the city provides the highest quality spaces, equitably distributed across the city, including the implementation of existing park master plans. Page 87-88 Discusses Neighborhood Park which is the classification for Mayer Park.**

3. Three-to-five-year capital improvement plan for parks and recreation (3 points)

- The applicant has a three-to-five-year capital improvements plan for parks and recreation and the project is identified in the plan.

Date the plan was adopted: June 15, 2021 (3 points)

Documentation Required:

- One copy of the capital improvement plan. **See CIP**
- One copy of the local governing board's meeting minutes or resolution documenting adoption of the plan as a part of the local government's budget process. **Page 2 of CIP**
- List the page number(s) and tab or highlight where the project is referenced in the plan. **Page 8 – Land Acquisition and Facility, Community Recreation Center and Neighborhood Park Improvements**

B. Level of public involvement in developing and supporting the project: (15 possible points)

1. Public meetings (5 points):

- The applicant conducted a public meeting(s) exclusively for discussing the project and obtaining comments. The public supported the project.

Date of the meeting(s):

First post was made September 17 at 6:15 PM. There were 8 "likes", 0 comments, and 1 share.

Link: <https://fb.watch/8bcoWqFtMz/>

Second post was made today, September 22, 2021 at 2:30 PM.

Link: <https://fb.watch/8bbW4uG9p7/>

Documentation Required:

- Provide a title page that gives the name of applicant, the name of the project and identifies the document as "Public Meetings."
- One copy of the newspaper advertisement or a document describing the other means used to widely advertise the meeting.
- One copy of the minutes including the discussion of the project, who was present, and public comments.

2. Recreational needs survey (5 points):

- The results of a survey to determine the recreational needs in the applicant's jurisdiction show that the citizens support the project.

- The survey must have been conducted during the past ten years: APRIL 2018
- Please refer to page 41 for the required components of the survey

Documentation Required:

1. The following information about the survey – SEE FINDINGS REPORT, CITY OF GREENSBORO COMMUNITY INTEREST AND OPINION SURVEY

- Copy of the questionnaire – SEE PAGES 111-119
- Results of the survey - SEE FINDINGS REPORT, CITY OF GREENSBORO COMMUNITY INTEREST AND OPINION SURVEY – FINDINGS REPORT
- Describe how the survey was distributed. SEE EXECUTIVE SUMMARY
- Give the date(s) of distribution and the number of surveys distributed. SEE METHODOLOGY PAGE I OF EXECUTIVE SUMMARY
- Provide the number of respondents and demographic information that they are representative of the local

government's jurisdiction. PAGES 19-23; 109-110

- Describe how the results of the survey show that the citizens support the project. SEE Q18 ON PAGE 18 – 92% ARE VERY OR SOMEWHAT SUPPORTIVE OF UPGRADES TO REGIONAL PARKS BY SITE-SPECIFIC MASTER PLANS (COUNTRY PARK). Q19 SHOWS FUNDING SUPPORT FOR UPGRADES TO REGIONAL PARKS AT 28%; PAGE 42-47 Q1B SHOWS COUNTRY PARK ATOP LIST OF MOST OFTEN VISITED PARKS.

2. Include a title page that gives the name of applicant, the name of the project and identifies the document as "Survey of Recreational Needs."

3. Support from civic (non-governmental) groups (3 points):

- The applicant presented the project to two or more local groups. Examples: civic groups, neighborhood associations, youth organizations, and advisory boards.

Documentation Required:

- Include a title page that gives the applicant's name, the project name and identifies the document as "Presentations to Local Groups."
- One copy of the agenda, minutes or thank you letter from the groups that confirm the dates of the meetings and the presentations given by the applicant.
- *Note: support letters from a group do not count as presentations.*

Name of the Organization	Date of the Presentation	Meeting agenda or letter from the organization included in the application?
UNCG School of Health and Human Services (HHS)	8/30/2021	Letter from Organization
UNCG HHS's Alumni Leadership Committee	8/30/2021	Letter from Organization

4. Support from a parks and recreation board (2 points):

- The applicant presented the project to the parks and recreation advisory board or a similarly appointed group and received a motion of support for the project.

Date of the meeting(s): August 11, 2021

Documentation Required:

- Include a title page that gives the name of the applicant, the project and identifies the document as "Presentation to Advisory Board."
- One copy of the minutes from the meeting that include support for the project.

C. Public recreational facilities provided by the project: (30 possible points)

Outdoor recreational facilities to be renovated/replaced: (30 possible points)

The project will provide major renovation of (check one):

- three or more types of recreational facilities (30 points)
- two types of recreational facilities (20 points)
- one type of recreational facility (10 points)

List the recreational facilities to be renovated/replaced: Renovation of existing facilities: shelter, basketball court, and tennis court to dog park + fencing; repurpose: swings; new recreational facilities: outdoor fitness area, gaga pit, cornhole, painted concrete games, hammock posts

D. Land acquisition (15 possible points) N/A

Describe in detail why the site's resources should receive 5, 10, or 15 points

1. The site is a significant natural, cultural, recreational, or scenic resource. Is the resource highly threatened? Will it be used for other purposes if not purchased at this time? (15 points)
Explain why the resource is significant and/or threatened:

2. The site is an excellent natural and/or recreational resource. (10 points)
Explain why the resource is an excellent natural or recreational resource:

3. The site is an average natural and/or recreational resource. (5 points)
If no explanation is provided, the application will receive 5 points.

E. Number of acres acquired (15 possible points) N/A

1. Small acquisition, 5 acres or less (1 point per acre)
Number of acres: _____
2. Medium acquisition, more than 5 less than 25 acres. (10 points)
3. Large acquisition, 25 or more acres (15 points)

F. The applicant's commitment to operating and maintaining the project. (15 possible points)

1. The applicant has a full-time parks and recreation department that will manage the project site to provide programming and to ensure adequate operation and maintenance. (15 points)
2. The applicant has a full-time staff, such as a public works, who will manage the project site to ensure adequate operation and maintenance. (8 points)
3. The applicant will manage the project site with part-time staff or by contractual agreement to ensure adequate operation and maintenance. (4 points)
4. An organized volunteer group, such as a civic group or youth sports association will operate and maintain the site. (2 points)

Provide the name of the organization that will operate and maintain the site: GREENSBORO PARKS AND RECREATION DEPARTMENT

If the applicant is not going to operate the site with full-time staff, (see # 3 & #4), describe how and when the site will be open to the public. MAYER PARK IS A NEIGHBORHOOD PARK AND IS OPEN DAWN TO DUSK

G. Clientele served and accessibility (5 possible points)

- 1. Proposed project is designed in conformance with the appropriate current standards for the Architectural Barriers Act of 1968, Section 504 of the Rehabilitation Act of 1973, as amended and the American with Disabilities Act. (3 points)
- 2. Proposed project will incorporate universal design principles and exceed ADA/ABA requirements. (2 points)

Not applicable for projects proposing land acquisition only.

H. Previous LWCF funding (10 possible points)

- 1. Level of local LWCF funding per capita by county as displayed on page 42. (10 possible points) GUILFORD - 1

County rank (from high to low) per capita LWCF funding	Points Awarded
1 - 10	1
11 - 20	2
21-30	3
31-40	4
41-50	5
51-60	6
61-70	7
71-80	8
81-90	9
91 – 100	10

I. Consistency with SCORP priorities – Geographic distribution and contribution to SCORP goals and objectives (20 possible points)

1. Geographic distribution – Refer to the list of counties ranked by current supply of outdoor recreation resources on pages 43-44 (15 points) GUILFORD - 9

County rank (from high to low) based on residents per facility or local park acres	Points Awarded
1 - 10	1.5
11 - 20	3
21-30	4.5
31-40	6
41-50 (or facility not listed)	7.5
51-60	9
61-70	10.5
71-80	12
81-90	13.5
91 – 100	15

Facility groups:

Athletic fields include baseball, softball, football, soccer, and multi-purpose fields. MULTI-PURPOSE PLAY FIELD 31
 Athletic courts include basketball courts, tennis courts, and volleyball courts. BASKETBALL COURT (renovation of 1/2 court) 24
 Trail miles include all types of trails. N/A
 For acquisition projects, refer to the local park acreage listing.

Applications proposing several types of facilities with different points awarded will be averaged.

2. Contribution to SCORP goals, objectives, and initiatives (5 points) SCORP - 5

Number of Objectives Addressed	Points Awarded
Five or more	5
Four	4
Three	3
Two	2
One	1

Using citations from the North Carolina State Comprehensive Outdoor Recreation Plan (SCORP), explain how this proposal addressed the goals, objectives, and initiatives presented in goals of the plan. Please include page numbers for each citation.

[The North Carolina SCORP](#)

This projects aligns with the goal and objectives of the North Carolina Outdoor Recreation Plan, specifically related to meeting the needs of a growing population; opportunities for protecting natural areas and greenspace, aging recreation facilities and infrastructure, limited recreation opportunities in economically depressed areas, equity of access and improving public health.

Growing Population. Guilford County is projected to grow approximately 13.4% by 2037. Census data for the 10-minute walk to

Mayer Park validates the observation that the neighborhood is largely comprised of young adults and off-campus college students attending nearby UNCG. The 2019 census shows that within a 10-minute walk to Mayer Park 82% of all residents were between the ages of 15-34, and 82.5% of housing units were renter occupied. As the intended usefulness of our facilities age, upgrades are needed to meet the needs of the existing and growing community as shared by residents in the master planning process. The benefit of repurposing the park now will assist in attracting and sustaining a diverse population by promoting successes in universal access; and accommodating the needs of underserved and aging populations.

Opportunities for protecting natural areas and greenspace. The 3.5 acre park contains a playground, small shelter, basketball court, tennis court and an open play field. Mayer Park needs a significant renovation. This need is due in large part to aging facilities, shifting neighborhood trends, and ideas generated by the City of Greensboro Parks and Recreation Department's recently completed comprehensive master plan, Plan2Play. The City has committed to creating parks that are proximate to all community members. As a result, the city boasts 110 neighborhood parks. By intent, these parks are largely identical in recreational opportunities, providing equity but often lacking in interest. Plan2Play provides guidance that neighborhood parks should begin to reflect the character of the neighborhood they serve and offer recreational opportunities that represent the preferences of local residents. The neighborhood surrounding Mayer Park has steadily become more densely populated with housing serving the University of North Carolina at Greensboro (UNCG) off campus student population. This has resulted in less open space and an overall younger neighborhood demographic. These factors make this an exciting time to reimagine the future of Mayer Park and protecting natural areas and greenspaces.

Aging recreation facilities and infrastructure. The 3.5 acre park was officially dedicated on September 15, 1973. The park was originally funded with a grant from the Land and Water Conservation Fund (LWCF). Notable improvements occurred through acreage expansion in 1975 and a tennis court and playground equipment were added in 1976 through the fundraising of a local community organization. The site contains an upgraded playground, basketball court, tennis court and an open play field. The tennis court is in a state of disrepair and is unusable by the public. The floor of the court is severally spalled, the net is deteriorated, and weeds have overcome the surface. The chain link fence and gates surrounding the tennis court are largely intact and could be repurposed for a use that required containment. The basketball court is currently in use by the public. The concrete is poured in two large slabs, connected by an isolation joint. Both slabs contain minor cracks. The slab closest to the picnic shelter, contains some larger more significant cracks and two areas of spalled surface. The court contains only one basketball goal, and is primarily used as a half court. The northern edge of the court is surrounded by intact chain link fencing to help stop the ball from leaving park property. The playground is the City of Greensboro Parks and Recreation Department standard for public playgrounds. It is intact and contains no broken elements. While it is in generally good condition, it is rarely used, and could potentially be repurposed in another park that has a higher concentration of children in close proximity. The playground is set within a tree mulch fall zone all contained within segmented plastic edging. The swing set contains four swings and is the City of Greensboro Parks and Recreation Department standard for public playgrounds. Two swings are set for toddlers, and two are for youth. The swing set is intact and contains no broken elements. Various site furnishings include four benches (three wooden, one metal), one picnic table under the shelter, and two 55-gallon drum trash receptacles. Signage is found at the main entry, shelter, and at the playground. A drinking water fountain is available by the existing shelter. The basketball court is illuminated by a single typical pole top light fixture. The lawn area between the basketball court, playground, and picnic shelter is often used for pick-up field sports. The current configuration is not ideal for this activity, as the concrete slab of the basketball court and various benches, break up the flow of the space. The hill beyond the playground is primarily used as a visual buffer and for passive recreation. It is a gently sloping green with large canopy trees. It contains a swale for stormwater conveyance.

Limited recreation opportunities in economically depressed areas. The City of Greensboro's mayor signed the 100% Promise to ensure that everyone in Greensboro has safe, easy access to a quality park within a 10-minute walk of their home by 2050. This promise is an evidence-based program backed by the National Recreation and Park Association (NRPA), Urban Land Institute (ULI), and The Trust for Public Land. Census data for the 10-minute walk to Mayer Park validates the observation that the neighborhood is largely comprised of young adults and off-campus college students attending nearby UNCG with a per capita income of \$19, 973 (2019). The 2019 census shows that within a 10-minute walk to Mayer Park 82% of all residents were between the ages of 15-34, and 82.5% of housing units were renter-occupied. The 2010 census data shows that only 8% of households within the 10-minute walk had children, and the majority were non-family. This information supports park renovations that allow for multi-generational play and engagement, with a strong focus on the needs and interests of young adults. Finally, a market potential index, using data collected by GfK MRI on consumer spending habits, indicate that approximately a quarter of all households within a 10-minute walk of the park own one or two dogs. Within a mile, the percentage rises to 32.9%.

Equity of access. Mayer Park is located within the Brice Street Area on the far-east side of the Lindley Park Neighborhood. The park is approximately a quarter mile from the UNCG campus. While smaller single-family homes were once the neighborhood staple, a

number of larger apartment complexes catering to student housing have been built within the neighborhood in recent decades. A new apartment complex will soon be constructed on Granite Street that will abut the park. This complex will add additional eyes on the park and increase the need for recreational space. Other notable adjacent apartment complexes include The Vic and University Village. These neighborhood apartment complexes are notable for their large size and relative lacking of outdoor recreation space for residents and pets. One challenge in Mayer Park's location is its mid-block location Embedded within a neighborhood block, and lacking in sidewalk connections and quality amenities that respond to local resident's needs, the park is often forgotten or hard to find. The park master planning effort and other outreach efforts have brought increased public awareness of the park location and future recreational opportunities shaped largely by UNCG students in the Community and Therapeutic Recreation Department. The sole point of public access to Mayer Park is the entrance at 135 Poe Street. On street parking is available for visitors on Poe and Swain Streets. Many park visitors are neighborhood residents that travel to the park on foot, bike, or use other non-vehicular transport. Sidewalk connectivity within the neighborhood is a patchwork of nonexistent, completed, and planned sidewalks. Many newer buildings have sidewalks along the street, however they break when they meet lots of older single family homes. Neither Poe nor Swain Street currently have sidewalks but the addition of sidewalks on these two streets is a priority project for the City of Greensboro Department of Transportation (GDOT) and will be completed outside of this master plan's recommendations.

Public health. Based on community input, it became clear that the park should focus on creating recreational opportunities for older teens and young adults and address the needs of dog owners living in larger apartment complexes with little outdoor space for off-leash play. A strong desire for creating a fun space where young adults can safely play and be able to swing, connect, and still feel like kids emerged. It also became clear that park users in particular, highly valued basketball, and were interested in creating opportunities for a larger more functional field for pick-up games. Finally, almost all agreed that the playground structure received little use, and the space and investment might be better used on new play and fitness structures such as gagaball and workout stations. The master plan has created 4 distinct zones within the 3.5 acre park. These zones include an area for grill and chill, open field play, fitness and play, and dog park recreation. A connective and accessible walk ties the various amenities together. Each zone has its own unique attributes and interactions with the adjacent zones and neighborhood. The proposed recreational amenities have been developed through a rigorous process of site analysis, community engagement, and design. Existing park elements were analyzed for reuse and re-purposing. Proposed park elements were selected largely through community feedback and budget considerations. The fitness and play zone is an area of active play and fitness that builds off of the existing basketball court. The zone contains the basketball court, two 4-square courts, gaga ball, high-intensity interval training (HIIT) stations, swings, a multi-function fitness station, benches, and swings. Visitors will enter the fitness zone through a walk on the backside of the basketball court. The back half of the court that has spalled concrete will be demolished, creating a half-court. This move will also open up the center of the park for a wider more contiguous open field play area. The existing half of the basketball court to remain will be refreshed with a new goal, striping, and extended fencing to help corral balls. Two colorful 4-square courts will be painted on the far backside of the play area to create additional game opportunities. Moving further into the zone, visitors will find a GameTime Thrive 250 multifunctional fitness station. This station has a compact design that allows multiple users to get a full-body workout. It features a knee-lift station, variable pull-up station, step-up platforms, Swedish ladder, decline sit-up bench, and a slam ball target. The Thrive 250 is coupled with 6 HIIT socially distanced stations painted on the concrete. The intent is to allow individuals and small fitness groups to develop circuit training routines that provide a fun and productive workout. Adjacent to the HIIT stations are oversized flat benches that provide a place for overlooking the play field and could double as fitness equipment for exercises such as dips and step-ups. Additional play elements include a new gagaball pit and relocated swings. Adding play elements to this zone, not only caters to the adjacent young adult population, but also creates opportunities for multigenerational play. Parents and grandparents could participate in scheduled solo or group fitness workouts while children enjoyed the basketball, gagaball, and swings. It also addresses the feedback provided through the engagement process, which included a strong desire by young adults to still have opportunities to swing and "feel like kids." The open field area is the heart of the park. Flanked on the sides by seating for spectators and sized at 114' by 65', the field is designed to accommodate pickup games of soccer, ultimate frisbee, football, and simple games of catch. The open field would also provide a generous gathering space for community events such as National Night Out, collaborations with UNCG, or as part of active park programming such as Art in Park or Dog Training and Agility.



Project Title: Mayer Park renovations
Applicant: City of Greensboro

Master Plan

MAYER PARK MASTER PLAN

City of Greensboro Parks & Recreation | January 2021



ACKNOWLEDGEMENTS

City of Greensboro Parks & Recreation Staff

Nasha McCray, Director

Kobe Riley, Deputy Director

Shawna Tillery, Planning & Project Management Division Manager

Vonda Martin, Park Planner

Austin Homan, Athletics Superintendent

University of North Carolina at Greensboro

Community and Recreation Therapy Department Faculty, Staff, and Students

Design Consultants | Revington Reaves

Anna Reaves, Principal

Mark Reaves, Principal

Martrell Mosley, Intern

TABLE OF CONTENTS

page 4	1.0 Location & History
page 6	2.0 Neighborhood Context
page 10	3.0 Site Analysis
page 16	4.0 Engagement & Needs Analysis
page 22	5.0 Program Description
page 34	6.0 Physical Needs & Cost
page 36	7.0 Appendix

1.0 LOCATION & HISTORY

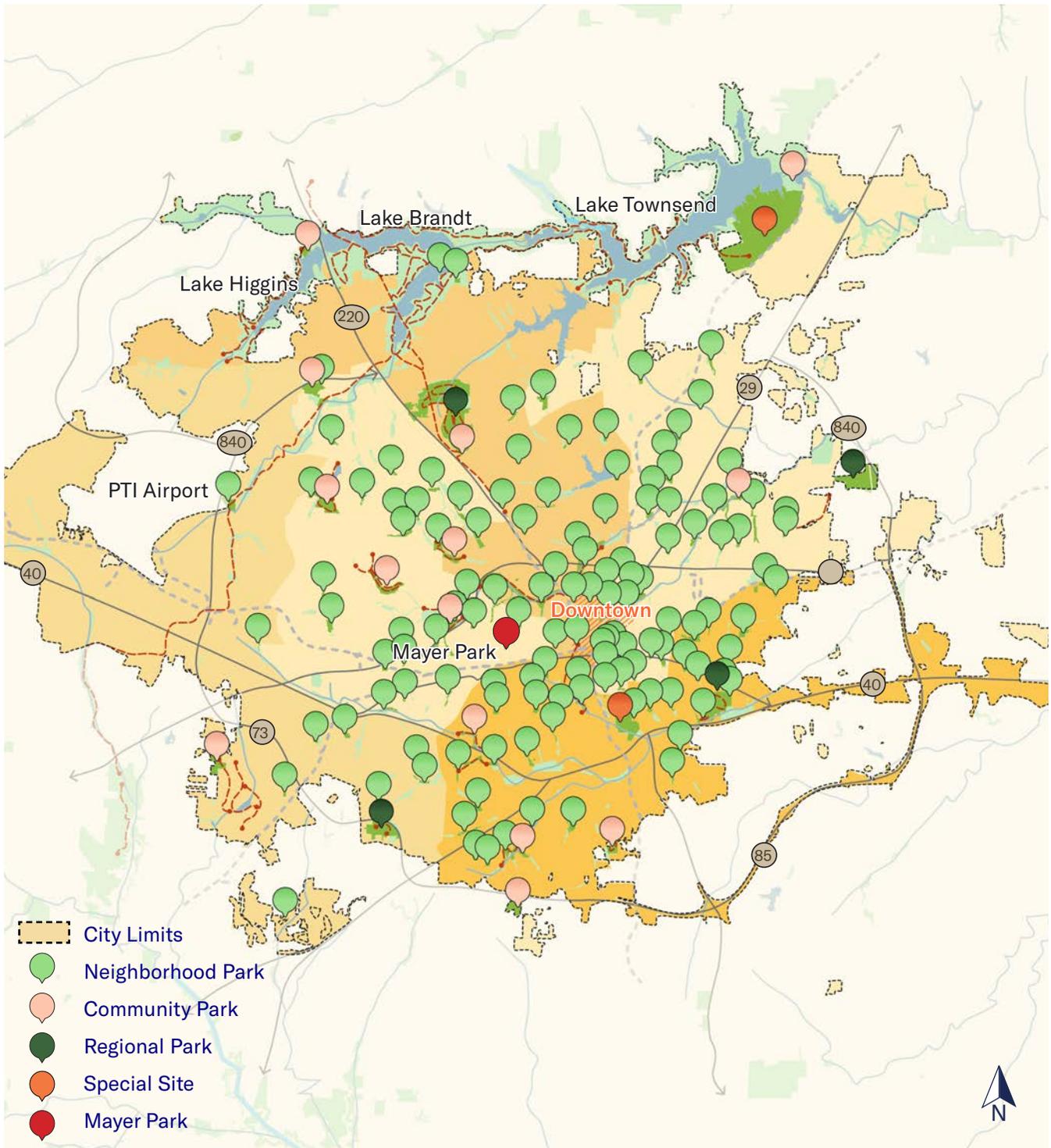


Figure 1 - Map showing park types, and location of Mayer Park within the City of Greensboro, NC.

Location

Robert F. Mayer Park is a neighborhood park located at 135 Poe Street in Greensboro, North Carolina. The 3.5 acre park contains a playground, small shelter, basketball court, tennis court and an open play field. Mayer Park needs a significant renovation. This need is due in large part to aging facilities, shifting neighborhood trends, and ideas generated by the City of Greensboro Parks and Recreation Department’s recently completed comprehensive master plan, *Plan2Play*.

The City has committed to creating parks that are proximate to all community members. As a result, the city boasts 110 neighborhood parks. By intent, these parks are largely identical in recreational opportunities, providing equity but often lacking in interest. *Plan2Play* provides guidance that neighborhood parks should begin to reflect the character of the neighborhood they serve and offer recreational opportunities that represent the preferences of local residents.

The neighborhood surrounding Mayer Park has steadily become more densely populated with housing serving the University of Greensboro (UNCG) off-campus student population. This has resulted in less open space and an overall younger neighborhood demographic. These factors make this an exciting time to re-imagine the future of Mayer Park.

History

The 3.5 acre park was officially dedicated on September 15, 1973. The park was originally funded with a grant from the Land and Water Conservation Fund (LWCF). Notable improvements occurred through acreage expansion in 1975 and a tennis court and playground equipment were added in 1976 through the fundraising of a local community organization.

The park is named after Reverend Robert F. Mayer. Reverend Mayer was a pastor at the Ebenezer Lutheran Church in Greensboro and served as Chair of the Concerned Citizens for Schools founded in 1971. As Chair of the Concerned Citizens for Schools, Reverend Mayer devoted considerable effort to the integration of public schools within Greensboro through his advocacy.



Figure 2 - Image of Mayer Park opening in 1973.

2.0 NEIGHBORHOOD CONTEXT



Figure 3 - Neighborhood context map for Mayer Park.

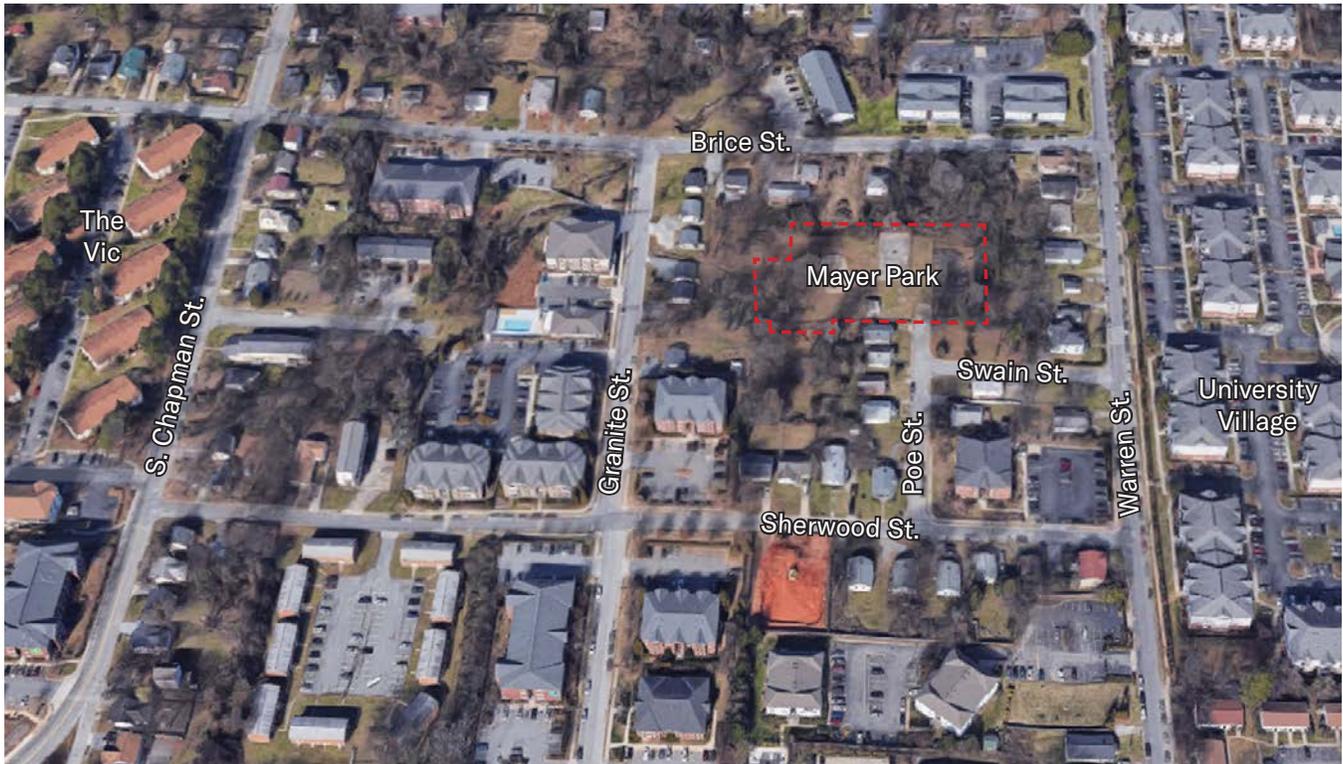


Figure 4 - Bird's eye view of Mayer Park.

Neighborhood Context

Mayer Park is located within the Brice Street Area on the far east side of the Lindley Park Neighborhood. The park is approximately a quarter mile from the UNCG campus. While smaller single-family homes were once the neighborhood staple, a number of larger apartment complexes catering to student housing have been built within the neighborhood in recent decades.

A new apartment complex will soon be constructed on Granite Street that will abut the park. This complex will add additional eyes on the park and increase the need for recreational space. Other notable adjacent

apartment complexes include The Vic and University Village. These neighborhood apartment complexes are notable for their large size and relative lacking of outdoor recreation space for residents and pets.

One challenge in Mayer Park's location is its mid-block location. Embedded within a neighborhood block, and lacking in sidewalk connections and quality amenities that respond to local residents needs, the park is often forgotten or hard to find.

82% of nearby residents are young adults.

2019 population by age within a 10-minute walk of the park.

Ages 15-24 = 65%

Ages 25-34 = 14%

Most nearby housing units are renter occupied

2019 housing units within a 10-minute walk of the park.

Owner Occupied = 13.4%

Renter Occupied = 82.5%

76% of nearby residents live in non-family households.

2010 population by relationship and household type within a 10-minute walk of the park.

Family Households = 22.8%

Non-Family Households = 76.5%

All Households with Children = 7.9%

A quarter of nearby households have dogs.

2019 households within a 10-minute walk to the park that have at least one dog.

Dog Ownership = 25.6%



Figure 6 - Dog owners could benefit from a dog park.



Figure 7 - Many local residents are students at UNCG.

Census Data

The City of Greensboro's mayor signed the 100% Promise to ensure that everyone in Greensboro has safe, easy access to a quality park within a 10-minute walk of their home by 2050. This promise is an evidence-based program backed by the National Recreation and Park Association (NRPA), Urban Land Institute (ULI), and The Trust for Public Land.

Census data for the 10-minute walk to Mayer Park validates the observation that the neighborhood is largely comprised of young adults and off-campus college students attending nearby UNCG. The 2019 census shows that within a 10-minute walk to Mayer Park 82% of all residents were between the ages of 15-34, and 82.5% of housing units were renter-occupied.

The 2010 census data shows that only 8% of households within the 10-minute walk had children, and the majority were non-family. This information supports park renovations that allow for multi-generational play and engagement, with a strong focus on the needs and interests of young adults.

Finally, a market potential index, using data collected by GfK MRI on consumer spending habits, indicate that approximately a quarter of all households within a 10-minute walk of the park own one or two dogs. Within a mile, the percentage rises to 32.9%.

3.0 SITE ANALYSIS



Figure 8 - Map showing location of Mayer Park within the North Buffalo Creek watershed.

Topography

The park is generally located at the top a hill. The entry, and majority of the park, contain very gentle topography that allow for ease of access and suitably flat areas for play. There is a modest drop in grade, of approximately 3%, from the entry on Poe Street to the playground along the west side of the park. The far west side of the park begins to experience a steeper grade change drop of approximately 5-8% behind the playground and downward towards Granite Street.

Soils

A 1920 USDA / NCDA soil map of Guilford County classifies the park's soils as Wilkes Series soil. This soil type consists of shallow, well drained soils with moderately slow to slow permeability. Wilkes soils are found on gently sloping narrow ridges and sloping to steep side of ridges between intermittent and permanent streams in the southern Piedmont. Over it's range, approximately 80% of Wilkes soil is covered in trees and pasture. Dominant trees of Wilkes soils are loblolly pine, Virginia pine, eastern red cedar, blackjack oak, and post oak.

Vegetation

The park's vegetation consists primarily of mowed turf with three specimen trees that include a willow oak (*Quercus phellos*),

and two pecan trees (*Carya illinoensis*). The park is surrounded by residential land use. Most adjacent residential parcels contain a narrow zone of heavy vegetation between the park and their parcel. This zone of heavy vegetation is comprised of various oak (*Quercus* spp.), red maple (*Acer rubrum*), black cherry (*Prunus serotina*), and Virginia pines (*Pinus virginiana*). In addition, this zone has many invasive species such as tree-of-heaven (*Ailanthus altissima*), honeysuckle (*Lonicera* spp.), privet (*Ligustrum sinensis*), mimosa (*Albizia julibrissin*), and porcelain berry (*Ampelopsis brevipedunculata*).



Figure 9 - Image of mature willow oak at Mayer Park.



Figure 10 - Map of Existing Conditions

Hydrology

Mayer Park contains a small drainage way that begins at the Poe Street entrance and continues along the south and western edges of the park before it heads due west. This drainage way is intermittent, contains no base flow, and conveys only during storm events. The drainage way meets a small perennial creek on the other side of Granite Street that serves as a tributary to North Buffalo Creek, one of Greensboro's prominent urban watersheds.

Significant Natural Communities & Wetlands

There are no significant natural communities within the park. There are no delineated wetlands within the park.

Existing Structures

The park contains one existing structure. The metal structure measures 22' by 24' and is in good condition except for the peeling and flaked painted finish. It is believed the

structure was installed during the founding of the Mayer Park in 1973. The floor under the structure is poured concrete that is intact with no major spalling or cracking.

Existing Recreational Equipment

Mayer Park contains a playground, basketball court, tennis court and an open play field.

The tennis court is in a state of disrepair and is unusable by the public. The floor of the court is severally spalled, the net is deteriorated, and weeds have overcome the surface. The chain link fence and gates surrounding the tennis court are largely intact and could be re-purposed for a use that required containment.

The basketball court is currently in use by the public. The concrete is poured in two large slabs, connected by an isolation joint. Both slabs contain minor cracks. The slab closest to the picnic shelter, contains some larger more significant cracks and two areas of spalled surface. The court contains only one basketball goal, and is primarily used as a half court. The northern edge of the court is surrounded by intact chain link fencing to help stop the ball from leaving park property.

The playground is the City of Greensboro Parks and Recreation Department standard for public playgrounds. It is intact and contains no broken elements. While

it is in generally good condition, it is rarely used, and could potentially be re-purposed in another park that has a higher concentration of children in close proximity. The playground is set within a tree mulch fall zone all contained within segmented plastic edging.

The swing set contains four swings and is the City of Greensboro Parks and Recreation Department standard for public playgrounds. Two swings are set for toddlers, and two are for youth. The swing set is intact and contains no broken elements.

Various site furnishings include four benches (three wooden, one metal), one picnic table under structure, and two 55-gallon drum trash receptacles. Signage is found at the main entry, shelter, and at the playground. A drinking water fountain is available by the existing shelter. The basketball court is illuminated by a single typical pole top light fixture.

The lawn area between the basketball court, playground, and picnic shelter is often used for pick-up field sports. The current configuration is not ideal for this activity, as the concrete slab of the basketball court and various benches, break up the flow of the space.

This hill beyond the playground is primarily used as a visual buffer and for passive recreation. It is a gently sloping green with large canopy trees. It contains a swale for stormwater conveyance.



Figure 11 - Existing picnic shelter.



Figure 12 - Existing playground and swings.



Figure 13 - Existing tennis court.



Figure 14 - Existing basketball courts.



Figure 15 - Existing open green used for field sports.



Figure 16 - Existing park entrance at Poe Street.

Public Access

The sole point of public access to Mayer Park is the entrance at 135 Poe Street. On street parking is available for visitors on Poe and Swain Streets. Many park visitors are neighborhood residents that travel to the park on foot, bike, or use other non-vehicular transport. Sidewalk connectivity within the neighborhood is a patchwork of nonexistent, completed, and planned sidewalks. Many newer buildings have sidewalks along the street, however they break when they meet lots of older single family homes.

Neither Poe nor Swain Street currently have sidewalks but the addition of sidewalks on these two streets is a priority project for the City of Greensboro Department of Transportation (GDOT) and will be completed outside of this master plan's recommendations.

4.0 ENGAGEMENT & NEEDS ANALYSIS



Figure 17 - One of the many community engagement events hosted through the Plan2Play process.

Overview

The vision for Mayer Park laid out in this document is grounded in the projects' site and needs analysis, a review of The City of Greensboro's Parks and Recreation Master Plan, *Plan2Play*, and through a series of community engagement events.

Connection to *Plan2Play*

Plan2Play, adopted in 2019, set forth three guiding tenets for the City's park system: **ENHANCE**, **EXPAND**, and **CONNECT**.

Based on a robust community outreach effort, and intensive review of data and trends *Plan2Play* offers many guiding principles for neighborhood parks that can be applied to the *Mayer Park Master Plan*.

The City of Greensboro has an impressive offering of 110 neighborhood parks, which almost always include basic play equipment. *Plan2Play* offers guidance for enhancing these sites, by adding amenities tailored more to the local character, needs, and interests of the surrounding community.

Community feedback garnered through the *Plan2Play* process included requests for more innovative and non-traditional play elements at neighborhood parks. The community also noted a desire for additional dog parks, fields for pick-up games, midnight basketball, and shade structures. Other suggested upgrades included the addition of colorful and durable site furniture that is different such as loungers, local or interactive art, and unique play

elements such as giant chess boards, four-square or gaga ball.

Another concept from *Plan2Play* that evolved through community engagement was a strong desire to add more connections to neighborhood parks through an enhanced sidewalk system.

Applying suggestions from *Plan2Play* to Mayer Park has led the design team to realize that recreation offerings proposed in the park master plan should be geared towards the preferences of the surrounding community, which is primarily composed of college-aged students. The park needs to be more connected to the neighborhood through the addition of sidewalk. Within the park interior there is a need for more fun, colorful, and engaging site amenities that go beyond the basic standards.

Community Engagement

A series of community engagement events were carried out to determine the community's recreational preferences specifically for Mayer Park. In total, two larger community engagement events occurred on the nearby UNCG's campus in collaboration with the Community and Therapeutic Recreation Department (CTR), and three engagement interview events happened within the park. Combined, these efforts gathered the input of 30 residents.

Students in the UNCG CTR Program, many of whom live in neighboring houses or



Figure 18 - Community engagement event at UNCG using Kahoot and Poll Everywhere.

apartment complexes, participated in two engagement sessions. In both sessions, participants were asked a series of guided questions using an on-line questionnaire administered through Kahoot and Poll Everywhere. These polls could be used in-person while socially distanced with the public using their own smart devices, or completely remote by providing a url to the user.

In the first meeting the design team asked a series of targeted and open-ended questions regarding opinions of existing park amenities, as well as recreation preferences not currently included in the park. In the second event, participants were shown park plans and asked to share

feedback. See the Appendix for a list of questions administered.

In addition to these more open events, on three occasions, individual park visitors were interviewed. These discussions were more open-ended focusing on how the park was currently being used, and what upgrades would be preferred.

Recreational Needs

Based on community input, it became clear that the park should focus on creating recreational opportunities for older teens and young adults and address the needs of dog owners living in larger apartment complexes with little outdoor space for

off-leash play. A strong desire for creating a fun space where young adults can safely play and be able to swing, connect, and still feel like kids emerged. It also became clear that park users in particular, highly valued basketball, and were interested in creating opportunities for a larger more functional field for pick-up games. Finally, almost all agreed that the playground structure received little use, and the space and investment might be better used on new play and fitness structures such as ga-ga ball and workout stations. A summary of major findings can be found on the following 2 pages.

Lastly, a review of nearby public park offerings found one playground within the 10-minute walk circle (0.5 miles) and another playground and public tennis court just beyond the 10-minute walk circle at 0.7 miles. Both playgrounds are located within Greenway Park and contain nearly identical equipment to Mayer Park. The tennis court at this location is in excellent condition. On street parking is available at these parks and the neighborhood is contiguous with Mayer Park with no major road crossings. This aided the notion that removing the playground and degraded tennis court and opening up alternative recreational opportunities that better serve young adults made sense.



Figure 19 - On-site interview with park users.

The 2 engagement session at UNCG resulted in the following findings. After reviewing the proposed plan 88% “loved it” and 12% “liked it”.

“engagement, outreach, and event opportunities.”

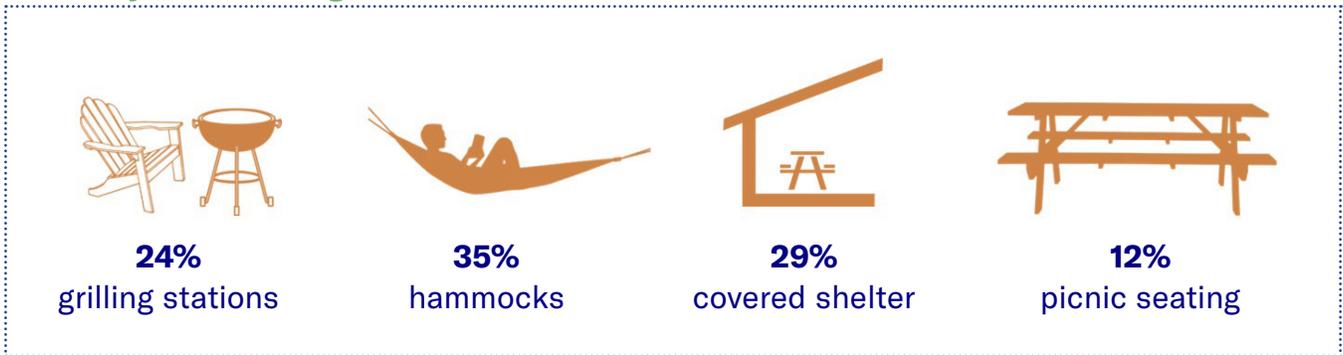
“Outdoor workout facility & SWWINNGGS”

“A safe place to still be kids even as young adults.”

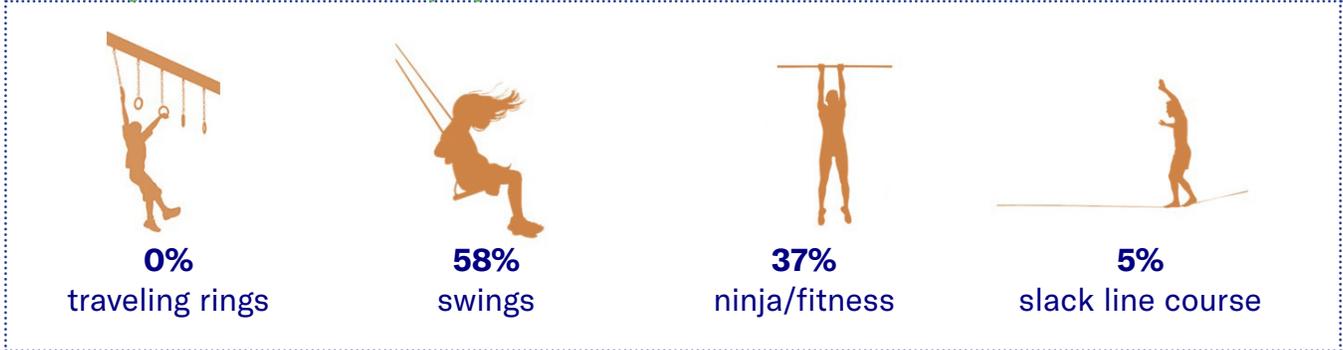
“Def space for college students to run around and play.”

“There are a LOT of dogs in that neighborhood!”

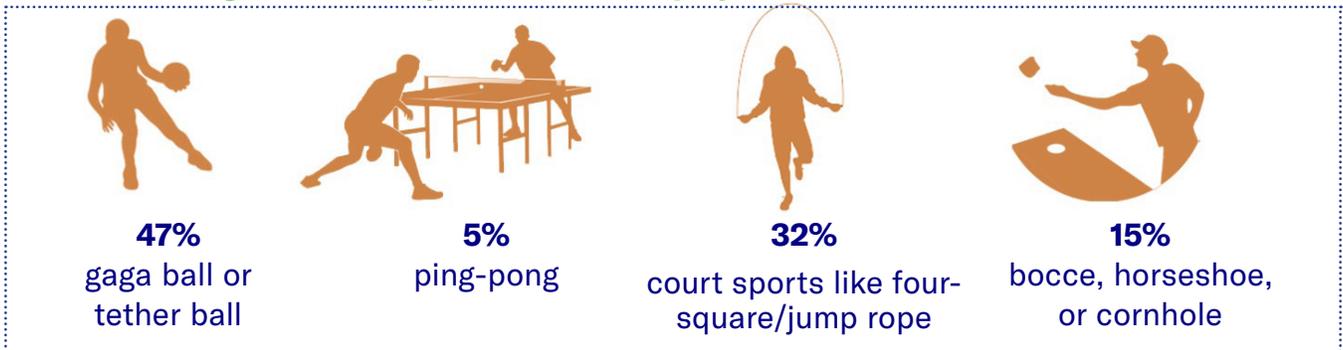
What is your favorite grill & chill element?

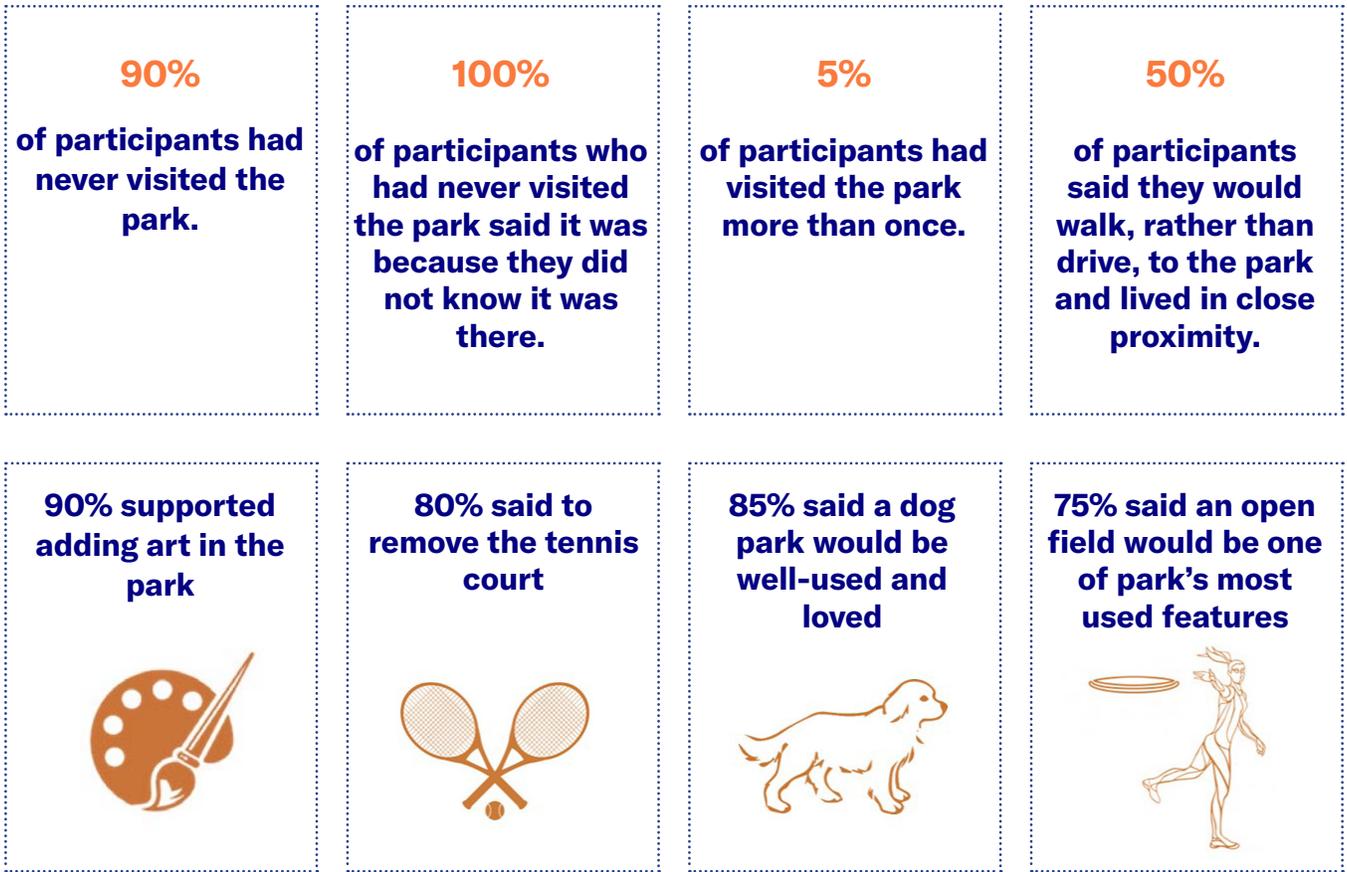


What is your favorite active play element?



