

Welcome to the Webinar

A Roadmap to Successfully Accessing Funding Through the Land and Water Conservation Fund

Presented by:



The Session is scheduled to begin at 2:00 p.m. Eastern Time. Audio and visuals are provided through the online webinar system. This session is closed-captioned.

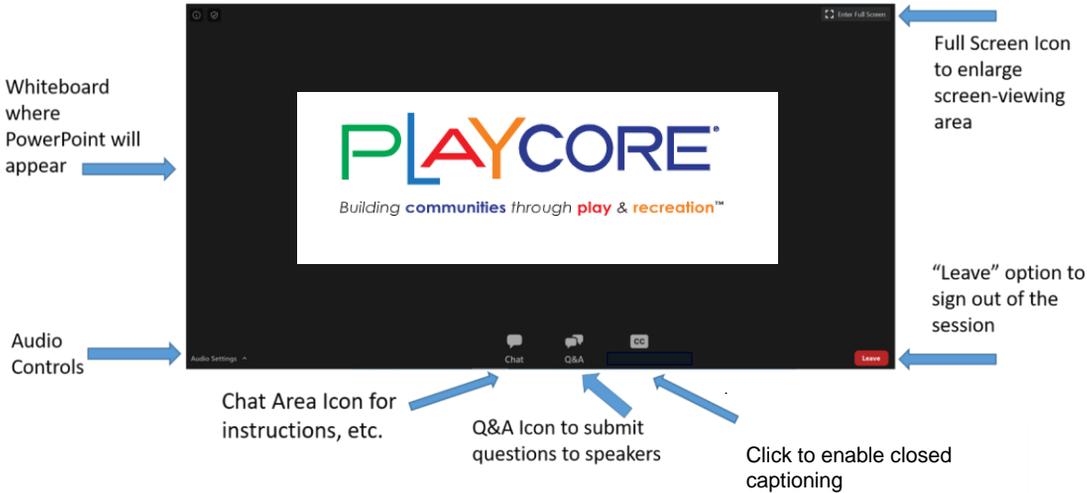


Jennie Sumrell
Community Outreach Director
PlayCore/CORE
(Moderator)



1

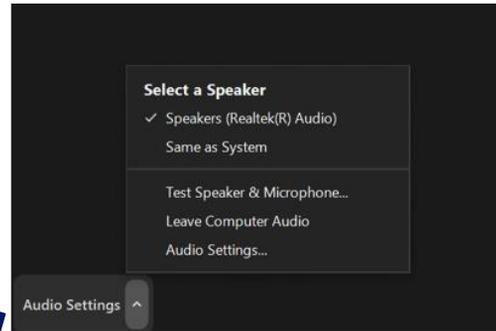
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2

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5

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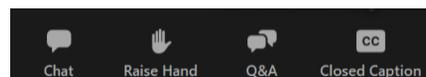
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- Questions should be submitted via the **QUESTION AREA (ICON)**. You will have the option to submit your question “anonymously”
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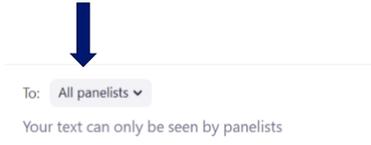
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OR

- 2. Email: core@playcore.com



8



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9

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Center for Outreach, Research & Education
*Turning research into practice.**

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- SCHOLAR NETWORK
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CORE | RESEARCH INSTITUTE

Our Research Institute is comprised of leading experts, universities, and research centers who are committed to help us investigate, discover, and translate information that informs all of our services.

Connect & Collaborate: playcore.com/research

11



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CORE's Resource Library is a collection of evidence-based publications including best-practice design guides, planning tools, advocacy tools, case studies, and standards-based curriculum. Every resource is fueled by the research from our Research Institute, time-tested, and put into practice by organizations around the world.

Explore the Resources: playcore.com/resources

12



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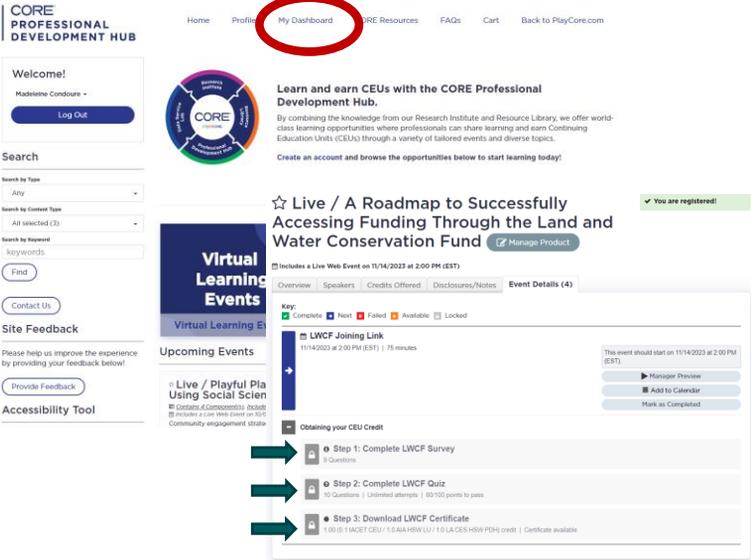
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- Open Until November 26th*

14



CORE | DATA SERVICE LAB

We are passionate about raising national awareness and helping local communities share the positive impact they're making on health and wellness. Through our National Demonstration Site Network, these sites can participate in ongoing data collection and receive reports measuring their impact on the community's vitality.