What outdoor games would you most like to play?





Park user interviews shared similar feedback to the UNCG engagement sessions. Users also had this to say....

“We come here to play ball.”

“It is quiet here. Not many visitors. We come here a lot to chill.”

“PLEASE keep basketball here.”

“I never see any kids here on the playground.”

“Lots of people around here have dogs. A dog park would be cool.”

5.0 PROGRAM DESCRIPTION





Overview

Mayer Park is 47 years old and has admirably served as one of Greensboro’s neighborhood parks. Since its opening, the neighborhood it serves has grown more dense and younger in population. *The Mayer Park Master Plan* serves as a guiding document for a much-needed park renovation that will carry the park forward to meet the unique recreational needs of the current neighborhood.

The master plan has created 4 distinct zones within the 3.5 acre park. These zones include an area for grill and chill, open field play, fitness and play, and dog park recreation. A connective and accessible walk ties the various amenities together.

Each zone has its own unique attributes and interactions with the adjacent zones and neighborhood. The proposed recreational amenities have been developed through a rigorous process of site analysis, community engagement, and design. Existing park elements were analyzed for reuse and re-purposing. Proposed park elements were selected largely through community feedback and budget considerations.

- ① CONNECTIVE WALK
- ② GRILL & CHILL ZONE
- ③ OPEN FIELD PLAY ZONE
- ④ FITNESS & PLAY ZONE
- ⑤ DOG PARK ZONE



Figure 20 - Proposed view of new accessible and connected park entry path with grill and chill area and open field area on the left, dog park on the right, and fitness and play zone at the terminus.



Figure 21 - Proposed view of art integrated into the fence.



Figure 22 - Proposed birdseye view of the dog park.



Figure 23 - Proposed view of dog park and painted tire agility course in location of existing tennis courts.

Accessible Entry

New sidewalks, provided by the City of Greensboro Department of Transportation, will provide a safer and clearer route to the park from the surrounding neighborhood. A linear sidewalk beginning at the Poe Street entrance will create an accessible connection for all four park zones.

Dog Park

The proposed dog park will serve the needs of the approximately 30% of neighborhood residents within 0.5 miles of the park that own dogs. Many of these dog owners live in larger apartment complexes that lack sufficient outdoor space for off leash play.

The dog park will occupy what was formerly a single tennis court. The existing tennis court is a state of serious disrepair and additional tennis facilities (both public and private) are available within 0.5 miles of Mayer Park. The existing 14' high chain link fence will serve as the barrier for the dog park. A new 5' high fence will split the dog park area into a small dog park and large dog park. Double gates will be added at the entry to facility safe entry. The deteriorated tennis surfacing will be removed and compacted aggregate and mulch added as a surfacing for the dog park.

Opportunities for public art collaboration with UNCG will occur on the chain link fence itself and also on dog play elements such as the large tractor tires that could be seasonally painted by student groups.



Figure 24 - Proposed view of new grill and chill area overlooking the open play field.



Figure 25 - Proposed view of cornhole, and twister courts



Figure 26 - Proposed view of hammock hang-out.



Figure 27 - Proposed bird's eye view of the grill & chill zone.

Grill & Chill

The grill and chill zone will allow the neighborhood to come together to relax, play, and connect with each other. This zone leverages the existing picnic shelter, and builds complimentary program at the edges.

The focal point of this area is the existing picnic shelter, which will be repainted in bright colors. The addition of three new picnic tables for dining and two new open-air charcoal park grills add additional functionality.

A new concrete walk extension, seating pad, and cornhole court flank the existing picnic shelter to the east. Just outside of the shelter, visitors can relax and view the other zones in one of six fixed loungers. These loungers directly overlook twister courts that are stenciled on the concrete and a new cornhole court. Park users can use their smart phones to access a twister spinner remotely, to allow for the game to be played on the fly.

The paramount of chill for this zone is the hammock post station that allows groups to hang up to 12 hammocks at time for relaxing gatherings. Hammocks are strategically located to the west of the picnic shelter, and under the shade of an existing group of trees.

Lastly, landscape additions include a new edge planting of trees that will help establish a clear park edge, provide a buffer to the adjacent residences, shade visitors, and frame views to the park entry.



Figure 28 - Proposed view of the wide bench seating, HIIT workout stations, gaga pit, Thrive 250 fitness equipments, and swings.



Figure 29 - Proposed view of basketball and 4-square court.



Figure 30 - Proposed view of relocated swings.



Figure 31 - Proposed bird's eye view of the fitness and play zone.

Fitness and Play

This zone is an area of active play and fitness that builds off of the existing basketball court. The zone contains the basketball court, two 4-square courts, gaga ball, high-intensity interval training (HIIT) stations, swings, a multi-function fitness station, benches, and swings.

Visitors will enter the fitness zone through a walk on the backside of the basketball court. The back half of the court, that has spalled concrete will be demolished, creating a half-court. This move will also open up the center of the park for a wider more contiguous open field play area.

The existing half of the basketball court to remain will be refreshed with a new goal, striping, and extended fencing to help corral balls. Two colorful 4-square courts will be painted on the far backside of the play area to create additional game opportunities.

Moving further into the zone, visitors will find a Game Time Thrive 250 multi-functional fitness station. This station has a compact design that allows multiple users to get a full-body workout. It features a knee-lift station, variable pull-up station, step-up platforms, Swedish ladder, decline sit-up bench, and a slam ball target. The Thrive 250 is coupled with 6 HIIT socially distanced stations painted on the concrete. The intent is to allow individuals and small fitness groups to develop circuit training routines that provide a fun and productive workout. Adjacent to the HIIT stations are oversized flat benches that provide a place



Figure 32 - Proposed bird's eye view of open field play.



Figure 33 - Proposed view of open field play framed by dog park and active play zone.

for overlooking the play field and could double as fitness equipment for exercises such as dips and step-ups.

Additional play elements include a new gagaball pit and relocated swings. Adding play elements to this zone, not only caters to the adjacent young adult population, but also creates opportunities for multi-generational play. Parents and grandparents could participate in scheduled solo or group fitness workouts while children enjoyed the basketball, gagaball, and swings. It also addresses the feedback provided through the engagement process, which included a strong desire by young adults to still have opportunities to swing and “feel like kids.”

Open Field Play

The open field area is the heart of the park. Flanked on the sides by seating for spectators and sized at 114' by 65', the field is designed to accommodate pickup games of soccer, ultimate frisbee, football, and simple games of catch. The open field would also provide a generous gathering space for community events such as National Night Out, collaborations with UNCG, or as part of active park programming such as Art in Park or Dog Training and Agility.

Park Goals

The *Mayer Park Master Plan* leverages community input, existing resources, and the surrounding community to achieve the following project goals:

- Create a park with character and interest.
- Makes a place where people want to come, play, and recreate.
- Strengthen connections to the neighborhood.
- Provides for ADA accessibility.
- Deliver a big impact with a conservative budget by leveraging existing resources.

MAYER PARK MASTER PLAN

CONNECTION

- ① Extended Sidewalk on Poe St. & Swain St.
- ② Accessible Sidewalk Linking Park Elements

GRILL & CHILL

- ③ Adirondack Seating | Twister Courts | Cornhole
- ④ Repainted Picnic Shelter | New Tables & Grills
- ⑤ Hammock Posts

OPEN FIELD PLAY

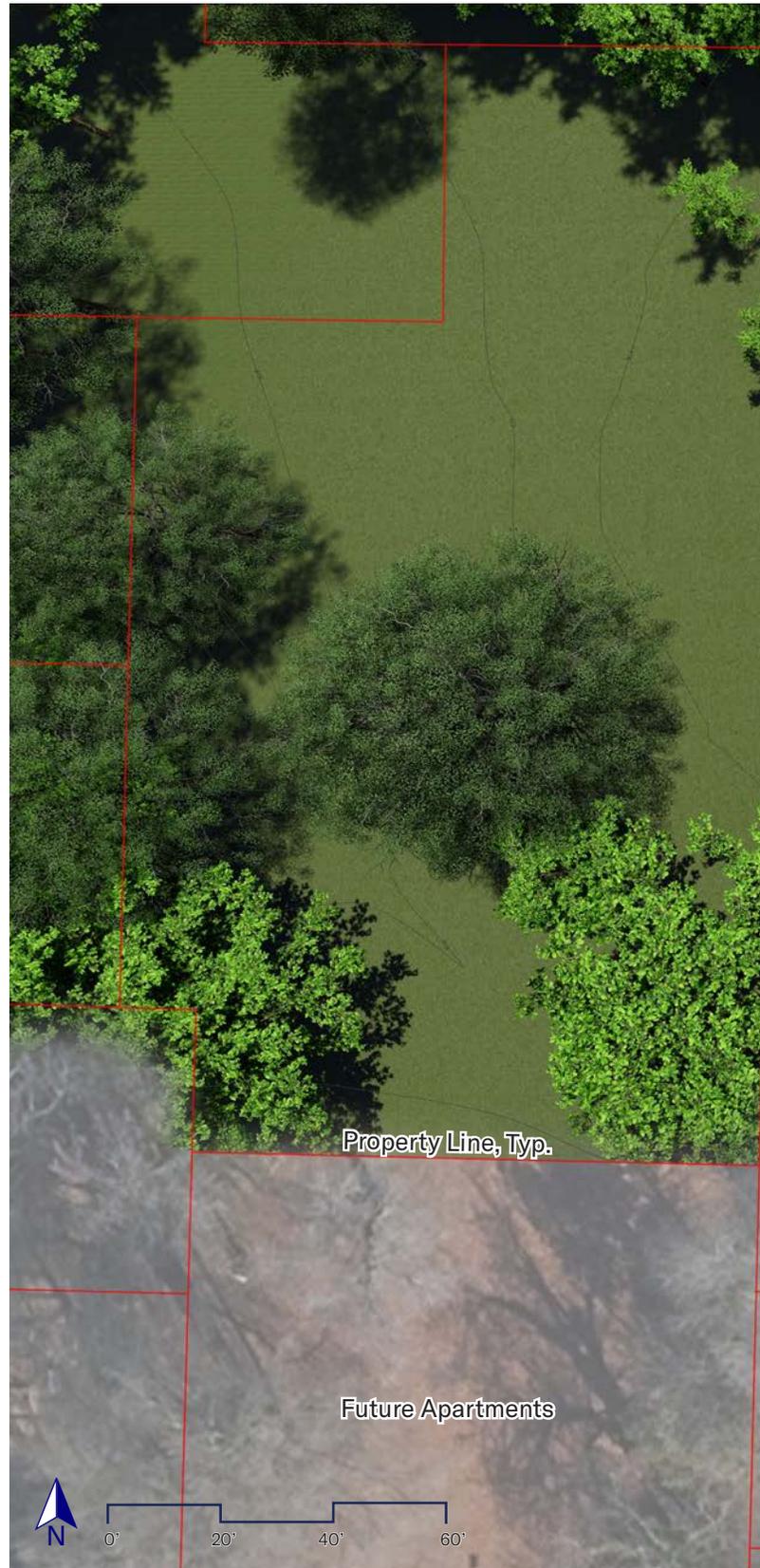
- ⑥ Multi-purpose Field

FITNESS & PLAY

- ⑦ Gaga Pit | Fitness Station | Relocated Swings
- ⑧ HIIT Workout Stations | Wide Benches
- ⑨ Basketball Half-Court | Four-Square

DOG PARK

- ⑩ Small Dog Park
- ⑪ Large Dog Park & Tractor Tire Dog Run





6.0 PHYSICAL NEEDS & COST

Table 1 - Opinion of Probable Cost

DESCRIPTION	QUANTITY / UNIT	COST
Demo & Site Work		
Demo, site work, & grading		\$ 23,100.00
Concrete		
Concrete traditional	2,820 (s.f.)	\$ 25,663.00
Painted concrete (four square, HIIT, twister)	673 (s.f.)	\$ 3,300.00
Fencing		
Chain link fencing (new & repairs to existing)	220 (l.f.)	\$ 8,118.00
Shelter		
Shelter refurbish (pressure wash & paint)		\$ 1,650.00
Equipment & Furnishings		
Landscape Forms Americana Lounge Chair	6 (ea.)	\$ 11,880.00
Wide flat benches, custom build	6 (ea.)	\$ 15,400.00
Dumor model #71-68-1PL ADA picnic tables	2 (ea.)	\$ 4,488.00
Dumor model #71-60PL picnic tables	2 (ea.)	\$ 3,993.00
Hammock posts, custom build	7 (ea.)	\$ 11,000.00
Gametime Thrive fitness 250 equipment	1 (ea.)	\$ 22,440.00
Gagaball pit (metal corners & composite boards)	1 (ea.)	\$ 5,390.00
Swings, relocated	1 (ea.)	\$ 3,300.00
Concrete Cornhole set	1 (ea.)	\$ 4,675.00
14" x 20" Belson #P620-3-U Post-top Grill	2 (ea.)	\$ 2,310.00
Tractor tires, set with concrete base	6 (ea.)	\$ 4,620.00
Playground plastic edging repurposed (back side)	75 (l.f.)	\$ 1,650.00
Art & Signage		
Public art		\$ 5,500.00
Signage at dog park and playground	2 (ea.)	\$ 1,650.00
Landscape		
2"-2.5" caliper trees	15 (ea.)	\$ 6,600.00
Seed & straw	3,100 (s.f.)	\$ 682.00
Mulch	118 (c.y.)	\$ 9,537.00
Design & Engineering		
Design fee (10%)		\$ 17,695.00
Contingency		
Contingency (5%)		\$ 8,847.00
Total Cost of Mayer Park Master Plan		\$ 203,488.00

Physical Needs

Mayer Park has specific needs for the completion of this master plan. All the land required for the park’s renovation is currently owned by the City of Greensboro. The intent is to provide a high impact renovation that will reuse and re-purpose as much of the park’s infrastructure and equipment as possible.

The shelter, tennis court fencing, swings, and basketball court concrete will be reused. New improvements will include the concrete sidewalk and painted surfaces, chain link fencing and gates, site furnishings, and specific recreational equipment. The recreational equipment will consist of cornhole courts, hammock posts, Game Time Thrive 250, gagaball pit, and dog park elements such as tractor tires. Site furnishings will include Adirondack loungers, picnic tables, backless platform benches, trash receptacles, park signage, and charcoal grills. Landscape needs will consist of tree plantings, turf improvements, and play mulch.

Opinion of Probable Costs

Total funding for the renovation of Mayer Park is anticipated to be approximately \$200,000. The Mayer Park renovation is expected to be completed in one phase. A cost breakdown for the park master plan is found in the Table 1.

Following formal adoption of this master plan, the City of Greensboro Parks and Recreation Department intend to apply for grant funding with the Land and Water Conservation Fund (LWCF) administered through the North Carolina Department of Natural and Cultural Resources. Mayer Park is a LWCF site and was

originally funded through a LWCF grant. The grant has a 50/50% match requirement and a maximum amount of \$500,000.

Next Steps

Next steps begin with approvals from the City of Greensboro Parks and Recreation Commission and the City of Greensboro City Council. Once these approvals are in hand, the City of Greensboro Parks and Recreation Department will apply for a LWCF grant in the summer of 2021. If funding is secured, construction documentation and construction will be completed in compliance with the grant requirements. In addition, Parks and Recreation will seek partnerships with local organizations, who may want to sponsor and help build smaller park elements such as painting of the shelter, construction of the gaga-pit, and bench construction. Groups such as Boy Scouts, and UNCG clubs and organizations would make ideal partners for these efforts.

MAYER PARK MASTER PLAN

City of Greensboro Parks & Recreation | January 2021

APPENDIX



➤➤➤➤Mayer Park Master Plan ➤➤➤➤

Robert F. Mayer Park Master Plan
Greensboro, NC

UNCG CTR Community Engagement Session #1
September, 21, 2020

1 Poll Have you participated in a public engagement event prior to this one?				
Answer Summary				
Answer options	Yes	No	I don't recall	You guys are creepy...
Answers received	8	9	3	0

2 Poll How often have you been to Mayer Park?				
Answer Summary				
Answer options	Never	Once	More than once	I go all the time
Answers received	18	1	1	0

3 Poll Why have you not visited?				
Answer Summary				
Answer options	I did not know it was there	I am more likely to use campus green space	Too far away	Other
Answers received	18	0	0	2

4 Poll How would you get to the park?				
Answer Summary				
Answer options	Walk / run / jog	Drive	Bike / scooter / skate	Other (jetpack?)
Answers received	9	10	1	0

5 Poll Do you think safety is an issue in the park?				
Answer Summary				
Answer options	Yes - a big issue	I think it is a minor issue	Not an issue at all	No opinion
Answers received	4	12	2	2

6 Poll Who do you think are the primary users of the park?				
Answer Summary				
Answer options	Children under the age of 12	UNCG Students	Nearby neighbors (adult) - long term residents	I'm not sure
Answers received	2	1	9	8

7 Poll Does removing the playground make sense?				
Answer Summary				
Answer options	Yes, I agree - get rid of it!	It's probably no big deal	You all are crazy - keep the playground!	I really don't care, I am not going to use it anyway.
Answers received	3	6	8	2

8 Poll Does removing / re-purposing the old basketball court make sense?				
Answer Summary				
Answer options	 Yes, I agree - get rid of it!	 It's probably no big deal	 You all are crazy - keep the basketball	 I really don't care, I am not going to use it anyway
Answers received	6	0	10	1

9 Poll Does removing / re-purposing the old tennis court make sense?				
Answer Summary				
Answer options	 Yes, I agree - get rid of it!	 It's probably no big deal	 You all are crazy - keep the tennis courts!	 I really don't care, I am not going to use it anyway.
Answers received	13	3	2	0

10 Poll Would a dog park would be a well-used and loved new element?				
Answer Summary				
Answer options	 Yes! (Ress! in doggie speak)	 I don't know, maybe?	 No (Rooo!)	 No opinion
Answers received	17	1	1	0

11 Poll How important do you think it is to have an open field for pick-up games or hanging out?				
Answer Summary				
Answer options	 Very important, will probably be one of the most used park features.	 I don't know, maybe?	 Not important at all	 No opinion
Answers received	15	3	0	0

12 Poll What upgrades would MOST make you want to use Mayer Park?				
Answer Summary				
Answer options	 Grill and Chill	 Sit and use technology outside (phone or laptop)	 Fun, active equipment and games - ping pong, swings, slacklining, gaga ball	 Dog park & open field play - frisbee, pickup soccer, etc
Answers received	3	1	6	7

13 Poll What is your favorite grill and chill item?				
Answer Summary				
Answer options	 Grilling stations	 Hammocks	 Covered shelter	 Picnic seating
Answers received	4	6	5	2

14 Poll What is your favorite active play element?				
Answer Summary				
Answer options	 Travelling rings	 Swings	 Ninja / fitness elements	 Slackline course
Answers received	0	11	7	1

➤➤➤➤Mayer Park Master Plan ➤➤➤➤

Robert F. Mayer Park Master Plan
Greensboro, NC

UNCG CTR Community Engagement Session #1
September, 21, 2020

15 Poll What outdoor games would you most like to play?				
Answer Summary				
Answer options	Gaga pits and/or tetherball	Ping pong (table tennis)	Multi-game courts (foursquare, jump rope, etc)	Official bocce, horseshoe, or cornhole courts
Answers received	9	1	6	3

16 Poll Would you like to see public art in Mayer Park?				
Answer Summary				
Answer options	Yes, for sure!	Maybe?	No way, keep it simple	I have no opinion
Answers received	18	1	0	0

Robert F. Mayer Park Master Plan
Greensboro, NC

UNCG CTR Community Engagement Session #1
September, 21, 2020

QUESTION: In 1 to 3 words identify any community needs you think exist within the area around Mayer Park.		
Response	Screen name	Created At
forepits	jaime	9/21/2020 15:43
Water slide events	Emma	9/21/2020 15:43
Splash pad	Page	9/21/2020 15:42
Run around area	Khyra	9/21/2020 15:42
electrical outlets for charging electronics	jaime	9/21/2020 15:42
Grill Area	guest934	9/21/2020 15:42
9 square equipment	guest106	9/21/2020 15:42
Renovated tennis court	guest971	9/21/2020 15:42
Known to the community	guest484	9/21/2020 15:42
Clean and Fun	T	9/21/2020 15:42
Safety and fun	Bree	9/21/2020 15:42
Free food	Jathan	9/21/2020 15:42
Relaxation/release from real world	Khyra	9/21/2020 15:42
Safe jogging areas	Ebu	9/21/2020 15:41
Something colorful that attracts people	Jathan	9/21/2020 15:41
dog parks	Page	9/21/2020 15:41
Fun,Interactive,Enjoyable	Buster	9/21/2020 15:41
Updated Open spaces	jaime	9/21/2020 15:41
Engagement, outreach, event opportunities	Emma	9/21/2020 15:41
A safe space to still be kids even as young adults	Noah Adams	9/21/2020 15:41
Safety and fun	Khyra	9/21/2020 15:41
Free art expression, dog park within walk distance	VE	9/21/2020 15:41

QUESTION: Share your big ideas – get crazy, be creative, let’s brainstorm.		
Response	Screen name	Created At
Tents*	Khyra	9/21/2020 15:46
Sleeping tenta	Khyra	9/21/2020 15:45
Signs to get to park	Buster	9/21/2020 15:45
Ball on a pole old fashioned thing	VE	9/21/2020 15:45
Bounce houses	guest484	9/21/2020 15:45
Paved path around the exterior	Page	9/21/2020 15:45
better entrance appearance	jaime	9/21/2020 15:45
Maybe add artwork on basketball court	Ebu	9/21/2020 15:45
Parking	Jathan	9/21/2020 15:45
Uncg colors	Buster	9/21/2020 15:45
Lightening	Khyra	9/21/2020 15:45
Uncg colors all around	Buster	9/21/2020 15:45
Food	Jathan	9/21/2020 15:44
Add artwork to make the park unique	Ebu	9/21/2020 15:44
Movie nights	Emma	9/21/2020 15:44
Spartan logo on basketball court	Buster	9/21/2020 15:44
Outdoor Workout Facility	guest934	9/21/2020 15:44
Free expression wall	Noah Adams	9/21/2020 15:44
SWWWIINNNGGSS	Khyra	9/21/2020 15:44
Flag football	Buster	9/21/2020 15:44
Graffiti wall	VE	9/21/2020 15:44
Add grill because there is already a shelter	Ebu	9/21/2020 15:44
Food truck festival	Emma	9/21/2020 15:44
Basketball Tournaments	Buster	9/21/2020 15:44
Multiple Basketball Courts	guest934	9/21/2020 15:44
Def field space for college students to run around and play	Khyra	9/21/2020 15:44
Climbing wall	guest971	9/21/2020 15:44
Indoor skydiving	T	9/21/2020 15:44
Outdoor movies	guest484	9/21/2020 15:44
ziplines	jaime	9/21/2020 15:44
Four square tournament	Emma	9/21/2020 15:44
Dog park	Bree	9/21/2020 15:44
Frisbee golf	Page	9/21/2020 15:44
Gagaball	Buster	9/21/2020 15:44

➤➤➤➤Mayer Park Master Plan➤➤➤➤

Robert F. Mayer Park Master Plan
Greensboro, NC

UNCG CTR Community Engagement Session #2
October 26, 2020

QUESTION: Share your feedback. What did we miss in the master plan?		
Response	Screen name	Created At
Where's the area for graffiti or would that only be during the sidewalk art partnered w UNCG once a year?	Viv	10/26/2020 15:12
Incorporating art into the park is a great idea	guest930	10/26/2020 15:12
What are those colorful squares for?	Viv	10/26/2020 15:11
Very refreshing, it is more sociable .	Adell Nelson	10/26/2020 15:11
Twister is a cool idea	buster	10/26/2020 15:11
Like the dog park plan looks good	guest408	10/26/2020 15:11
Dog park looks good! Gaga ball will also be a great addition	Wesley Minick	10/26/2020 15:11
The fitness area/Gaga/sitting area looks a little tight	Viv	10/26/2020 15:10
I think four square should be where twister is and take out four square	guest344	10/26/2020 15:10
The whole area looked well-structured.	Joseph	10/26/2020 15:10
I like it a lot , making the open space larger is a great idea.	Cameron king	10/26/2020 15:10
Dog park is a great idea	buster	10/26/2020 15:10
Dog park is great	Viv	10/26/2020 15:10
Get rid of the playground	guest150	10/26/2020 15:10
Will the exercise equipment rust?	Khyra	10/26/2020 15:10
It seems fine. Inviting to everyone	Noah	10/26/2020 15:10
Gaga ball too close	buster	10/26/2020 15:10
Looks great! Any resources or \$ for water/bathroom area?	David	10/26/2020 15:10
I loved the dog park and the exercise area.	Page	10/26/2020 15:09
Four square too close to basketball	buster	10/26/2020 15:09
Not very inviting for kids, keep playground	Bree	10/26/2020 15:09
It looked perfect. Change nothing. :)	Joseph	10/26/2020 15:09
Will the hammocks already be there? Or do ppl have to bring their own?	Khyra	10/26/2020 15:09
Keep playground	buster	10/26/2020 15:09
Change the 4 squares area	Shayla	10/26/2020 15:09

Robert F. Mayer Park Master Plan
Greensboro, NC

UNCG CTR Community Engagement Session #2
October 26, 2020

QUESTION: Are there campus groups that might use the park for meeting, outreach, or programming?		
Response	Screen name	Created At
Community board for fliers,etc	Viv	10/26/2020 15:23
Apartment developer	Page	10/26/2020 15:23
Local Trainers	buster	10/26/2020 15:21
KIN	Khyra	10/26/2020 15:20
Kaplan Advisors	buster	10/26/2020 15:20
ACE(Campus Events)	Adell Nelson	10/26/2020 15:20
CTR Club	Page	10/26/2020 15:19

Robert F. Mayer Park Master Plan
Greensboro, NC

UNCG CTR Community Engagement Session #2
October 26, 2020

QUESTION: Is there anything else you would like to see in the master plan?		
Response	Screen name	Created At
Outside	Khyra	10/26/2020 15:27
Maybe hand sanitizer stations or have wipes available?	Bree	10/26/2020 15:27
Giving COVID will be here for a while, was COVID thought up during this? Due to spacing of everything, etc?	Khyra	10/26/2020 15:25
Hammock part is a great addition	buster	10/26/2020 15:24
It's amazing turning	Triston Mabry	10/26/2020 15:24
Y'all good	guest344	10/26/2020 15:23

➤➤➤➤Mayer Park Master Plan➤➤➤➤

Robert F. Mayer Park Master Plan
Greensboro, NC

UNCG CTR Community Engagement Session #2
October 26, 2020

QUESTION: What do you think about the master plan?		
Response	Screen name	Created At
Like it.	Shayla	10/26/2020 15:08
Like it.	buster	10/26/2020 15:08
Love it!	Cameron king	10/26/2020 15:08
Love it!	'+1 (xxx) xxx-0623	10/26/2020 15:07
Love it!	guest150	10/26/2020 15:07
Love it!	Bree	10/26/2020 15:07
Love it!	Triston Mabry	10/26/2020 15:07
Love it!	Viv	10/26/2020 15:07
Love it!	Wesley Minick	10/26/2020 15:07
Love it!	Joseph	10/26/2020 15:06
Love it!	guest408	10/26/2020 15:06
Love it!	Page	10/26/2020 15:06
Love it!	Khyra	10/26/2020 15:06
Love it!	guest930	10/26/2020 15:06
Love it!	Noah	10/26/2020 15:06
Love it!	David	10/26/2020 15:06
Love it!	guest344	10/26/2020 15:06
Love it!	Adell Nelson	10/26/2020 15:06

ID 21-0192
066-21

RESOLUTION ADOPTING THE CITY OF GREENSBORO MAYER PARK MASTER PLAN

WHEREAS, Mayer Park, a 3.5 acre neighborhood park located at 135 Poe Street was officially dedicated in September 1973;

WHEREAS, the park was originally developed with Land and Water Conservation Fund (LWCF) and further renovated in 1976 through fundraising of a local community organization;

WHEREAS, the park contains a playground, basketball court, tennis court in disrepair, shelter and open play field;

WHEREAS, in August, 2020, the City sold drainageway and open space property at 1716YY and 1718YY Sherwood Street for a new apartment complex that will abut the park and cater to UNCG off campus student housing;

WHEREAS, the Mayer Park master plan reinforces the near term goals for the enhance recommendations of Plan2Play to bring up the basics;

WHEREAS, Plan2Play provides guidance that neighborhood parks should begin to reflect the character of the neighborhood they serve and offer recreational opportunities that represent the preferences of local residents;

WHEREAS, the City of Greensboro completed two community engagement sessions with students in the UNCG Community and Therapeutic Recreation (CTR) Department, and three separate park visits for engagement interviews with participants all of whom live in neighboring houses and apartment complexes;

WHEREAS, based on census data, the neighborhood has grown more dense and younger in population over the park's 47 years of existence;

WHEREAS, the master plan completed in January 2021 serves as a guiding document for a much needed park renovation to include an accessible entry and connective walkways, a grill and chill zone, a fitness and play area, and a dog park;

WHEREAS, the Parks and Recreation Commission approved the master plan at the March 10, 2021 meeting; and

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GREENSBORO:

That it hereby adopts the Mayer Park Master Plan presented herewith this day.

THE FOREGOING RESOLUTION WAS ADOPTED
BY THE CITY COUNCIL OF THE CITY OF
GREENSBORO ON THE 16th DAY
OF MARCH, 2021

APPROVED AS TO FORM



CITY CLERK



CITY ATTORNEY



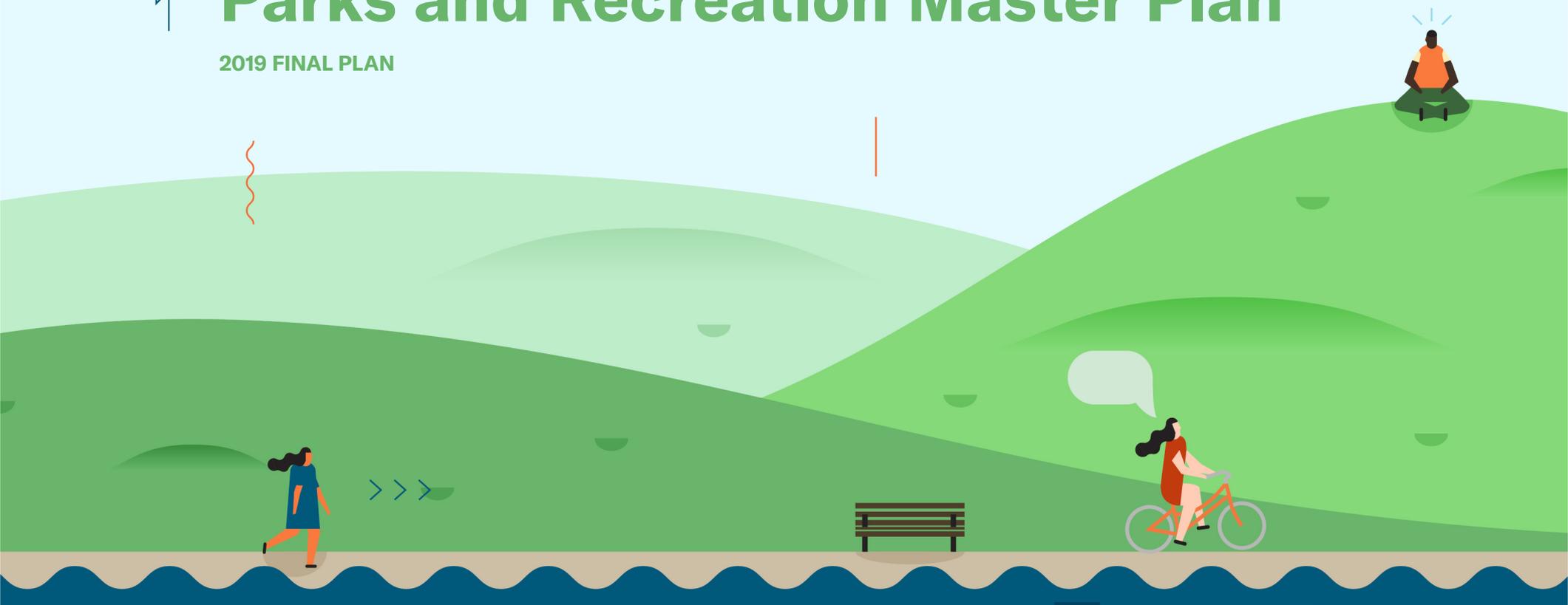
Project Title: Mayer Park renovations
Applicant: City of Greensboro

Comp Plan – Plan2Play

Greensboro Plan2Play

⚡ Parks and Recreation Master Plan

2019 FINAL PLAN



RESOLUTION FOR ADOPTING GREENSBORO PARKS AND RECREATION
COMPREHENSIVE MASTER PLAN-PLAN2PLAY

WHEREAS, the City Council approved the contract for Agency Landscape + Planning to assist the Parks and Recreation Department for the development of a comprehensive master plan;

WHEREAS, Agency Landscape + Planning developed a comprehensive master plan, Plan2Play, based on public input, national trends and comparable city data to create a thriving parks and recreation 20 year plan for Greensboro;

WHEREAS, the plan's vision (Enhance, Expand and Connect) belongs to the community;

WHEREAS the vision it is founded on deep, ongoing public input, and engagement;

WHEREAS, through the engagement process over 6,900 residents participated in (11) focus groups, (3) community conversations, (17) existing community events, (6) participation polls located at strategic libraries and recreation centers, (1) statistically valid survey, (4) online survey;

WHEREAS, The framework for achieving the plan's vision includes ten big ideas or strategies: 1) Bring up the Basics 2) Create a Strong Brand 3) Bring Nature into Our Backyards 4) Create Community Hearts 5) Create Transformational Programs 6) Strengthen Partnerships 7) Grow the Trail System 8) Improve Connectivity to Parks and Community Hearts 9) Make Greensboro Accessible. 10) Connect and Empower Individuals Across the Department.

WHEREAS, City Council shall retain final authority over project and funding decisions; and

NOW, THEREFORE, BE IT ADOPTED BY THE CITY COUNCIL OF THE CITY OF GREENSBORO, NORTH CAROLINA:

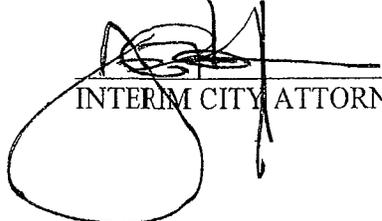
That the proposed Plan2Play Master Plan presented herewith this day is to be hereby adopted.

THE FOREGOING RESOLUTION WAS ADOPTED
BY THE CITY COUNCIL OF THE CITY OF
GREENSBORO ON THE 19TH DAY
OF FEBRUARY, 2019

APPROVED AS TO FORM



CITY CLERK



INTERIM CITY ATTORNEY

#1 ENHANCE Bring up the Basics

Goal: Ensure resources are in place so that all Greensboro parks, facilities and programs are high quality, safe and well-maintained.

The Department has many older parks and facilities that need improvements due to issues with age, access, and deferred maintenance. Bring up the Basics outlines recommendations to provide equitable reinvestment in the resources that Greensboro has today to provide consistent, high quality spaces for future generations.

The community has made clear, through the community survey and ongoing engagement, that the priority for investment is the enhancement and improvement of existing resources. Top community priorities for investment include upgrading existing park buildings/recreation facilities and centers (95% support) and upgrading existing neighborhood and community parks (93% support). Fundamental to this strategy is the principle that the Department should first pursue initiatives that improve or rebuild existing facilities and should focus on maximizing the current inventory of

parks and facilities before considering the development of new facilities or new sites. In addition, parks and facilities should be allowed to have distinct identities with unique and equitable recreational offerings while still being part of a larger system. This will create truly memorable and vibrant places for play and gathering.

Action 1a. Create and fund a sustainable plan to address deferred maintenance for all Department assets.

Many of Greensboro's facilities are well-loved by the communities they serve; yet, they are not able to fully meet community needs due to maintenance funding challenges. In particular, indoor recreation facilities, which were built primarily in the 1950s to mid-1990s, have not been significantly updated since they were first constructed. Upgrading assets will improve experience and visitorship, allow more program alternatives to take place within them, and, ultimately, increase investments within the surrounding neighborhoods.

The strategy should be comprehensive, and plan for both capital and ongoing maintenance needs for new investments.

At the same time, it should be tied to economic value creation. Previous sources of funding for the Capital Improvement Plan have largely been from General Funds, park bonds, and some facility fees. This continued public funding will be an essential piece of a broader funding strategy, including expanded partnerships, continued grants, and a critical look at cost recovery. In addition, it will also be critical to establish a defined capital funding stream within the Department's annual budget. Key steps include:

- **Establish a defined capital funding stream** - Include this within the Department's annual budget. Tie project recommendations to future Capital Improvement Plans.
- **Continue to pursue bonds** - Build on the successful recent bond and the community's stated support for spending on improvement of existing facilities and prepare for another bond cycle by determining key projects and needs.
- **Establish return-on-investment metrics** - In tandem with public spending, establish return-on-investment metrics for investments

in downtown parks, cultural centers, athletic centers, and other catalytic projects, like the Battleground Park District.

- **Budget for the long-term** - Budget for and implement sustainable practices that factor in the full life-cycle of amenities from the beginning of all facility design and upgrade projects. Consider the creation of a maintenance fund derived from a set percentage of overall project cost and supplemented by revenue generation.

Action 1b. Assess and upgrade basic infrastructure within and in proximity to parks/facilities.

Although Greensboro’s parks are generally well-maintained, regularly monitored and mowed, the majority of park playground equipment, plantings, fountains, restrooms, benches, sidewalks, and signage was installed or constructed over a decade ago. Across the system, basic infrastructure should be a priority to be improved, updated, or replaced to create a more welcoming, distinct, and enjoyable park experience.

- **Assess infrastructure needs** - Similar to the recently completed trails assessment, the Department should create an overall assessment of basic infrastructure that includes costs and phasing so that the life-cycle of future amenities can be staggered for easier replacement in the future.
- **Partner with GDOT, Field Operations, Planning Department, and the Division of Water Resources to help fund improvements.** This should include improvements to park-adjacent sidewalks, intersections, street lighting, and other jointly beneficial utilities based on identified priorities.

- **Expand bike infrastructure** - Partner with GDOT, Guilford County, local institutions (higher education in particular), and adjacent municipalities to expand bike infrastructure and link it to parks and centers.
- **Expand design beyond park boundaries** - Expand all site planning scopes of work to encompass adjacent sidewalks, access, and safe crossings.



Figure 54. Greensboro tree maintenance.

Action 1c. Prioritize renovation of facilities with critical issues that currently impact the ability of the Department to serve the community.

Prioritize Renovations - Priority issues to address include:

- Aging/dated indoor facilities, particularly recreation centers, with limited effectiveness to support programming and community use.
- Safety concerns such as poor outdoor lighting or assets in need of repair.
- ADA compliance and lack of accessibility, which requires inclusive programs traveling to facilities not owned by the city for programming.
- Climate control limitations that cause the Simkins Indoor Sports Pavilion to shut down from May to August limiting the potential year-round use of the facility.
- Complete Crime Prevention Through Environmental Design (CPTED) analysis for each facility to identify safety needs and priorities.

Action 1d. Identify a phased strategy for facility upgrades to ensure the city provides the highest quality spaces, equitably distributed across the city, including the implementation of existing park master plans.

Investments should be made incrementally over time - addressing the highest deferred maintenance needs first to protect valuable assets and reduce the need for new construction in the future. The Department has already invested in preparation of site master plans to upgrade and update many existing parks. These plans provide a clear place to begin with implementation.

Key sites for near and mid-term improvements include:

Gardens- The Department's gardens are well cared for by maintenance staff and well-loved by residents and visitors. Resident support for the gardens is evident in community input (gardens were among the top five assets residents would like to see more of in the city) and in the continued support of Greensboro Beautiful as a strong partner in funding, volunteer support, and other strategic investments.

Gateway Gardens has been identified as a near term priority for upgrades.

Regional Parks - Regional parks in Greensboro provide amenities that serve the broader needs of city residents. These parks also contribute to Greensboro's economic development by hosting regional events, tournaments, and other program elements. Investments in these parks will be directed towards creating high quality destinations and programming that can serve the needs of the entire Greensboro community.

- Barber Park Phase II
- Keeley Park Phase II
- Hester Park Phase I Redevelopment
- Hester Park Phase II

Community Parks - Greensboro's 14 community parks include many of the linear more contiguous greens that follow stream courses. They often offer longer uninterrupted trail experiences and house a variety of program options such as the Skate park at Latham Park and native grassland at Price Park. These parks should be evaluated for strategic additions

such as unique playgrounds, fitness loops, and active play areas for basketball or other pick-up sports. Specific upgrades at Carolyn S. Allen Community Park Complex including the addition of batting cages and bullpens, a playground, fencing, and trailhead parking have been identified as near-term needs.

Neighborhood Parks - Greensboro's 110 neighborhood parks are embedded in communities throughout the city. Almost all of the neighborhood parks include stream corridors. Neighborhood parks are configured in two basic typologies: pocket parks and longer linear parks that follow stream corridors.

Almost all neighborhood parks include standardized play equipment that is quickly aging out. As upgrades are needed it will be important to make strategic improvements that bring up basic infrastructure and add new life and local character to these facilities.

Community feedback pointed to the opportunity to make playgrounds more interactive, interesting, and creative through the addition of unique elements to traditional play structures. The community

also noted a desire for additional dog parks, fields for pick-up games, pickleball courts, midnight basketball, shade structures, wifi, and charging stations.

Other upgrades could include colorful and durable site furniture that is different such as loungers, integration of local or interactive art, unique play elements such as giant chess boards, ga-ga ball, or giant outdoor chalkboards, nature play, increased walking loops, and native landscape plantings. More ideas can be found for neighborhood parks in the Pear Street Park example found later in this document.

Near-term neighborhood park upgrades that are already in the planning process include:

- Henry Street Park
- Sussman Park
- Steelman Park
- Griffin Community Park

Long term upgrades will need to be made to recent investments like LeBauer Park, Center City Park, the Downtown Greenway and others.



Figure 55. Neighborhood parks should include more unique features such as nature-based play.



Figure 56. Park identity can also be created through the use of colorful and interactive site furniture.



Figure 57. Lake Higgins youth fishing community event.



Figure 58. Existing kayak facility at Lake Higgins.

As upgrades are made, the Department should implement site plans and designs that reflect and address trends, changing user needs, and innovations in recreation, sustainability, and play.

Special Sites and the Sportsplex-

Greensboro's two special sites, Gillespie Golf Course and Bryan Park, offer golf and soccer amenities. Both of these sites are in need of renovation. An overall master plan should be created for Gillespie Golf Course that assesses possible relocation or combination of the clubhouse, First Tee, cart storage, and secure maintenance area. The driving range should be renovated for accessibility and possible Top Golf Concept. In addition, 9 of the current greens need renovation. Bryan Park should be studied for possible land acquisition to allow secondary vehicular access for the soccer complex and revised pedestrian flow between field clusters. The site could also benefit from the addition of a cross country course. Finally, the Sportsplex, Greensboro's 106,000 square foot indoor sports complex is in need of roof replacement and additional parking.

Lakes and Reservoirs - Greensboro's lakes and reservoirs are one the City's

best natural assets that offer an array of unique recreational opportunities for residents. The department offers fishing, hiking, kayaking, canoeing, rowing, paddleboarding, and sailing at Lake Higgins, Lake Brandt and Lake Townsend. Currently the lakes host 2 miles of blueways, or marked trails on the water used by paddling enthusiasts and trailhead access for hiking and biking.

While there have been some recent enhancements, including the accessible kayak launch at Lake Higgins, most of the lake facilities are in need of updating. Investments at the Department's lake facilities would offer exposure to new outlets of nature-based experience for many people, encourage environmental education and access, and create additional revenue generation opportunities.

Rowing is an increasingly popular sport in Greensboro, especially on Lake Higgins. The sport is accessible for a range of ages and abilities and builds teamwork and leadership skills among middle and high school aged children. Investments in personal and public boat storage, more dock and boat access points and shower

and restroom facilities at Lake Higgins will increase the capacity of the lake for the rowing and fishing community.

ADA accessibility is noted as an upgrade currently needed at all lake facilities. Other current repair needs include the bulk head at Lake Townsend. Beyond immediate renovation needs, the lake facilities should be candidates for larger investments targeted at creating modern regional attractions with a focus on environmental education and nature-based recreation. Building off existing amenities, upgrades could create and expand on boating, sailing, paddle sports, fishing, environmental education and trail access opportunities. In addition, waterfront shelters, concessions, and event center rentals should also be included in the future.

Action 1e. Develop a GIS model prioritizing transportation projects based on circuitry, safety, and vulnerability.

Invest strategically through equity mapping - Building on the equity mapping within *Plan2Play* that identified park/facility access and walkability, the department should develop and utilize a GIS model to evaluate and ensure that residents have safe and equitable access to parks and facilities.

This model should identify realistic network connections and include street classification, speed limits, sidewalk availability and condition, and other metrics to determine actual distance from parks by census block group. In addition, the Department should invest in the development of a GIS-based level-of-service model that will generate a score for every census block group using distance from asset, experience level and acreage.

Action 1f. Continue to engage the community in the planning and design of future, innovative facilities.

Create a culture of engagement -

Plan2Play outreach identified community desires for dog parks, fields for pick-up games, pickleball courts, midnight basketball, indoor inclusive play, shade structures, wifi, and charging stations. Continued community engagement can help to refine park programs and designs to make sure investments reflect current community needs.

- Use the Department website, social media, the Piedmont Discovery App and other emerging technologies to support broad engagement.
- Tap into and expand the volunteer network to reach community members, as well as support the ongoing maintenance and care of facilities.



Project Title: Mayer Park renovations
Applicant: City of Greensboro

CIP



**Capital Improvements Program
FY 2022 - 2031**

July 2021

1021-0458

179-21

RESOLUTION ADOPTING TEN YEAR 2022-2031 CAPITAL IMPROVEMENTS PROGRAM

WHEREAS, capital improvements programming is a comprehensive approach to improving social and physical conditions in a governmental jurisdiction by evaluation of growth and development trends;

WHEREAS, capital improvements programming serves as a basic framework for scheduling public improvements and requires the assistance of government officials and agencies, as well as community residents;

WHEREAS, a report entitled 2022-2031 Capital Improvements Program has been prepared;

WHEREAS, the report provides a comprehensive listing of needed public improvements and related financial resources, indicates estimated future revenues and operating expenditures, illustrates the importance of relating the City's comprehensive plans to its fiscal capability and provides recommendations for scheduling each public improvement project, while estimating planning, design and development costs; and

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GREENSBORO:

Section 1. That the City Council recognizes the capital improvements programming process as the translation of community goals and objectives into needed physical facilities which are essential to residential, business, institutional and leisure activities, and

Section 2. That the City Council does hereby adopt the report entitled Capital Improvements Program 2022-2031. Following is an expense summary by service category and related financing as is included in the FY 2022-2031 Capital Improvements Program:

<u>Expenditures</u>	
Public Safety	\$34,998,392
Infrastructure	\$1,187,007,796
Community Services	<u>\$275,821,372</u>
Total	\$1,497,827,560

<u>Financing</u>	
General Fund	\$5,450,000
Enterprise Funds	\$297,623,906
Grants	\$204,571,878
Authorized GO Bonds	\$17,807,749
2016 Authorized GO Bonds	\$68,321,245
Unauthorized Bonds	\$468,141,949
Revenue Bonds	\$364,126,667
Other Revenue Sources	<u>\$71,784,166</u>
Total	\$1,497,827,560

THE FOREGOING RESOLUTION WAS ADOPTED BY THE CITY COUNCIL OF THE CITY OF GREENSBORO ON THE 15th DAY OF JUNE, 2021

APPROVED AS TO FORM


CITY CLERK


CITY ATTORNEY



City of Greensboro
Capital Improvements Program Summary
2022 - 2031

	FY 21-22	FY 22-23	FY 23-24	FY 24-25	FY 25-26	FY 26-31	Total
Community Services							
Neighborhood Development							
2016 Bond Program							
Code Compliance Repair Initiative - Revolving Loan Fund	500,000	1,375,000	0	0	0	0	1,875,000
East Greensboro Housing Development - Revolving Loan Fund	1,000,000	0	0	0	0	0	1,000,000
Emergency Repair Programs	300,000	450,000	0	0	0	0	750,000
Handicapped Accessibility & Housing for Special Populations	200,000	280,794	0	0	0	0	480,794
Homeowner Rehabilitation	225,000	487,500	0	0	0	0	712,500
Multifamily Affordable Housing Development	0	0	0	0	0	0	0
Non-Profit Homebuyer Lending - Revolving Loan Fund	200,000	100,000	0	0	0	0	300,000
Supportive Housing Units for Homeless/Disabled/Veterans	400,000	267,577	0	0	0	0	667,577
Workforce Housing Initiative	2,000,000	2,000,000	2,000,000	0	0	0	6,000,000
Affordable Housing Development							
Housing Projects--Housing Development	500,000	500,000	500,000	500,000	0	0	2,000,000
Neighborhood Development Totals:	5,325,000	5,460,871	2,500,000	500,000	0	0	13,785,871
Parks and Recreation							
2/3 Bond Program							
War Memorial Stadium Renovations	1,295,137	0	0	0	0	0	1,295,137
2016 Bond Program							
Atlantic & Yadkin Greenway Extension - Construction	0	1,299,377	1,299,377	0	0	0	2,598,754
Barber Park / Gateway Gardens	827,373	600,000	0	0	0	0	1,427,373
Battleground Parks District Initial Development	3,245,500	0	0	0	20,040,000	0	23,285,500
Community Tennis Improvements	1,339,399	0	0	0	0	0	1,339,399
Downtown Greenway Phase 4 (including Ole Asheboro connector)	2,481,073	0	0	0	0	0	2,481,073
Land Acquisition and Facility, Community Recreation Center, and Neighborhood Park Improvements	1,200,000	610,688	0	0	0	0	1,810,688
Windsor/Chavis Joint Facility Initial Development	27,175	0	20,000,000	70,000,000	0	0	90,027,175
Facility Improvement							
Gillespie Golf Improvements	0	0	0	0	0	2,710,624	2,710,624
Facility/Park Development							
Community Hearts and Neighborhood Park Renovations	0	0	0	0	0	11,175,830	11,175,830
Development of New Community Park (N/NW GSO)	0	0	0	0	0	1,128,056	1,128,056
Development of New Community Park (SE GSO)	0	0	0	0	0	5,421,250	5,421,250
Griffin Park Development - Phase II	0	0	0	0	0	8,060,987	8,060,987



City of Greensboro
Capital Improvements Program Summary
2022 - 2031

	FY 21-22	FY 22-23	FY 23-24	FY 24-25	FY 25-26	FY 26-31	Total
Facility/Park Development							
North Buffalo Creek Park Facility	0	0	0	0	0	7,373,830	7,373,830
Parks, Open Space, & Greenway Design and Acquisition	0	0	0	0	0	10,772,500	10,772,500
Facility/Park Redevelopment							
Battleground Parks District Maintenance Facility	0	0	0	0	0	1,336,040	1,336,040
Cemetery Roadway Resurfacing & Pavement Repairs	0	0	0	0	0	442,759	442,759
Community Recreation Center Improvements	0	0	0	0	0	10,805,664	10,805,664
Greensboro Sportsplex Renovations	0	0	0	0	0	3,929,468	3,929,468
Hester Park Development - Phase II	0	0	0	0	0	12,505,768	12,505,768
Municipal Lakes Facility Improvements	0	0	0	0	0	8,848,116	8,848,116
Pool Replacement/Repair	0	0	0	0	0	24,283,991	24,283,991
Regional Parks Roadway Infrastructure Improvements	0	0	0	0	0	1,889,019	1,889,019
Shelter, Restroom, Field Facility Lighting and Concessions/Restrooms Replacement	0	0	0	0	0	21,943,945	21,943,945
Smith Community Park Master Plan Phase II Development	0	0	0	0	0	829,005	829,005
Trail and Bridge Replacement	0	0	0	0	0	3,252,750	3,252,750
Facility/Park Redvelopment							
Peeler Community Park Phase II Development	0	0	0	0	0	1,060,800	1,060,800
Parks and Recreation Totals:	10,415,657	2,510,065	21,299,377	70,000,000	20,040,000	137,770,402	262,035,501

Community Services

Total Program Expenditures:	15,740,657	7,970,936	23,799,377	70,500,000	20,040,000	137,770,402	275,821,372
Funding Sources:							
General Fund:	0	0	0	0	0	0	0
Enterprise Fund:	0	0	0	0	0	0	0
Grants:	500,000	500,000	500,000	500,000	0	0	2,000,000
Other Revenue:	0	0	0	0	0	0	0
Authorized Bonds:	1,295,137	0	0	0	0	0	1,295,137
Unauthorized Bonds:	0	0	20,000,000	70,000,000	20,040,000	137,770,402	247,810,402
2016 Authorized Bonds:	13,945,520	7,470,936	3,299,377	0	0	0	24,715,833
Revenue Bonds:	0	0	0	0	0	0	0
Total Program Funding:	15,740,657	7,970,936	23,799,377	70,500,000	20,040,000	137,770,402	275,821,372



Project Title: Mayer Park renovations
Applicant: City of Greensboro

Public Meeting

Virtual Public Meeting

The screenshot shows a Facebook post from the page 'Greensboro Parks and Recreation'. At the top, there is a navigation bar with the Facebook logo, a 'Sign Up' button, and login fields for 'Email or Phone' and 'Password', with a 'Log In' button and a 'Forgot account?' link. The main content is a video player showing a woman in a blue shirt and light shorts standing next to a wooden sign that reads 'ROBERT F. MAYER' and 'CLOSED DUSK TO DAWN'. The video player has a progress bar and a 'GREENSBORO' logo in the bottom right corner. Below the video, the post title is 'Mayer Park'. The post text reads: 'How does a new dog park, hammock park area, grill and chill area, and even a Gaga Ball court sound? Let's make it happen. The Mayer Park virtual public meeting is exclusively sharing project details for an upcoming Land and Water Conservation Fund (LWCF) grant. A master plan for Mayer Park was created and approved earlier this year (<https://www.greensboro-nc.gov/.../sh.../48135637534137007730000>). Check out the video to learn more about the renovation project at Mayer Park, and leave comments regarding the project or by emailing gsoparksandrec@greensboro-nc.gov. Mayer Park is located at 135 Poe St.' Below the text are icons for 'Like' (3), 'Comment' (0), and 'Share'. At the bottom of the post, there is a 'Video transcript' link and a breadcrumb trail: 'Pages > Public Figure > Greensboro Parks and Recreation > Videos > Mayer Park'.

First post was made September 17 at 6:15 PM. There were 8 “likes”, 0 comments, and 1 share.
Link: <https://fb.watch/8bcoWqFtMz/>

Second post was made today, September 22, 2021 at 2:30 PM.
Link: <https://fb.watch/8bbW4uG9p7/>

[Facebook Watch](#)

[Greensboro Parks and Recreation](#)

September 22 at 6:27 PM ·

Mayer Park

How does a new dog park, hammock park area, grill and chill area, and even a Gaga Ball court sound? Let's make it happen.

... [More](#)

The Mayer Park virtual public meeting is exclusively sharing project details for an upcoming Land and Water Conservation Fund (LWCF) grant. A master plan for Mayer Park was created and approved earlier this year (<https://www.greensboro-nc.gov/home/showpublisheddocument/48135/637534137007730000>).

Check out the video to learn more about the renovation project at Mayer Park, and leave comments regarding the project or by emailing gsoparksandrec@greensboro-nc.gov.

 Mayer Park is located at 135 Poe St.

[Like](#)

[Love](#)

30

8 Comments · 5 Shares

[Like](#)

Comment

[Share](#)

More from Greensboro Parks and Recreation

Video Transcript

This is Greensboro Park and Recreation at Robert F Mayer Park. We're super excited to share with you opportunity for renovation of this park. My name is Vonda Martin. I'm the park planner for the city and we're gonna share with you today what the site concept looks like through a master plan that was completed earlier this year. So, we have an opportunity here to upgrade the existing tennis court to include a dog park since we know that 35% of the area residents around us have one or more dogs. We also are gov to retrofit the shelter area with a grill and chill zone that also includes a hammock park. Our active play area at the existing uh half-court basketball court will include all kinds of fun activities and exercise areas. Please share your comments about this park project. Um as we go after an LWCF grant, that's a Land and Water Conservation Fund Grant that originally developed this park. So, we're excited to be able to do that and we would love to hear your feedback. Thanks a lot. For joining us.

[Pages](#) [Public Figure](#) [Greensboro Parks and Recreation](#) [Videos](#) [Mayer Park](#)

Comments on next page

[Christina Hairston](#)

We NEED another good dog park

[1](#)

last Fri [LikeReply](#)

[Mary Kristen Clark](#)

Fantastic! Looks like there's something for everyone!

[1](#)

last Thu [LikeReply](#)

[Tori Lee](#)

Yes where is the park

last Wed [LikeReply](#)

[Author](#)

[Greensboro Parks and Recreation](#)

[Tori Lee](#) 135 Poe St. Greensboro

last Wed [LikeReply](#)

[Jennifer Hance](#)

My girls can't wait to test out the dog park!

on Sat [LikeReply](#)

[Caitlin Craig](#)

I'm so excited! Hammock park!!!

[1](#)

last Thu [LikeReply](#)

[Author](#)

[Greensboro Parks and Recreation](#)

[Caitlin Craig](#) same!

last Fri [LikeReply](#)

[Emily Carol Britt](#)

I love this idea! I really like the hammock park!

[1](#)

1 wk [LikeReply](#)



Project Title: Mayer Park renovations
Applicant: City of Greensboro

Survey

City of Greensboro

Community Interest and Opinion Survey

...helping organizations make better decisions since 1982

Findings
Report

Submitted to the City of Greensboro:

ETC Institute
725 W. Frontier Lane,
Olathe, Kansas
66061

April 2018





Contents

Executive Summary	i
Charts and Graphs	1
Priority Investment Rating.....	24
Benchmarking Analysis	32
Tabular Data	40
Survey Instrument	111

The City of Greensboro

Community Interest and Opinion Survey

Executive Summary

Overview

ETC Institute administered a needs assessment survey for the City of Greensboro during the winter of 2018. The survey was administered as part of the City's efforts to look at the future of Greensboro and ensure that the parks and recreation system continues to meet the needs of the community. The survey and its results will guide the City of Greensboro developing the new comprehensive master plan, Plan2Play. The survey results will be used to further understand current user needs and to establish priorities for the future expansion and improvement of parks, recreation centers, programs, and services.

Methodology

ETC Institute mailed a survey packet to a random sample of households in the City of Greensboro. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it on-line.

Ten days after the surveys were mailed, ETC Institute sent emails and placed phone calls to the households that received the survey to encourage participation. The emails contained a link to the on-line version of the survey to make it easy for residents to complete the survey. To prevent people who were not residents of the City of Greensboro from participating, everyone who completed the survey on-line was required to enter their home address prior to submitting the survey. ETC Institute then matched the addresses that were entered on-line with the addresses that were originally selected for the random sample. If the address from a survey completed on-line did not match one of the addresses selected for the sample, the on-line survey was not counted. The goal was to obtain completed surveys from at least 300 residents. The overall results for the sample of 300 households have a precision of at least +/-5.6% at the 95% level of confidence.

This report contains the following:

- Charts showing the overall results of the survey (Section 1)
- Priority Investment Rating (PIR) that identifies priorities for facilities and programs (Section 2)
- Benchmarking analysis comparing the City's results to national results (Section 3)
- Tabular data showing the overall results for all questions on the survey (Section 4)
- A copy of the survey instrument (Section 5)

The major findings of the survey are summarized on the following pages.

Benefits of Recreation Facilities and Programs

The benefits of recreation facilities and programs that had the highest levels of agreement, based upon the combined percentage of “strongly agree” and “agree” responses were: improve physical health and fitness (99%), provide healthy recreational opportunities (99%), and improve the quality of life in Greensboro (99%). Based upon the sum of respondents’ top three choices improving physical health and fitness, improving the quality of life in Greensboro, and providing healthy recreational opportunities were also the most important benefits to households.

Facility Use and Ratings

Eighty-six percent (86%) of respondents indicated their household has visited at least one park, recreation center, garden, sprayground, golf course, trail, greenway, or other facility operated by the City of Greensboro during the past year. Twenty-seven percent (27%) of those households have visited a facility between 1 and 5 times while 32% have visited a facility five times or more during the past year. Of those who have visited a facility during the past year 91% indicated the physical condition of the facility they visited was either “excellent” (44%) or “good” (47%), only 9% of respondents gave a “fair” rating, and less than 1% of respondents gave a “poor” rating.

Program Participation and Ratings

Twenty percent (20%) of households indicated that they had participated in a program offered by the City of Greensboro during the past year. Ninety-two percent (92%) of those respondents indicated the quality of the programs they have participated in were either “excellent” (49%) or “good” (42%) while only 8% gave a “fair” rating.

Reasons for Participation and Use of Facilities and Programs

Respondents were asked to indicate the reasons that their household uses parks, recreation centers, lakes, gardens, spraygrounds, golf courses, trails, greenways, or programs offered by the City of Greensboro Parks and Recreation Department. Seventy-two percent (72%) of respondents indicated they use facilities and programs offered by the City of Greensboro because they are close to their home or they enjoy the outdoors, 50% indicated it is because the facilities are well maintained, and 49% indicated it was because of improved physical fitness and health or the availability or parking.

Organizations and Facilities Used for Parks and Recreation Programs and Cultural Facilities

Sixty-six percent (66%) of respondents indicated their household uses the City of Greensboro Parks and Recreation Department for indoor and outdoor recreation and sports activities. The top three organizations, not including the City of Greensboro, households most often use include: Guilford County Parks (43%), Guilford Courthouse National Military Park (32%), and the YMCA (31%).

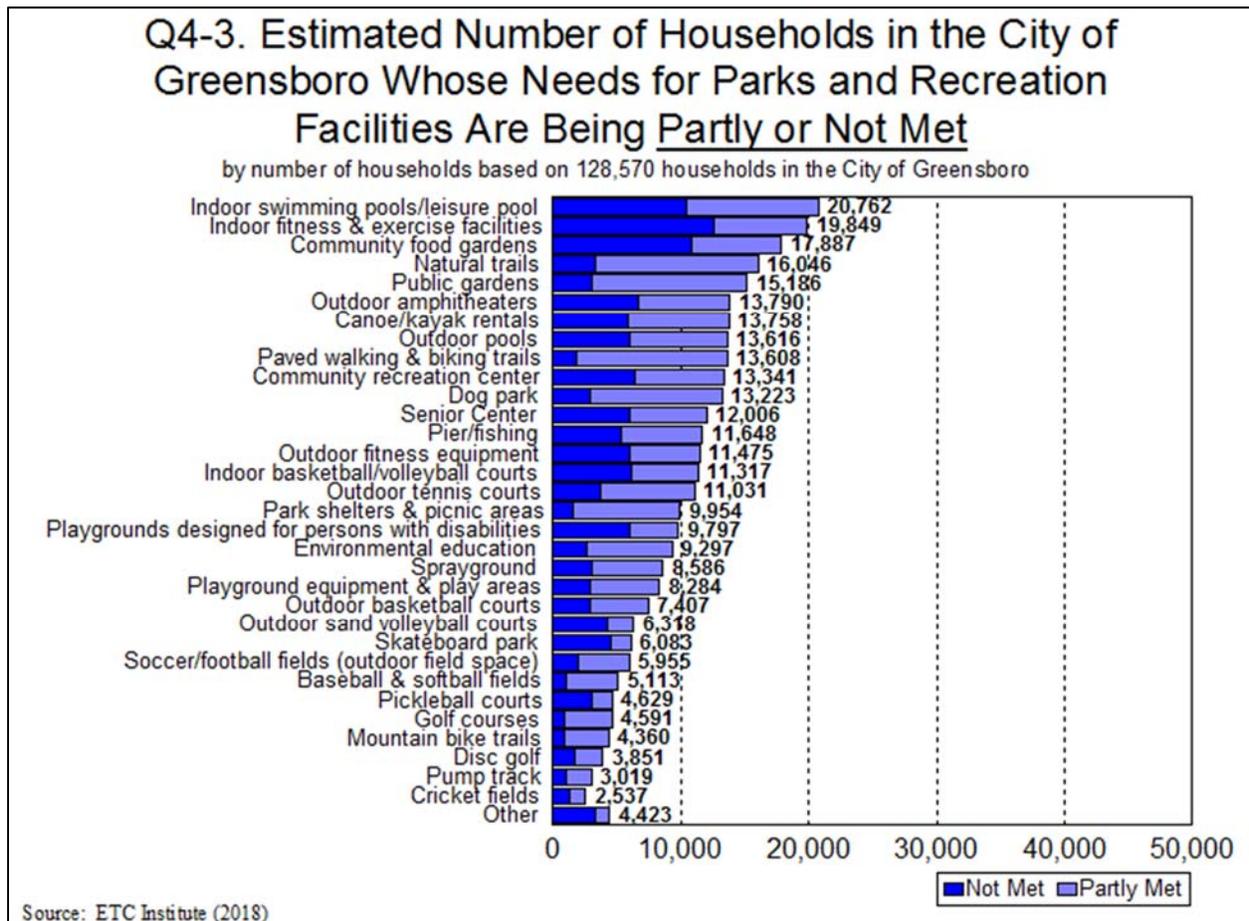
Barriers to Program Usage

Respondents were asked from a list of 14 potential reasons to identify what prevents them from participating in City of Greensboro recreation programs more often. The top four reasons selected were: not knowing what is offered (48%), too busy/not interested (33%), program not offered (19%), and use programs of other agencies (17%).

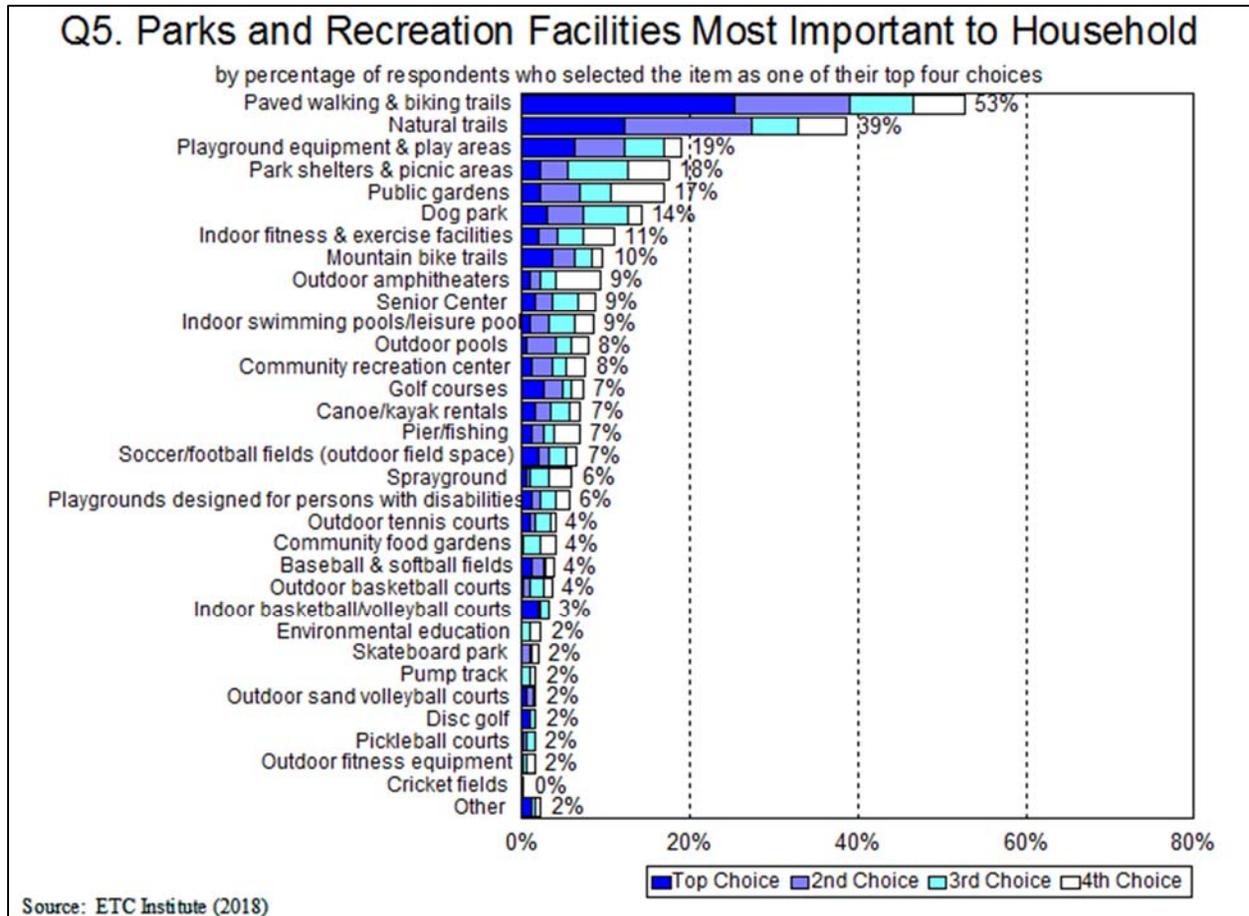
Facility Needs and Priorities

Facility Needs: Respondents were asked to identify if their household had a need for 33 recreation facilities and amenities and rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various facilities.

The three recreation facilities with the highest percentage of households that indicated a need for the facility were: paved walking and biking trails (72%), natural trails (60%), and park shelters and picnic areas (55%). When ETC Institute analyzed the needs in the community, only one facility, paved walking and biking trails within parks, had a need that affected more than 90,000 households. The estimated number of households that have unmet needs for each of the 33 facilities that were assessed is shown in the chart below



Facility Importance: In addition to assessing the needs for each facility, ETC Institute also assessed the importance that residents placed on each facility. Based on the sum of respondents’ top four choices, the three most important facilities to residents were: paved walking and biking trails (53%), natural trails (39%), and playground equipment and play areas (19%). The percentage of residents who selected each facility as one of their top four choices is shown in the chart below.

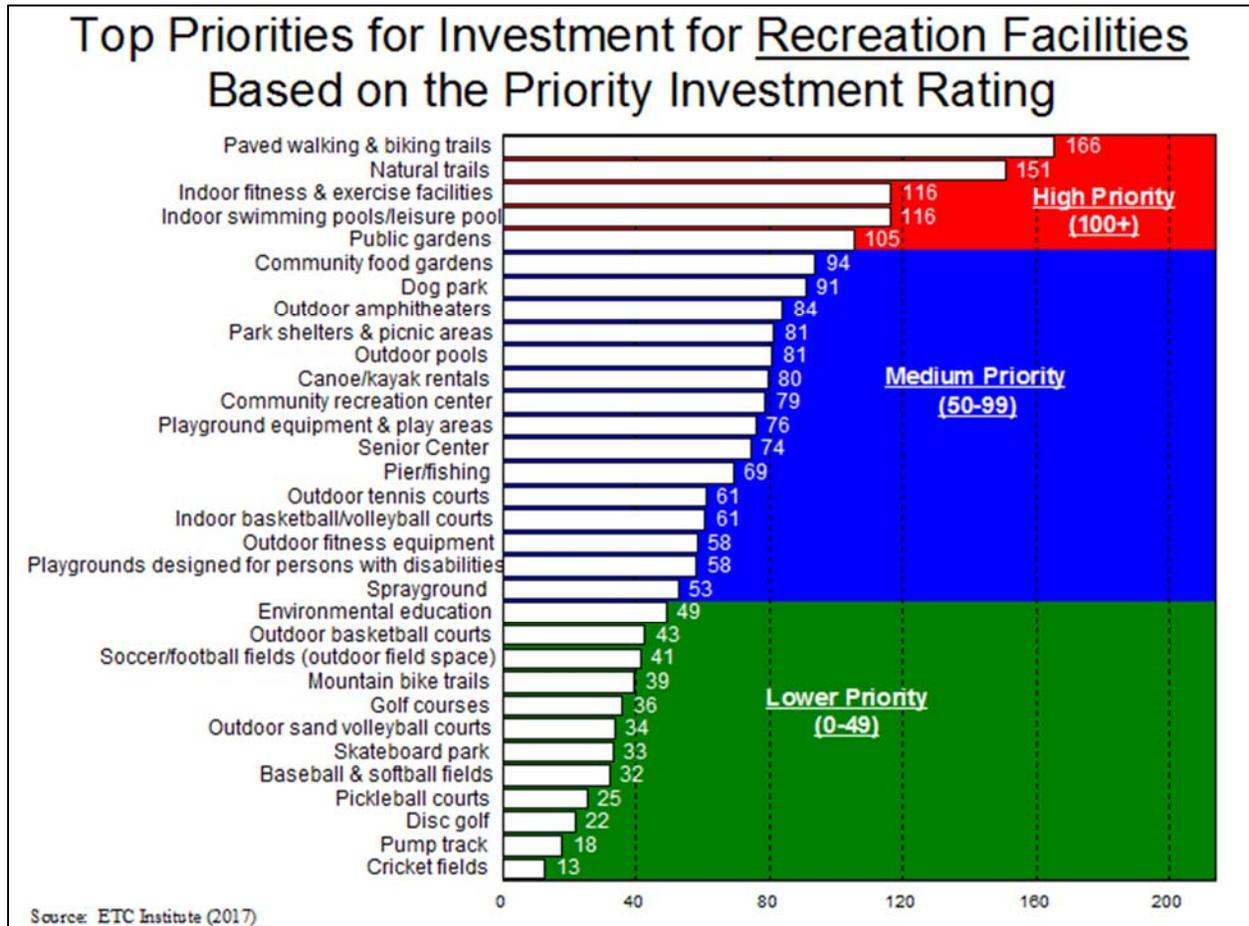


Priorities for Facility Investments: The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on Parks and Recreation investments. The Priority Investment Rating (PIR) equally weights (1) the importance that residents place on facilities and (2) how many residents have unmet needs for the facility. [Details regarding the methodology for this analysis are provided in Section 2 of this report.]

Based the Priority Investment Rating (PIR), the following five facilities were rated as high priorities for investment:

- Paved walking & biking trails (PIR=166)
- Natural trails (PIR=151)
- Indoor fitness and exercise facilities (PIR=116)
- Indoor swimming pools/leisure pool (PIR=116)
- Public gardens (PIR=105)

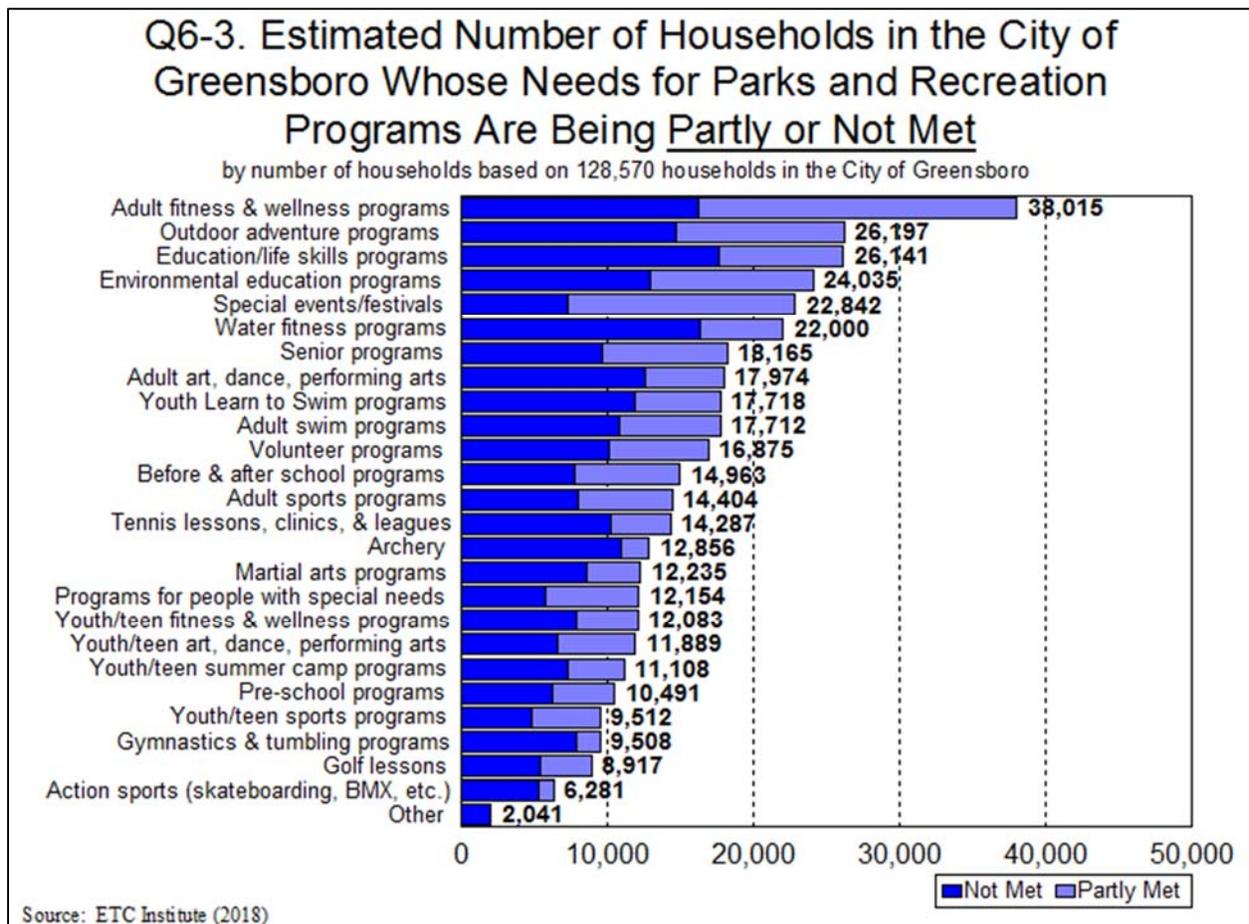
The chart below shows the Priority Investment Rating for each of the 33 facilities/amenities that were assessed on the survey.



Programming Needs and Priorities

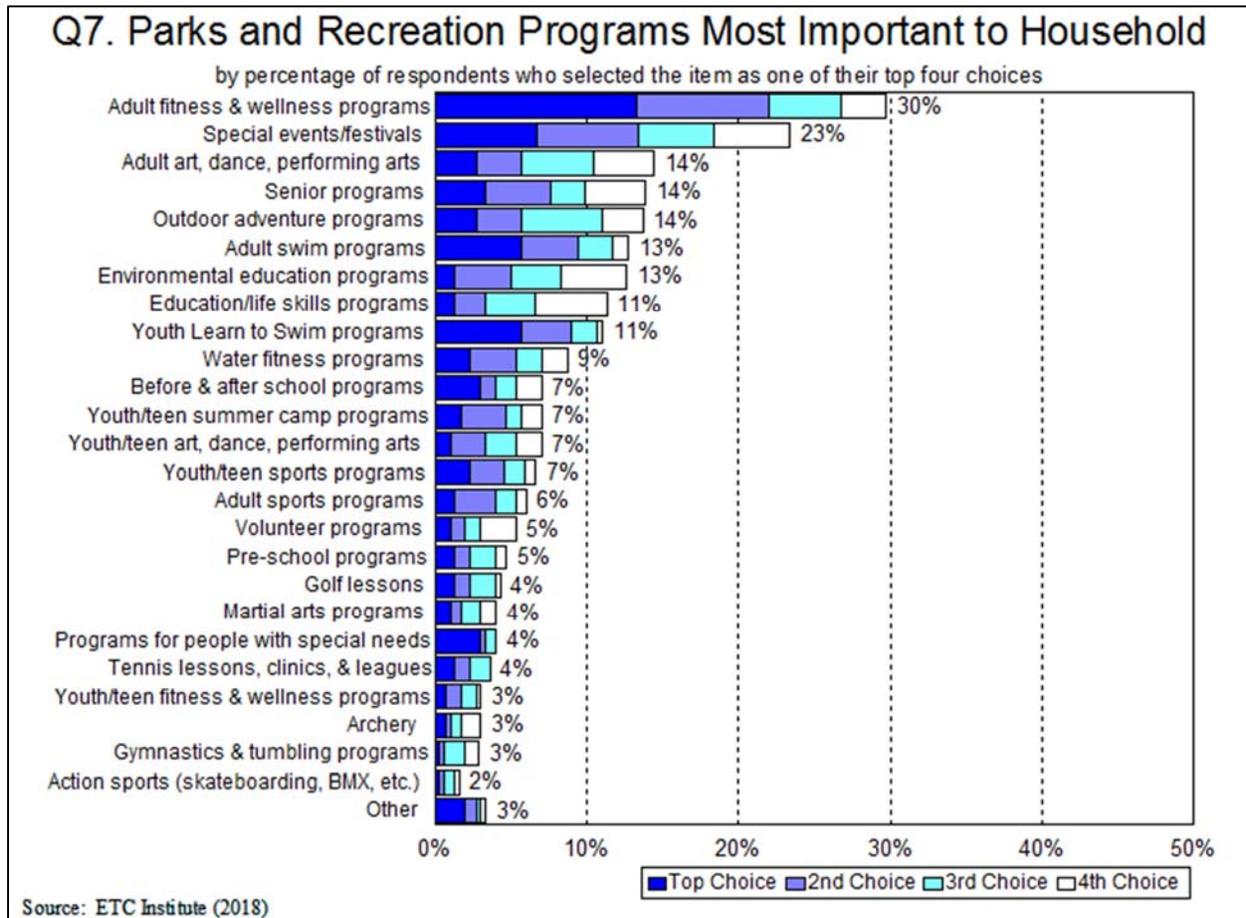
Programming Needs. Respondents were also asked to identify if their household had a need for 26 recreational programs and rate how well their needs for each program were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had “unmet” needs for each program.

The three programs with the highest percentage of households that had needs were: adult fitness and wellness programs (46%), special events/festivals (42%), and outdoor adventure programs (28%). In addition to having the highest total need, two of the top three programs also have the highest unmet need among the 26 programming-related areas that were assessed. ETC Institute estimates a total of 38,015 households have unmet needs for adult fitness and wellness programs and 26,197 households have unmet needs for outdoor adventure programs. The estimated number of households that have unmet needs for each of the 26 programs that were assessed is shown in the chart below.



Program Importance and Use. In addition to assessing the needs for each program, ETC Institute also assessed the importance that residents place on each program. Based on the sum of respondents’ top four choices, the five most important programs to residents were: adult fitness and wellness programs (30%), special events/festivals (23%), adult art, dance, performing arts (14%), senior programs (14%), and outdoor adventure programs (14%). The program that respondents indicated they currently participate in most often is special events/festivals (17%).

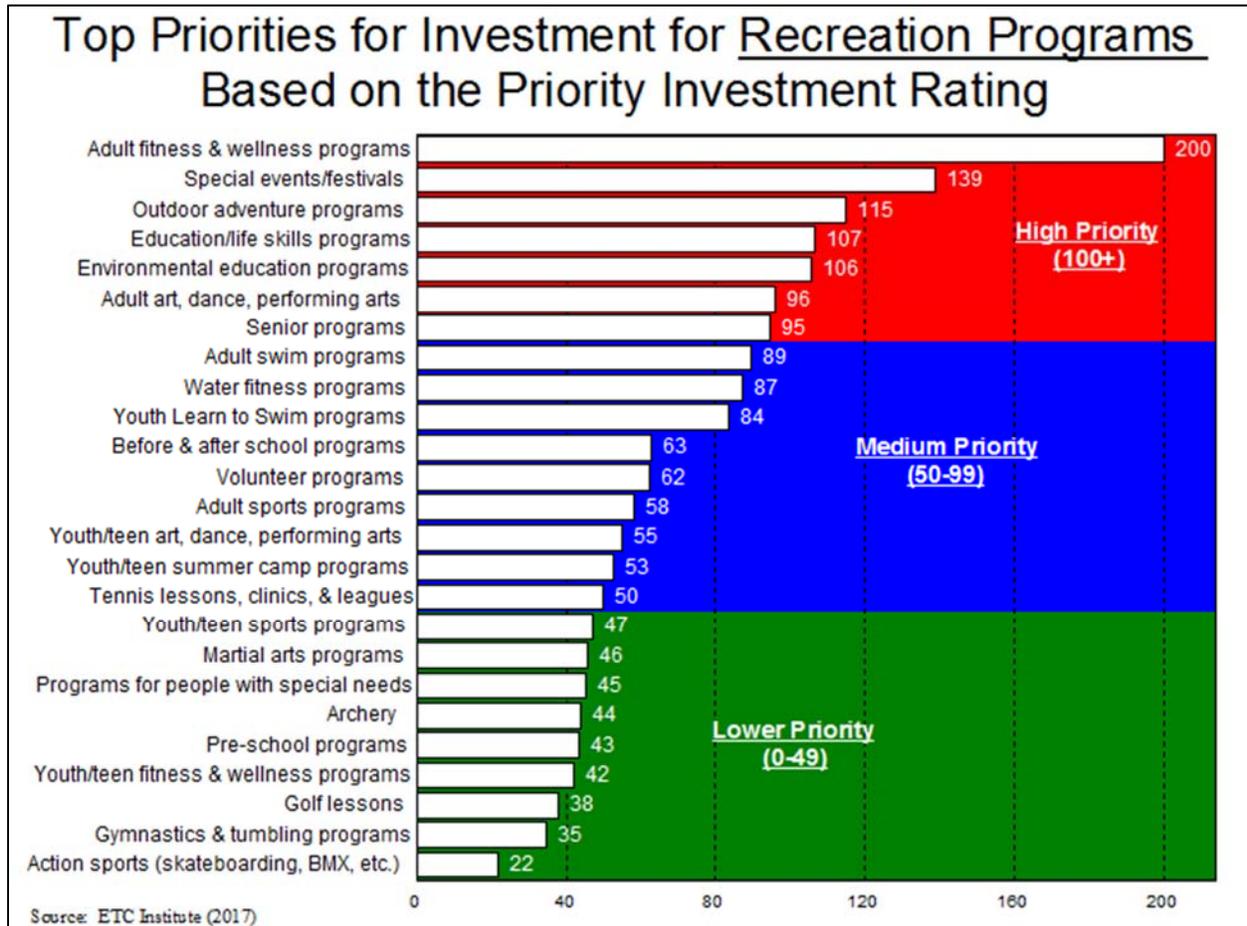
The percentage of residents who selected each program as one of their top four choices is shown in the chart below.



Priorities for Programming Investments. Based the priority investment rating (PIR), which was described briefly on page iv of this Executive Summary and is described in more detail in Section 2 of this report, the following seven programs were rated as “high priorities” for investment:

- Adult fitness & wellness programs (PIR=200)
- Special events/festivals (PIR=139)
- Outdoor adventure programs (PIR=115)
- Education/life skills programs (PIR=107)
- Environmental education programs (PIR=106)
- Adult art, dance, performing arts (PIR=196)
- Senior programs (PIR=195)

The chart below shows the Priority Investment Rating (PIR) for each of the 26 programs that were rated.



Support for Expanded Parks and Recreation Programs and Facilities

Respondents were given a list of six potential actions and were asked to indicate how willing they would be to complete each of the actions to support expanded parks and recreation programs and facilities. The actions respondents are most willing to take, based upon the combined percentage of “very willing” and “willing” responses, were: pay a slight increase in taxes to support expanded recreation programs in the City of Greensboro (42%), pay a slight increase in taxes to support upgrading existing recreational facilities (42%), and volunteer to support parks and recreation programs (42%).

Support for Improved Parks and Recreation Programs and Facilities

Respondents were given a list of 18 potential actions the City could take to improve parks, recreation centers, lakes, gardens, spraygrounds, golf courses, trails, greenways, or other facilities and were asked to indicate how supportive they are of the City taking each action. The

actions respondents are most supportive of, based upon the combined percentage of “very supportive” and “somewhat supportive” responses, were: upgrading existing park buildings/recreation facilities and centers (95%), upgrading existing neighborhood and community parks (93%), upgrading regional parks as recommend by site-specific master plans (92%), and purchasing land to preserve open space and green space (92%). Respondents were least supportive of the City developing new skate parks. Based on the sum of respondents’ top five choices respondents are most willing to fund purchasing land to preserve open space and green space and upgrade existing park buildings/recreation facilities and centers.

Additional Findings

- Fifty percent (50%) of respondents indicated they learn about Greensboro Parks and Recreation Department programs and activities from friends and neighbors, 49% indicated they get information from the website, and 32% use newspaper articles.
- Forty-four percent (44%) of respondents indicated they could safely walk to a nearby park, greenway or recreation center, 35% of respondents indicated they could safely bike to a nearby park, greenway, or recreation center. Parks are the most common facilities that respondents will walk or bike to followed by greenways.
- Eighty-two percent (82%) of respondents indicated they think it is either “very important” (64%) or “somewhat important” (18%) to use drainageway and open space properties in floodplains to provide environmental protection.
- Seventy-nine percent (79%) of respondents indicated they think it is either “very important” (50%) or “somewhat important” (29%) to use drainageway and open space properties in floodplains to provide a major connected network of walking, biking, and nature trails.

Conclusions

The most common method used to learn about Greensboro Parks and Recreation Department programs and activities is from friends and neighbors while the largest barrier to program participation is not knowing what is offered. Implementing a strategic communication plan could help the City better inform residents about the types of programs and activities that are offered and boost overall participation. To ensure the City of Greensboro continues to meet the needs and expectations of the community, ETC Institute recommends that the Parks and Recreation Department sustain and/or improve the performance in areas that were identified as “high priorities” by the Priority Investment Rating (PIR). The facilities and programs with the highest PIR ratings are listed below.

Facility Priorities

- Paved walking & biking trails (PIR=166)
- Natural trails (PIR=151)
- Indoor fitness and exercise facilities (PIR=116)
- Indoor swimming pools/leisure pool (PIR=116)
- Public gardens (PIR=105)

Programming Priorities

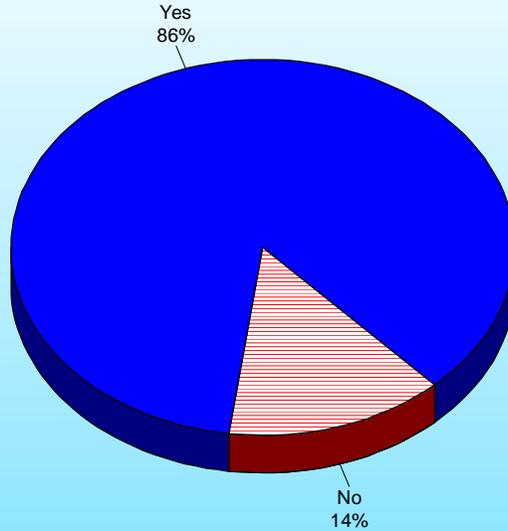
- Adult fitness & wellness programs (PIR=200)
- Special events/festivals (PIR=139)
- Outdoor adventure programs (PIR=115)
- Education/life skills programs (PIR=107)
- Environmental education programs (PIR=106)
- Adult art, dance, performing arts (PIR=196)
- Senior programs (PIR=195)

Section 1

Charts and Graphs

Q1. Have you or members of your household visited any of the City of Greensboro parks, recreation centers, gardens, spraygrounds, golf courses, trails, greenways, or other facilities during the past year?