Demonstrate Community Impact: playcore.com/nds

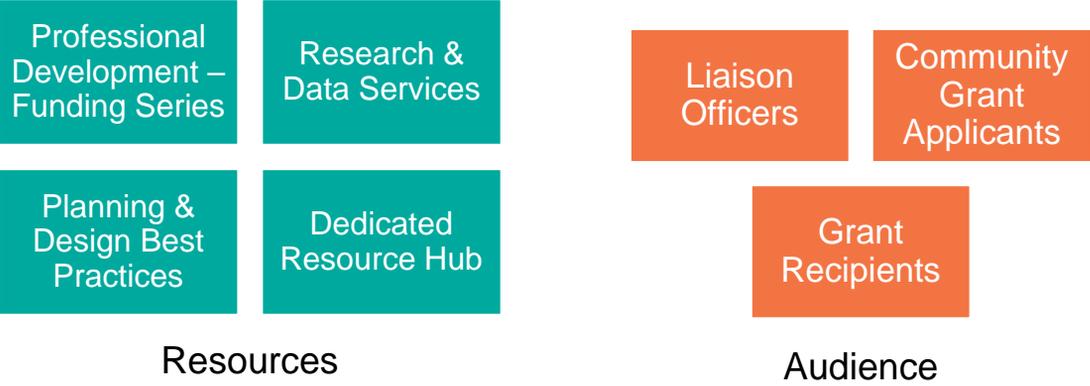


15

NASORLO PLAYCORE

PARTNERSHIP GOAL

Support the industry with high-quality resources that steward LWC funding & positively impact community health and wellness.




A Roadmap to Successfully Accessing Funding Through the Land and Water Conservation Fund

Presented by:
NASORLO



Eric Feldbaum, CPRP
Director of the Office of Community Recreation
New Hampshire Department of Natural and Cultural Resources



Antoinette Norfleet
Grant Manager
Georgia Department of Natural Resources

LEARNING OBJECTIVES



1) Define what is LWCF and the eligibility requirements to receive funding.



2) List five helpful tools/resources to assist in submitting a successful application.



3) Outline the critical steps to the planning process, application submission, to post completion and sustainability of the project.



4) Summarize a successful case example of a public outdoor recreation project funded through LWCF.

18



POLL #1

WHO DO YOU REPRESENT?

19



POLL #2

**WHAT IS THE
PRIMARY REASON
YOU ARE HERE?**

20



POLL #3

**HAVE YOU
APPLIED FOR
LWCF FUNDING
BEFORE?**

21



POLL #4

HAVE YOU RECEIVED LWCF FUNDING BEFORE?

22



A Roadmap to Successfully Accessing Funding through the Land & Water Conservation Fund (LWCF)

LWCF HISTORY

- ❏ Established in 1965, The Land and Water Conservation Fund (LWCF) Act of 1965
 - Preserved public outdoor recreation opportunities.
 - Revenue from offshore oil and gas leases (no public taxes).
- ❏ John D, Dingall JR Conservation, Management and Recreation Act of 2019 (omnibus lands act)
 - Permanently reauthorized the program.
- ❏ Great American Outdoors Act 2020
 - Permanently and fully funded LWCF program at \$900 million.



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23



THAT'S A LOT OF MONEY!

\$900 Million!

- State Assistance Program
 - up 40% of total funds available
- American Battlefield Protection Program
- Highlands Conservation Act Grant Program
- Forest Legacy
- Federal Land Acquisition



\$125 Million!

- Outdoor Recreation Legacy Program (ORLP)



LWCF IS EVERYWHERE

State and Local Assistance Program in all 50 States, District of Columbia, and Five U.S. Territories

- 42,000+ projects
- 3+ million acres
- \$4.5+ billions granted
- \$4.5+ billions matched
- \$8+ billion invested in public outdoor recreation





ELIGIBLE ENTITIES & PROJECTS

State, Local, and Tribal Government

- Local Government
 - Cities
 - Counties
 - Special Districts
 - Townships
 - Villages
 - Parishes

Development

- New or renovation

Acquisition

Combination (Acquisition/Development)

Planning (only eligible for State SCORP development)

ORLP- Urban Areas (30,000+ Population)



Photo Courtesy of Greensboro Parks & Recreation



SOURCES OF MATCHING FUNDS

One-to-one match- reimbursement

State

- State/Local level apportions
 - Capital dollars
 - State bonds
 - Dedicated state programs
 - Pre-Pre Planning costs (Up to 3 years)
 - In Kind