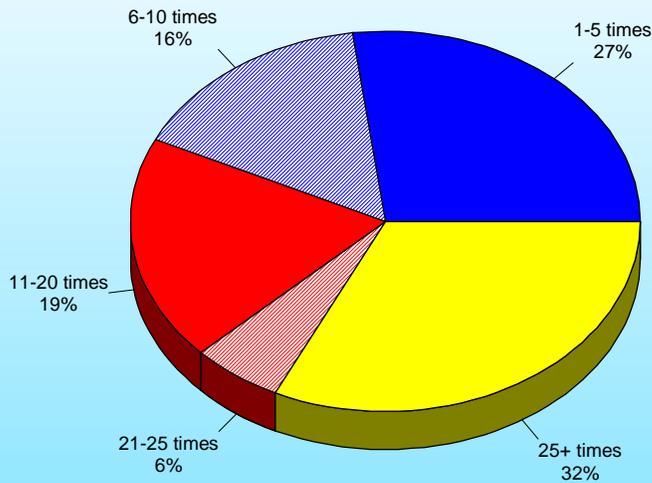
by percentage of respondents



Source: ETC Institute (2018)

Q1a. Approximately how many times have you or members of your household visited a City of Greensboro park, recreation center, lake, garden, sprayground, golf course, trail or greenway during the past year?

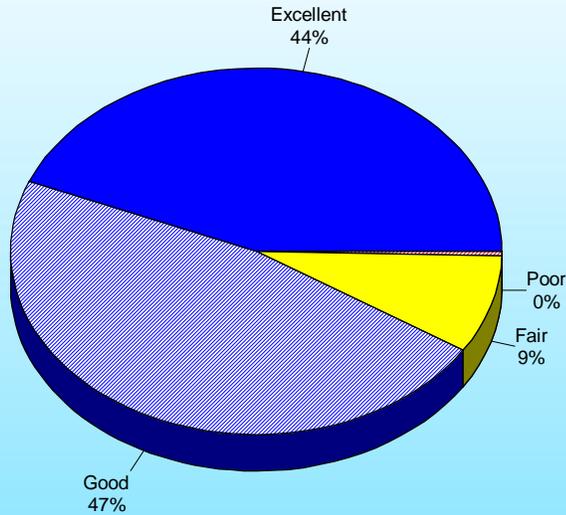
by percentage of respondents who have visited a facility during the past year



Source: ETC Institute (2018)

Q1c. Overall, how would you rate the physical condition of ALL City of Greensboro parks you have visited?

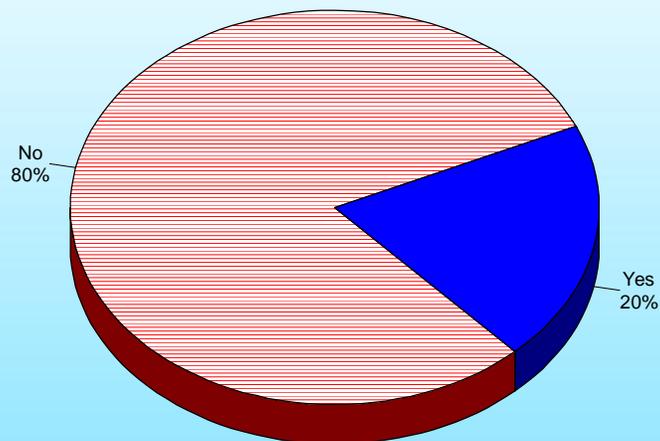
by percentage of respondents who have visited a facility during the past year



Source: ETC Institute (2018)

Q2. Have you or members of your household participated in any recreation, athletic, or youth/teen programs offered by the City of Greensboro Parks and Recreation Department during the past year?

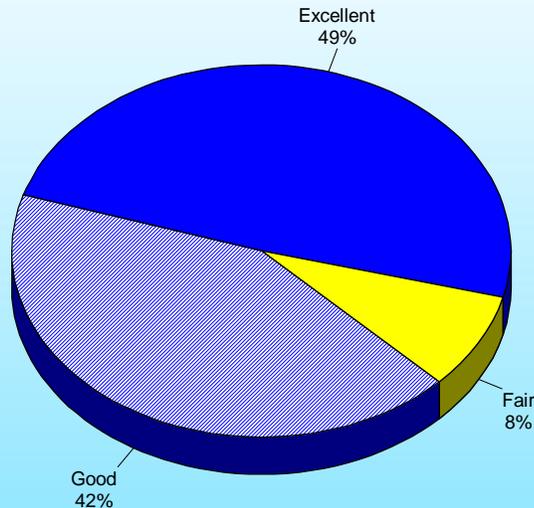
by percentage of respondents



Source: ETC Institute (2018)

Q2a. How would you rate the overall quality of programs that you and members of your household have participated in?

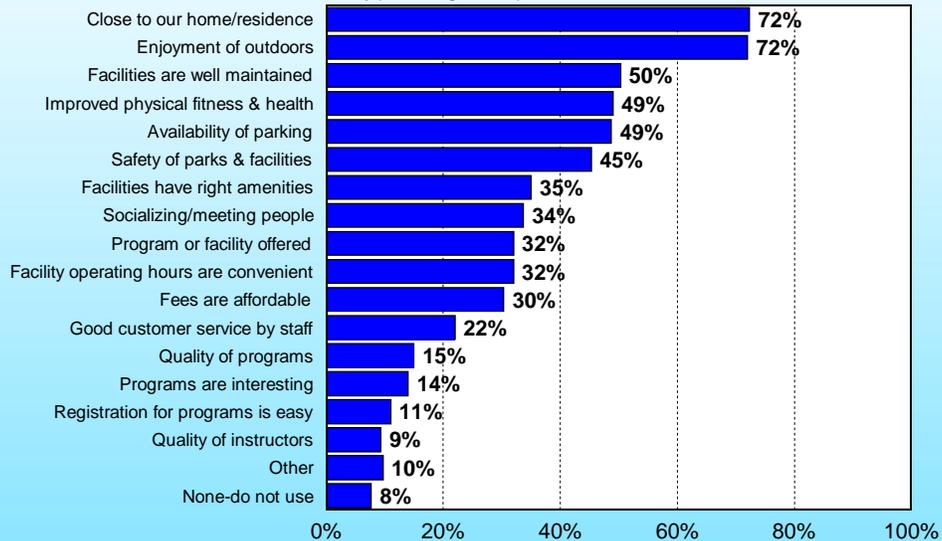
by percentage of respondents who have participated in a program during the past year



Source: ETC Institute (2018)

Q3. Please CHECK ALL of the following reasons that you and members of your household use parks, recreation centers, lakes, gardens, spraygrounds, golf courses, trails, greenways, or programs offered by the City of Greensboro Parks and Recreation Department

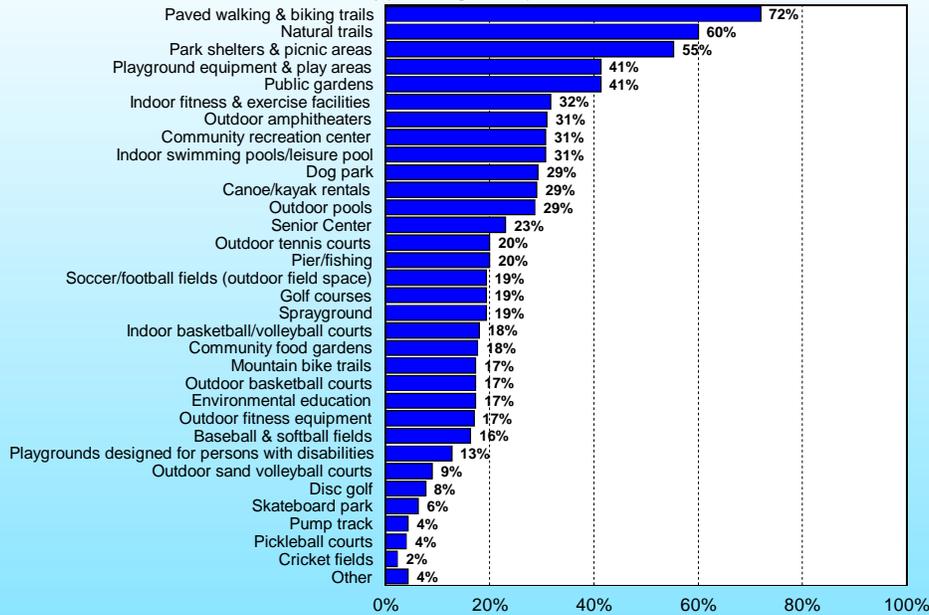
by percentage of respondents



Source: ETC Institute (2018)

Q4. Households that Have a Need for Parks and Recreation Facilities

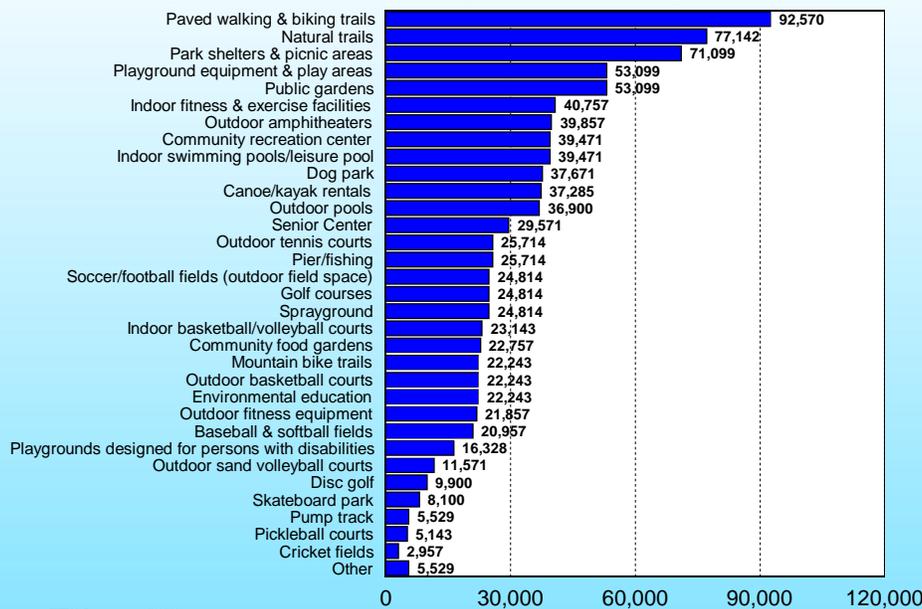
by percentage of respondents



Source: ETC Institute (2018)

Q4-1. Estimated Number of Households in the City of Greensboro that Have a Need for Parks and Recreation Facilities

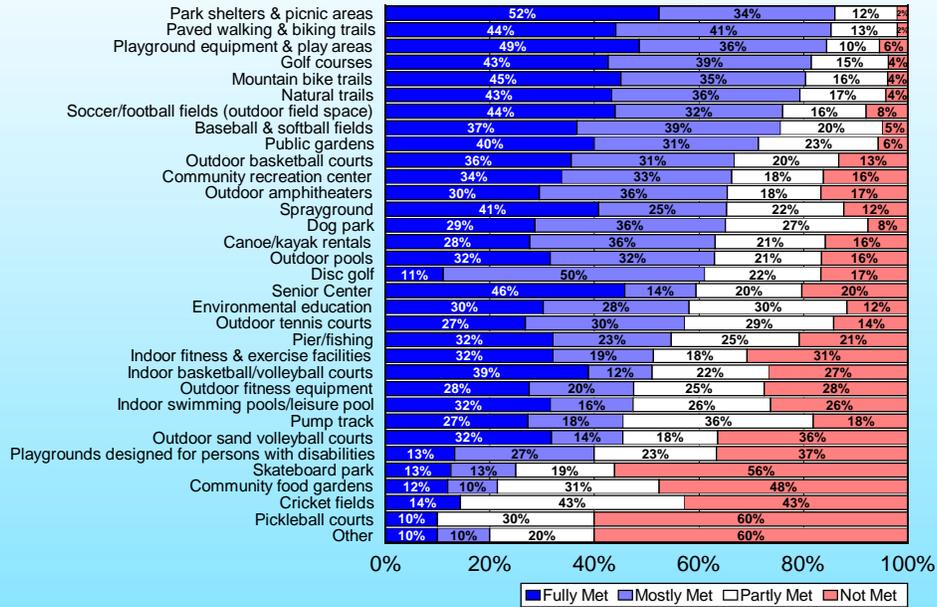
by number of households based on 128,570 households in the City of Greensboro



Source: ETC Institute (2018)

Q4-2. How Well the City of Greensboro Parks and Recreation Department Facilities are Meeting the Needs of Households

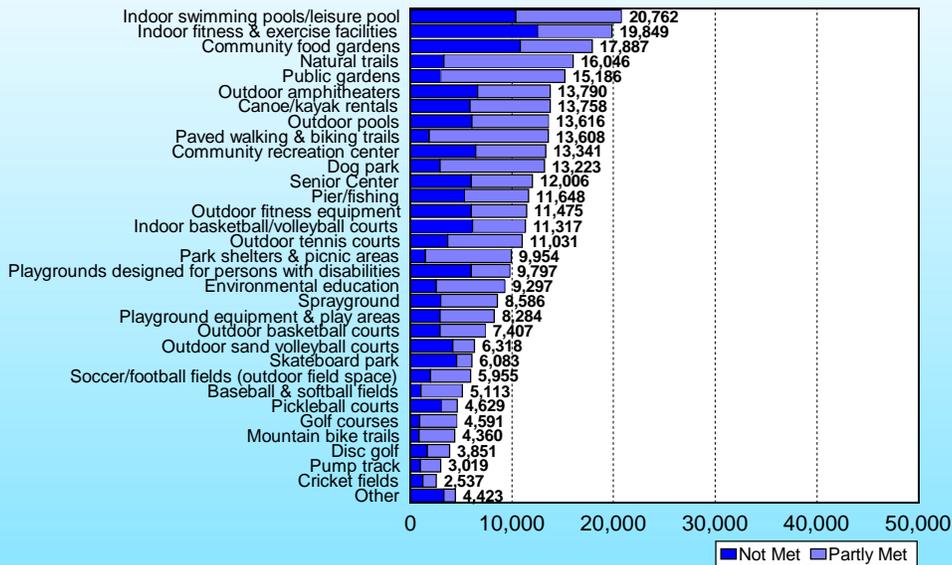
by percentage of households that have a need for facilities



Source: ETC Institute (2018)

Q4-3. Estimated Number of Households in the City of Greensboro Whose Needs for Parks and Recreation Facilities Are Being Partly or Not Met

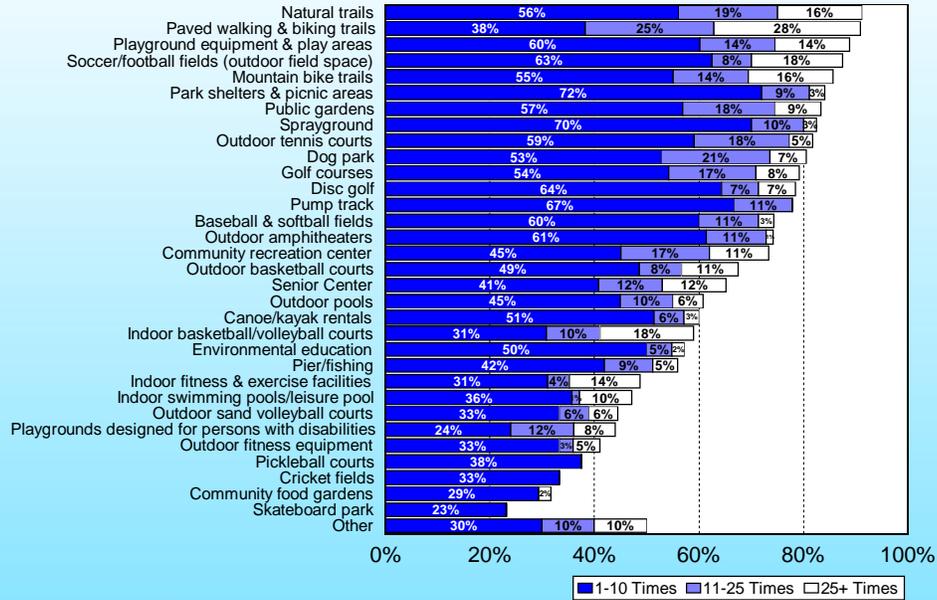
by number of households based on 128,570 households in the City of Greensboro



Source: ETC Institute (2018)

Q4-4. Number of Times Households Used Facilities During the Past Year

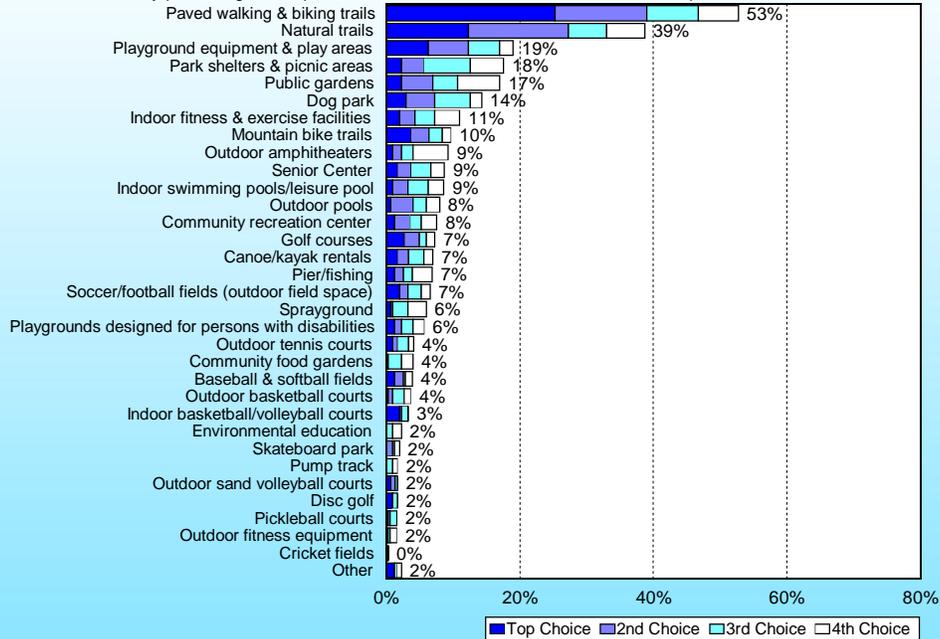
by percentage of households that have a need for facilities



Source: ETC Institute (2018)

Q5. Parks and Recreation Facilities Most Important to Household

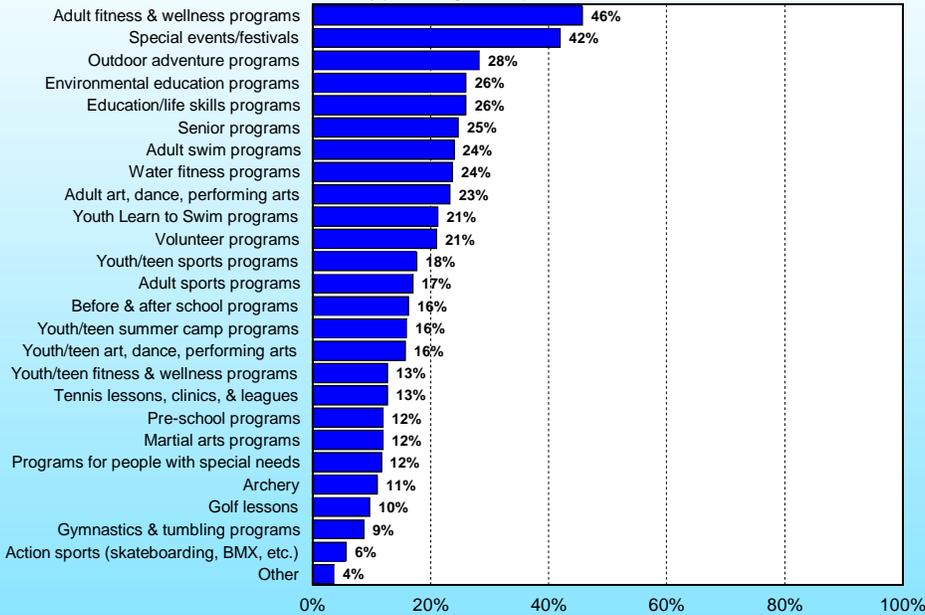
by percentage of respondents who selected the item as one of their top four choices



Source: ETC Institute (2018)

Q6. Households that Have a Need for Parks and Recreation Programs

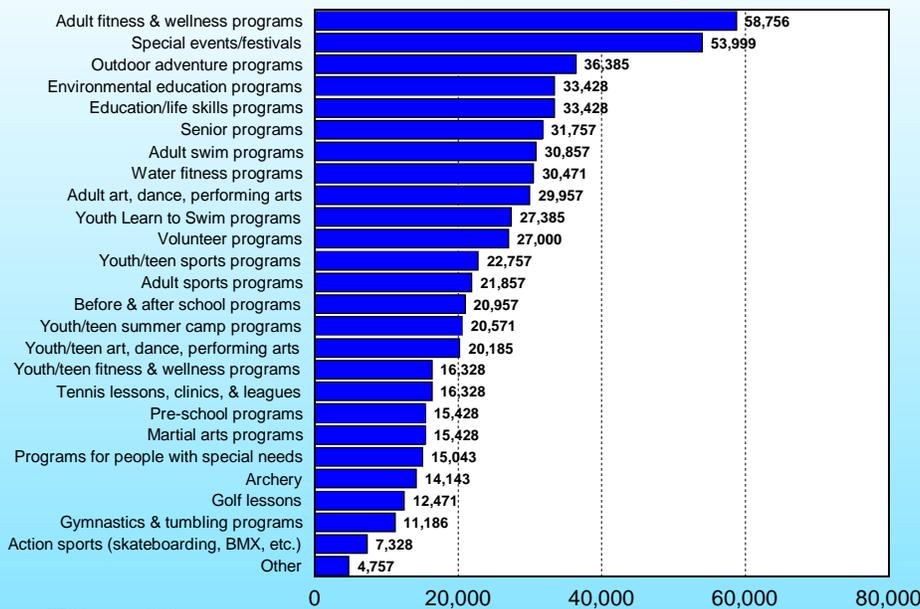
by percentage of respondents



Source: ETC Institute (2018)

Q6-1. Estimated Number of Households in the City of Greensboro that Have a Need for Parks and Recreation Programs

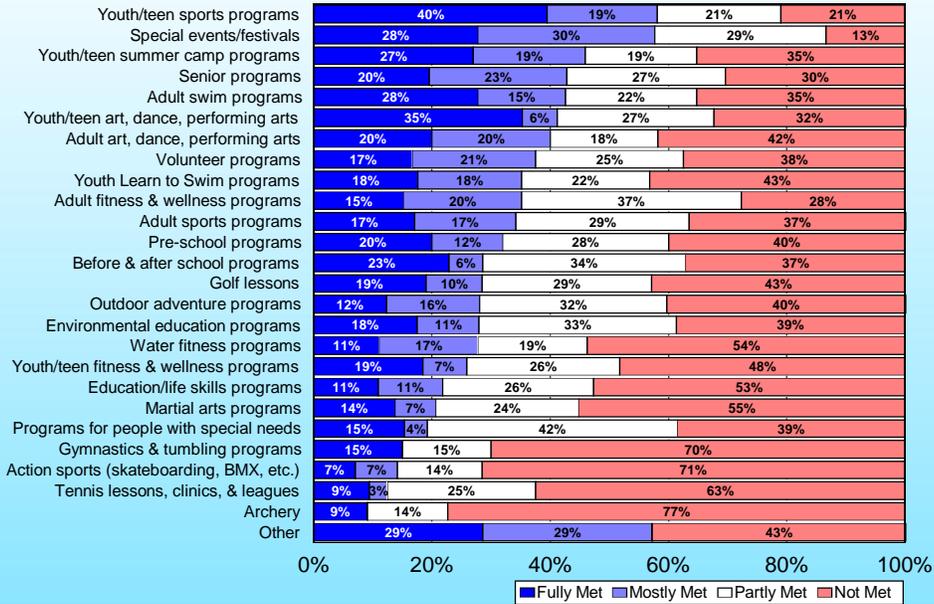
by number of households based on 128,570 households in the City of Greensboro



Source: ETC Institute (2018)

Q6-2. How Well the City of Greensboro Parks and Recreation Department Programs are Meeting the Needs of Households

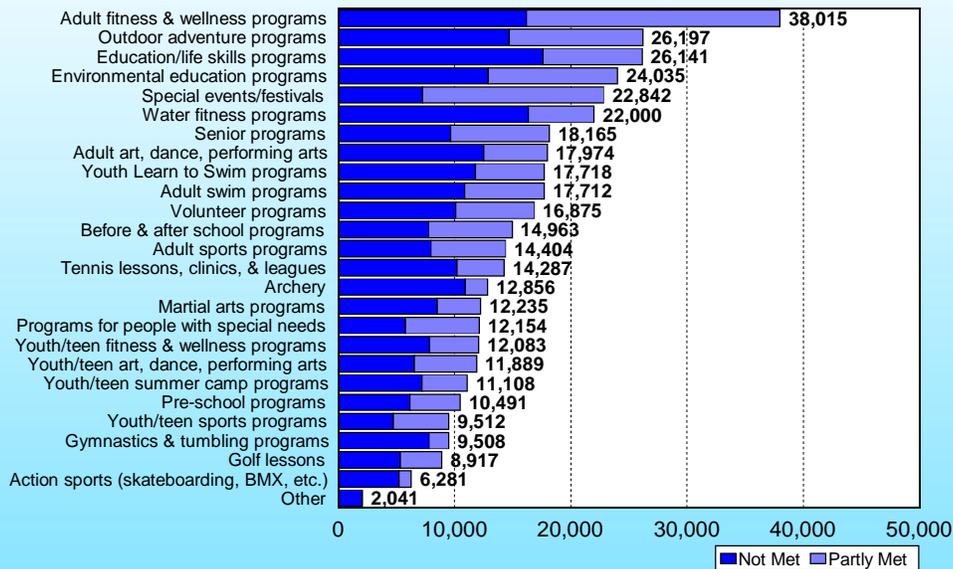
by percentage of households that have a need for facilities



Source: ETC Institute (2018)

Q6-3. Estimated Number of Households in the City of Greensboro Whose Needs for Parks and Recreation Programs Are Being Partly or Not Met

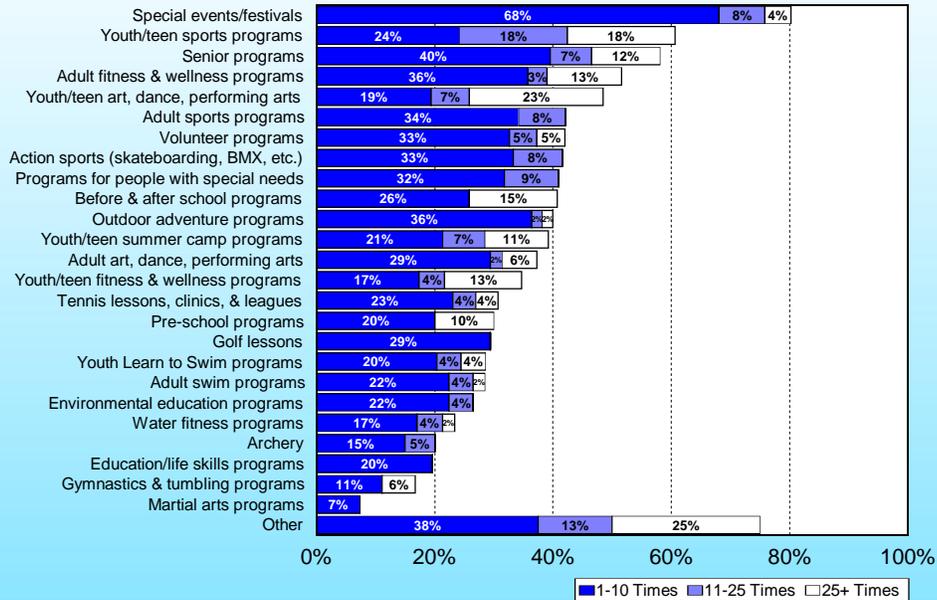
by number of households based on 128,570 households in the City of Greensboro



Source: ETC Institute (2018)

Q6-4. Number of Times Households Participated in Programs During the Past Year

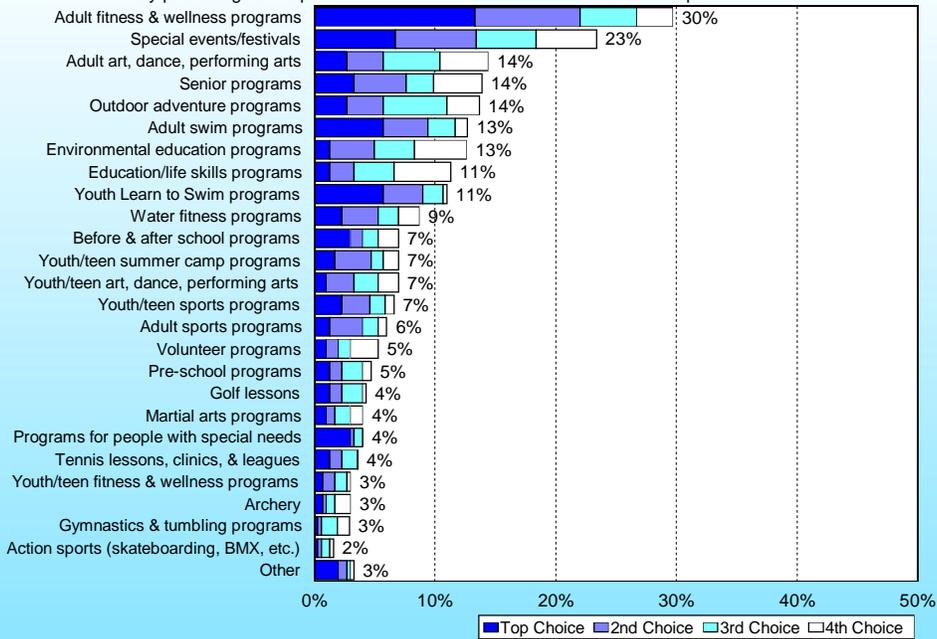
by percentage of households that have a need for facilities



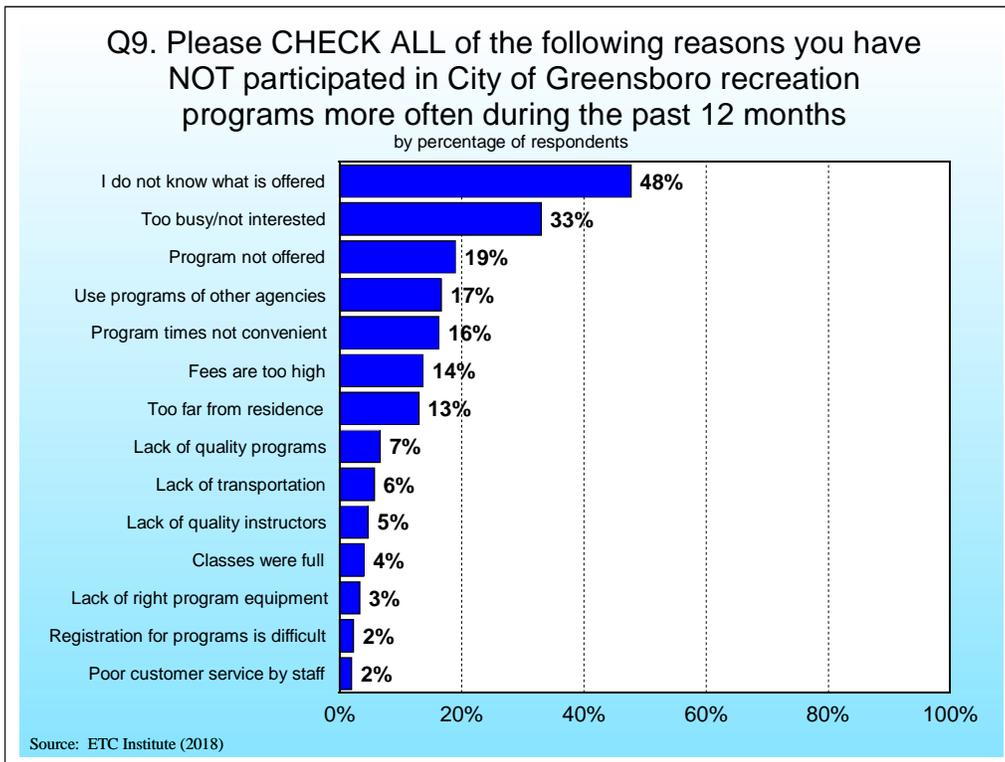
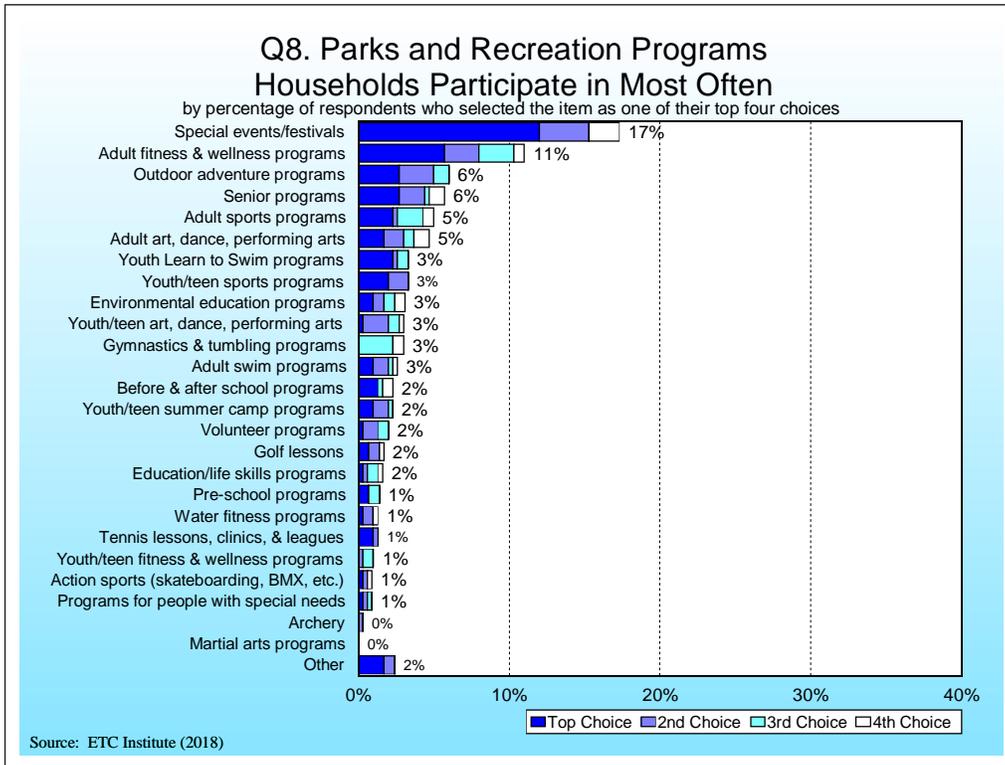
Source: ETC Institute (2018)

Q7. Parks and Recreation Programs Most Important to Household

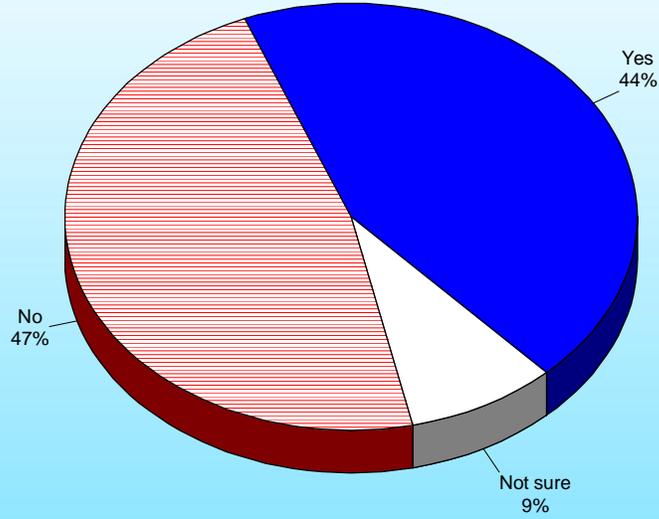
by percentage of respondents who selected the item as one of their top four choices



Source: ETC Institute (2018)

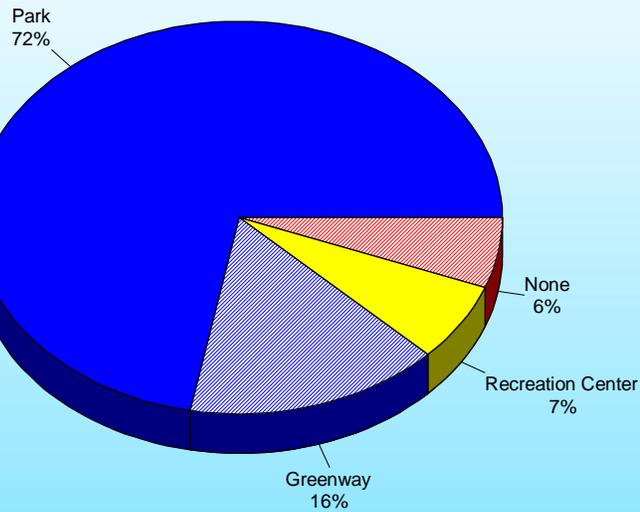


Q10. Can you safely walk to a nearby park, greenway, or recreation center?
by percentage of respondents



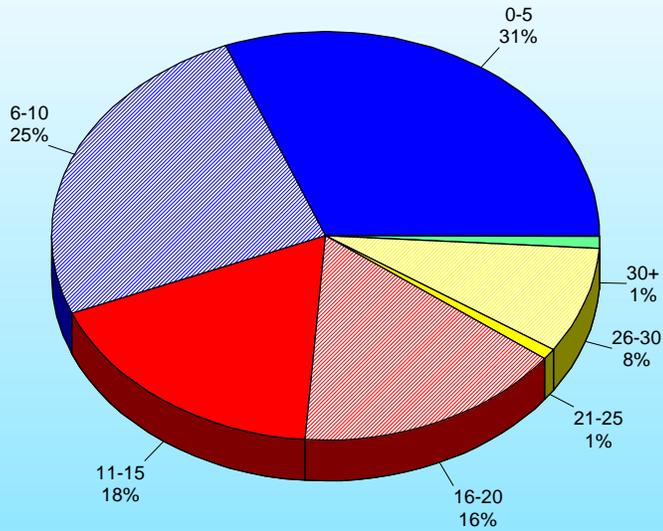
Source: ETC Institute (2018)

Q10a. What type of facility do you typically walk to?
by percentage of respondents who can safely walk to a facility



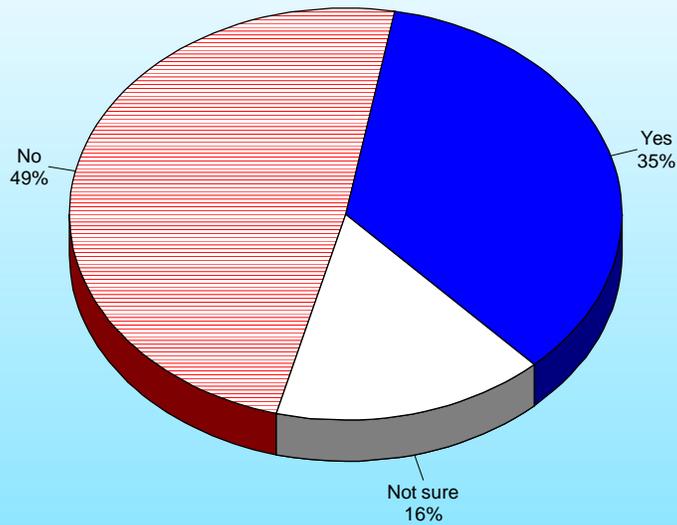
Source: ETC Institute (2018)

Q10b. On a typical day, how long (in minutes) does it take you to walk to a park, greenway, or recreation center?
by percentage of respondents who can safely walk to a facility



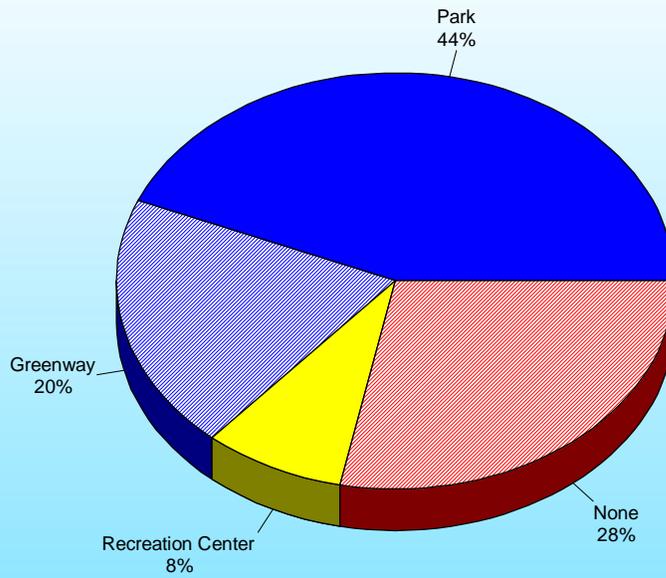
Source: ETC Institute (2018)

Q11. Can you safely bike to a nearby park, greenway, or recreation center?
by percentage of respondents



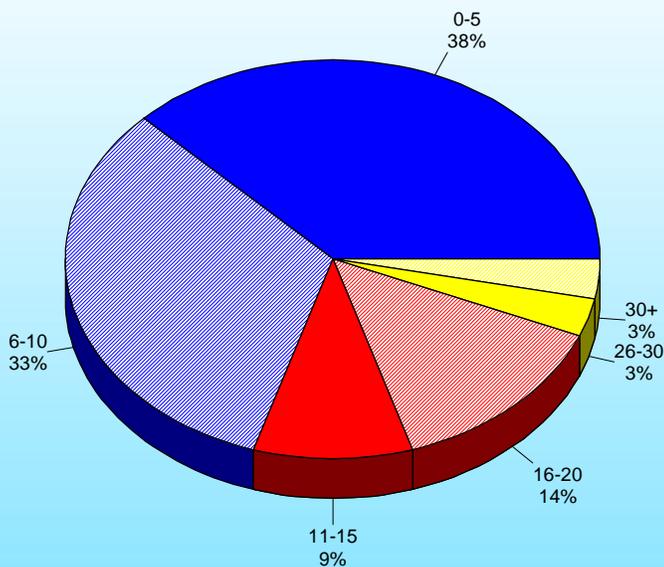
Source: ETC Institute (2018)

Q11a. What type of facility do you typically bike to?
by percentage of respondents who can safely bike to a facility



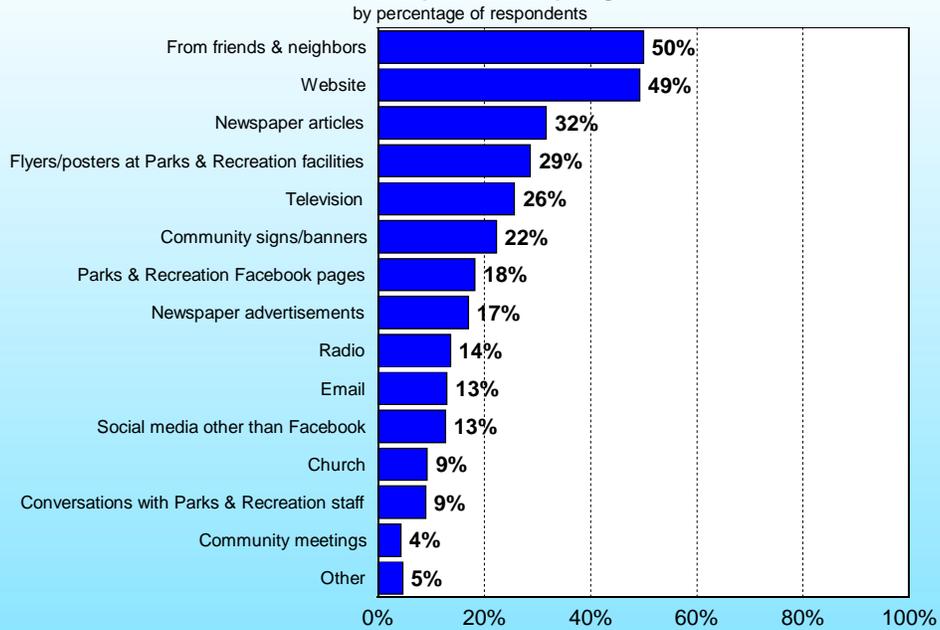
Source: ETC Institute (2018)

Q11b. On a typical day, how long (in minutes) does it take you to bike to a park, greenway, or recreation center?
by percentage of respondents who can safely bike to a facility



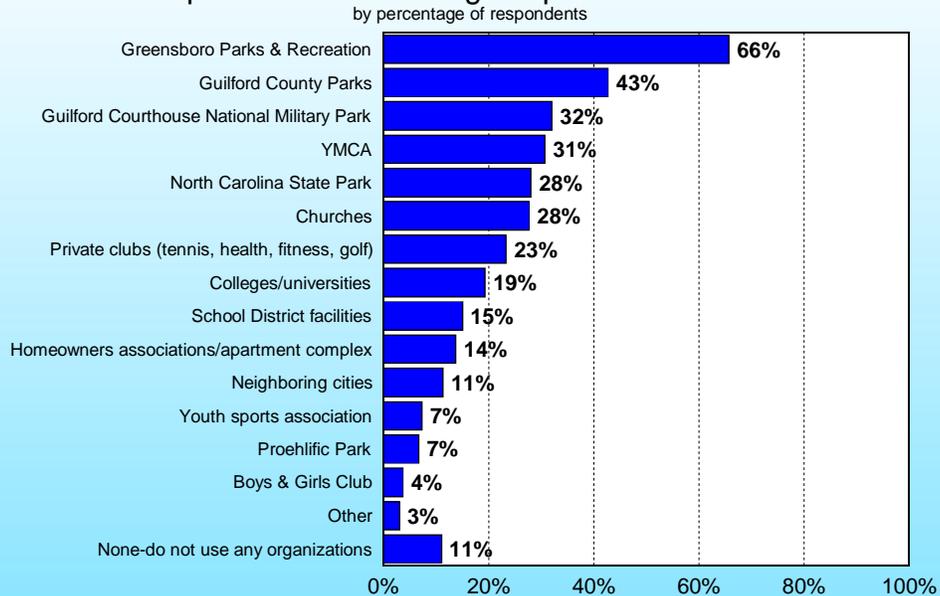
Source: ETC Institute (2018)

Q12. Please CHECK ALL the ways you learn about the Greensboro Parks and Recreation Department programs and activities



Source: ETC Institute (2018)

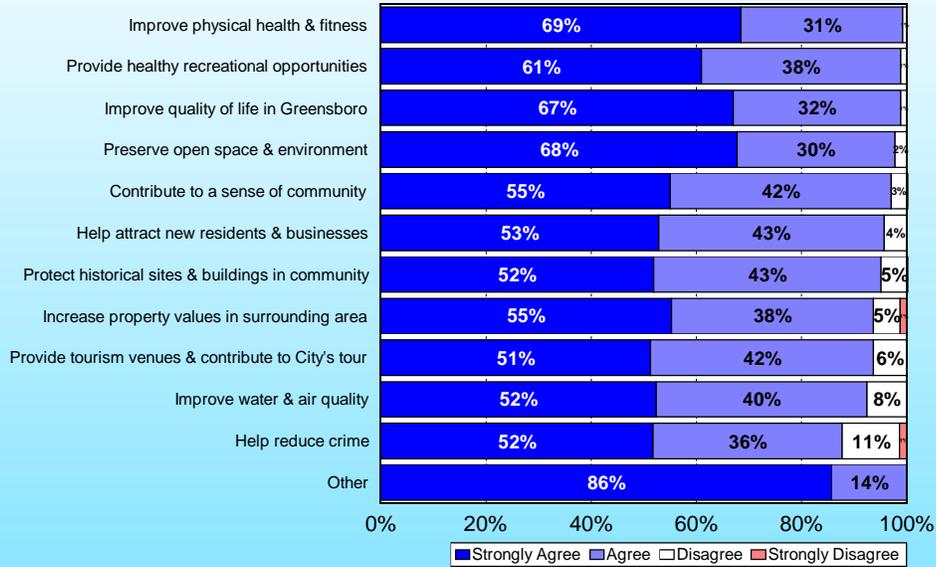
Q13. Please CHECK ALL the organizations that you or members of your household have used for indoor and outdoor recreation and sports activities during the past 12 months?



Source: ETC Institute (2018)

Q14. Level of Agreement with the Benefits Potentially Provided by Parks, Recreation Centers, Lakes, Gardens, Spraygrounds, Golf Courses, Trails, Greenways, and Other Facilities

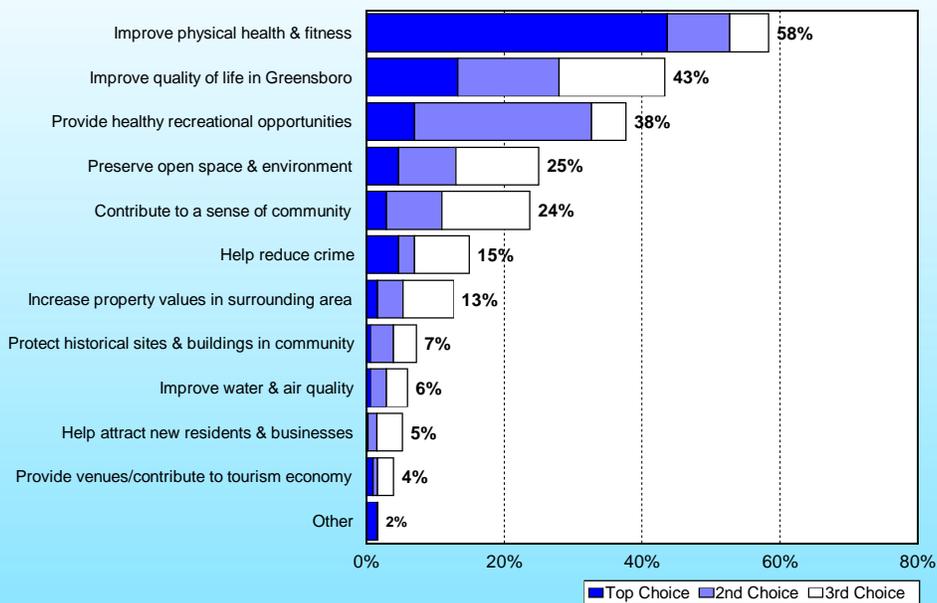
by percentage of households (Excluding "Don't Know")



Source: ETC Institute (2018)

Q15. Which THREE Potential Benefits are Most Important to Your Household

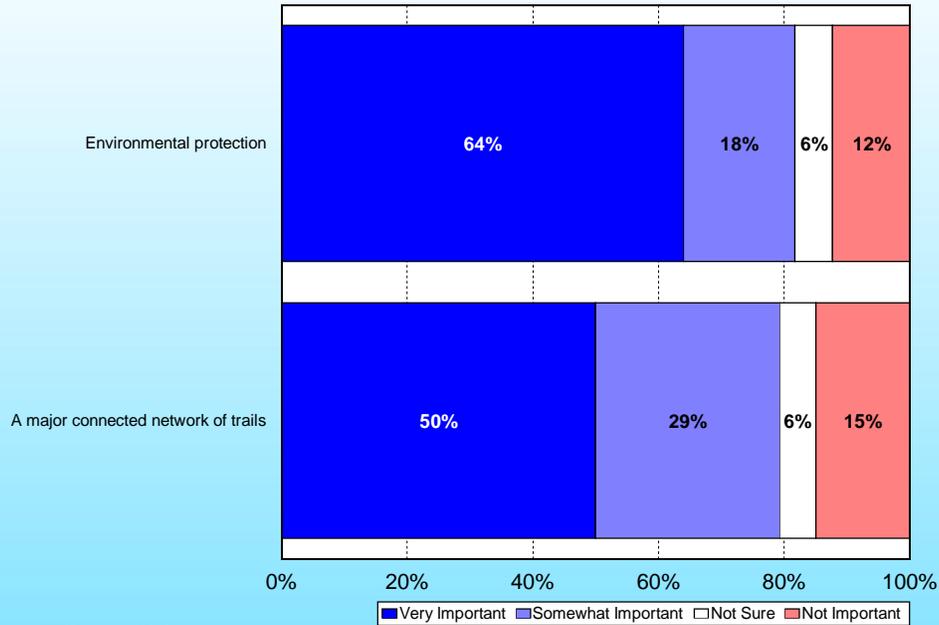
by percentage of respondents who selected the item as one of their top three choices



Source: ETC Institute (2018)

Q16. Importance of Using Properties to Provide the Following

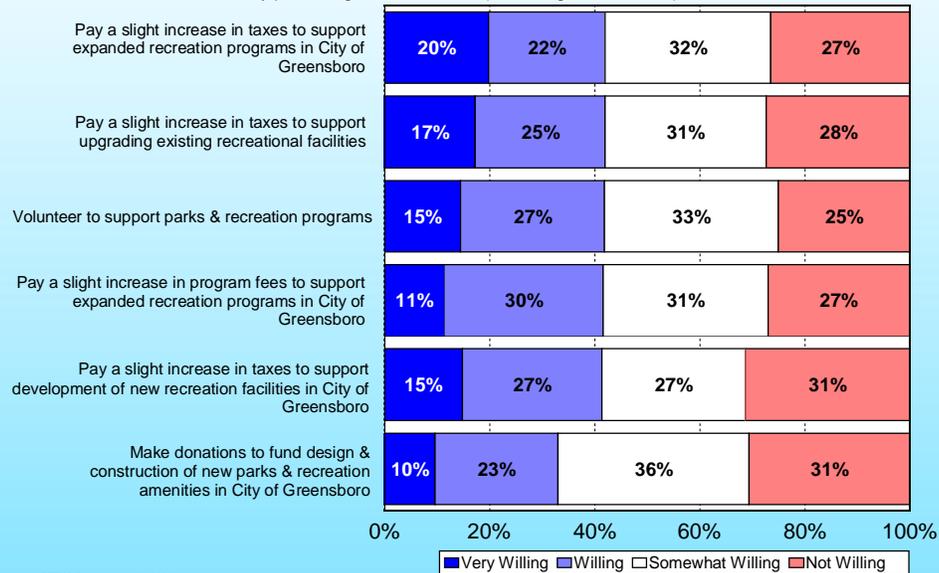
by percentage of households (Excluding "Don't Know")



Source: ETC Institute (2018)

Q17. How Willing Respondents Would Be to Do Each of the Following to Support Expanded Parks and Recreation Programs and Facilities

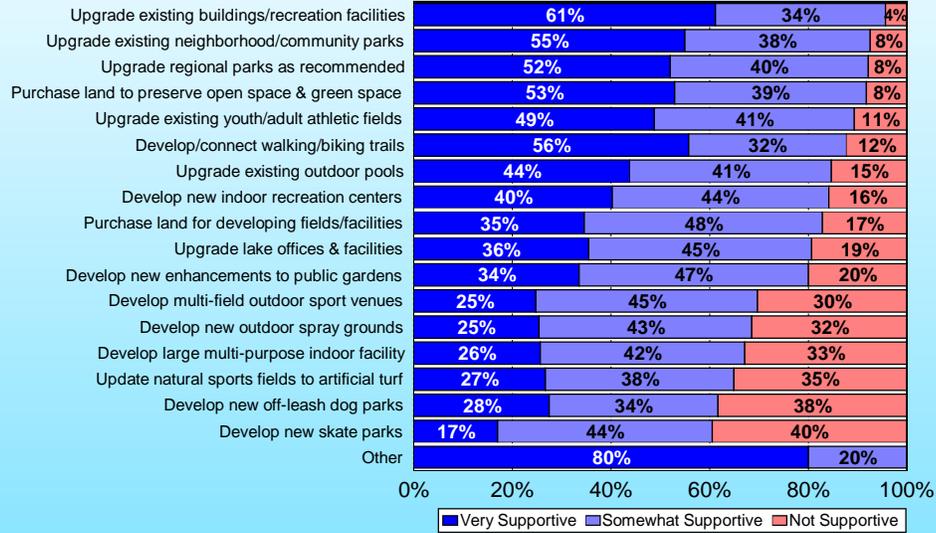
by percentage of households (Excluding "Don't Know")



Source: ETC Institute (2018)

Q18. Level of Support for Various Actions the City of Greensboro Parks and Recreation Department Could Take to Improve Parks, Recreation Centers, Lakes, Gardens, Spraygrounds, Golf Courses, Trails, Greenways or Other Facilities

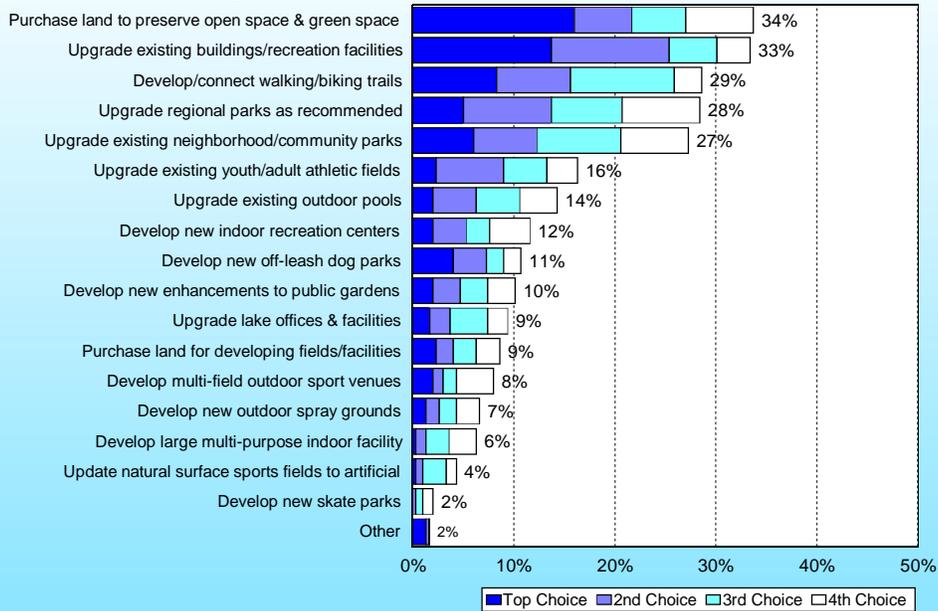
by percentage of households (Excluding "Don't Know")



Source: ETC Institute (2018)

Q19. Which FOUR Actions Would you Be Most Willing to Fund with Your City Tax Dollars

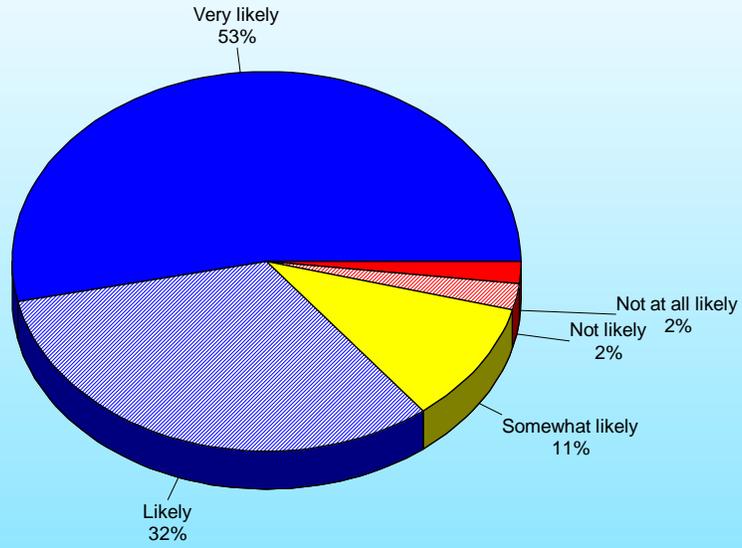
by percentage of respondents who selected the item as one of their top four choices



Source: ETC Institute (2018)

Q20. How likely would you be to recommend Greensboro Parks and Recreation to a friend?

by percentage of respondents (excluding "Don't Know")

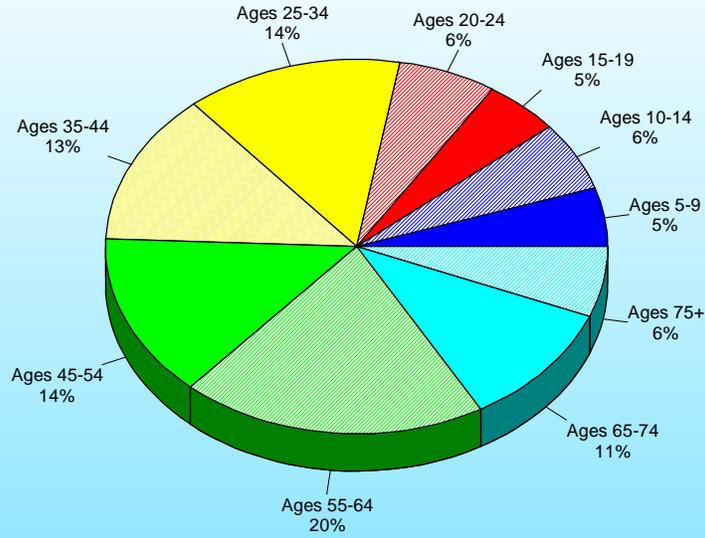


Source: ETC Institute (2018)

Demographics

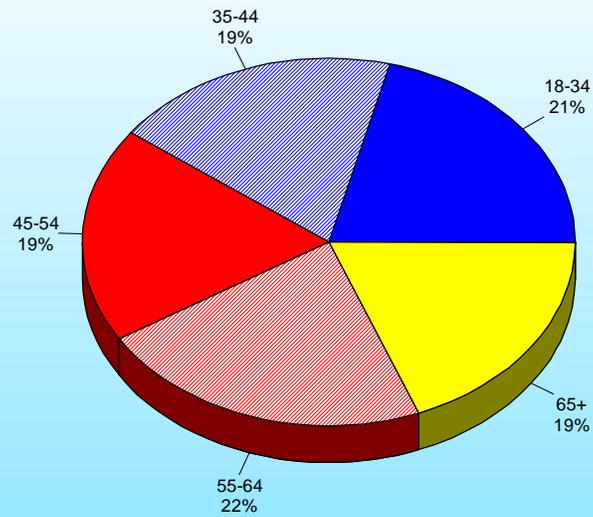
Source: ETC Institute (2018)

Q21. Demographics: Counting yourself, how many people in your household are the following ages?
by percentage of respondents



Source: ETC Institute (2018)

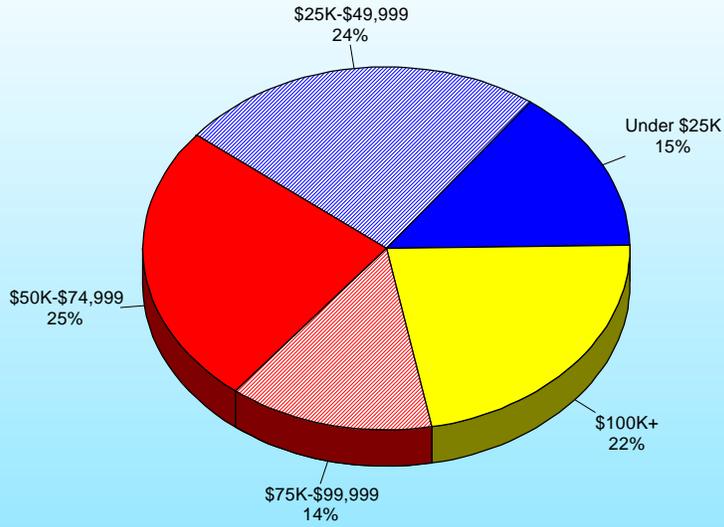
Q22. Demographics: What is your age?
by percentage of respondents (Excluding "Not Provided")



Source: ETC Institute (2018)

Q23. Demographics: What is your household income?

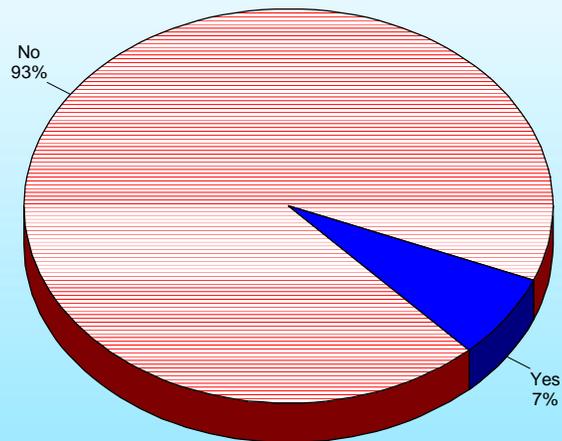
by percentage of respondents



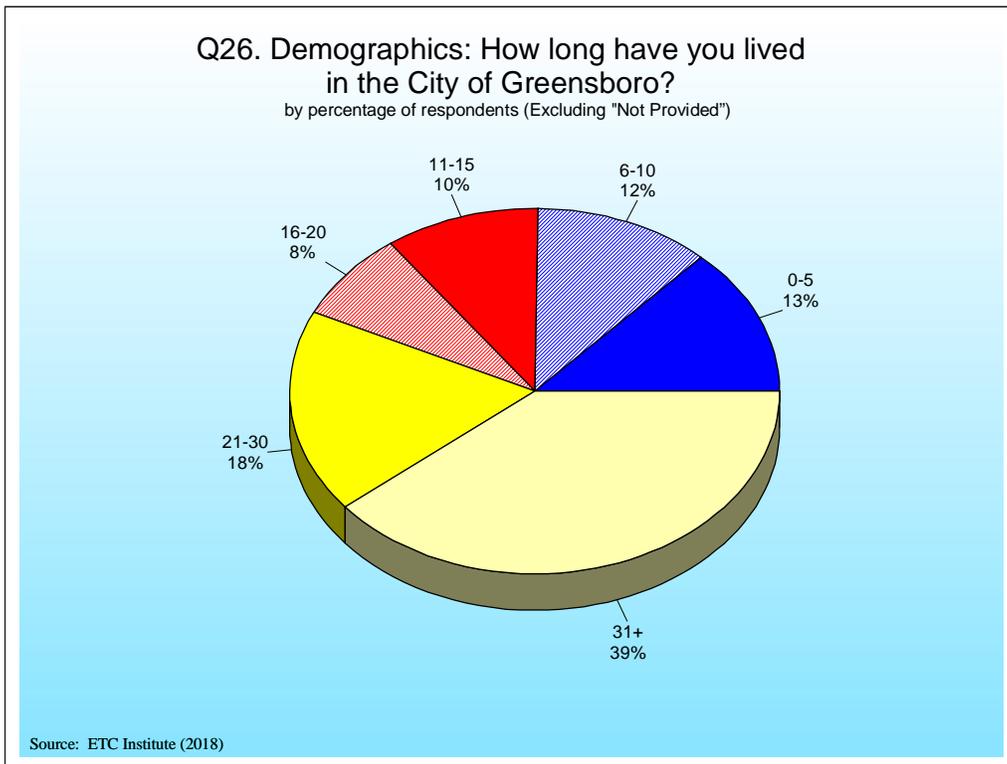
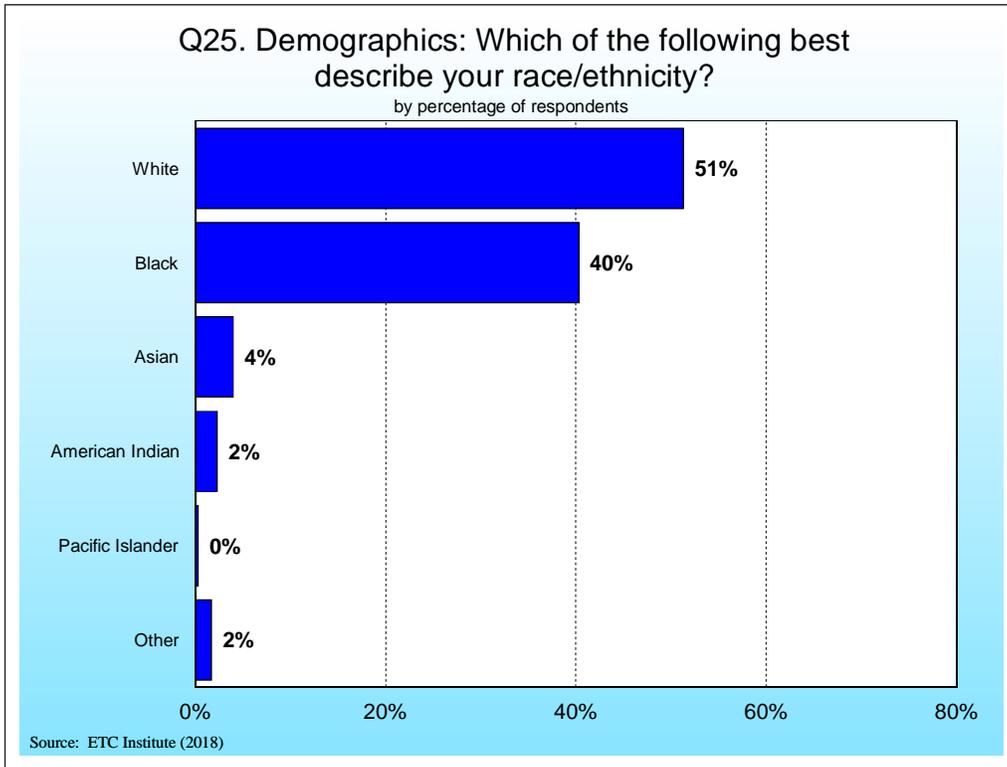
Source: ETC Institute (2018)

Q24. Demographics: Are you of Hispanic, Latino, or Spanish Ancestry?

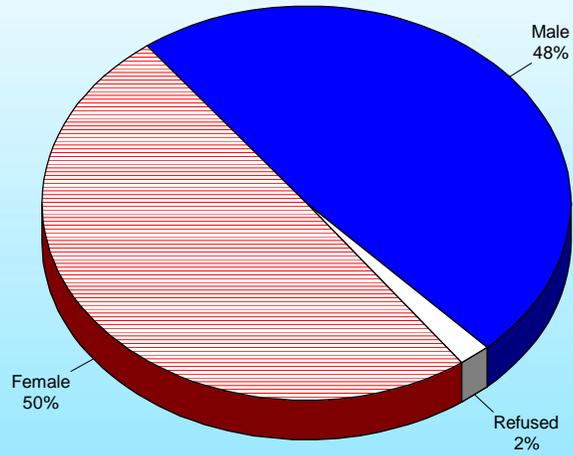
by percentage of respondents



Source: ETC Institute (2018)



Q27. Demographics: Your Gender by percentage of respondents



Source: ETC Institute (2018)

Section 2

Priority Investment Rating

Priority Investment Rating

Greensboro, North Carolina

The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities and programs residents think should receive the highest priority for investment. The priority investment rating reflects the importance residents place on items (sum of top 4 choices) and the unmet needs (needs that are only being partly or not met) for each facility/program relative to the facility/program that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of facilities and programs, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating and the Importance Rating as shown in the equation below:

$$\text{PIR} = \text{UNR} + \text{IR}$$

For example, suppose the Unmet Needs Rating for playgrounds is 26.5 (out of 100) and the Importance Rating for playgrounds is 52 (out of 100), the Priority Investment Rating for playgrounds would be 78.5 (out of 200).

How to Analyze the Charts:

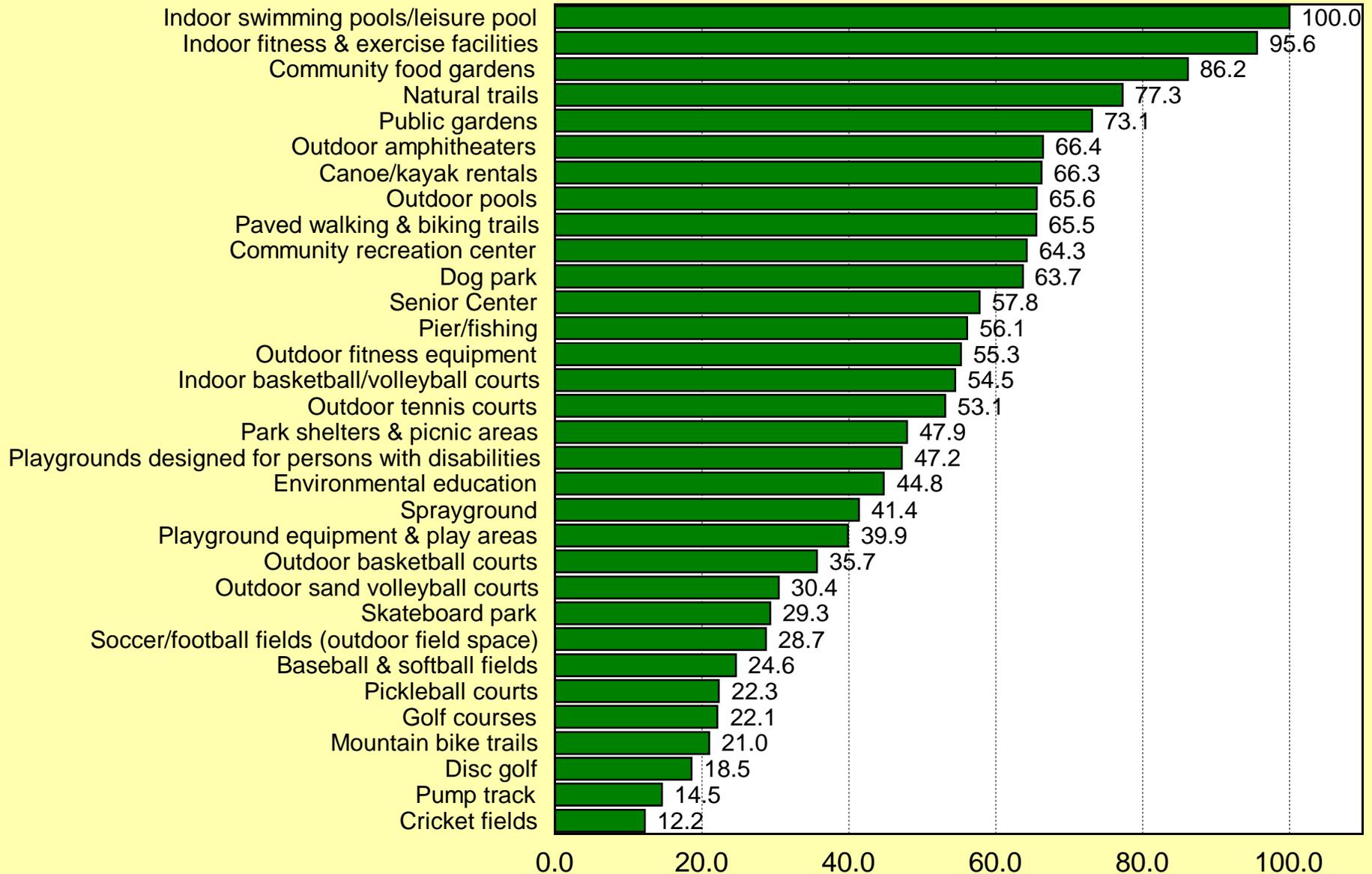
- **High Priority Areas** are those with a PIR of at least 100. A rating of 100 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.
- **Medium Priority Areas** are those with a PIR of 50-99. A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents generally think it is important to fund improvements in these areas.
- **Low Priority Areas** are those with a PIR below 50. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating for facilities and programs.

Unmet Needs Rating for Recreation Facilities

the rating for the item with the most unmet need=100

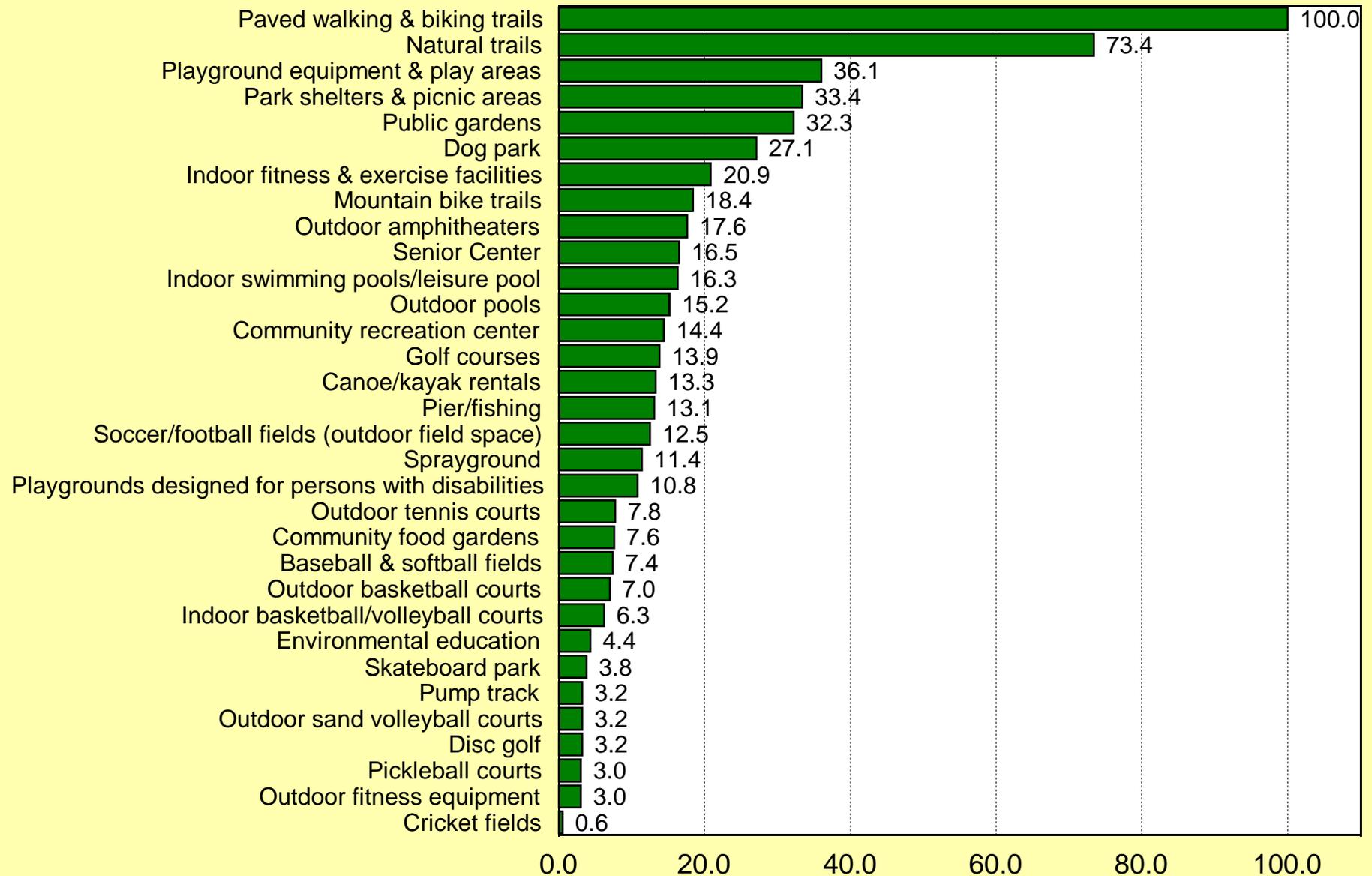
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



Source: ETC Institute (2017)

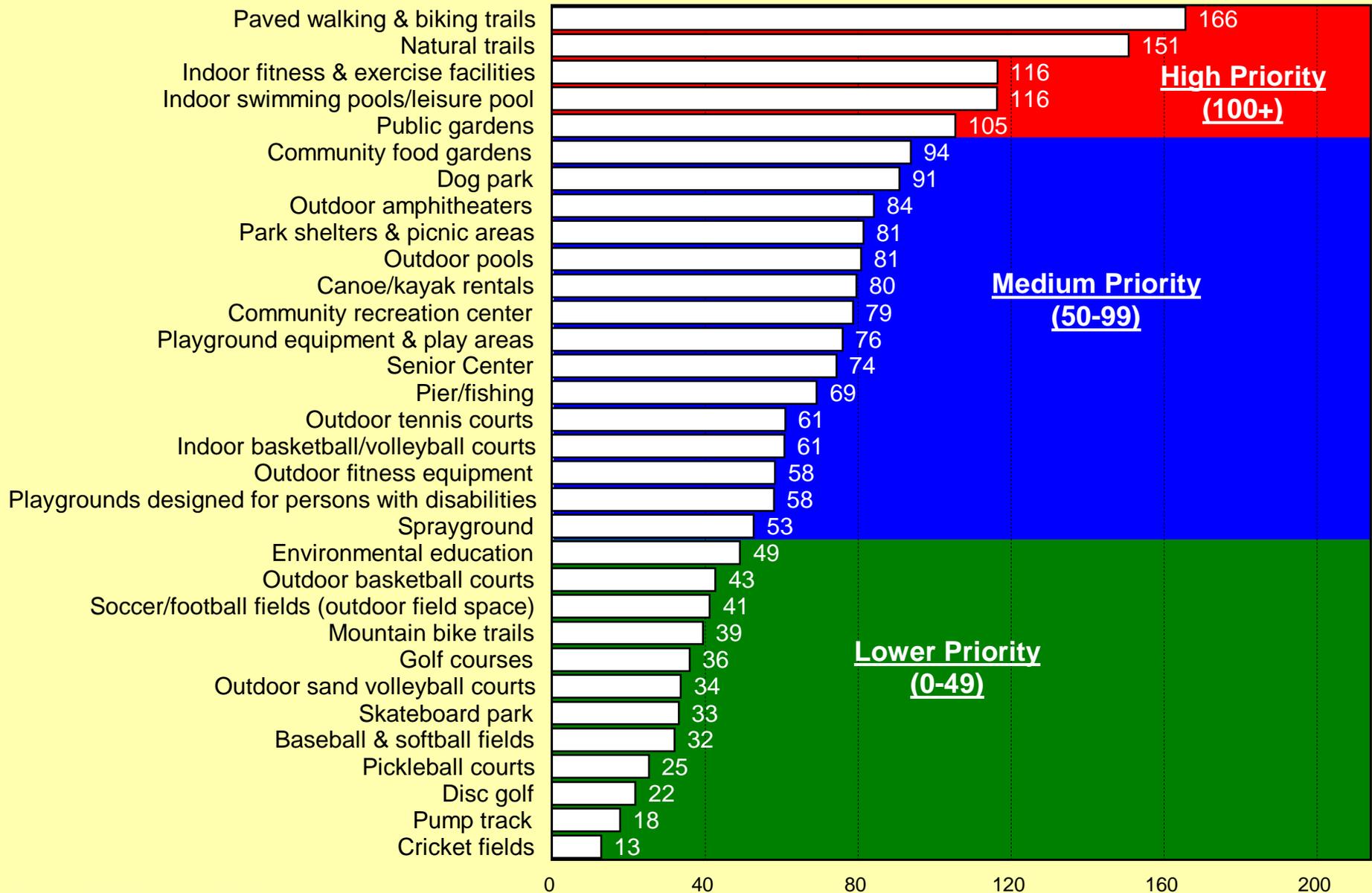
Importance Rating for Recreation Facilities

the rating for the item rated as the most important=100
 the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Source: ETC Institute (2017)

Top Priorities for Investment for Recreation Facilities Based on the Priority Investment Rating

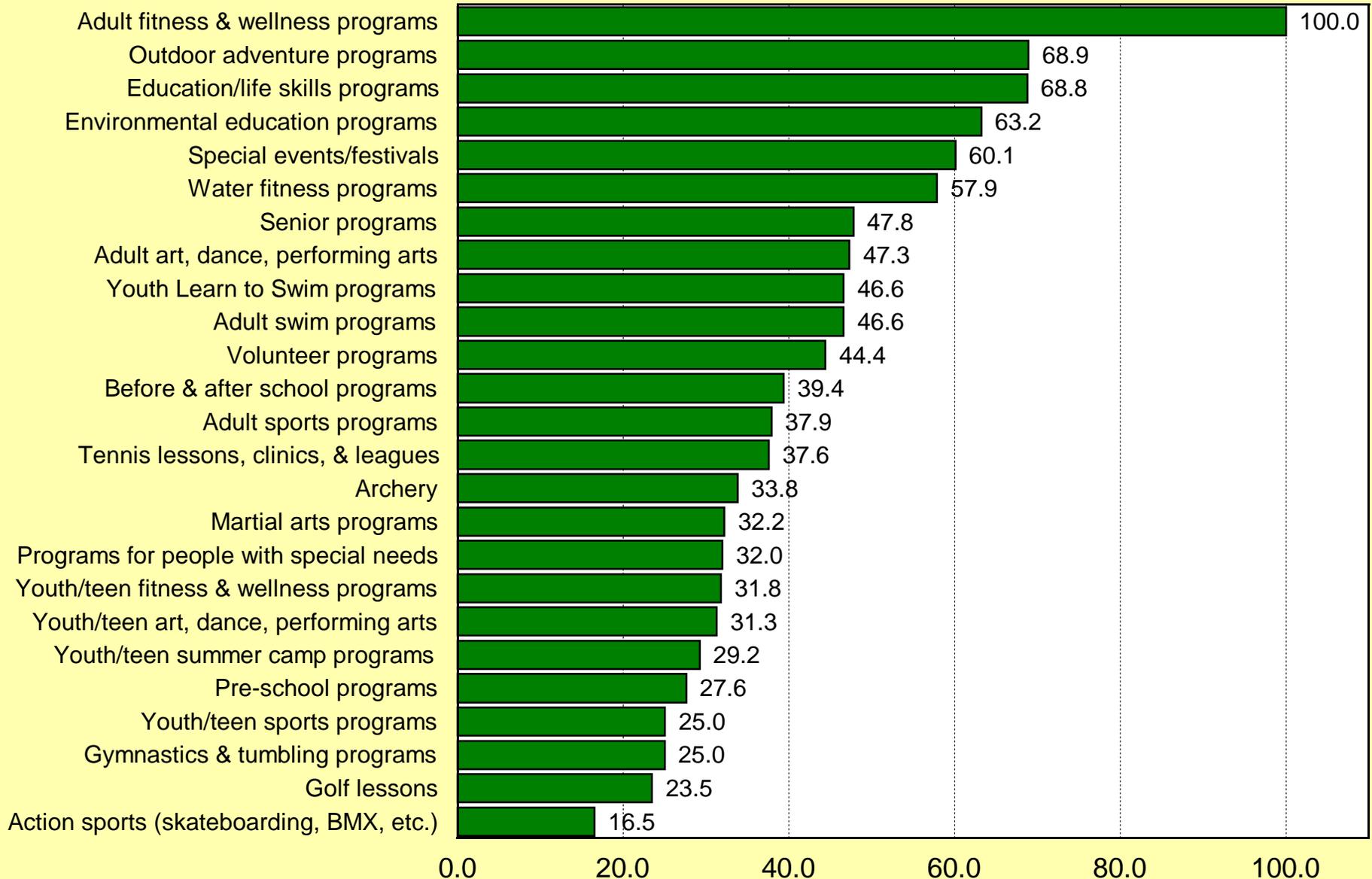


Source: ETC Institute (2017)

Unmet Needs Rating for Recreation Programs

the rating for the item with the most unmet need=100

the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need

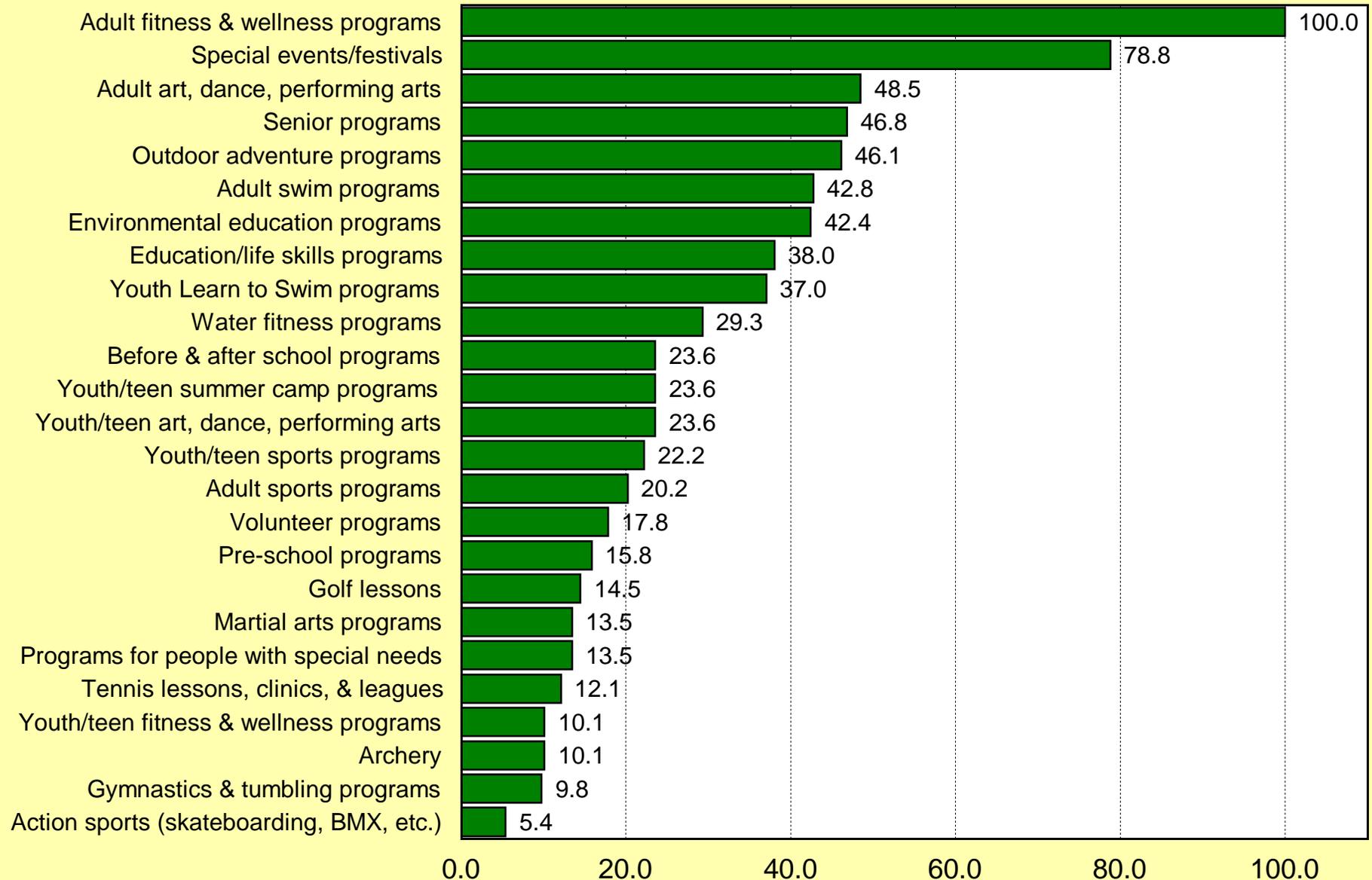


Source: ETC Institute (2017)

Importance Rating for Recreation Programs

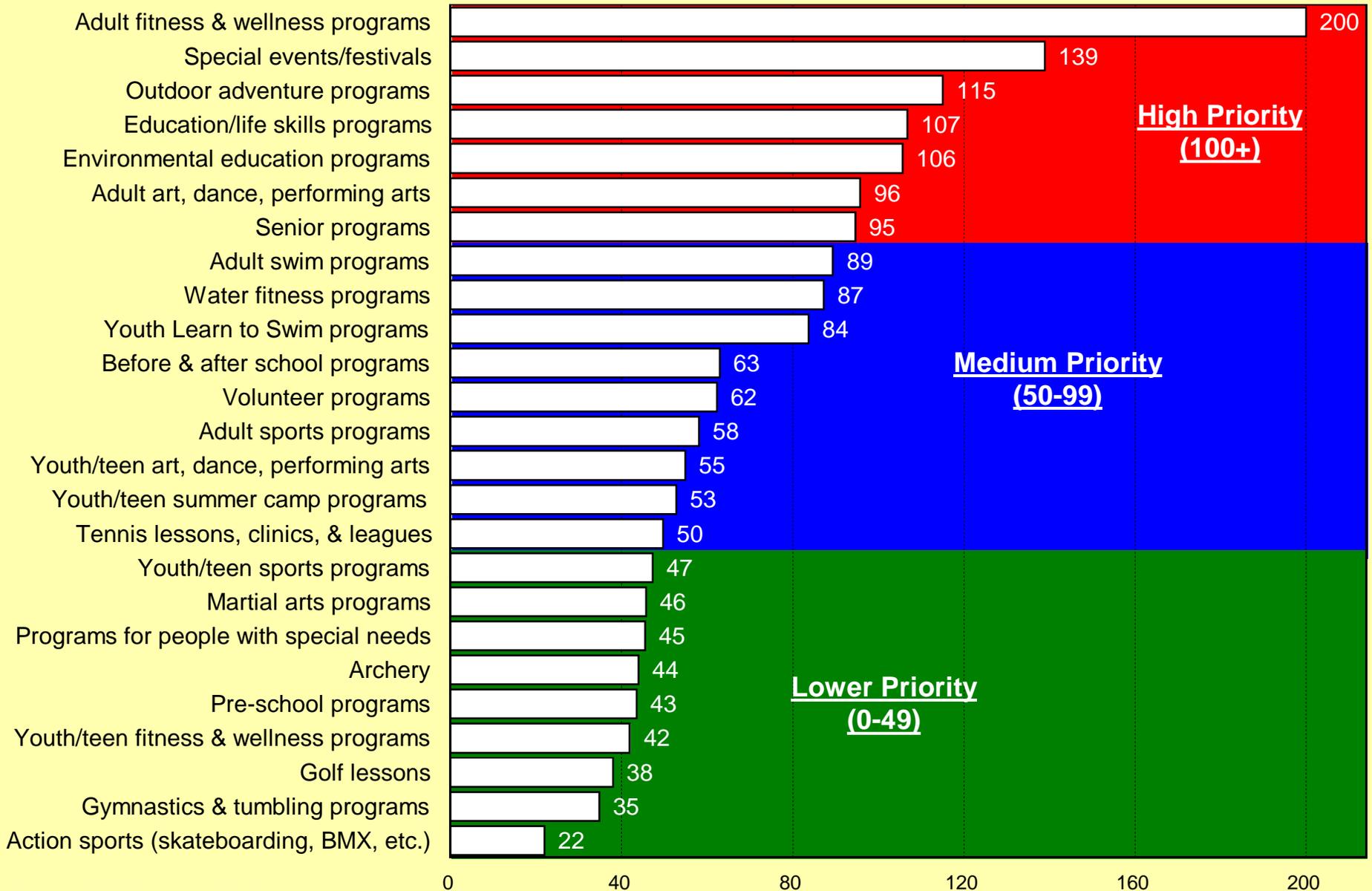
the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Source: ETC Institute (2017)

Top Priorities for Investment for Recreation Programs Based on the Priority Investment Rating



Source: ETC Institute (2017)

Section 3

Benchmarking Analysis

Benchmarking Summary Report

Greensboro, North Carolina

Since 1998, ETC Institute has conducted household surveys for needs assessments, feasibility studies, customer satisfaction, fees and charges comparisons, and other parks and recreation issues in more than 400 communities in 49 states across the country.

The results of these surveys has provided an unparalleled data base of information to compare responses from household residents in client communities to “National Averages” and therefore provide a unique tool to “assist organizations in better decision making.”

Communities within the data base include a full-range of municipal and county governments from 20,000 in population through over 1 million in population. They include communities in warm weather climates and cold weather climates, mature communities and some of the fastest growing cities and counties in the country.

“National Averages” have been developed for numerous strategically important parks and recreation planning and management issues including: customer satisfaction and usage of parks and programs; methods for receiving marketing information; reasons that prevent members of households from using parks and recreation facilities more often; priority recreation programs, parks, facilities and trails to improve or develop; priority programming spaces to have in planned community centers and aquatic facilities; potential attendance for planned indoor community centers and outdoor aquatic centers; etc.

Results from household responses for Greensboro, North Carolina were compared to National Benchmarks to gain further strategic information. A summary of all tabular comparisons are shown on the following page.

Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with the City of Greensboro is not authorized without written consent from ETC Institute.

Benchmarking for the City of Greensboro, North Carolina		
	<i>National Average</i>	<i>Greensboro 2018</i>
Have you or members of your household visited any City/County/Park District parks over the past year?		
Yes	81%	86%
No	18%	14%
How would you rate the quality of all the parks you've visited?		
Excellent	31%	44%
Good	54%	47%
Fair	12%	9%
Poor	1%	0%
Have you or members of your household participated in City/County/Park District recreation programs during the past year?		
Yes	34%	20%
No	65%	80%
How would you rate the quality of all the recreation programs you've participated in?		
Excellent	36%	49%
Good	53%	42%
Fair	9%	9%
Poor	1%	0%
Ways respondents learn about recreation programs and activities		
From friends and neighbors	43%	50%
Website	31%	49%
N newspaper articles	37%	32%
Flyers/posters at Parks & Recreation facilities	18%	29%
Television	13%	26%
Parks & Recreation Facebook pages	18%	18%
Newspaper advertisements	24%	17%
Radio	13%	14%
Email	11%	13%
Conversations with Park & Recreation staff	6%	9%

Benchmarking for the City of Greensboro, North Carolina		
	<i>National Average</i>	<i>Greensboro 2018</i>
Organizations used for parks and recreation programs and facilities		
Greensboro Parks & Recreation	46%	66%
Guilford County Parks	38%	43%
YMCA	16%	31%
Churches	28%	28%
North Carolina State Parks	38%	28%
Private Clubs	21%	23%
College/University Facilities	16%	19%
School District	30%	15%
Homeowners Associations/Similar	13%	14%
Neighboring Cities	24%	11%
Youth sports association	15%	7%
Boys/Girls Clubs	5%	4%
Reasons preventing the use of parks and recreation programs		
I do not know what is offered	24%	48%
Too busy/not interested	34%	33%
Program not offered	16%	19%
Use programs of other agencies	10%	17%
Program times are not convenient	16%	16%
Fees are too high	15%	14%
Too far from residence	12%	13%
Lack of quality programs	8%	7%
Lack of transportation	3%	6%
Classes were full	5%	4%
Facilities do not have right equipment	8%	3%
Poor customer service by staff	3%	2%
Registration for programs is difficult	3%	2%

Benchmarking for the City of Greensboro, North Carolina		
	<i>National Average</i>	<i>Greensboro 2018</i>
Recreation programs that respondent households have a need for		
Adult fitness & wellness programs	46%	46%
Special events/festivals	40%	42%
Environmental education programs	31%	26%
Senior programs	25%	25%
Water fitness programs	29%	24%
Adult art, dance, performing arts	21%	23%
Youth Learn to Swim programs	25%	21%
Youth/teen sports programs	26%	18%
Adult sports programs	22%	17%
Before & after school programs	16%	16%
Youth/teen art, dance, performing arts	18%	16%
Youth/teen summer camp programs	19%	16%
Tennis lessons, clinics, & leagues	16%	13%
Youth/teen fitness & wellness programs	19%	13%
Martial arts programs	14%	12%
Pre-school programs	14%	12%
Programs for people with special needs	12%	12%
Golf lessons	18%	10%
Gymnastics & tumbling programs	17%	9%

Benchmarking for the City of Greensboro, North Carolina		
	<i>National Average</i>	<i>Greensboro 2018</i>
Most important recreation programs (sum of top choices)		
Adult fitness & wellness programs	30%	30%
Special events/festivals	21%	23%
Adult art, dance, performing arts	8%	14%
Senior programs	15%	14%
Environmental education programs	13%	13%
Youth Learn to Swim programs	14%	11%
Water fitness programs	14%	9%
Before & after school programs	7%	7%
Youth/teen art, dance, performing arts	6%	7%
Youth/teen sports programs	14%	7%
Youth/teen summer camp programs	9%	7%
Adult sports programs	9%	6%
Pre-school programs	8%	5%
Golf lessons	8%	4%
Martial arts programs	4%	4%
Programs for people with special needs	5%	4%
Tennis lessons, clinics, & leagues	6%	4%
Gymnastics & tumbling programs	5%	3%
Youth/teen fitness & wellness programs	7%	3%

Benchmarking for the City of Greensboro, North Carolina		
	<i>National Average</i>	<i>Greensboro 2018</i>
Parks and recreation facilities that respondent households have a need for		
Paved walking & biking trails	70%	72%
Natural trails	51%	60%
Park shelters & picnic areas	52%	55%
Public gardens	31%	41%
Playground equipment & play areas	43%	41%
Indoor fitness & exercise facilities	46%	32%
Community recreation center	27%	31%
Indoor swimming pools/leisure pool	41%	31%
Outdoor amphitheaters	33%	31%
Dog park	28%	29%
Outdoor pools	43%	29%
Senior Center	22%	23%
Pier/fishing	35%	20%
Outdoor tennis courts	26%	20%
Golf courses	28%	19%
Soccer/football fields (outdoor field space)	21%	19%
Sprayground	28%	19%
Indoor basketball/volleyball courts	23%	18%
Mountain bike trails	21%	17%
Outdoor basketball courts	23%	17%
Baseball & softball fields	20%	16%
Outdoor sand volleyball courts	15%	9%
Disc golf	15%	8%
Skateboard park	12%	6%

Benchmarking for the City of Greensboro, North Carolina		
	<i>National Average</i>	<i>Greensboro 2018</i>
Most important parks and recreation facilities (sum of top choices)		
Paved walking & biking trails	44%	53%
Natural trails	19%	39%
Playground equipment & play areas	18%	19%
Park shelters & picnic areas	15%	18%
Public gardens	9%	17%
Dog park	14%	14%
Indoor fitness & exercise facilities	19%	11%
Mountain bike trails	6%	10%
Indoor swimming pools/leisure pool	16%	9%
Outdoor amphitheaters	8%	9%
Senior Center	9%	9%
Community recreation center	7%	8%
Outdoor pools	19%	8%
Golf courses	11%	7%
Pier/fishing	12%	7%
Soccer/football fields (outdoor field space)	8%	7%
Sprayground	9%	6%
Outdoor basketball courts	4%	4%
Outdoor tennis courts	7%	4%
Baseball & softball fields	8%	4%
Indoor basketball/volleyball courts	6%	3%
Skateboard park	2%	2%
Disc golf	3%	2%
Outdoor sand volleyball courts	2%	2%

Section 4

Tabular Data

Q1. Have you or members of your household visited any of the City of Greensboro parks, recreation centers, lakes, gardens, spraygrounds, golf courses, trails, greenways, or other facilities during the past year?

Q1. Have you visited any City parks, recreation centers, lakes, gardens, spraygrounds, golf courses, trails, greenways, or other facilities during past year

	Number	Percent
Yes	258	86.0 %
No	42	14.0 %
Total	300	100.0 %

Q1a. Approximately how many times have you or members of your household visited a City of Greensboro park, recreation center, lake, garden, sprayground, golf course, trail, or greenway during the past year?

Q1a. Approximately how many times have you visited a City park, recreation center, lake, garden, sprayground, golf course, trail, or greenway during past year

	Number	Percent
1-5 times	69	26.7 %
6-10 times	41	15.9 %
11-20 times	49	19.0 %
21-25 times	15	5.8 %
25+ times	82	31.8 %
Not provided	2	0.8 %
Total	258	100.0 %

WITHOUT "NOT PROVIDED"

Q1a. Approximately how many times have you or members of your household visited a City of Greensboro park, recreation center, lake, garden, sprayground, golf course, trail, or greenway during the past year? (without "not provided")

Q1a. Approximately how many times have you visited a City park, recreation center, lake, garden, sprayground, golf course, trail, or greenway during past year

	Number	Percent
1-5 times	69	27.0 %
6-10 times	41	16.0 %
11-20 times	49	19.1 %
21-25 times	15	5.9 %
25+ times	82	32.0 %
Total	256	100.0 %

Q1b. Which THREE parks or facilities do you visit MOST OFTEN? (top choice)

Q1b. Top choice	Number	Percent
Country Park	33	13.6 %
Barber Park	25	10.3 %
Le Bauer Park	14	5.8 %
Battleground Park	14	5.8 %
Bur Mill Park	12	4.9 %
Lake Brandt	10	4.1 %
Bryan Park	10	4.1 %
Arboretum	10	4.1 %
Bi-Centennial Gardens	7	2.9 %
Hester Park	7	2.9 %
Keeley Park	6	2.5 %
Latham Park	6	2.5 %
Hagan Stone	4	1.6 %
Peeler	4	1.6 %
Leonard Rec Center	4	1.6 %
Craft Rec	3	1.2 %
Smith Center	3	1.2 %
Center City Park	3	1.2 %
Watersled Trails	2	0.8 %
Bog Garden	2	0.8 %
Brown Center	2	0.8 %
Trails	2	0.8 %
Tanger Park	2	0.8 %
Lake Daniel	2	0.8 %
Northeast Park	2	0.8 %
Lindley Rec Center	2	0.8 %
Brown Park	2	0.8 %
Cascade Park	2	0.8 %
Lake Jeanette	2	0.8 %
Luper Park	2	0.8 %
Rec Center	2	0.8 %
Lewis Rec Center	2	0.8 %
Gillespie Park	2	0.8 %
Downtown Greenway	1	0.4 %
Military park	1	0.4 %
Mitchell Park	1	0.4 %
Friendly	1	0.4 %
Guilford Battleground Park	1	0.4 %
Johnson Park	1	0.4 %
Europa Cafe	1	0.4 %
Park by Nature Science Center	1	0.4 %
Bike trail	1	0.4 %
Griffin Rec Center	1	0.4 %
Gibson	1	0.4 %
Warnesville	1	0.4 %
Senior Center	1	0.4 %

Q1b. Which THREE parks or facilities do you visit MOST OFTEN? (top choice)

<u>Q1b. Top choice</u>	<u>Number</u>	<u>Percent</u>
Lake Townsend	1	0.4 %
Triad Park	1	0.4 %
Downtown	1	0.4 %
Marylene Rec Center	1	0.4 %
Parks	1	0.4 %
Bryan Park Golf	1	0.4 %
YMCA	1	0.4 %
GSO City Park	1	0.4 %
Greenhill	1	0.4 %
Hayes-Taylor-YMCA	1	0.4 %
Arboretum/Lindley	1	0.4 %
Starmount	1	0.4 %
Tanger Bi-Centennial Gardens	1	0.4 %
Woodmere Park	1	0.4 %
Smith Senior Ctr	1	0.4 %
David Caldwell	1	0.4 %
Gillispie Golf Course	1	0.4 %
Heet Park	1	0.4 %
Aquatic Center	1	0.4 %
Sunset Park	1	0.4 %
Sprayground	1	0.4 %
Guilford Courthouse	1	0.4 %
Hamilton Lake	1	0.4 %
Greenway	1	0.4 %
Atlantic Greenway	1	0.4 %
Total	243	100.0 %

Q1b. Which THREE parks or facilities do you visit MOST OFTEN? (2nd choice)

<u>Q1b. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Country Park	17	8.0 %
Le Bauer Park	16	7.5 %
Barber Park	14	6.6 %
Battleground Park	14	6.6 %
Bur Mill Park	13	6.1 %
Hester Park	9	4.2 %
Bryan Park	8	3.8 %
Bog Garden	8	3.8 %
Center City Park	7	3.3 %
Lake Daniel	6	2.8 %
Lake Brandt	6	2.8 %
Bi-Centennial Gardens	5	2.4 %
Lindley Park	4	1.9 %
Guilford Courthouse	4	1.9 %
Brown Bark Park	4	1.9 %
Arboretum	3	1.4 %
Peeler	3	1.4 %
Northeast	3	1.4 %
Greenway	3	1.4 %
Price Park	3	1.4 %
Lake Townsend	3	1.4 %
JC Park	2	0.9 %
Downtown	2	0.9 %
Tanger	2	0.9 %
Hagan Stone	2	0.9 %
Keeley Park	2	0.9 %
Lindley Rec Center	2	0.9 %
Hamilton Lakes	2	0.9 %
Military Park	2	0.9 %
Leonadre Center	2	0.9 %
Lake Higgins	2	0.9 %
Festival Park	1	0.5 %
Shannon Hills park	1	0.5 %
Joe Davis	1	0.5 %
Cultural Arts Center	1	0.5 %
Gillespie Golf Course	1	0.5 %
Jordan Lake	1	0.5 %
King Mountain	1	0.5 %
Morehead Park	1	0.5 %
War Memorial	1	0.5 %
Oak Hester	1	0.5 %
Rec Center	1	0.5 %
Craft	1	0.5 %
City Park Lawndale	1	0.5 %
Spraygrounds	1	0.5 %
Park	1	0.5 %

Q1b. Which THREE parks or facilities do you visit MOST OFTEN? (2nd choice)

<u>Q1b. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
High Point City Lake	1	0.5 %
National Military Park	1	0.5 %
Main Library	1	0.5 %
Old Park Church	1	0.5 %
Science Center	1	0.5 %
Gate City	1	0.5 %
Lewis Center	1	0.5 %
Triad Park	1	0.5 %
Downtown Fountain Park	1	0.5 %
Gibson	1	0.5 %
Langley	1	0.5 %
Heath Park	1	0.5 %
Smith Center	1	0.5 %
Pierce	1	0.5 %
Windsor Center	1	0.5 %
Watershed Trails	1	0.5 %
Watershed Greenway	1	0.5 %
Guilford Country Park	1	0.5 %
City Lakes	1	0.5 %
Bluford	1	0.5 %
Keeley Park Sprayground	1	0.5 %
Strmount	1	0.5 %
Guilford Park	1	0.5 %
Lawndale	1	0.5 %
Total	212	100.0 %

Q1b. Which THREE parks or facilities do you visit MOST OFTEN? (3rd choice)

Q1b. 3rd choice	Number	Percent
Country Park	9	5.8 %
Arboretum	9	5.8 %
Le Bauer Park	8	5.1 %
Bur Mill Park	8	5.1 %
Barber Park	8	5.1 %
Center City Park	7	4.5 %
Lake Brandt	6	3.8 %
Bog Garden	6	3.8 %
Bryan Park	6	3.8 %
Battleground Park	6	3.8 %
Bi-Centennial Gardens	5	3.2 %
Lindley Park	4	2.6 %
Hester Park	4	2.6 %
Lake Daniel	4	2.6 %
Greenway	4	2.6 %
Military Park	3	1.9 %
Lawndale Park	2	1.3 %
Botanical Gardens	2	1.3 %
Craft Rec	2	1.3 %
Southwest Park	2	1.3 %
Trails	2	1.3 %
Smith Rec Center	2	1.3 %
Lake Higgins	2	1.3 %
Friendly Acres Park	1	0.6 %
Lake Bryant	1	0.6 %
Guilford Courthouse	1	0.6 %
Windsor Center	1	0.6 %
Shannon Woods Park	1	0.6 %
Smith Complex	1	0.6 %
Dellwood Park	1	0.6 %
Brown Bark Park	1	0.6 %
Spencer Love	1	0.6 %
Heath	1	0.6 %
Smith Senior Center	1	0.6 %
Downtown Park	1	0.6 %
Brian Park	1	0.6 %
Tanger	1	0.6 %
Guilford Military Park	1	0.6 %
Cultural Center	1	0.6 %
Watershed trails and greenways	1	0.6 %
Keely Park	1	0.6 %
Randleman Lake Park	1	0.6 %
Lakes	1	0.6 %
Sprayground	1	0.6 %
Oak	1	0.6 %
Lake Townsend	1	0.6 %

Q1b. Which THREE parks or facilities do you visit MOST OFTEN? (3rd choice)

<u>Q1b. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Central/McNairy Library	1	0.6 %
Pine St	1	0.6 %
Fairview	1	0.6 %
Douglas Park	1	0.6 %
Gracewood Park	1	0.6 %
Downtown	1	0.6 %
Morrow Mountain	1	0.6 %
New Skate Park	1	0.6 %
Johnson Park	1	0.6 %
YMCA	1	0.6 %
Northeast Park	1	0.6 %
Lindley Rec Center	1	0.6 %
Courthouse/Military Park	1	0.6 %
Pool/Aquatic Center	1	0.6 %
Lewis Center	1	0.6 %
Lake Jeanette	1	0.6 %
Guilford Park	1	0.6 %
City Center	1	0.6 %
Hagan Stone	1	0.6 %
A&Y Greenway	1	0.6 %
Latham Park	1	0.6 %
Owl's Roost Trail	1	0.6 %
Total	156	100.0 %

Q1c. Overall, how would you rate the physical condition of ALL City of Greensboro parks you have visited?

Q1c. How would you rate physical condition of all City parks you have visited

	Number	Percent
Excellent	112	43.4 %
Good	120	46.5 %
Fair	22	8.5 %
Poor	1	0.4 %
Not provided	3	1.2 %
Total	258	100.0 %

WITHOUT "NOT PROVIDED"

Q1c. Overall, how would you rate the physical condition of ALL City of Greensboro parks you have visited? (without "not provided")

Q1c. How would you rate physical condition of all City parks you have visited

	Number	Percent
Excellent	112	43.9 %
Good	120	47.1 %
Fair	22	8.6 %
Poor	1	0.4 %
Total	255	100.0 %

Q2. Have you or other members of your household participated in any recreation, athletic or youth/teen programs offered by the City of Greensboro Park and Recreation Department during the past 12 months?

Q2. Have you participated in any recreation, athletic or youth/teen programs offered by City Park & Recreation Department during past 12 months

	Number	Percent
Yes	59	19.7 %
No	241	80.3 %
Total	300	100.0 %

Q2a. How would you rate the overall quality of programs that you and members of your household have participated in?

Q2a. How would you rate overall quality of programs that you have participated in

	Number	Percent
Excellent	29	49.2 %
Good	25	42.4 %
Fair	5	8.5 %
Total	59	100.0 %

Q3. Please CHECK ALL of the following reasons that you and members of your household use parks, recreation centers, lakes, gardens, spraygrounds, golf courses, trails, greenways, or programs offered by the City of Greensboro Parks and Recreation Department.

Q3. All reasons you use parks, recreation centers, lakes, gardens, spraygrounds, golf courses, trails, greenways, or programs offered by City Parks &

<u>Recreation Department</u>	<u>Number</u>	<u>Percent</u>
Program or facility offered	96	32.0 %
Safety of parks & facilities	136	45.3 %
Quality of instructors	28	9.3 %
Facilities have right amenities	105	35.0 %
Quality of programs	45	15.0 %
Facilities are well maintained	151	50.3 %
Close to our home/residence	217	72.3 %
Enjoyment of outdoors	216	72.0 %
Programs are interesting	42	14.0 %
Fees are affordable	91	30.3 %
Good customer service by staff	66	22.0 %
Facility operating hours are convenient	96	32.0 %
Registration for programs is easy	33	11.0 %
Availability of parking	146	48.7 %
Improved physical fitness & health	147	49.0 %
Socializing/meeting people	101	33.7 %
Other	29	9.7 %
<u>None-do not use parks, recreation facilities, or programs</u>	<u>23</u>	<u>7.7 %</u>
Total	1768	

Q3. Please CHECK ALL of the following reasons that you and members of your household use parks, recreation centers, lakes, gardens, spraygrounds, golf courses, trails, greenways, or programs offered by the City of Greensboro Parks and Recreation Department. (without "none")

Q3. All reasons you use parks, recreation centers, lakes, gardens, spraygrounds, golf courses, trails, greenways, or programs offered by City Parks &

<u>Recreation Department</u>	<u>Number</u>	<u>Percent</u>
Program or facility offered	96	34.7 %
Safety of parks & facilities	136	49.1 %
Quality of instructors	28	10.1 %
Facilities have right amenities	105	37.9 %
Quality of programs	45	16.2 %
Facilities are well maintained	150	54.2 %
Close to our home/residence	217	78.3 %
Enjoyment of outdoors	215	77.6 %
Programs are interesting	42	15.2 %
Fees are affordable	91	32.9 %
Good customer service by staff	65	23.5 %
Facility operating hours are convenient	96	34.7 %
Registration for programs is easy	33	11.9 %
Availability of parking	146	52.7 %
Improved physical fitness & health	147	53.1 %
Socializing/meeting people	100	36.1 %
Other	29	10.5 %
Total	1741	

Q3-17. Other

<u>Q3-17. Other</u>	<u>Number</u>	<u>Percent</u>
Walking the dog	4	13.8 %
Family outings	3	10.3 %
Dog walking/playing	1	3.4 %
Dog park	1	3.4 %
Exercise, walking in nature	1	3.4 %
Central meeting place for community	1	3.4 %
Great facility and excellent staff for my church attendance	1	3.4 %
Good golf courses	1	3.4 %
Abundant duplicate bridge	1	3.4 %
Sledding & athletics	1	3.4 %
Golf courses	1	3.4 %
Spiritual renewal	1	3.4 %
Family reunion	1	3.4 %
Company outings	1	3.4 %
Access to arts programs	1	3.4 %
Special Olympic training for power lifting	1	3.4 %
Beautiful	1	3.4 %
Picnics	1	3.4 %
Healing qualities of nature	1	3.4 %
Swimming facilities	1	3.4 %
They are communally owned	1	3.4 %
Take special needs kids	1	3.4 %
Kayaking	1	3.4 %
Participate in Greensboro Concert Band	1	3.4 %
Total	29	100.0 %

Q4. Please indicate if you have a need for the recreation facilities/amenities listed below.

(N=300)

	Yes	No
Q4-1. Mountain bike trails	17.3%	82.7%
Q4-2. Paved walking & biking trails	72.0%	28.0%
Q4-3. Natural trails	60.0%	40.0%
Q4-4. Pump track	4.3%	95.7%
Q4-5. Outdoor amphitheaters	31.0%	69.0%
Q4-6. Soccer/football fields (outdoor field space)	19.3%	80.7%
Q4-7. Baseball & softball fields	16.3%	83.7%
Q4-8. Outdoor pools	28.7%	71.3%
Q4-9. Outdoor tennis courts	20.0%	80.0%
Q4-10. Outdoor basketball courts	17.3%	82.7%
Q4-11. Outdoor sand volleyball courts	9.0%	91.0%
Q4-12. Dog park	29.3%	70.7%
Q4-13. Golf courses	19.3%	80.7%
Q4-14. Environmental education	17.3%	82.7%
Q4-15. Park shelters & picnic areas	55.3%	44.7%
Q4-16. Playground equipment & play areas	41.3%	58.7%
Q4-17. Community food gardens	17.7%	82.3%
Q4-18. Public gardens	41.3%	58.7%
Q4-19. Playgrounds designed for persons with disabilities	12.7%	87.3%
Q4-20. Skateboard park	6.3%	93.7%
Q4-21. Community recreation center	30.7%	69.3%

Q4. Please indicate if you have a need for the recreation facilities/amenities listed below.

	Yes	No
Q4-22. Senior Center	23.0%	77.0%
Q4-23. Indoor basketball/volleyball courts	18.0%	82.0%
Q4-24. Indoor swimming pools/leisure pool	30.7%	69.3%
Q4-25. Indoor fitness & exercise facilities	31.7%	68.3%
Q4-26. Disc golf	7.7%	92.3%
Q4-27. Pickleball courts	4.0%	96.0%
Q4-28. Outdoor fitness equipment	17.0%	83.0%
Q4-29. Sprayground	19.3%	80.7%
Q4-30. Pier/fishing	20.0%	80.0%
Q4-31. Canoe/kayak rentals	29.0%	71.0%
Q4-32. Cricket fields	2.3%	97.7%
Q4-33. Other	4.3%	95.7%

Q4. If "Yes," how well are your needs being met?

(N=277)

	Fully met	Mostly met	Partly met	Not met
Q4-1. Mountain bike trails	45.1%	35.3%	15.7%	3.9%
Q4-2. Paved walking & biking trails	44.1%	41.2%	12.7%	2.0%
Q4-3. Natural trails	43.3%	36.0%	16.5%	4.3%
Q4-4. Pump track	27.3%	18.2%	36.4%	18.2%
Q4-5. Outdoor amphitheaters	29.5%	35.9%	17.9%	16.7%
Q4-6. Soccer/football fields (outdoor field space)	44.0%	32.0%	16.0%	8.0%
Q4-7. Baseball & softball fields	36.6%	39.0%	19.5%	4.9%
Q4-8. Outdoor pools	31.5%	31.5%	20.5%	16.4%
Q4-9. Outdoor tennis courts	26.8%	30.4%	28.6%	14.3%
Q4-10. Outdoor basketball courts	35.6%	31.1%	20.0%	13.3%
Q4-11. Outdoor sand volleyball courts	31.8%	13.6%	18.2%	36.4%
Q4-12. Dog park	28.6%	36.4%	27.3%	7.8%
Q4-13. Golf courses	42.6%	38.9%	14.8%	3.7%
Q4-14. Environmental education	30.2%	27.9%	30.2%	11.6%
Q4-15. Park shelters & picnic areas	52.4%	33.6%	11.9%	2.1%
Q4-16. Playground equipment & play areas	48.6%	35.8%	10.1%	5.5%
Q4-17. Community food gardens	11.9%	9.5%	31.0%	47.6%
Q4-18. Public gardens	40.0%	31.4%	22.9%	5.7%
Q4-19. Playgrounds designed for persons with disabilities	13.3%	26.7%	23.3%	36.7%
Q4-20. Skateboard park	12.5%	12.5%	18.8%	56.3%
Q4-21. Community recreation center	33.8%	32.5%	17.5%	16.3%

Q4. If "Yes," how well are your needs being met?

	Fully met	Mostly met	Partly met	Not met
Q4-22. Senior Center	45.8%	13.6%	20.3%	20.3%
Q4-23. Indoor basketball/volleyball courts	38.8%	12.2%	22.4%	26.5%
Q4-24. Indoor swimming pools/leisure pool	31.6%	15.8%	26.3%	26.3%
Q4-25. Indoor fitness & exercise facilities	32.1%	19.2%	17.9%	30.8%
Q4-26. Disc golf	11.1%	50.0%	22.2%	16.7%
Q4-27. Pickleball courts	10.0%	0.0%	30.0%	60.0%
Q4-28. Outdoor fitness equipment	27.5%	20.0%	25.0%	27.5%
Q4-29. Sprayground	40.8%	24.5%	22.4%	12.2%
Q4-30. Pier/fishing	32.1%	22.6%	24.5%	20.8%
Q4-31. Canoe/kayak rentals	27.6%	35.5%	21.1%	15.8%
Q4-32. Cricket fields	14.3%	0.0%	42.9%	42.9%
Q4-33. Other	10.0%	10.0%	20.0%	60.0%

Q4. If "Yes," how many times have you used this type of facility/amenity in the past 12 months?

(N=277)

	None	1-10 times	11-25 times	26+ times
Q4-1. Mountain bike trails	14.3%	55.1%	14.3%	16.3%
Q4-2. Paved walking & biking trails	9.1%	38.2%	24.7%	28.0%
Q4-3. Natural trails	8.8%	56.1%	18.9%	16.2%
Q4-4. Pump track	22.2%	66.7%	11.1%	0.0%
Q4-5. Outdoor amphitheaters	25.7%	61.4%	11.4%	1.4%
Q4-6. Soccer/football fields (outdoor field space)	12.5%	62.5%	7.5%	17.5%
Q4-7. Baseball & softball fields	25.7%	60.0%	11.4%	2.9%
Q4-8. Outdoor pools	39.1%	44.9%	10.1%	5.8%
Q4-9. Outdoor tennis courts	18.2%	59.1%	18.2%	4.5%
Q4-10. Outdoor basketball courts	32.4%	48.6%	8.1%	10.8%
Q4-11. Outdoor sand volleyball courts	55.6%	33.3%	5.6%	5.6%
Q4-12. Dog park	19.4%	52.8%	20.8%	6.9%
Q4-13. Golf courses	20.8%	54.2%	16.7%	8.3%
Q4-14. Environmental education	42.9%	50.0%	4.8%	2.4%
Q4-15. Park shelters & picnic areas	15.9%	72.0%	9.1%	3.0%
Q4-16. Playground equipment & play areas	11.2%	60.2%	14.3%	14.3%
Q4-17. Community food gardens	68.3%	29.3%	0.0%	2.4%
Q4-18. Public gardens	16.7%	56.9%	17.6%	8.8%
Q4-19. Playgrounds designed for persons with disabilities	56.0%	24.0%	12.0%	8.0%
Q4-20. Skateboard park	76.9%	23.1%	0.0%	0.0%
Q4-21. Community recreation center	26.8%	45.1%	16.9%	11.3%

Q4. If "Yes," how many times have you used this type of facility/amenity in the past 12 months?

	None	1-10 times	11-25 times	26+ times
Q4-22. Senior Center	34.7%	40.8%	12.2%	12.2%
Q4-23. Indoor basketball/volleyball courts	41.0%	30.8%	10.3%	17.9%
Q4-24. Indoor swimming pools/leisure pool	52.9%	35.7%	1.4%	10.0%
Q4-25. Indoor fitness & exercise facilities	51.4%	31.1%	4.1%	13.5%
Q4-26. Disc golf	21.4%	64.3%	7.1%	7.1%
Q4-27. Pickleball courts	62.5%	37.5%	0.0%	0.0%
Q4-28. Outdoor fitness equipment	59.0%	33.3%	2.6%	5.1%
Q4-29. Sprayground	17.5%	70.0%	10.0%	2.5%
Q4-30. Pier/fishing	44.2%	41.9%	9.3%	4.7%
Q4-31. Canoe/kayak rentals	40.0%	51.4%	5.7%	2.9%
Q4-32. Cricket fields	66.7%	33.3%	0.0%	0.0%
Q4-33. Other	50.0%	30.0%	10.0%	10.0%

Q4-33. Other

Q4-33. Other	Number	Percent
Gun Range	1	7.7 %
Cafe Europa	1	7.7 %
Kickball Fields	1	7.7 %
Billiards	1	7.7 %
Youth Baseball	1	7.7 %
Indoor Tennis	1	7.7 %
Fishing in Buffalo Creek	1	7.7 %
Sailing	1	7.7 %
Rugby Pitch	1	7.7 %
Zumba	1	7.7 %
Night life	1	7.7 %
Paddle Boats	1	7.7 %
Dirt Bike Trails	1	7.7 %
Total	13	100.0 %

Q5. Which FOUR types of facilities from the list in Question 4 are MOST IMPORTANT to your household?

<u>Q5. Top choice</u>	<u>Number</u>	<u>Percent</u>
Mountain bike trails	11	3.7 %
Paved walking & biking trails	76	25.3 %
Natural trails	37	12.3 %
Outdoor amphitheatres	3	1.0 %
Soccer/football fields (outdoor field space)	6	2.0 %
Baseball & softball fields	4	1.3 %
Outdoor pools	2	0.7 %
Outdoor tennis courts	3	1.0 %
Outdoor basketball courts	1	0.3 %
Outdoor sand volleyball courts	2	0.7 %
Dog park	9	3.0 %
Golf courses	8	2.7 %
Park shelters & picnic areas	7	2.3 %
Playground equipment & play areas	19	6.3 %
Public gardens	7	2.3 %
Playgrounds designed for persons with disabilities	4	1.3 %
Community recreation center	4	1.3 %
Senior Center	5	1.7 %
Indoor basketball/volleyball courts	6	2.0 %
Indoor swimming pools/leisure pool	3	1.0 %
Indoor fitness & exercise facilities	6	2.0 %
Disc golf	3	1.0 %
Pickleball courts	1	0.3 %
Sprayground	2	0.7 %
Pier/fishing	4	1.3 %
Canoe/kayak rentals	5	1.7 %
Other	4	1.3 %
None chosen	58	19.3 %
Total	300	100.0 %

Q5. Which FOUR types of facilities from the list in Question 4 are MOST IMPORTANT to your household?

Q5. 2nd choice	Number	Percent
Mountain bike trails	8	2.7 %
Paved walking & biking trails	41	13.7 %
Natural trails	45	15.0 %
Outdoor amphitheaters	4	1.3 %
Soccer/football fields (outdoor field space)	4	1.3 %
Baseball & softball fields	4	1.3 %
Outdoor pools	10	3.3 %
Outdoor tennis courts	2	0.7 %
Outdoor basketball courts	2	0.7 %
Outdoor sand volleyball courts	2	0.7 %
Dog park	13	4.3 %
Golf courses	7	2.3 %
Park shelters & picnic areas	10	3.3 %
Playground equipment & play areas	18	6.0 %
Community food gardens	1	0.3 %
Public gardens	14	4.7 %
Playgrounds designed for persons with disabilities	3	1.0 %
Skateboard park	3	1.0 %
Community recreation center	7	2.3 %
Senior Center	6	2.0 %
Indoor basketball/volleyball courts	1	0.3 %
Indoor swimming pools/leisure pool	7	2.3 %
Indoor fitness & exercise facilities	7	2.3 %
Pickleball courts	1	0.3 %
Outdoor fitness equipment	1	0.3 %
Sprayground	1	0.3 %
Pier/fishing	4	1.3 %
Canoe/kayak rentals	5	1.7 %
None chosen	69	23.0 %
Total	300	100.0 %

Q5. Which FOUR types of facilities from the list in Question 4 are MOST IMPORTANT to your household?

Q5. 3rd choice	Number	Percent
Mountain bike trails	6	2.0 %
Paved walking & biking trails	23	7.7 %
Natural trails	17	5.7 %
Pump track	3	1.0 %
Outdoor amphitheaters	5	1.7 %
Soccer/football fields (outdoor field space)	6	2.0 %
Baseball & softball fields	1	0.3 %
Outdoor pools	6	2.0 %
Outdoor tennis courts	5	1.7 %
Outdoor basketball courts	5	1.7 %
Outdoor sand volleyball courts	1	0.3 %
Dog park	16	5.3 %
Golf courses	3	1.0 %
Environmental education	3	1.0 %
Park shelters & picnic areas	21	7.0 %
Playground equipment & play areas	14	4.7 %
Community food gardens	6	2.0 %
Public gardens	11	3.7 %
Playgrounds designed for persons with disabilities	5	1.7 %
Skateboard park	1	0.3 %
Community recreation center	5	1.7 %
Senior Center	9	3.0 %
Indoor basketball/volleyball courts	3	1.0 %
Indoor swimming pools/leisure pool	9	3.0 %
Indoor fitness & exercise facilities	9	3.0 %
Disc golf	2	0.7 %
Pickleball courts	3	1.0 %
Outdoor fitness equipment	1	0.3 %
Sprayground	7	2.3 %
Pier/fishing	4	1.3 %
Canoe/kayak rentals	7	2.3 %
Cricket fields	1	0.3 %
Other	1	0.3 %
<u>None chosen</u>	<u>81</u>	<u>27.0 %</u>
Total	300	100.0 %

Q5. Which FOUR types of facilities from the list in Question 4 are MOST IMPORTANT to your household?

Q5. 4th choice	Number	Percent
Mountain bike trails	4	1.3 %
Paved walking & biking trails	18	6.0 %
Natural trails	17	5.7 %
Pump track	2	0.7 %
Outdoor amphitheaters	16	5.3 %
Soccer/football fields (outdoor field space)	4	1.3 %
Baseball & softball fields	3	1.0 %
Outdoor pools	6	2.0 %
Outdoor tennis courts	2	0.7 %
Outdoor basketball courts	3	1.0 %
Dog park	5	1.7 %
Golf courses	4	1.3 %
Environmental education	4	1.3 %
Park shelters & picnic areas	15	5.0 %
Playground equipment & play areas	6	2.0 %
Community food gardens	5	1.7 %
Public gardens	19	6.3 %
Playgrounds designed for persons with disabilities	5	1.7 %
Skateboard park	2	0.7 %
Community recreation center	7	2.3 %
Senior Center	6	2.0 %
Indoor swimming pools/leisure pool	7	2.3 %
Indoor fitness & exercise facilities	11	3.7 %
Outdoor fitness equipment	3	1.0 %
Sprayground	8	2.7 %
Pier/fishing	9	3.0 %
Canoe/kayak rentals	4	1.3 %
Other	2	0.7 %
None chosen	103	34.3 %
Total	300	100.0 %

Q5. Which FOUR types of facilities from the list in Question 4 are MOST IMPORTANT to your household? (top 4)

Q5. Sum of top 4 choices	Number	Percent
Mountain bike trails	29	9.7 %
Paved walking & biking trails	158	52.7 %
Natural trails	116	38.7 %
Pump track	5	1.7 %
Outdoor amphitheaters	28	9.3 %
Soccer/football fields (outdoor field space)	20	6.7 %
Baseball & softball fields	12	4.0 %
Outdoor pools	24	8.0 %
Outdoor tennis courts	12	4.0 %
Outdoor basketball courts	11	3.7 %
Outdoor sand volleyball courts	5	1.7 %
Dog park	43	14.3 %
Golf courses	22	7.3 %
Environmental education	7	2.3 %
Park shelters & picnic areas	53	17.7 %
Playground equipment & play areas	57	19.0 %
Community food gardens	12	4.0 %
Public gardens	51	17.0 %
Playgrounds designed for persons with disabilities	17	5.7 %
Skateboard park	6	2.0 %
Community recreation center	23	7.7 %
Senior Center	26	8.7 %
Indoor basketball/volleyball courts	10	3.3 %
Indoor swimming pools/leisure pool	26	8.7 %
Indoor fitness & exercise facilities	33	11.0 %
Disc golf	5	1.7 %
Pickleball courts	5	1.7 %
Outdoor fitness equipment	5	1.7 %
Sprayground	18	6.0 %
Pier/fishing	21	7.0 %
Canoe/kayak rentals	21	7.0 %
Cricket fields	1	0.3 %
Other	7	2.3 %
None chosen	58	19.3 %
Total	947	

Q6. Please indicate if you have a need for each of the recreation programs listed below.

(N=300)

	Yes	No
Q6-1. Youth Learn to Swim programs	21.3%	78.7%
Q6-2. Adult swim programs	24.0%	76.0%
Q6-3. Action sports (skateboarding, BMX, etc.)	5.7%	94.3%
Q6-4. Pre-school programs	12.0%	88.0%
Q6-5. Before & after school programs	16.3%	83.7%
Q6-6. Youth/teen summer camp programs	16.0%	84.0%
Q6-7. Youth/teen sports programs	17.7%	82.3%
Q6-8. Youth/teen fitness & wellness programs	12.7%	87.3%
Q6-9. Youth/teen art, dance, performing arts	15.7%	84.3%
Q6-10. Martial arts programs	12.0%	88.0%
Q6-11. Adult fitness & wellness programs	45.7%	54.3%
Q6-12. Water fitness programs	23.7%	76.3%
Q6-13. Tennis lessons, clinics, & leagues	12.7%	87.3%
Q6-14. Adult art, dance, performing arts	23.3%	76.7%
Q6-15. Adult sports programs	17.0%	83.0%
Q6-16. Senior programs	24.7%	75.3%
Q6-17. Programs for people with special needs	11.7%	88.3%
Q6-18. Gymnastics & tumbling programs	8.7%	91.3%
Q6-19. Golf lessons	9.7%	90.3%

Q6. Please indicate if you have a need for each of the recreation programs listed below.

	Yes	No
Q6-20. Special events/festivals	42.0%	58.0%
Q6-21. Environmental education programs (gardening, landscaping)	26.0%	74.0%
Q6-22. Education/life skills programs such as cooking, budgeting, carpentry	26.0%	74.0%
Q6-23. Outdoor adventure programs (e.g. canoeing, kayaking, paddleboarding, rowing)	28.3%	71.7%
Q6-24. Archery	11.0%	89.0%
Q6-25. Volunteer programs	21.0%	79.0%
Q6-26. Other	3.7%	96.3%

Q6. If "Yes," how well are your needs being met?

(N=232)

	Fully met	Mostly met	Partly met	Not met
Q6-1. Youth Learn to Swim programs	17.6%	17.6%	21.6%	43.1%
Q6-2. Adult swim programs	27.8%	14.8%	22.2%	35.2%
Q6-3. Action sports (skateboarding, BMX, etc.)	7.1%	7.1%	14.3%	71.4%
Q6-4. Pre-school programs	20.0%	12.0%	28.0%	40.0%
Q6-5. Before & after school programs	22.9%	5.7%	34.3%	37.1%
Q6-6. Youth/teen summer camp programs	27.0%	18.9%	18.9%	35.1%
Q6-7. Youth/teen sports programs	39.5%	18.6%	20.9%	20.9%
Q6-8. Youth/teen fitness & wellness programs	18.5%	7.4%	25.9%	48.1%
Q6-9. Youth/teen art, dance, performing arts	35.3%	5.9%	26.5%	32.4%
Q6-10. Martial arts programs	13.8%	6.9%	24.1%	55.2%
Q6-11. Adult fitness & wellness programs	15.2%	20.0%	37.1%	27.6%
Q6-12. Water fitness programs	11.1%	16.7%	18.5%	53.7%
Q6-13. Tennis lessons, clinics, & leagues	9.4%	3.1%	25.0%	62.5%
Q6-14. Adult art, dance, performing arts	20.0%	20.0%	18.2%	41.8%
Q6-15. Adult sports programs	17.1%	17.1%	29.3%	36.6%
Q6-16. Senior programs	19.6%	23.2%	26.8%	30.4%
Q6-17. Programs for people with special needs	15.4%	3.8%	42.3%	38.5%
Q6-18. Gymnastics & tumbling programs	15.0%	0.0%	15.0%	70.0%
Q6-19. Golf lessons	19.0%	9.5%	28.6%	42.9%

Q6. If "Yes," how well are your needs being met?

	Fully met	Mostly met	Partly met	Not met
Q6-20. Special events/festivals	27.8%	29.9%	28.9%	13.4%
Q6-21. Environmental education programs (gardening, landscaping)	17.5%	10.5%	33.3%	38.6%
Q6-22. Education/life skills programs such as cooking, budgeting, carpentry	10.9%	10.9%	25.5%	52.7%
Q6-23. Outdoor adventure programs (e.g. canoeing, kayaking, paddleboarding, rowing)	12.3%	15.8%	31.6%	40.4%
Q6-24. Archery	9.1%	0.0%	13.6%	77.3%
Q6-25. Volunteer programs	16.7%	20.8%	25.0%	37.5%
Q6-26. Other	28.6%	28.6%	0.0%	42.9%

Q6. If "Yes," how many times have you used this type of program during the past 12 months?

(N=232)

	None	1-10 times	11-25 times	26+ times
Q6-1. Youth Learn to Swim programs	71.4%	20.4%	4.1%	4.1%
Q6-2. Adult swim programs	71.4%	22.4%	4.1%	2.0%
Q6-3. Action sports (skateboarding, BMX, etc.)	58.3%	33.3%	8.3%	0.0%
Q6-4. Pre-school programs	70.0%	20.0%	0.0%	10.0%
Q6-5. Before & after school programs	59.3%	25.9%	0.0%	14.8%
Q6-6. Youth/teen summer camp programs	60.7%	21.4%	7.1%	10.7%
Q6-7. Youth/teen sports programs	39.4%	24.2%	18.2%	18.2%
Q6-8. Youth/teen fitness & wellness programs	65.2%	17.4%	4.3%	13.0%
Q6-9. Youth/teen art, dance, performing arts	51.6%	19.4%	6.5%	22.6%
Q6-10. Martial arts programs	92.6%	7.4%	0.0%	0.0%
Q6-11. Adult fitness & wellness programs	48.4%	35.8%	3.2%	12.6%
Q6-12. Water fitness programs	76.6%	17.0%	4.3%	2.1%
Q6-13. Tennis lessons, clinics, & leagues	69.2%	23.1%	3.8%	3.8%
Q6-14. Adult art, dance, performing arts	62.7%	29.4%	2.0%	5.9%
Q6-15. Adult sports programs	57.9%	34.2%	7.9%	0.0%
Q6-16. Senior programs	41.9%	39.5%	7.0%	11.6%
Q6-17. Programs for people with special needs	59.1%	31.8%	9.1%	0.0%
Q6-18. Gymnastics & tumbling programs	83.3%	11.1%	0.0%	5.6%
Q6-19. Golf lessons	70.6%	29.4%	0.0%	0.0%

Q6. If "Yes," how many times have you used this type of program during the past 12 months?

	None	1-10 times	11-25 times	26+ times
Q6-20. Special events/festivals	19.8%	68.1%	7.7%	4.4%
Q6-21. Environmental education programs (gardening, landscaping)	73.5%	22.4%	4.1%	0.0%
Q6-22. Education/life skills programs such as cooking, budgeting, carpentry	80.4%	19.6%	0.0%	0.0%
Q6-23. Outdoor adventure programs (e.g. canoeing, kayaking, paddleboarding, rowing)	60.0%	36.4%	1.8%	1.8%
Q6-24. Archery	80.0%	15.0%	5.0%	0.0%
Q6-25. Volunteer programs	58.1%	32.6%	4.7%	4.7%
Q6-26. Other	25.0%	37.5%	12.5%	25.0%

Q6-26. Other

Q6-26. Other	Number	Percent
Gun class	1	10.0 %
Guitar lessons	1	10.0 %
Duplicate Bridge	1	10.0 %
More dog parks	1	10.0 %
Pickleball	1	10.0 %
Ground field	1	10.0 %
Outdoor music programs	1	10.0 %
Adult literature, paint & music	1	10.0 %
Fine art	1	10.0 %
Bunco	1	10.0 %
Total	10	100.0 %

Q7. Which FOUR of the programs from the list in Question 6 are MOST IMPORTANT to your household?

Q7. Top choice	Number	Percent
Youth Learn to Swim programs	17	5.7 %
Adult swim programs	17	5.7 %
Action sports (skateboarding, BMX, etc.)	1	0.3 %
Pre-school programs	4	1.3 %
Before & after school programs	9	3.0 %
Youth/teen summer camp programs	5	1.7 %
Youth/teen sports programs	7	2.3 %
Youth/teen fitness & wellness programs	2	0.7 %
Youth/teen art, dance, performing arts	3	1.0 %
Martial arts programs	3	1.0 %
Adult fitness & wellness programs	40	13.3 %
Water fitness programs	7	2.3 %
Tennis lessons, clinics, & leagues	4	1.3 %
Adult art, dance, performing arts	8	2.7 %
Adult sports programs	4	1.3 %
Senior programs	10	3.3 %
Programs for people with special needs	9	3.0 %
Gymnastics & tumbling programs	1	0.3 %
Golf lessons	4	1.3 %
Special events/festivals	20	6.7 %
Environmental education programs (gardening, landscaping)	4	1.3 %
Education/life skills programs such as cooking, budgeting, carpentry	4	1.3 %
Outdoor adventure programs (e.g. canoeing, kayaking, paddleboarding, rowing)	8	2.7 %
Archery	2	0.7 %
Volunteer programs	3	1.0 %
Other	6	2.0 %
None chosen	98	32.7 %
Total	300	100.0 %

Q7. Which FOUR of the programs from the list in Question 6 are MOST IMPORTANT to your household?

Q7. 2nd choice	Number	Percent
Youth Learn to Swim programs	10	3.3 %
Adult swim programs	11	3.7 %
Action sports (skateboarding, BMX, etc.)	1	0.3 %
Pre-school programs	3	1.0 %
Before & after school programs	3	1.0 %
Youth/teen summer camp programs	9	3.0 %
Youth/teen sports programs	7	2.3 %
Youth/teen fitness & wellness programs	3	1.0 %
Youth/teen art, dance, performing arts	7	2.3 %
Martial arts programs	2	0.7 %
Adult fitness & wellness programs	26	8.7 %
Water fitness programs	9	3.0 %
Tennis lessons, clinics, & leagues	3	1.0 %
Adult art, dance, performing arts	9	3.0 %
Adult sports programs	8	2.7 %
Senior programs	13	4.3 %
Programs for people with special needs	1	0.3 %
Gymnastics & tumbling programs	1	0.3 %
Golf lessons	3	1.0 %
Special events/festivals	20	6.7 %
Environmental education programs (gardening, landscaping)	11	3.7 %
Education/life skills programs such as cooking, budgeting, carpentry	6	2.0 %
Outdoor adventure programs (e.g. canoeing, kayaking, paddleboarding, rowing)	9	3.0 %
Archery	1	0.3 %
Volunteer programs	3	1.0 %
Other	2	0.7 %
None chosen	119	39.7 %
Total	300	100.0 %

Q7. Which FOUR of the programs from the list in Question 6 are MOST IMPORTANT to your household?

Q7. 3rd choice	Number	Percent
Youth Learn to Swim programs	5	1.7 %
Adult swim programs	7	2.3 %
Action sports (skateboarding, BMX, etc.)	2	0.7 %
Pre-school programs	5	1.7 %
Before & after school programs	4	1.3 %
Youth/teen summer camp programs	3	1.0 %
Youth/teen sports programs	4	1.3 %
Youth/teen fitness & wellness programs	3	1.0 %
Youth/teen art, dance, performing arts	6	2.0 %
Martial arts programs	4	1.3 %
Adult fitness & wellness programs	14	4.7 %
Water fitness programs	5	1.7 %
Tennis lessons, clinics, & leagues	4	1.3 %
Adult art, dance, performing arts	14	4.7 %
Adult sports programs	4	1.3 %
Senior programs	7	2.3 %
Programs for people with special needs	2	0.7 %
Gymnastics & tumbling programs	4	1.3 %
Golf lessons	5	1.7 %
Special events/festivals	15	5.0 %
Environmental education programs (gardening, landscaping)	10	3.3 %
Education/life skills programs such as cooking, budgeting, carpentry	10	3.3 %
Outdoor adventure programs (e.g. canoeing, kayaking, paddleboarding, rowing)	16	5.3 %
Archery	2	0.7 %
Volunteer programs	3	1.0 %
Other	1	0.3 %
None chosen	141	47.0 %
Total	300	100.0 %

Q7. Which FOUR of the programs from the list in Question 6 are MOST IMPORTANT to your household?

Q7. 4th choice	Number	Percent
Youth Learn to Swim programs	1	0.3 %
Adult swim programs	3	1.0 %
Action sports (skateboarding, BMX, etc.)	1	0.3 %
Pre-school programs	2	0.7 %
Before & after school programs	5	1.7 %
Youth/teen summer camp programs	4	1.3 %
Youth/teen sports programs	2	0.7 %
Youth/teen fitness & wellness programs	1	0.3 %
Youth/teen art, dance, performing arts	5	1.7 %
Martial arts programs	3	1.0 %
Adult fitness & wellness programs	9	3.0 %
Water fitness programs	5	1.7 %
Adult art, dance, performing arts	12	4.0 %
Adult sports programs	2	0.7 %
Senior programs	12	4.0 %
Gymnastics & tumbling programs	3	1.0 %
Golf lessons	1	0.3 %
Special events/festivals	15	5.0 %
Environmental education programs (gardening, landscaping)	13	4.3 %
Education/life skills programs such as cooking, budgeting, carpentry	14	4.7 %
Outdoor adventure programs (e.g. canoeing, kayaking, paddleboarding, rowing)	8	2.7 %
Archery	4	1.3 %
Volunteer programs	7	2.3 %
Other	1	0.3 %
None chosen	167	55.7 %
Total	300	100.0 %

Q7. Which FOUR of the programs from the list in Question 6 are MOST IMPORTANT to your household? (top 4)

Q7. Sum of top 4 choices	Number	Percent
Youth Learn to Swim programs	33	11.0 %
Adult swim programs	38	12.7 %
Action sports (skateboarding, BMX, etc.)	5	1.7 %
Pre-school programs	14	4.7 %
Before & after school programs	21	7.0 %
Youth/teen summer camp programs	21	7.0 %
Youth/teen sports programs	20	6.7 %
Youth/teen fitness & wellness programs	9	3.0 %
Youth/teen art, dance, performing arts	21	7.0 %
Martial arts programs	12	4.0 %
Adult fitness & wellness programs	89	29.7 %
Water fitness programs	26	8.7 %
Tennis lessons, clinics, & leagues	11	3.7 %
Adult art, dance, performing arts	43	14.3 %
Adult sports programs	18	6.0 %
Senior programs	42	14.0 %
Programs for people with special needs	12	4.0 %
Gymnastics & tumbling programs	9	3.0 %
Golf lessons	13	4.3 %
Special events/festivals	70	23.3 %
Environmental education programs (gardening, landscaping)	38	12.7 %
Education/life skills programs such as cooking, budgeting, carpentry	34	11.3 %
Outdoor adventure programs (e.g. canoeing, kayaking, paddleboarding, rowing)	41	13.7 %
Archery	9	3.0 %
Volunteer programs	16	5.3 %
Other	10	3.3 %
None chosen	98	32.7 %
Total	773	

Q8. Which FOUR of the programs from the list in Question 6 do you currently participate in MOST OFTEN at Greensboro Parks and Recreation facilities?

Q8. Top choice	Number	Percent
Youth Learn to Swim programs	7	2.3 %
Adult swim programs	3	1.0 %
Action sports (skateboarding, BMX, etc.)	1	0.3 %
Pre-school programs	2	0.7 %
Before & after school programs	4	1.3 %
Youth/teen summer camp programs	3	1.0 %
Youth/teen sports programs	6	2.0 %
Youth/teen art, dance, performing arts	1	0.3 %
Adult fitness & wellness programs	17	5.7 %
Water fitness programs	1	0.3 %
Tennis lessons, clinics, & leagues	3	1.0 %
Adult art, dance, performing arts	5	1.7 %
Adult sports programs	7	2.3 %
Senior programs	8	2.7 %
Programs for people with special needs	1	0.3 %
Golf lessons	2	0.7 %
Special events/festivals	36	12.0 %
Environmental education programs (gardening, landscaping)	3	1.0 %
Education/life skills programs such as cooking, budgeting, carpentry	1	0.3 %
Outdoor adventure programs (e.g. canoeing, kayaking, paddleboarding, rowing)	8	2.7 %
Volunteer programs	1	0.3 %
Other	5	1.7 %
<u>None chosen</u>	<u>175</u>	<u>58.3 %</u>
Total	300	100.0 %

Q8. Which FOUR of the programs from the list in Question 6 do you currently participate in MOST OFTEN at Greensboro Parks and Recreation facilities?

Q8. 2nd choice	Number	Percent
Youth Learn to Swim programs	1	0.3 %
Adult swim programs	3	1.0 %
Action sports (skateboarding, BMX, etc.)	1	0.3 %
Youth/teen summer camp programs	3	1.0 %
Youth/teen sports programs	4	1.3 %
Youth/teen fitness & wellness programs	1	0.3 %
Youth/teen art, dance, performing arts	5	1.7 %
Adult fitness & wellness programs	7	2.3 %
Water fitness programs	2	0.7 %
Tennis lessons, clinics, & leagues	1	0.3 %
Adult art, dance, performing arts	4	1.3 %
Adult sports programs	1	0.3 %
Senior programs	5	1.7 %
Programs for people with special needs	1	0.3 %
Golf lessons	2	0.7 %
Special events/festivals	10	3.3 %
Environmental education programs (gardening, landscaping)	2	0.7 %
Education/life skills programs such as cooking, budgeting, carpentry	1	0.3 %
Outdoor adventure programs (e.g. canoeing, kayaking, paddleboarding, rowing)	7	2.3 %
Archery	1	0.3 %
Volunteer programs	3	1.0 %
Other	2	0.7 %
<u>None chosen</u>	<u>233</u>	<u>77.7 %</u>
Total	300	100.0 %

Q8. Which FOUR of the programs from the list in Question 6 do you currently participate in MOST OFTEN at Greensboro Parks and Recreation facilities?

Q8. 3rd choice	Number	Percent
Youth Learn to Swim programs	2	0.7 %
Adult swim programs	1	0.3 %
Pre-school programs	2	0.7 %
Before & after school programs	1	0.3 %
Youth/teen summer camp programs	1	0.3 %
Youth/teen fitness & wellness programs	2	0.7 %
Youth/teen art, dance, performing arts	2	0.7 %
Adult fitness & wellness programs	7	2.3 %
Adult art, dance, performing arts	2	0.7 %
Adult sports programs	5	1.7 %
Senior programs	1	0.3 %
Programs for people with special needs	1	0.3 %
Special events/festivals	7	2.3 %
Environmental education programs (gardening, landscaping)	2	0.7 %
Education/life skills programs such as cooking, budgeting, carpentry	2	0.7 %
Outdoor adventure programs (e.g. canoeing, kayaking, paddleboarding, rowing)	3	1.0 %
Volunteer programs	2	0.7 %
None chosen	257	85.7 %
Total	300	100.0 %

Q8. Which FOUR of the programs from the list in Question 6 do you currently participate in MOST OFTEN at Greensboro Parks and Recreation facilities?

Q8. 4th choice	Number	Percent
Adult swim programs	1	0.3 %
Action sports (skateboarding, BMX, etc.)	1	0.3 %
Before & after school programs	2	0.7 %
Youth/teen art, dance, performing arts	1	0.3 %
Adult fitness & wellness programs	2	0.7 %
Water fitness programs	1	0.3 %
Adult art, dance, performing arts	3	1.0 %
Adult sports programs	2	0.7 %
Senior programs	3	1.0 %
Gymnastics & tumbling programs	2	0.7 %
Golf lessons	1	0.3 %
Special events/festivals	6	2.0 %
Environmental education programs (gardening, landscaping)	2	0.7 %
Education/life skills programs such as cooking, budgeting, carpentry	1	0.3 %
<u>None chosen</u>	<u>272</u>	<u>90.7 %</u>
Total	300	100.0 %

Q8. Which FOUR of the programs from the list in Question 6 do you currently participate in MOST OFTEN at Greensboro Parks and Recreation facilities? (top 4)

Q8. Sum of top 4 choices	Number	Percent
Youth Learn to Swim programs	10	3.3 %
Adult swim programs	8	2.7 %
Action sports (skateboarding, BMX, etc.)	3	1.0 %
Pre-school programs	4	1.3 %
Before & after school programs	7	2.3 %
Youth/teen summer camp programs	7	2.3 %
Youth/teen sports programs	10	3.3 %
Youth/teen fitness & wellness programs	3	1.0 %
Youth/teen art, dance, performing arts	9	3.0 %
Adult fitness & wellness programs	33	11.0 %
Water fitness programs	4	1.3 %
Tennis lessons, clinics, & leagues	4	1.3 %
Adult art, dance, performing arts	14	4.7 %
Adult sports programs	15	5.0 %
Senior programs	17	5.7 %
Programs for people with special needs	3	1.0 %
Gymnastics & tumbling programs	2	0.7 %
Golf lessons	5	1.7 %
Special events/festivals	59	19.7 %
Environmental education programs (gardening, landscaping)	9	3.0 %
Education/life skills programs such as cooking, budgeting, carpentry	5	1.7 %
Outdoor adventure programs (e.g. canoeing, kayaking, paddleboarding, rowing)	18	6.0 %
Archery	1	0.3 %
Volunteer programs	6	2.0 %
Other	7	2.3 %
None chosen	175	58.3 %
Total	438	

Q9. Please CHECK ALL of the following reasons you have NOT participated in City of Greensboro recreation programs more often during the past 12 months.

Q9. All the reasons you have not participated in City recreation programs more often during past 12 months

	Number	Percent
Lack of quality instructors	14	4.7 %
Use programs of other agencies	50	16.7 %
I do not know what is offered	143	47.7 %
Lack of quality programs	20	6.7 %
Fees are too high	41	13.7 %
Too far from residence	39	13.0 %
Program times not convenient	49	16.3 %
Classes were full	12	4.0 %
Program not offered	57	19.0 %
Registration for programs is difficult	7	2.3 %
Poor customer service by staff	6	2.0 %
Lack of transportation	17	5.7 %
Lack of right program equipment	10	3.3 %
Too busy/not interested	99	33.0 %
Total	564	

Q10. Can you safely walk to a nearby park, greenway, or recreation center?

Q10. Can you safely walk to a nearby park, greenway, or recreation center	Number	Percent
Yes	128	42.7 %
No	138	46.0 %
Not sure	25	8.3 %
Not provided	9	3.0 %
Total	300	100.0 %

WITHOUT "NOT PROVIDED"**Q10. Can you safely walk to a nearby park, greenway, or recreation center? (without "not provided")**

Q10. Can you safely walk to a nearby park, greenway, or recreation center	Number	Percent
Yes	128	44.0 %
No	138	47.4 %
Not sure	25	8.6 %
Total	291	100.0 %

Q10a. What type of facility do you typically walk to?

Q10a. What type of facility do you typically walk to	Number	Percent
Park	88	68.8 %
Greenway	19	14.8 %
Recreation Center	8	6.3 %
None	7	5.5 %
Not provided	6	4.7 %
Total	128	100.0 %

WITHOUT "NOT PROVIDED"**Q10a. What type of facility do you typically walk to? (without "not provided")**

Q10a. What type of facility do you typically walk to	Number	Percent
Park	88	72.1 %
Greenway	19	15.6 %
Recreation Center	8	6.6 %
None	7	5.7 %
Total	122	100.0 %

Q10a-1. Name of park you typically visit by walking:

Q10a-1. Name of park you typically visit by walking	Number	Percent
Country Park	9	12.9 %
Le Bauer Park	6	8.6 %
Barber Park	6	8.6 %
Arboretum	4	5.7 %
Lake Daniel	4	5.7 %
Bi-Centennial	3	4.3 %
Lindley Park	3	4.3 %
Center City Park	2	2.9 %
Latham Park	2	2.9 %
Heath	2	2.9 %
Cascade Park	2	2.9 %
Fisher	2	2.9 %
Friendly Acres North	2	2.9 %
Battleground Park	2	2.9 %
Mitchell Park	1	1.4 %
Brown Park	1	1.4 %
Greensboro Park	1	1.4 %
Le Bauer/City Center Park	1	1.4 %
Price Park	1	1.4 %
Gracewood	1	1.4 %
Hamilton Forest	1	1.4 %
Luper Park	1	1.4 %
Tanger Park	1	1.4 %
Tanger Garden	1	1.4 %
Brown Bark Park	1	1.4 %
Bog Garden/Bi-Centennial	1	1.4 %
Green Hill	1	1.4 %
Bur Mill Park	1	1.4 %
Hester Park	1	1.4 %
Johnson Park	1	1.4 %
Woodmere Park	1	1.4 %
Kirkwood	1	1.4 %
Heet	1	1.4 %
Leonard	1	1.4 %
Kings Forrest	1	1.4 %
Total	70	100.0 %

Q10a-2. Name of greenway you typically visit by walking:

Q10a-2. Name of greenway you typically visit by walking	Number	Percent
Shannon Hills/Woods	1	6.3 %
Yadkin	1	6.3 %
Fleming Rd	1	6.3 %
Fisher Ave	1	6.3 %
Nandrin RR	1	6.3 %
Bi-Centennial	1	6.3 %
Friendly Ave	1	6.3 %
Guilford Courthouse	1	6.3 %
Downtown and Latham	1	6.3 %
Wesley Long Hospital	1	6.3 %
G50	1	6.3 %
Downtown Greenway	1	6.3 %
Atlantic Yadkin	1	6.3 %
Country Park	1	6.3 %
Quaker Run	1	6.3 %
A & Y	1	6.3 %
Total	16	100.0 %

Q10a-3. Name of recreation center you typically visit by walking:

Q10a-3. Name of recreation center you typically visit by walking	Number	Percent
Leonard Center	3	42.9 %
Craft	1	14.3 %
Windsor Center	1	14.3 %
Hays Taylor	1	14.3 %
Peeler	1	14.3 %
Total	7	100.0 %

Q10b. On a typical day, how long (in minutes) does it take you to walk to the park, greenway, or recreation center you mentioned in Question 10a?

Q10b. On a typical day, how long (in minutes) does it take you to walk to park, greenway, or recreation center

	Number	Percent
0-5	33	28.7 %
6-10	27	23.5 %
11-15	19	16.5 %
16-20	17	14.8 %
21-25	1	0.9 %
26-30	9	7.8 %
30+	1	0.9 %
Not provided	8	7.0 %
Total	115	100.0 %

WITHOUT "NOT PROVIDED"

Q10b. On a typical day, how long (in minutes) does it take you to walk to the park, greenway, or recreation center you mentioned in Question 10a? (without "not provided")

Q10b. On a typical day, how long (in minutes) does it take you to walk to park, greenway, or recreation center

	Number	Percent
0-5	33	30.8 %
6-10	27	25.2 %
11-15	19	17.8 %
16-20	17	15.9 %
21-25	1	0.9 %
26-30	9	8.4 %
30+	1	0.9 %
Total	107	100.0 %

Q11. Can you safely bike to a nearby park, greenway, or recreation center?

Q11. Can you safely bike to a nearby park, greenway, or recreation center	Number	Percent
Yes	100	33.3 %
No	138	46.0 %
Not sure	45	15.0 %
Not provided	17	5.7 %
Total	300	100.0 %

WITHOUT "NOT PROVIDED"

Q11. Can you safely bike to a nearby park, greenway, or recreation center? (without "not provided")

Q11. Can you safely bike to a nearby park, greenway, or recreation center	Number	Percent
Yes	100	35.3 %
No	138	48.8 %
Not sure	45	15.9 %
Total	283	100.0 %

Q11a. What type of facility do you typically bike to?

Q11a. What type of facility do you typically bike to	Number	Percent
Park	42	42.0 %
Greenway	19	19.0 %
Recreation Center	8	8.0 %
None	27	27.0 %
Not provided	4	4.0 %
Total	100	100.0 %

Q11a. What type of facility do you typically bike to? (without "not provided")

Q11a. What type of facility do you typically bike to	Number	Percent
Park	42	43.8 %
Greenway	19	19.8 %
Recreation Center	8	8.3 %
None	27	28.1 %
Total	96	100.0 %

Q11a-1. Name of park you typically visit by bicycling:

Q11a-1. Name of park you typically visit by bicycling	Number	Percent
Country Park	4	13.3 %
Barber Park	3	10.0 %
Arboretum	3	10.0 %
Le Bauer Park	2	6.7 %
Bur Mill Park	2	6.7 %
Brown Bark	2	6.7 %
Center City Park	2	6.7 %
Peeler Center	1	3.3 %
Lake Brandt	1	3.3 %
Bi-Centennial	1	3.3 %
Lake Daniel	1	3.3 %
Battleground Park	1	3.3 %
Greensboro Park	1	3.3 %
Lindley Park	1	3.3 %
Fisher	1	3.3 %
Mitchell Park	1	3.3 %
Kelley Park	1	3.3 %
New Skate Park	1	3.3 %
Hester	1	3.3 %
Total	30	100.0 %

Q11a-2. Name of greenway you typically visit by bicycling:

Q11a-2. Name of greenway you typically visit by bicycling	Number	Percent
Battleground Park	2	13.3 %
Atlantic Yadkin Greenway	2	13.3 %
Greenway at Fisher Park	1	6.7 %
Lake Daniel	1	6.7 %
Latham Park	1	6.7 %
Dellwood Park	1	6.7 %
Bi-Centennial	1	6.7 %
Downtown, Latham	1	6.7 %
Bur Mill Park	1	6.7 %
Fleming	1	6.7 %
Watershed	1	6.7 %
Quaker Run	1	6.7 %
Greenway	1	6.7 %
Total	15	100.0 %

Q11a-3. Name of recreation center you typically visit by bicycling:

Q11a-3. Name of recreation center you typically visit by bicycling	Number	Percent
Leonard Center	3	37.5 %
Craft	1	12.5 %
Fairview	1	12.5 %
Aquatic Center	1	12.5 %
Senior Center	1	12.5 %
Bur Mill Park	1	12.5 %
Total	8	100.0 %

Q11b. On a typical day, how long (in minutes) does it take you to bike to the park, greenway, or recreation center you mentioned in Question 11a?

Q11b. On a typical day, how long (in minutes) does it take you to bike to park, greenway, or recreation center	Number	Percent
0-5	24	34.8 %
6-10	21	30.4 %
11-15	6	8.7 %
16-20	9	13.0 %
26-30	2	2.9 %
30+	2	2.9 %
Not provided	5	7.2 %
Total	69	100.0 %

WITHOUT "NOT PROVIDED"**Q11b. On a typical day, how long (in minutes) does it take you to bike to the park, greenway, or recreation center you mentioned in Question 11a? (without "not provided")**

Q11b. On a typical day, how long (in minutes) does it take you to bike to park, greenway, or recreation center	Number	Percent
0-5	24	37.5 %
6-10	21	32.8 %
11-15	6	9.4 %
16-20	9	14.1 %
26-30	2	3.1 %
30+	2	3.1 %
Total	64	100.0 %

Q12. Please CHECK ALL the ways you learn about the Greensboro Parks and Recreation Department programs and activities.

Q12. All the ways you learn about City Parks & Recreation Department programs & activities	Number	Percent
Website	148	49.3 %
Newspaper articles	95	31.7 %
Radio	41	13.7 %
Television	77	25.7 %
Parks & Recreation Facebook pages	55	18.3 %
Flyers/posters at Parks & Recreation facilities	86	28.7 %
From friends & neighbors	150	50.0 %
Community signs/banners	67	22.3 %
Conversations with Parks & Recreation staff	27	9.0 %
Newspaper advertisements	51	17.0 %
Social media other than Facebook	38	12.7 %
Church	28	9.3 %
Email	39	13.0 %
Community meetings	13	4.3 %
Other	14	4.7 %
Total	929	

Q12-15. Other

Q12-15. Other	Number	Percent
Signs on the road leading to park	1	7.1 %
Info in water bill	1	7.1 %
New to the area. Not had a lot of time to explore	1	7.1 %
Life long resident	1	7.1 %
Mail/newsletter	1	7.1 %
Exploring neighborhood	1	7.1 %
Phone	1	7.1 %
Part of the kickball league	1	7.1 %
Water bill newsletter	1	7.1 %
City of greensboro bill mailers	1	7.1 %
Saw a flyer at the library	1	7.1 %
Greensboro At Your Service	1	7.1 %
Greensboro Beautiful	1	7.1 %
Mail	1	7.1 %
Total	14	100.0 %

Q13. From the following list, please CHECK ALL the organizations that you or members of your household have used for indoor and outdoor recreation and sports activities during the last 12 months.

Q13. All organizations you have used for indoor & outdoor recreation & sports activities during last 12 months

	Number	Percent
Greensboro Parks & Recreation	197	65.7 %
School District facilities	45	15.0 %
Churches	83	27.7 %
Youth sports association	22	7.3 %
YMCA	92	30.7 %
Guilford County Parks	128	42.7 %
North Carolina State Park	84	28.0 %
Private clubs (tennis, health, fitness, golf)	70	23.3 %
Colleges/universities	58	19.3 %
Neighboring cities	34	11.3 %
Guilford Courthouse National Military Park	96	32.0 %
Proehlfic Park	20	6.7 %
Boys & Girls Club	11	3.7 %
Homeowners associations/apartment complex	41	13.7 %
Other	9	3.0 %
None-do not use any organizations	33	11.0 %
Total	1023	

WITHOUT "NONE"

Q13. From the following list, please CHECK ALL the organizations that you or members of your household have used for indoor and outdoor recreation and sports activities during the last 12 months. (without "none")

Q13. All organizations you have used for indoor & outdoor recreation & sports activities during last 12 months

	Number	Percent
Greensboro Parks & Recreation	197	73.8 %
School District facilities	45	16.9 %
Churches	83	31.1 %
Youth sports association	22	8.2 %
YMCA	92	34.5 %
Guilford County Parks	128	47.9 %
North Carolina State Park	84	31.5 %
Private clubs (tennis, health, fitness, golf)	70	26.2 %
Colleges/universities	58	21.7 %
Neighboring cities	34	12.7 %
Guilford Courthouse National Military Park	96	36.0 %
Proehlfic Park	20	7.5 %
Boys & Girls Club	11	4.1 %
Homeowners associations/apartment complex	41	15.4 %
Other	9	3.4 %
Total	990	

Q13-15. Other

<u>Q13-15. Other</u>	<u>Number</u>	<u>Percent</u>
Silver Sneakers programs	1	11.1 %
Walk in local large business when too cold to walk outside	1	11.1 %
Grange for dances	1	11.1 %
Home	1	11.1 %
Central Library	1	11.1 %
Community theatre	1	11.1 %
Dog park	1	11.1 %
I have farms	1	11.1 %
<u>National parks</u>	<u>1</u>	<u>11.1 %</u>
Total	9	100.0 %

Q14. The following are some of the benefits that you and your household may receive from parks, recreation centers, lakes, gardens, spraygrounds, golf courses, trails, greenways, or other facilities. For each potential benefit, please indicate your level of agreement with the benefits being provided by parks, recreation centers, lakes, gardens, spraygrounds, golf courses, trails, greenways, or other facilities by circling the corresponding number.

(N=300)

	Strongly agree	Agree	Disagree	Strongly disagree	Don't know
Q14-1. Improve physical health & fitness	61.7%	27.7%	0.7%	0.0%	10.0%
Q14-2. Provide healthy recreational opportunities	53.0%	33.0%	1.0%	0.0%	13.0%
Q14-3. Improve quality of life in Greensboro	59.7%	28.3%	0.7%	0.3%	11.0%
Q14-4. Preserve open space & environment	58.0%	25.7%	2.0%	0.0%	14.3%
Q14-5. Increase property values in surrounding area	43.3%	30.0%	4.0%	1.0%	21.7%
Q14-6. Improve water & air quality	39.3%	30.0%	5.7%	0.0%	25.0%
Q14-7. Contribute to a sense of community	48.0%	36.7%	2.7%	0.0%	12.7%
Q14-8. Help attract new residents & businesses	41.0%	33.3%	3.0%	0.3%	22.3%
Q14-9. Protect historical sites & buildings in community	41.7%	34.7%	4.0%	0.0%	19.7%
Q14-10. Help reduce crime	38.0%	26.3%	8.0%	1.0%	26.7%
Q14-11. Provide tourism venues & contribute to City's tourism economy	39.0%	32.0%	4.7%	0.3%	24.0%
Q14-12. Other	85.7%	14.3%	0.0%	0.0%	0.0%

WITHOUT "DON'T KNOW"

Q14. The following are some of the benefits that you and your household may receive from parks, recreation centers, lakes, gardens, spraygrounds, golf courses, trails, greenways, or other facilities. For each potential benefit, please indicate your level of agreement with the benefits being provided by parks, recreation centers, lakes, gardens, spraygrounds, golf courses, trails, greenways, or other facilities by circling the corresponding number. (without "don't know")

(N=300)

	Strongly agree	Agree	Disagree	Strongly disagree
Q14-1. Improve physical health & fitness	68.5%	30.7%	0.7%	0.0%
Q14-2. Provide healthy recreational opportunities	60.9%	37.9%	1.1%	0.0%
Q14-3. Improve quality of life in Greensboro	67.0%	31.8%	0.7%	0.4%
Q14-4. Preserve open space & environment	67.7%	30.0%	2.3%	0.0%
Q14-5. Increase property values in surrounding area	55.3%	38.3%	5.1%	1.3%
Q14-6. Improve water & air quality	52.4%	40.0%	7.6%	0.0%
Q14-7. Contribute to a sense of community	55.0%	42.0%	3.1%	0.0%
Q14-8. Help attract new residents & businesses	52.8%	42.9%	3.9%	0.4%
Q14-9. Protect historical sites & buildings in community	51.9%	43.2%	5.0%	0.0%
Q14-10. Help reduce crime	51.8%	35.9%	10.9%	1.4%
Q14-11. Provide tourism venues & contribute to City's tourism economy	51.3%	42.1%	6.1%	0.4%
Q14-12. Other	85.7%	14.3%	0.0%	0.0%

Q14. Other

<u>Q14-12. Other</u>	<u>Number</u>	<u>Percent</u>
Improve pet health	1	16.7 %
Voting	1	16.7 %
Healing qualities of nature	1	16.7 %
Enjoyment of old growth	1	16.7 %
Reduce noise pollution and habitat for wildlife	1	16.7 %
<u>Options</u>	<u>1</u>	<u>16.7 %</u>
Total	6	100.0 %

Q15. Which THREE of the benefits from the list in Question 14 are MOST IMPORTANT to you and members of your household?

Q15. Top choice	Number	Percent
Improve physical health & fitness	131	43.7 %
Provide healthy recreational opportunities	21	7.0 %
Improve quality of life in Greensboro	40	13.3 %
Preserve open space & environment	14	4.7 %
Increase property values in surrounding area	5	1.7 %
Improve water & air quality	2	0.7 %
Contribute to a sense of community	9	3.0 %
Help attract new residents & businesses	1	0.3 %
Protect historical sites & buildings in community	2	0.7 %
Help reduce crime	14	4.7 %
Provide tourism venues & contribute to City's tourism economy	3	1.0 %
Other	5	1.7 %
None chosen	53	17.7 %
Total	300	100.0 %

Q15. Which THREE of the benefits from the list in Question 14 are MOST IMPORTANT to you and members of your household?

Q15. 2nd choice	Number	Percent
Improve physical health & fitness	27	9.0 %
Provide healthy recreational opportunities	77	25.7 %
Improve quality of life in Greensboro	44	14.7 %
Preserve open space & environment	25	8.3 %
Increase property values in surrounding area	11	3.7 %
Improve water & air quality	7	2.3 %
Contribute to a sense of community	24	8.0 %
Help attract new residents & businesses	4	1.3 %
Protect historical sites & buildings in community	10	3.3 %
Help reduce crime	7	2.3 %
Provide tourism venues & contribute to City's tourism economy	2	0.7 %
None chosen	62	20.7 %
Total	300	100.0 %

Q15. Which THREE of the benefits from the list in Question 14 are MOST IMPORTANT to you and members of your household?

Q15. 3rd choice	Number	Percent
Improve physical health & fitness	17	5.7 %
Provide healthy recreational opportunities	15	5.0 %
Improve quality of life in Greensboro	46	15.3 %
Preserve open space & environment	36	12.0 %
Increase property values in surrounding area	22	7.3 %
Improve water & air quality	9	3.0 %
Contribute to a sense of community	38	12.7 %
Help attract new residents & businesses	11	3.7 %
Protect historical sites & buildings in community	10	3.3 %
Help reduce crime	24	8.0 %
Provide tourism venues & contribute to City's tourism economy	7	2.3 %
None chosen	65	21.7 %
Total	300	100.0 %

Q15. Which THREE of the benefits from the list in Question 14 are MOST IMPORTANT to you and members of your household? (top 3)

Q15. Sum of top 3 choices	Number	Percent
Improve physical health & fitness	175	58.3 %
Provide healthy recreational opportunities	113	37.7 %
Improve quality of life in Greensboro	130	43.3 %
Preserve open space & environment	75	25.0 %
Increase property values in surrounding area	38	12.7 %
Improve water & air quality	18	6.0 %
Contribute to a sense of community	71	23.7 %
Help attract new residents & businesses	16	5.3 %
Protect historical sites & buildings in community	22	7.3 %
Help reduce crime	45	15.0 %
Provide tourism venues & contribute to City's tourism economy	12	4.0 %
Other	5	1.7 %
None chosen	53	17.7 %
Total	773	

Q16. Currently, there is an extensive system of streams and creeks within the City of Greensboro. The City has a program to protect drainageway and open space properties in the floodplains along these streams and creeks. Please indicate how important you think it would be to use the properties to provide the following by circling the corresponding number.

(N=300)

	Very important	Somewhat important	Not sure	Not important
Q16-1. A major connected network of walking, biking & nature trails	50.0%	29.3%	5.7%	15.0%
Q16-2. Environmental protection, i.e. stormwater management & water quality	64.0%	17.7%	6.0%	12.3%

Q17. Please indicate how willing you would be to do each of the following to support expanded parks and recreation programs and facilities in the City of Greensboro.

(N=300)

	Very willing	Willing	Somewhat willing	Not willing	Don't know
Q17-1. Pay a slight increase in taxes to support expanded recreation programs in City of Greensboro	17.0%	19.0%	27.0%	22.7%	14.3%
Q17-2. Volunteer to support parks & recreation programs	12.0%	22.7%	27.3%	20.7%	17.3%
Q17-3. Pay a slight increase in program fees to support expanded recreation programs in City of Greensboro	9.3%	24.7%	25.7%	22.0%	18.3%
Q17-4. Pay a slight increase in taxes to support upgrading existing recreational facilities	14.7%	21.0%	26.0%	23.3%	15.0%
Q17-5. Pay a slight increase in taxes to support development of new recreation facilities in City of Greensboro	12.7%	22.7%	23.3%	26.7%	14.7%
Q17-6. Make donations to fund design & construction of new parks & recreation amenities in City of Greensboro	7.7%	18.7%	29.0%	24.3%	20.3%

WITHOUT "DON'T KNOW"**Q17. Please indicate how willing you would be to do each of the following to support expanded parks and recreation programs and facilities in the City of Greensboro. (without "don't know")**

(N=300)

	Very willing	Willing	Somewhat willing	Not willing
Q17-1. Pay a slight increase in taxes to support expanded recreation programs in City of Greensboro	19.8%	22.2%	31.5%	26.5%
Q17-2. Volunteer to support parks & recreation programs	14.5%	27.4%	33.1%	25.0%
Q17-3. Pay a slight increase in program fees to support expanded recreation programs in City of Greensboro	11.4%	30.2%	31.4%	26.9%
Q17-4. Pay a slight increase in taxes to support upgrading existing recreational facilities	17.3%	24.7%	30.6%	27.5%
Q17-5. Pay a slight increase in taxes to support development of new recreation facilities in City of Greensboro	14.8%	26.6%	27.3%	31.3%
Q17-6. Make donations to fund design & construction of new parks & recreation amenities in City of Greensboro	9.6%	23.4%	36.4%	30.5%

Q18. Following are actions that the City of Greensboro Parks and Recreation Department could take to improve the parks, recreation centers, lakes, gardens, spraygrounds, golf courses, trails, greenways, or other facilities. Please indicate how supportive you would be of each action by circling the corresponding number.

(N=300)

	Very supportive	Somewhat supportive	Not supportive	Don't know
Q18-1. Purchase land to preserve open space & green space	43.0%	31.7%	6.7%	18.7%
Q18-2. Purchase land for developing athletic fields & recreational facilities	27.0%	37.7%	13.3%	22.0%
Q18-3. Upgrade existing park buildings/recreation facilities & centers	51.0%	28.7%	3.7%	16.7%
Q18-4. Upgrade existing youth/adult athletic fields	39.3%	32.7%	8.7%	19.3%
Q18-5. Update heavily used natural surface sports fields to artificial turf	20.0%	28.7%	26.3%	25.0%
Q18-6. Upgrade existing outdoor pools	34.3%	32.0%	12.0%	21.7%
Q18-7. Upgrade regional parks as recommended by site-specific master plans (Barber Park, Bryan Park, Country Park, Hester Park, Keeley Park, Price Park)	42.7%	33.0%	6.3%	18.0%
Q18-8. Upgrade existing neighborhood & community parks	46.0%	31.3%	6.3%	16.3%
Q18-9. Upgrade lake offices & facilities (Lake Brandt, Lake Higgins, Lake Townsend)	27.0%	34.3%	14.7%	24.0%
Q18-10. Develop new walking/biking trails & connect existing trails	45.3%	26.0%	10.0%	18.7%
Q18-11. Develop new indoor recreation centers with pools, fitness equipment, gyms, walking tracks, etc.	33.0%	36.0%	13.0%	18.0%
Q18-12. Develop new enhancements to public gardens (hardscapes, sculptures, interactive displays, & signage)	25.7%	35.7%	15.3%	23.3%

Q18. Following are actions that the City of Greensboro Parks and Recreation Department could take to improve the parks, recreation centers, lakes, gardens, spraygrounds, golf courses, trails, greenways, or other facilities. Please indicate how supportive you would be of each action by circling the corresponding number.

	Very supportive	Somewhat supportive	Not supportive	Don't know
Q18-13. Develop a large multi-purpose indoor athletic & activity center	20.0%	32.3%	25.7%	22.0%
Q18-14. Develop multi-field outdoor sport venues such as soccer, rugby, lacrosse, tennis, softball, baseball, & cross country	19.3%	35.0%	23.7%	22.0%
Q18-15. Develop new outdoor spray grounds	17.7%	30.0%	22.0%	30.3%
Q18-16. Develop new off-leash dog parks	20.3%	25.3%	28.3%	26.0%
Q18-17. Develop new skate parks	12.7%	32.3%	29.3%	25.7%
Q18-18. Other	80.0%	20.0%	0.0%	0.0%

WITHOUT "DON'T KNOW"

Q18. Following are actions that the City of Greensboro Parks and Recreation Department could take to improve the parks, recreation centers, lakes, gardens, spraygrounds, golf courses, trails, greenways, or other facilities. Please indicate how supportive you would be of each action by circling the corresponding number. (without "don't know")

(N=300)

	Very supportive	Somewhat supportive	Not supportive
Q18-1. Purchase land to preserve open space & green space	52.9%	38.9%	8.2%
Q18-2. Purchase land for developing athletic fields & recreational facilities	34.6%	48.3%	17.1%
Q18-3. Upgrade existing park buildings/recreation facilities & centers	61.2%	34.4%	4.4%
Q18-4. Upgrade existing youth/adult athletic fields	48.8%	40.5%	10.7%
Q18-5. Update heavily used natural surface sports fields to artificial turf	26.7%	38.2%	35.1%
Q18-6. Upgrade existing outdoor pools	43.8%	40.9%	15.3%
Q18-7. Upgrade regional parks as recommended by site-specific master plans (Barber Park, Bryan Park, Country Park, Hester Park, Keeley Park, Price Park)	52.0%	40.2%	7.7%
Q18-8. Upgrade existing neighborhood & community parks	55.0%	37.5%	7.6%
Q18-9. Upgrade lake offices & facilities (Lake Brandt, Lake Higgins, Lake Townsend)	35.5%	45.2%	19.3%
Q18-10. Develop new walking/biking trails & connect existing trails	55.7%	32.0%	12.3%
Q18-11. Develop new indoor recreation centers with pools, fitness equipment, gyms, walking tracks, etc.	40.2%	43.9%	15.9%
Q18-12. Develop new enhancements to public gardens (hardscapes, sculptures, interactive displays, & signage)	33.5%	46.5%	20.0%

WITHOUT "DON'T KNOW"

Q18. Following are actions that the City of Greensboro Parks and Recreation Department could take to improve the parks, recreation centers, lakes, gardens, spraygrounds, golf courses, trails, greenways, or other facilities. Please indicate how supportive you would be of each action by circling the corresponding number. (without "don't know")

	Very supportive	Somewhat supportive	Not supportive
Q18-13. Develop a large multi-purpose indoor athletic & activity center	25.6%	41.5%	32.9%
Q18-14. Develop multi-field outdoor sport venues such as soccer, rugby, lacrosse, tennis, softball, baseball, & cross country	24.8%	44.9%	30.3%
Q18-15. Develop new outdoor spray grounds	25.4%	43.1%	31.6%
Q18-16. Develop new off-leash dog parks	27.5%	34.2%	38.3%
Q18-17. Develop new skate parks	17.0%	43.5%	39.5%
Q18-18. Other	80.0%	20.0%	0.0%

Q18-18. Other

Q18-18. Other	Number	Percent
Maintain small tennis courts in neighborhoods, or build new ones	1	10.0 %
Develop outdoor space for badminton	1	10.0 %
Keep Civil Rights Museum open 7 days a week	1	10.0 %
Develop neighborhood parks	1	10.0 %
Develop sport fishery from arboretum	1	10.0 %
Upgrade Heath Park	1	10.0 %
Expand, promote & create special needs programs	1	10.0 %
Bike storage facilities and pumps	1	10.0 %
Senior Center	1	10.0 %
More archery	1	10.0 %
Total	10	100.0 %

Q19. Which FOUR of the actions from the list in Question 18 would you be MOST WILLING to fund with your City tax dollars?

Q19. Top choice	Number	Percent
Purchase land to preserve open space & green space	48	16.0 %
Purchase land for developing athletic fields & recreational facilities	7	2.3 %
Upgrade existing park buildings/recreation facilities & centers	41	13.7 %
Upgrade existing youth/adult athletic fields	7	2.3 %
Update heavily used natural surface sports fields to artificial turf	1	0.3 %
Upgrade existing outdoor pools	6	2.0 %
Upgrade regional parks as recommended by site-specific master plans (Barber Park, Bryan Park, Country Park, Hester Park, Keeley Park, Price Park)	15	5.0 %
Upgrade existing neighborhood & community parks	18	6.0 %
Upgrade lake offices & facilities (Lake Brandt, Lake Higgins, Lake Townsend)	5	1.7 %
Develop new walking/biking trails & connect existing trails	25	8.3 %
Develop new indoor recreation centers with pools, fitness equipment, gyms, walking tracks, etc.	6	2.0 %
Develop new enhancements to public gardens (hardscapes, sculptures, interactive displays, & signage)	6	2.0 %
Develop a large multi-purpose indoor athletic & activity center	1	0.3 %
Develop multi-field outdoor sport venues such as soccer, rugby, lacrosse, tennis, softball, baseball, & cross country	6	2.0 %
Develop new outdoor spray grounds	4	1.3 %
Develop new off-leash dog parks	12	4.0 %
Other	4	1.3 %
None chosen	88	29.3 %
Total	300	100.0 %

Q19. Which FOUR of the actions from the list in Question 18 would you be MOST WILLING to fund with your City tax dollars?

Q19. 2nd choice	Number	Percent
Purchase land to preserve open space & green space	17	5.7 %
Purchase land for developing athletic fields & recreational facilities	5	1.7 %
Upgrade existing park buildings/recreation facilities & centers	35	11.7 %
Upgrade existing youth/adult athletic fields	20	6.7 %
Update heavily used natural surface sports fields to artificial turf	2	0.7 %
Upgrade existing outdoor pools	13	4.3 %
Upgrade regional parks as recommended by site-specific master plans (Barber Park, Bryan Park, Country Park, Hester Park, Keeley Park, Price Park)	26	8.7 %
Upgrade existing neighborhood & community parks	19	6.3 %
Upgrade lake offices & facilities (Lake Brandt, Lake Higgins, Lake Townsend)	6	2.0 %
Develop new walking/biking trails & connect existing trails	22	7.3 %
Develop new indoor recreation centers with pools, fitness equipment, gyms, walking tracks, etc.	10	3.3 %
Develop new enhancements to public gardens (hardscapes, sculptures, interactive displays, & signage)	8	2.7 %
Develop a large multi-purpose indoor athletic & activity center	3	1.0 %
Develop multi-field outdoor sport venues such as soccer, rugby, lacrosse, tennis, softball, baseball, & cross country	3	1.0 %
Develop new outdoor spray grounds	4	1.3 %
Develop new off-leash dog parks	10	3.3 %
Develop new skate parks	1	0.3 %
Other	1	0.3 %
None chosen	95	31.7 %
Total	300	100.0 %

Q19. Which FOUR of the actions from the list in Question 18 would you be MOST WILLING to fund with your City tax dollars?

Q19. 3rd choice	Number	Percent
Purchase land to preserve open space & green space	16	5.3 %
Purchase land for developing athletic fields & recreational facilities	7	2.3 %
Upgrade existing park buildings/recreation facilities & centers	14	4.7 %
Upgrade existing youth/adult athletic fields	13	4.3 %
Update heavily used natural surface sports fields to artificial turf	7	2.3 %
Upgrade existing outdoor pools	13	4.3 %
Upgrade regional parks as recommended by site-specific master plans (Barber Park, Bryan Park, Country Park, Hester Park, Keeley Park, Price Park)	21	7.0 %
Upgrade existing neighborhood & community parks	25	8.3 %
Upgrade lake offices & facilities (Lake Brandt, Lake Higgins, Lake Townsend)	11	3.7 %
Develop new walking/biking trails & connect existing trails	31	10.3 %
Develop new indoor recreation centers with pools, fitness equipment, gyms, walking tracks, etc.	7	2.3 %
Develop new enhancements to public gardens (hardscapes, sculptures, interactive displays, & signage)	8	2.7 %
Develop a large multi-purpose indoor athletic & activity center	7	2.3 %
Develop multi-field outdoor sport venues such as soccer, rugby, lacrosse, tennis, softball, baseball, & cross country	4	1.3 %
Develop new outdoor spray grounds	5	1.7 %
Develop new off-leash dog parks	5	1.7 %
Develop new skate parks	2	0.7 %
None chosen	104	34.7 %
Total	300	100.0 %

Q19. Which FOUR of the actions from the list in Question 18 would you be MOST WILLING to fund with your City tax dollars?

Q19. 4th choice	Number	Percent
Purchase land to preserve open space & green space	20	6.7 %
Purchase land for developing athletic fields & recreational facilities	7	2.3 %
Upgrade existing park buildings/recreation facilities & centers	10	3.3 %
Upgrade existing youth/adult athletic fields	9	3.0 %
Update heavily used natural surface sports fields to artificial turf	3	1.0 %
Upgrade existing outdoor pools	11	3.7 %
Upgrade regional parks as recommended by site-specific master plans (Barber Park, Bryan Park, Country Park, Hester Park, Keeley Park, Price Park)	23	7.7 %
Upgrade existing neighborhood & community parks	20	6.7 %
Upgrade lake offices & facilities (Lake Brandt, Lake Higgins, Lake Townsend)	6	2.0 %
Develop new walking/biking trails & connect existing trails	8	2.7 %
Develop new indoor recreation centers with pools, fitness equipment, gyms, walking tracks, etc.	12	4.0 %
Develop new enhancements to public gardens (hardscapes, sculptures, interactive displays, & signage)	8	2.7 %
Develop a large multi-purpose indoor athletic & activity center	8	2.7 %
Develop multi-field outdoor sport venues such as soccer, rugby, lacrosse, tennis, softball, baseball, & cross country	11	3.7 %
Develop new outdoor spray grounds	7	2.3 %
Develop new off-leash dog parks	5	1.7 %
Develop new skate parks	3	1.0 %
None chosen	129	43.0 %
Total	300	100.0 %

Q19. Which FOUR of the actions from the list in Question 18 would you be MOST WILLING to fund with your City tax dollars? (top 4)

Q19. Sum of top 4 choices	Number	Percent
Purchase land to preserve open space & green space	101	33.7 %
Purchase land for developing athletic fields & recreational facilities	26	8.7 %
Upgrade existing park buildings/recreation facilities & centers	100	33.3 %
Upgrade existing youth/adult athletic fields	49	16.3 %
Update heavily used natural surface sports fields to artificial turf	13	4.3 %
Upgrade existing outdoor pools	43	14.3 %
Upgrade regional parks as recommended by site-specific master plans (Barber Park, Bryan Park, Country Park, Hester Park, Keeley Park, Price Park)	85	28.3 %
Upgrade existing neighborhood & community parks	82	27.3 %
Upgrade lake offices & facilities (Lake Brandt, Lake Higgins, Lake Townsend)	28	9.3 %
Develop new walking/biking trails & connect existing trails	86	28.7 %
Develop new indoor recreation centers with pools, fitness equipment, gyms, walking tracks, etc.	35	11.7 %
Develop new enhancements to public gardens (hardscapes, sculptures, interactive displays, & signage)	30	10.0 %
Develop a large multi-purpose indoor athletic & activity center	19	6.3 %
Develop multi-field outdoor sport venues such as soccer, rugby, lacrosse, tennis, softball, baseball, & cross country	24	8.0 %
Develop new outdoor spray grounds	20	6.7 %
Develop new off-leash dog parks	32	10.7 %
Develop new skate parks	6	2.0 %
Other	5	1.7 %
None chosen	88	29.3 %
Total	872	

Q20. How likely would you be to recommend Greensboro Parks and Recreation to a friend?

Q20. How likely would you be to recommend
Greensboro Parks & Recreation to a friend

	Number	Percent
Very likely	147	49.0 %
Likely	89	29.7 %
Somewhat likely	29	9.7 %
Not likely	6	2.0 %
Not at all likely	5	1.7 %
Don't know	24	8.0 %
Total	300	100.0 %

WITHOUT "DON'T KNOW"**Q20. How likely would you be to recommend Greensboro Parks and Recreation to a friend? (without "don't know")**

Q20. How likely would you be to recommend
Greensboro Parks & Recreation to a friend

	Number	Percent
Very likely	147	53.3 %
Likely	89	32.2 %
Somewhat likely	29	10.5 %
Not likely	6	2.2 %
Not at all likely	5	1.8 %
Total	276	100.0 %

Q21. Counting yourself, how many people in your household are...

	Mean	Sum
Under age 5	0.2	45
Ages 5-9	0.1	35
Ages 10-14	0.1	43
Ages 15-19	0.1	35
Ages 20-24	0.2	45
Ages 25-34	0.3	98
Ages 35-44	0.3	93
Ages 45-54	0.3	100
Ages 55-64	0.5	139
Ages 65-74	0.3	77
Ages 75+	0.1	42

Q22. What is your age?

Q22. Your age	Number	Percent
18-34	63	21.1 %
35-44	56	18.8 %
45-54	56	18.8 %
55-64	66	22.1 %
65+	57	19.1 %
Total	298	100.0 %

Q23. What is your household income?

Q23. Your household income	Number	Percent
Under \$25K	38	14.7 %
\$25K-\$49,999	63	24.3 %
\$50K-\$74,999	65	25.1 %
\$75K-\$99,999	35	13.5 %
\$100K+	58	22.4 %
Total	259	100.0 %

Q24. Are you of Hispanic, Latino, or Spanish ancestry?

Q24. Are you of Hispanic, Latino, or Spanish ancestry	Number	Percent
Yes	21	7.0 %
No	279	93.0 %
Total	300	100.0 %

Q25. Which of the following describe your race/ethnicity?

<u>Q25. Your race/ethnicity</u>	<u>Number</u>	<u>Percent</u>
Black	121	40.3 %
American Indian	7	2.3 %
Asian	12	4.0 %
Pacific Islander	1	0.3 %
White	154	51.3 %
Other	5	1.7 %
Total	300	

Q25. Other

<u>Q25-6. Other</u>	<u>Number</u>	<u>Percent</u>
Appalachian American	1	20.0 %
Latino/Hispanic	1	20.0 %
Latino	1	20.0 %
West Indian	1	20.0 %
German Jew	1	20.0 %
Total	5	100.0 %

Q26. How long have you lived in the City of Greensboro? (years)

<u>Q26. How long have you lived in City of Greensboro (years)</u>	<u>Number</u>	<u>Percent</u>
0-5	36	13.1 %
6-10	32	11.7 %
11-15	28	10.2 %
16-20	22	8.0 %
21-30	49	17.9 %
31+	107	39.1 %
Total	274	100.0 %

Q27. Your gender:

<u>Q27. Your gender</u>	<u>Number</u>	<u>Percent</u>
Male	145	48.3 %
Female	149	49.7 %
Refused	6	2.0 %
Total	300	100.0 %

Section 5

Survey Instrument



 PARKS & RECREATION

January 2018

Dear Greensboro Resident:

The Greensboro Parks and Recreation Department has been a proud provider of recreation and leisure for City residents for more than 80 years. In 1998, the City completed a comprehensive parks and recreation master plan to create a vision and framework for how parks and recreational facilities and programs were provided. Since that time, the plan has achieved many accomplishments; however, with new residents and development, an updated plan is required. It is now time to look at our future again to ensure that our parks and recreation system continues to meet the needs of our Greensboro community with the development of the new comprehensive master plan, Plan2Play.

As part of the Plan2Play process, we are conducting a survey to understand current user needs and to establish priorities for the future expansion and improvement of parks, recreation centers, programs, and services. **Your household was one of a limited number of households that was selected at random to receive this survey; therefore, we urge your participation in completing the enclosed survey.**

This survey will only take about 10-15 minutes to complete, so responding to each question is very important. The time you invest in completing the survey will help the City reflect resident-driven priorities and preserve Greensboro's place as an award-winning parks and recreation system.

We are working with ETC Institute (an independent consulting company) to administer this survey. They will compile the data received and provide the results to the Greensboro Parks and Recreation Department. Your responses will remain confidential. **Please return your completed survey within the next two weeks in the enclosed postage-paid envelope** addressed to ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061.

If it is more convenient, you may also complete the survey online at www.plan2play.org. If you have any question or comments, feel free to contact Jason Morado with ETC Institute at (913) 829-1215 or the Plan2Play project management team at Plan2Play@greensboro-nc.gov. Thank you for taking the time to share your thoughts and feedback.

Sincerely,

Nasha McCray
Interim Director
Greensboro Parks and Recreation



Community Interest and Opinion Survey

Let your voice be heard today!

The City of Greensboro Parks and Recreation Department would like your help to determine park and recreation priorities for our community. This survey will take 10-15 minutes to complete. When you are finished, please return your survey in the enclosed postage-paid, return-reply envelope. We greatly appreciate your time!

1. Have you or members of your household visited any of the City of Greensboro parks, recreation centers, lakes, gardens, spraygrounds, golf courses, trails, greenways, or other facilities during the past year?

___(1) Yes [Answer Q1a-c.] ___(2) No [Skip to Q2.]

1a. Approximately how many times have you or members of your household visited a City of Greensboro park, recreation center, lake, garden, sprayground, golf course, trail, or greenway during the past year?

___(1) 1-5 times ___(3) 11-20 times ___(5) 25+ times
 ___(2) 6-10 times ___(4) 21-25 times

1b. Which THREE parks or facilities do you visit MOST OFTEN?

1st: _____ 2nd: _____ 3rd: _____

1c. Overall, how would you rate the physical condition of ALL City of Greensboro parks you have visited?

___(1) Excellent ___(2) Good ___(3) Fair ___(4) Poor

2. Have you or other members of your household participated in any recreation, athletic or youth/teen programs offered by the City of Greensboro Park and Recreation Department during the past 12 months?

___(1) Yes [Answer Q2a.] ___(2) No [Skip to Q3.]

2a. How would you rate the overall quality of programs that you and members of your household have participated in?

___(1) Excellent ___(2) Good ___(3) Fair ___(4) Poor

3. Please CHECK ALL of the following reasons that you and members of your household use parks, recreation centers, lakes, gardens, spraygrounds, golf courses, trails, greenways, or programs offered by the City of Greensboro Parks and Recreation Department.

- | | |
|---|---|
| ___(01) Program or facility offered | ___(10) Fees are affordable |
| ___(02) Safety of parks and facilities | ___(11) Good customer service by staff |
| ___(03) Quality of instructors | ___(12) Facility operating hours are convenient |
| ___(04) Facilities have the right amenities | ___(13) Registration for programs is easy |
| ___(05) Quality of programs | ___(14) Availability of parking |
| ___(06) Facilities are well maintained | ___(15) Improved physical fitness and health |
| ___(07) Close to our home/residence | ___(16) Socializing/meeting people |
| ___(08) Enjoyment of the outdoors | ___(17) Other: _____ |
| ___(09) Programs are interesting | ___(18) None – do not use parks, recreation facilities, or programs |

4. Please indicate if you have a need for the recreation facilities/amenities listed below by circling either "Yes" or "No". If "Yes", answer the questions in the shaded areas to the right by circling the appropriate responses.

Type of Facility/Amenity	Do you have a need for this facility/amenity?		If "Yes", how well are your needs being met?				If "Yes", how many times have you used this type of facility/amenity in the past 12 months?			
			Fully Met	Mostly Met	Partly Met	Not Met	None	1-10 times	11-25 times	26+ times
			4	3	2	1	1	2	3	4
01. Mountain bike trails	Yes	No	4	3	2	1	1	2	3	4
02. Paved walking and biking trails	Yes	No	4	3	2	1	1	2	3	4
03. Natural trails	Yes	No	4	3	2	1	1	2	3	4
04. Pump track	Yes	No	4	3	2	1	1	2	3	4
05. Outdoor amphitheaters	Yes	No	4	3	2	1	1	2	3	4
06. Soccer/Football fields (outdoor field space)	Yes	No	4	3	2	1	1	2	3	4
07. Baseball and softball fields	Yes	No	4	3	2	1	1	2	3	4
08. Outdoor pools	Yes	No	4	3	2	1	1	2	3	4
09. Outdoor tennis courts	Yes	No	4	3	2	1	1	2	3	4
10. Outdoor basketball courts	Yes	No	4	3	2	1	1	2	3	4
11. Outdoor sand volleyball courts	Yes	No	4	3	2	1	1	2	3	4
12. Dog park	Yes	No	4	3	2	1	1	2	3	4
13. Golf courses	Yes	No	4	3	2	1	1	2	3	4
14. Environmental Education	Yes	No	4	3	2	1	1	2	3	4
15. Park shelters and picnic areas	Yes	No	4	3	2	1	1	2	3	4
16. Playground equipment & play areas	Yes	No	4	3	2	1	1	2	3	4
17. Community food gardens	Yes	No	4	3	2	1	1	2	3	4
18. Public gardens	Yes	No	4	3	2	1	1	2	3	4
19. Playgrounds designed for persons with disabilities	Yes	No	4	3	2	1	1	2	3	4
20. Skateboard park	Yes	No	4	3	2	1	1	2	3	4
21. Community recreation center	Yes	No	4	3	2	1	1	2	3	4
22. Senior Center	Yes	No	4	3	2	1	1	2	3	4
23. Indoor basketball/volleyball courts	Yes	No	4	3	2	1	1	2	3	4
24. Indoor swimming pools/leisure pool	Yes	No	4	3	2	1	1	2	3	4
25. Indoor fitness and exercise facilities	Yes	No	4	3	2	1	1	2	3	4
26. Disc golf	Yes	No	4	3	2	1	1	2	3	4
27. Pickleball courts	Yes	No	4	3	2	1	1	2	3	4
28. Outdoor fitness equipment	Yes	No	4	3	2	1	1	2	3	4
29. Sprayground	Yes	No	4	3	2	1	1	2	3	4
30. Pier/Fishing	Yes	No	4	3	2	1	1	2	3	4
31. Canoe/Kayak rentals	Yes	No	4	3	2	1	1	2	3	4
32. Cricket fields	Yes	No	4	3	2	1	1	2	3	4
33. Other: _____	Yes	No	4	3	2	1	1	2	3	4

5. Which FOUR types of facilities from the list in Question 4 are MOST IMPORTANT to your household? [Write in your answers below using the numbers from the list in Question 4, or circle "NONE".]

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

6. Please indicate if you have a need for each of the recreation programs listed below by circling either "Yes" or "No". If "Yes", answer the questions in the shaded areas to the right by circling the appropriate responses.

Type of Program	Do you have a need for this program?		If "Yes", how well are your needs being met?				If "Yes", how many times have you used this type of program during the past 12 months?			
	Yes	No	Fully Met	Mostly Met	Partly Met	Not Met	None	1-10 times	11-25 times	26+ times
01. Youth Learn to Swim programs	Yes	No	4	3	2	1	1	2	3	4
02. Adult swim programs	Yes	No	4	3	2	1	1	2	3	4
03. Action sport (skateboarding, BMX, etc.)	Yes	No	4	3	2	1	1	2	3	4
04. Pre-School programs	Yes	No	4	3	2	1	1	2	3	4
05. Before and after school programs	Yes	No	4	3	2	1	1	2	3	4
06. Youth/teen summer camp programs	Yes	No	4	3	2	1	1	2	3	4
07. Youth/teen sports programs	Yes	No	4	3	2	1	1	2	3	4
08. Youth/teen fitness and wellness programs	Yes	No	4	3	2	1	1	2	3	4
09. Youth/teen art, dance, performing arts	Yes	No	4	3	2	1	1	2	3	4
10. Martial arts programs	Yes	No	4	3	2	1	1	2	3	4
11. Adult fitness and wellness programs	Yes	No	4	3	2	1	1	2	3	4
12. Water fitness programs	Yes	No	4	3	2	1	1	2	3	4
13. Tennis lessons, clinics, and leagues	Yes	No	4	3	2	1	1	2	3	4
14. Adult art, dance, performing arts	Yes	No	4	3	2	1	1	2	3	4
15. Adult sports programs	Yes	No	4	3	2	1	1	2	3	4
16. Senior programs	Yes	No	4	3	2	1	1	2	3	4
17. Programs for people with special needs	Yes	No	4	3	2	1	1	2	3	4
18. Gymnastics and tumbling programs	Yes	No	4	3	2	1	1	2	3	4
19. Golf lessons	Yes	No	4	3	2	1	1	2	3	4
20. Special events/festivals	Yes	No	4	3	2	1	1	2	3	4
21. Environmental education programs (gardening, landscaping)	Yes	No	4	3	2	1	1	2	3	4
22. Education/Life skills programs such as cooking, budgeting, carpentry	Yes	No	4	3	2	1	1	2	3	4
23. Outdoor Adventure programs (e.g. canoeing, kayaking, paddleboarding, rowing)	Yes	No	4	3	2	1	1	2	3	4
24. Archery	Yes	No	4	3	2	1	1	2	3	4
25. Volunteer programs	Yes	No	4	3	2	1	1	2	3	4
26. Other: _____	Yes	No	4	3	2	1	1	2	3	4

7. Which FOUR of the programs from the list in Question 6 are MOST IMPORTANT to your household? [Write in your answers below using the numbers from the list in Question 6, or circle "NONE".]

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

8. Which FOUR of the programs from the list in Question 6 do you currently participate in MOST OFTEN at Greensboro Parks and Recreation facilities? [Write in your answers below using the numbers from the list in Question 6, or circle "NONE".]

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

9. Please CHECK ALL of the following reasons you have NOT participated in City of Greensboro recreation programs more often during the past 12 months. [Check all that apply.]

- | | |
|--|--|
| <input type="checkbox"/> (01) Lack of quality instructors | <input type="checkbox"/> (08) Classes were full |
| <input type="checkbox"/> (02) Use programs of other agencies | <input type="checkbox"/> (09) Program not offered |
| <input type="checkbox"/> (03) I do not know what is offered | <input type="checkbox"/> (10) Registration for programs is difficult |
| <input type="checkbox"/> (04) Lack of quality programs | <input type="checkbox"/> (11) Poor customer service by staff |
| <input type="checkbox"/> (05) Fees are too high | <input type="checkbox"/> (12) Lack of transportation |
| <input type="checkbox"/> (06) Too far from residence | <input type="checkbox"/> (13) Lack of right program equipment |
| <input type="checkbox"/> (07) Program times not convenient | <input type="checkbox"/> (14) Too busy/not interested |

10. Can you safely walk to a nearby park, greenway, or recreation center?

- (1) Yes [Answer Q10a-b.] (2) No [Skip to Q11.] (3) Not sure [Skip to Q11.]

10a. What type of facility do you typically walk to? [Please indicate the name of the park, greenway, or recreation center you typically visit by walking.]

- | | |
|--|---|
| <input type="checkbox"/> (1) Park: _____ | <input type="checkbox"/> (3) Recreation Center: _____ |
| <input type="checkbox"/> (2) Greenway: _____ | <input type="checkbox"/> (4) None |

10b. On a typical day, how long (in minutes) does it take you to walk to the park, greenway, or recreation center you mentioned in Question 10a?

_____ minutes

11. Can you safely bike to a nearby park, greenway, or recreation center?

- (1) Yes [Answer Q11a-b.] (2) No [Skip to Q12.] (3) Not sure [Skip to Q12.]

11a. What type of facility do you typically bike to? [Please indicate the name of the park, greenway, or recreation center you typically visit by bicycling.]

- | | |
|--|---|
| <input type="checkbox"/> (1) Park: _____ | <input type="checkbox"/> (3) Recreation Center: _____ |
| <input type="checkbox"/> (2) Greenway: _____ | <input type="checkbox"/> (4) None |

11b. On a typical day, how long (in minutes) does it take you to bike to the park, greenway, or recreation center you mentioned in Question 11a?

_____ minutes

12. Please CHECK ALL the ways you learn about the Greensboro Parks and Recreation Department programs and activities.

- | | |
|---|--|
| <input type="checkbox"/> (01) Web site | <input type="checkbox"/> (09) Conversations with Parks/Rec staff |
| <input type="checkbox"/> (02) Newspaper articles | <input type="checkbox"/> (10) Newspaper advertisements |
| <input type="checkbox"/> (03) Radio | <input type="checkbox"/> (11) Social media other than Facebook |
| <input type="checkbox"/> (04) Television | <input type="checkbox"/> (12) Church |
| <input type="checkbox"/> (05) Parks and Recreation Facebook pages | <input type="checkbox"/> (13) Email |
| <input type="checkbox"/> (06) Flyers/posters at Parks/Rec. facilities | <input type="checkbox"/> (14) Community Meetings |
| <input type="checkbox"/> (07) From friends and neighbors | <input type="checkbox"/> (15) Other: _____ |
| <input type="checkbox"/> (08) Community signs/banners | |

13. From the following list, please CHECK ALL the organizations that you or members of your household have used for indoor and outdoor recreation and sports activities during the last 12 months.

- | | |
|---|--|
| ___(01) Greensboro Parks and Recreation | ___(09) Colleges/Universities |
| ___(02) School District facilities | ___(10) Neighboring Cities |
| ___(03) Churches | ___(11) Guilford Courthouse National Military Park |
| ___(04) Youth sports association | ___(12) Proehlfic Park |
| ___(05) YMCA | ___(13) Boys and Girls Club |
| ___(06) Guilford County Parks | ___(14) Homeowners associations/apartment complex |
| ___(07) North Carolina State Park | ___(15) Other: _____ |
| ___(08) Private clubs (tennis, health, fitness, golf) | ___(16) None – do not use any organizations |

14. The following are some of the benefits that you and your household may receive from parks, recreation centers, lakes, gardens, spraygrounds, golf courses, trails, greenways, or other facilities. For each potential benefit, please indicate your level of agreement with the benefits being provided by parks, recreation centers, lakes, gardens, spraygrounds, golf courses, trails, greenways, or other facilities by circling the corresponding number.

Benefits	Strongly Agree	Agree	Disagree	Strongly Disagree	Don't Know
01. Improve physical health and fitness	4	3	2	1	9
02. Provide healthy recreational opportunities	4	3	2	1	9
03. Improve the quality of life in Greensboro	4	3	2	1	9
04. Preserve open space and the environment	4	3	2	1	9
05. Increase property values in surrounding area	4	3	2	1	9
06. Improve water and air quality	4	3	2	1	9
07. Contribute to a sense of community	4	3	2	1	9
08. Help attract new residents and businesses	4	3	2	1	9
09. Protect historical sites and buildings in the community	4	3	2	1	9
10. Help reduce crime	4	3	2	1	9
11. Provide tourism venues and contribute to the City's tourism economy	4	3	2	1	9
12. Other: _____	4	3	2	1	9

15. Which THREE of the benefits from the list in Question 14 are MOST IMPORTANT to you and members of your household? [Write in your answers below using the numbers from the list in Question 14, or circle "NONE".]

1st: ___ 2nd: ___ 3rd: ___ NONE

16. Currently, there is an extensive system of streams and creeks within the City of Greensboro. The City has a program to protect drainageway and open space properties in the floodplains along these streams and creeks. Please indicate how important you think it would be to use the properties to provide the following by circling the corresponding number.

How important would it be to use the properties to provide...	Very Important	Somewhat Important	Not Sure	Not Important
1. A major connected network of walking, biking and nature trails	3	2	1	9
2. Environmental protection, i.e. stormwater management and water quality	3	2	1	9

17. Please indicate how willing you would be to do each of the following to support expanded parks and recreation programs and facilities in the City of Greensboro.

How willing would you be to...		Very Willing	Willing	Somewhat Willing	Not Willing	Don't Know
1.	Pay a slight increase in taxes to support expanded recreation programs in the City of Greensboro	4	3	2	1	9
2.	Volunteer to support parks and recreation programs	4	3	2	1	9
3.	Pay a slight increase in program fees to support expanded recreation programs in the City of Greensboro	4	3	2	1	9
4.	Pay a slight increase in taxes to support upgrading existing recreational facilities	4	3	2	1	9
5.	Pay a slight increase in taxes to support the development of new recreation facilities in the City of Greensboro	4	3	2	1	9
6.	Make donations to fund the design and construction of new parks and recreation amenities in the City of Greensboro	4	3	2	1	9

18. Following are actions that the City of Greensboro Parks and Recreation Department could take to improve the parks, recreation centers, lakes, gardens, spraygrounds, golf courses, trails, greenways, or other facilities. Please indicate how supportive you would be of each action by circling the corresponding number.

How supportive are you of having the city...		Very Supportive	Somewhat Supportive	Not Supportive	Don't Know
01.	Purchase land to preserve open space and green space	3	2	1	9
02.	Purchase land for developing athletic fields and recreational facilities	3	2	1	9
03.	Upgrade existing park buildings/recreation facilities and centers	3	2	1	9
04.	Upgrade existing youth/adult athletic fields	3	2	1	9
05.	Update heavily used natural surface sports fields to artificial turf	3	2	1	9
06.	Upgrade existing outdoor pools	3	2	1	9
07.	Upgrade regional parks as recommended by site-specific master plans (Barber Park, Bryan Park, Country Park, Hester Park, Keeley Park, Price Park)	3	2	1	9
08.	Upgrade existing neighborhood and community parks	3	2	1	9
09.	Upgrade lake offices and facilities (Lake Brandt, Lake Higgins, Lake Townsend)	3	2	1	9
10.	Develop new walking/biking trails and connect existing trails	3	2	1	9
11.	Develop new indoor recreation centers with pools, fitness equip., gyms, walking tracks, etc.	3	2	1	9
12.	Develop new enhancements to public gardens (hardscapes, sculptures, interactive displays, and signage)	3	2	1	9
13.	Develop a large multi-purpose indoor athletic and activity center	3	2	1	9
14.	Develop multi-field outdoor sport venues such as soccer, rugby, lacrosse, tennis, softball, baseball, and cross country	3	2	1	9
15.	Develop new outdoor spray grounds	3	2	1	9
16.	Develop new off-leash dog parks	3	2	1	9
17.	Develop new skate parks	3	2	1	9
18.	Other: _____	3	2	1	9

19. Which FOUR of the actions from the list in Question 18 would you be MOST WILLING to fund with your city tax dollars? [Write in your answers below using the numbers from the list in Question 18, or circle "NONE".]

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

20. How likely would you be to recommend Greensboro Parks and Recreation to a friend?

(5) Very Likely (3) Somewhat Likely (1) Not at All Likely
 (4) Likely (2) Not Likely (9) Don't Know

Demographics**21. Counting yourself, how many people in your household are...**

Under age 5: Ages 15-19: Ages 35-44: Ages 65-74:
 Ages 5-9: Ages 20-24: Ages 45-54: Ages 75+:
 Ages 10-14: Ages 25-34: Ages 55-64:

22. What is your age? years**23. What is your household income?**

(1) Under \$25,000 (3) \$50,000-\$74,999 (5) \$100,000 or more
 (2) \$25,000-\$49,999 (4) \$75,000-\$99,999

24. Are you of Hispanic, Latino, or Spanish ancestry? (1) Yes (2) No**25. Which of the following describe your race/ethnicity? [Check all that apply.]**

(1) Black (3) Asian (5) White
 (2) American Indian (4) Pacific Islander (6) Other: _____

26. How long have you lived in the City of Greensboro? years months**27. Your gender:** (1) Male (2) Female (3) Refused

This concludes the survey – Thank you for your time!

Please return your completed survey in the enclosed return-reply envelope addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your response will remain completely confidential. The address information on the sticker to the right will ONLY be used to help identify areas with special interests. Thank you.



Project Title: Mayer Park renovations
Applicant: City of Greensboro

Local Board Minutes or Resolutions Adopting of Planning Documents



August 30, 2021

To: NC Division of Parks and Recreation & Recreation Resources Services

RE: Greensboro Parks and Recreation Land and Water Conservation Fund (LWCF) Application 2021

The Alumni Leadership Council from the UNC Greensboro School of Health and Human Sciences (HHS) fully supports the City of Greensboro's LWCF application to renovate Mayer Park. Vonda Martin, Park Planner presented the project to our HHS Alumni Leadership Council on Monday, August 30, 2021. She shared that the park is approximately a quarter mile from the UNCG campus and census data for the 10-minute walk to Mayer Park validates the observation that the neighborhood is largely comprised of young adults and off-campus college students attending UNCG. Also that according to the 2019 census data, 82% of all residents were between the ages of 15-34 and 82.5% of housing units were renter occupied.

The Parks and Recreation Department collaborated with the UNCG's Community and Therapeutic Recreation Department (CTR) – undergraduate students in the Recreation Area and Facility Development course to assist with input on the design of the park through a series of community engagement events during the 2019-2020 school year that provided real world example of what park planning entails. Through guided questions using an on-line questionnaire administered through Kahoot and Poll Everywhere, the class provided in-person input while socially distancing using their own mobile devices.

The master plan was shared during the virtual presentation and described the four (4) distinct zones within the 3.5 acre park. These zones include an area for grill and chill, open field play, fitness and play and dog park recreation with connective walkways throughout.

HHS looks forward to holding alumni events at the park once the renovations are completed. We hope you consider their application favorably.

Thank you,

A handwritten signature in blue ink, appearing to read 'Sam Wagner', with a long horizontal flourish extending to the right.

Sam Wagner

Director of Development

School of Health and Human Sciences, UNC Greensboro



UNC
GREENSBORO
School of Health
and Human Sciences

August 30, 2021

To: NC Division of Parks and Recreation & Recreation Resources Services

RE: Greensboro Parks and Recreation Land and Water Conservation Fund (LWCF) Application 2021

The UNC Greensboro School of Health and Human Sciences (HHS) fully supports the City of Greensboro's LWCF application to renovate Mayer Park. City of Greensboro staff presented the project to undergraduate HHS students on Monday, August 30, 2021. The staff shared that the park is approximately a quarter mile from the UNCG campus and census data for the 10-minute walk to Mayer Park validates the observation that the neighborhood is largely comprised of young adults and off-campus college students attending UNCG. Also that according to the 2019 census data, 82% of all residents were between the ages of 15-34 and 82.5% of housing units were renter occupied.

Essentially, the students in UNCG's Community and Therapeutic Recreation Department (CTR) Recreation Area and Facility Development, designed the park through a series of community engagement events during the 2019-2020 school year that provided real world example of what park planning entails. Through guided questions using an on-line questionnaire administered through Kahoot and Poll Everywhere, the class provided in-person input while socially distancing using their own mobile devices.

The master plan was shared with the student and described the four (4) distinct zones within the 3.5 acre park. These zones include an area for grill and chill, open field play, fitness and play and dog park recreation with connective walkways throughout.

HHS looks forward to holding events at the park once the renovations are completed! We hope you consider their application favorably.

Thank you,

Emily Britt

Alumni and Donor Relations Coordinator

School of Health and Human Sciences, UNC Greensboro



Project Title: Mayer Park renovations
Applicant: City of Greensboro

Advisory Board



GREENSBORO PARKS AND RECREATION COMMISSION MEETING
Wednesday, August 11, 2021 – 5 pm

COMMISSION MEMBERS PRESENT

Chair Kim Alexander-Henderson, Vice Chair Jeff Smith, Susan Henshall, Blake Odum, Scott Neely, ChesKesha Cunningham-Dockery, Marsha Glazman

STAFF PRESENT

Nasha McCray, Kobe Riley, Charles Jackson, Shawna Tillery, Haley Wilson, Kristen Herndon, Mel Melton, Chamreece Diggs, Trey Godette, Phil Hardin, Kim Porter, Roderick Jones

OTHERS PRESENT

Rob Overman, Executive Director of Greensboro Downtown Parks, Inc.

WELCOME

The regular meeting of the Greensboro Parks and Recreation Commission was held virtually. Commission Chair Alexander-Henderson called the meeting to order at 5:04 pm.

Nasha McCray, Director, welcomed the Commission and attendees.

CONSENT ITEMS

Approval of Minutes from the June Commission Meeting- Commissioner Smith made a motion to approve the June 2021 meeting minutes and Commissioner Neely seconded. Motion unanimously approved.

RECOGNITIONS

- A. Recognition of New Hires and Promotions- Kobe Riley, Deputy Director, announced the hiring of the department's new Risk and Safety Administrator, Roderick (Rod) Jones. Rod has been a public servant for over twenty years with experience in several municipalities including Orange County, Town of Hillsboro, and Guilford County. Riley also announced Mitzi Dew's promotion as the new Human Resource Assistant (she previously served as Park Operations Administrative Support Assistant) and David Andrews's promotion as Country Park's new Assistant Park Manager (he previously served as Trail & Greenway Maintenance Supervisor).

- B. Staff Acknowledgements- Charles Jackson, Community Recreation Services Division Manager, recognized Chamreece Diggs, Facilities Coordinator, and Joseph "Trey" Godette, General Manager of the Greensboro Sportsplex, for being selected by the

National Recreation and Park Association (NRPA) to receive 2021 Diversity Scholarship Awards. Jackson also recognized Kristen Herndon, Facilities & Aquatics Coordinator, for being selected by the National Recreation and Park Association (NRPA) to receive a 2021 Young Professional Fellowship Award, as well as the American Academy of Parks and Recreation Administration's Externship. All three staff members, because of their scholarships, will get to attend the National Recreation and Parks Conference held in Nashville, TN this September, and will gain access to other professional members and leaders across the country to grow their network and leadership skills.

STAFF REPORTS

- A. Greensboro Downtown Parks, Inc. (GDPI) Update- Rob Overman, Executive Director of Greensboro Downtown Parks, Inc. provided an overview of GDPI and an update on the programming and events at the parks, as well as, an overview of the Board of Directors. GDPI is a private non-profit organization that, in partnership with the City of Greensboro, manages and operates Center City and LeBauer Parks on the City's behalf. The mission of GDPI is to serve as the executive management of Greensboro's downtown parks, focusing on public activation, maintenance, financial well-being and overall vitality.

OLD BUSINESS

None

NEW BUSINESS

- A. Greensboro Downtown Parks, Inc. Board Appointment Nomination- Kim Alexander-Henderson, Parks and Recreation Commission Chair recommended a nomination of a Parks and Recreation Commission member for appointment to the Greensboro Downtown Parks, Inc. Board. Commissioner Scott Neely volunteered. Commission Chair Alexander Henderson made a motion to appoint Neely and Commissioner Odum seconded. All Commissioners voted in favor.
- B. Land and Water Conservation Fund (LWCF) 2021-2022 Local Government Grant Program for Mayer Park Renovation Project- Shawna Tillery, Planning and Project Development Division Manager presented and recommended approval of the Mayer Park renovation project and submission of the LWCF 2021-22 Local Government Grant Program grant application. The grant, if awarded, would leverage existing funds to make significant renovations and improvements to Mayer Park. At the March 10, 2021 meeting, the Park and Recreation Commission approved the master plan for Mayer Park and City Council followed on March 16, 2021. To begin implementation of the master plan, the Parks and Recreation Department will use the \$73,510 from the sale of adjacent property towards a Land and Water Conservation Fund (LWCF) Local Government matching grant, which has an application deadline of October 1, 2021. City Council approval is required to apply for a matching grant; therefore, the request, if approved by the Commission, will be presented to City Council on August 17, 2021. If the grant is awarded, the funding will be utilized to renovate the existing park amenities as recommended by the master plan to include accessible entry and connective walkways, a

grill and chill zone, a fitness and play area, and a dog park. Since Mayer Park was originally funded by LWCF in the mid-70's, the Local Government grant can either be used to acquire new park properties or renovate/replace amenities at existing LWCF-funded parks. Local governments can request a maximum of \$500,000 with each application and must match the grant dollar for dollar. LWCF supports the protection of public lands and waters – including local, state, and national parks and recreation areas. A key feature of the program is that all LWCF assisted areas must be maintained and open, in perpetuity, as public outdoor recreation areas. The program is administered through the Division of Parks and Recreation (DPR) within the Department of Natural and Cultural Resources (DNCR) in North Carolina.

Planning and Project Development Division Manager, Shawn Tillery, presented the Mayer Park LWCF project and received a motion of support for the project from Commissioner Smith and Commission Chair Alexander-Henderson seconded. All Commissioners voted in favor.

DIRECTOR'S REPORT

Nasha McCray, Director, gave an update on past and upcoming programs including registration for After School at Brown, Craft, Griffin, Leonard, Lewis, Windsor, and Warnersville Recreation Centers; Park Cleanup Day at Murchie Street Park; and upcoming Greensboro Mountain Biking Experiences: Youth Edition at Keeley Park Pump Track and Country Park.

COMMISSIONER'S COMMENTS

Alexander-Henderson: Thanked everyone for another great meeting and stated that Greensboro is a very unique and beautiful place from our parks to our neighbors.

Neely: Is looking forward to representing the Parks and Recreation Commission on the GDPI Board. Plans to attend the park clean up happening tomorrow.

Henshall: Thanked staff for all the work that they do and stated how she enjoyed learning about GDPI.

Odum: Congratulated staff who received awards and promotions. Has been making a point to get out in the parks to exercise lately.

Smith: No comment.

Cunningham-Dockery: Congratulated new hires and thanked Commissioner Neely for joining the GDPI Board. She learns something new every time we have a meeting.

With no further business, Commission Chair Alexander-Henderson adjourned the meeting at 6:05 pm.

Respectfully Submitted,
Haley Wilson, Executive Assistant
Greensboro Parks and Recreation Department



Project Title: Mayer Park renovations
Applicant: City of Greensboro

Planning Documents

ID 21-0192
066-21

RESOLUTION ADOPTING THE CITY OF GREENSBORO MAYER PARK MASTER PLAN

WHEREAS, Mayer Park, a 3.5 acre neighborhood park located at 135 Poe Street was officially dedicated in September 1973;

WHEREAS, the park was originally developed with Land and Water Conservation Fund (LWCF) and further renovated in 1976 through fundraising of a local community organization;

WHEREAS, the park contains a playground, basketball court, tennis court in disrepair, shelter and open play field;

WHEREAS, in August, 2020, the City sold drainageway and open space property at 1716YY and 1718YY Sherwood Street for a new apartment complex that will abut the park and cater to UNCG off campus student housing;

WHEREAS, the Mayer Park master plan reinforces the near term goals for the enhance recommendations of Plan2Play to bring up the basics;

WHEREAS, Plan2Play provides guidance that neighborhood parks should begin to reflect the character of the neighborhood they serve and offer recreational opportunities that represent the preferences of local residents;

WHEREAS, the City of Greensboro completed two community engagement sessions with students in the UNCG Community and Therapeutic Recreation (CTR) Department, and three separate park visits for engagement interviews with participants all of whom live in neighboring houses and apartment complexes;

WHEREAS, based on census data, the neighborhood has grown more dense and younger in population over the park's 47 years of existence;

WHEREAS, the master plan completed in January 2021 serves as a guiding document for a much needed park renovation to include an accessible entry and connective walkways, a grill and chill zone, a fitness and play area, and a dog park;

WHEREAS, the Parks and Recreation Commission approved the master plan at the March 10, 2021 meeting; and

RESOLUTION FOR ADOPTING GREENSBORO PARKS AND RECREATION
COMPREHENSIVE MASTER PLAN-PLAN2PLAY

WHEREAS, the City Council approved the contract for Agency Landscape + Planning to assist the Parks and Recreation Department for the development of a comprehensive master plan;

WHEREAS, Agency Landscape + Planning developed a comprehensive master plan, Plan2Play, based on public input, national trends and comparable city data to create a thriving parks and recreation 20 year plan for Greensboro;

WHEREAS, the plan's vision (Enhance, Expand and Connect) belongs to the community;

WHEREAS the vision it is founded on deep, ongoing public input, and engagement;

WHEREAS, through the engagement process over 6,900 residents participated in (11) focus groups, (3) community conversations, (17) existing community events, (6) participation polls located at strategic libraries and recreation centers, (1) statistically valid survey, (4) online survey;

WHEREAS, The framework for achieving the plan's vision includes ten big ideas or strategies: 1) Bring up the Basics 2) Create a Strong Brand 3) Bring Nature into Our Backyards 4) Create Community Hearts 5) Create Transformational Programs 6) Strengthen Partnerships 7) Grow the Trail System 8) Improve Connectivity to Parks and Community Hearts 9) Make Greensboro Accessible. 10) Connect and Empower Individuals Across the Department.

WHEREAS, City Council shall retain final authority over project and funding decisions; and

NOW, THEREFORE, BE IT ADOPTED BY THE CITY COUNCIL OF THE CITY OF GREENSBORO, NORTH CAROLINA:

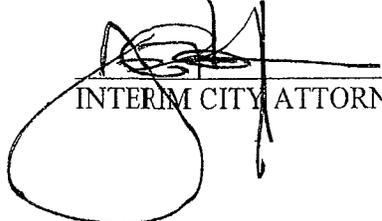
That the proposed Plan2Play Master Plan presented herewith this day is to be hereby adopted.

THE FOREGOING RESOLUTION WAS ADOPTED
BY THE CITY COUNCIL OF THE CITY OF
GREENSBORO ON THE 19TH DAY
OF FEBRUARY, 2019

APPROVED AS TO FORM



CITY CLERK



INTERIM CITY ATTORNEY

1021-0458

179-21

RESOLUTION ADOPTING TEN YEAR 2022-2031 CAPITAL IMPROVEMENTS PROGRAM

WHEREAS, capital improvements programming is a comprehensive approach to improving social and physical conditions in a governmental jurisdiction by evaluation of growth and development trends;

WHEREAS, capital improvements programming serves as a basic framework for scheduling public improvements and requires the assistance of government officials and agencies, as well as community residents;

WHEREAS, a report entitled 2022-2031 Capital Improvements Program has been prepared;

WHEREAS, the report provides a comprehensive listing of needed public improvements and related financial resources, indicates estimated future revenues and operating expenditures, illustrates the importance of relating the City's comprehensive plans to its fiscal capability and provides recommendations for scheduling each public improvement project, while estimating planning, design and development costs; and

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GREENSBORO:

Section 1. That the City Council recognizes the capital improvements programming process as the translation of community goals and objectives into needed physical facilities which are essential to residential, business, institutional and leisure activities, and

Section 2. That the City Council does hereby adopt the report entitled Capital Improvements Program 2022-2031. Following is an expense summary by service category and related financing as is included in the FY 2022-2031 Capital Improvements Program:

<u>Expenditures</u>	
Public Safety	\$34,998,392
Infrastructure	\$1,187,007,796
Community Services	<u>\$275,821,372</u>
Total	\$1,497,827,560

<u>Financing</u>	
General Fund	\$5,450,000
Enterprise Funds	\$297,623,906
Grants	\$204,571,878
Authorized GO Bonds	\$17,807,749
2016 Authorized GO Bonds	\$68,321,245
Unauthorized Bonds	\$468,141,949
Revenue Bonds	\$364,126,667
Other Revenue Sources	<u>\$71,784,166</u>
Total	\$1,497,827,560

THE FOREGOING RESOLUTION WAS ADOPTED BY THE CITY COUNCIL OF THE CITY OF GREENSBORO ON THE 15th DAY OF JUNE, 2021

APPROVED AS TO FORM


CITY CLERK


CITY ATTORNEY

ID 2021-139
230-21

RESOLUTION AUTHORIZING GRANT APPLICATION OF LAND AND WATER
CONSERVATION FUND (LWCF) 2021-2022 LOCAL GOVERNMENT GRANT PROGRAM
FOR MAYER PARK RENOVATION PROJECT

WHEREAS, the City of Greensboro qualifies as a local government to submit an application to the LWCF 2021-2022 Local Government Grant Program;

WHEREAS, the Parks and Recreation (P&R) Department seeks to apply for a LWCF Local Government grant for Mayer Park renovations project;

WHEREAS, Mayer Park previously received LWCF funding and as a condition of LWCF, the site is dedicated to outdoor recreation in perpetuity;

WHEREAS, P&R will use proceeds from the property sale of 1716 YY and 1718 YY Sherwood Street for a multi-family development adjacent to Mayer Park and project account as matching funds;

WHEREAS, the project, if awarded, supports the P&R Comprehensive Master Plan, Plan2Play action planning framework of ENHANCE: Bring Up the Basics;

WHEREAS, a dollar-for-dollar match is a grant requirement and the City authorized revenue from the sale of the real property is to be used to satisfy the match requirement; and

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GREENSBORO:

That the resolution authorizing a matching grant application in the amount of \$100,000 to the Land and Water Conservation Fund (LWCF) Local Government grant program for the Mayer Park renovation project is hereby approved.

THE FOREGOING RESOLUTION WAS ADOPTED
BY THE CITY COUNCIL OF THE CITY OF
GREENSBORO ON THE 17th DAY
OF AUGUST, 2021

APPROVED AS TO FORM



CITY CLERK



CITY ATTORNEY