Federal

- Recreation Trails Program (RTP, Federal Highway)
- Community Development Block Grants (CDBG) Housing and Urban Development
- ARPA-State and Local Fiscal Recovery Funds for Non-entitlement Units (NEU) of Local Government



Private

- Donations
- Non-Profits
- Volunteer Time (skilled and unskilled)





PERMANENT PROTECTION

Boundary Map

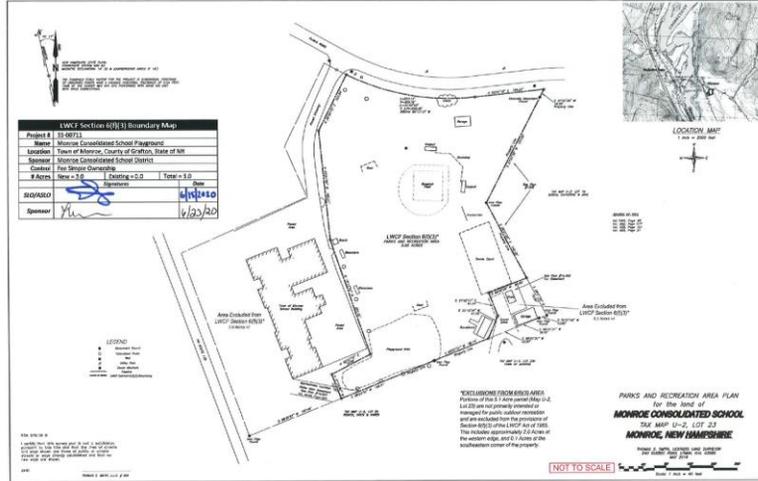
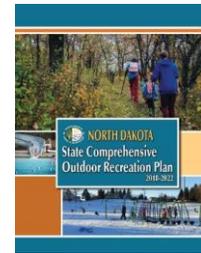
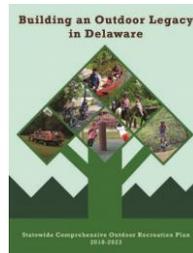


Image courtesy of Monroe Consolidated School



CONTROLLING DOCUMENTS

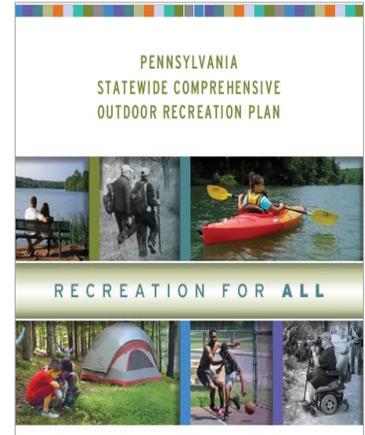
- 📁 State Outdoor Recreation Plan (SCORP)
 - 📁 Grant Manuals
 - Federal & State
 - 📁 Grant Agreements
 - Federal & State
 - Strings attached
 - Federal Assurances
 - Grant App Package
 - LWCF Project Agreement





SCORP

- 🍃 Establishes and updates statewide goals for outdoor recreation.
- 🍃 State must update every five (5) years to receive LWCF.
- 🍃 Example of SCORP priorities:
 - Connecting people to the outdoors
 - Consistent conservation and stewardship
 - Economic vitality
 - Education, ethics, and benefits
- 🍃 LWCF projects selected with Guidance from the SCORP and competitively selected through each states process.
 - Available online: <https://www.recpro.org/scorp-library>
 - Or on each state's LWCF website



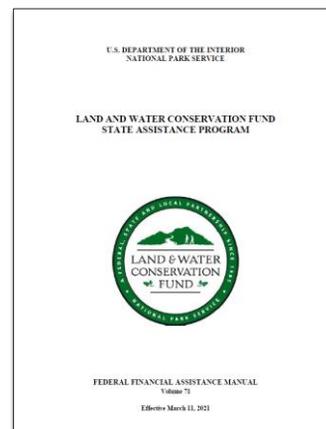
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30



CHAPTER 8: COMPLETION & STEWARDSHIP

- Operation and maintenance
- Post completions inspections
- Availability to users
- Leasing and concessions
- Conversion
- Underground utilities
- Commercial signage
- Proposals to construct a public facility
- Temp non-conforming use
- Obsolete facilities
- Significant change of use



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31



HOW TO APPLY

- 🍃 Managed in each state by Governor appointed State Liaison Officers or by state statute.
 - SLO/ASLO Contact List
 - www.nps.gov/subjects/lwcf/contact-list.htm
- 🍃 Funding allocated to each state by formula.
- 🍃 Open Project Selection Process Required with a minimum 50% non-federal match.
- 🍃 Over 46,000 projects, totaling \$8 billion have been completed.



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32



COMMUNITY SUPPORT

33



A Roadmap to Successfully Accessing Funding through the Land & Water Conservation Fund (LWCF)

Community Commitment North Dakota Miles and Moments: Partnering with Communities Through Grants

Video links available in
handouts tab

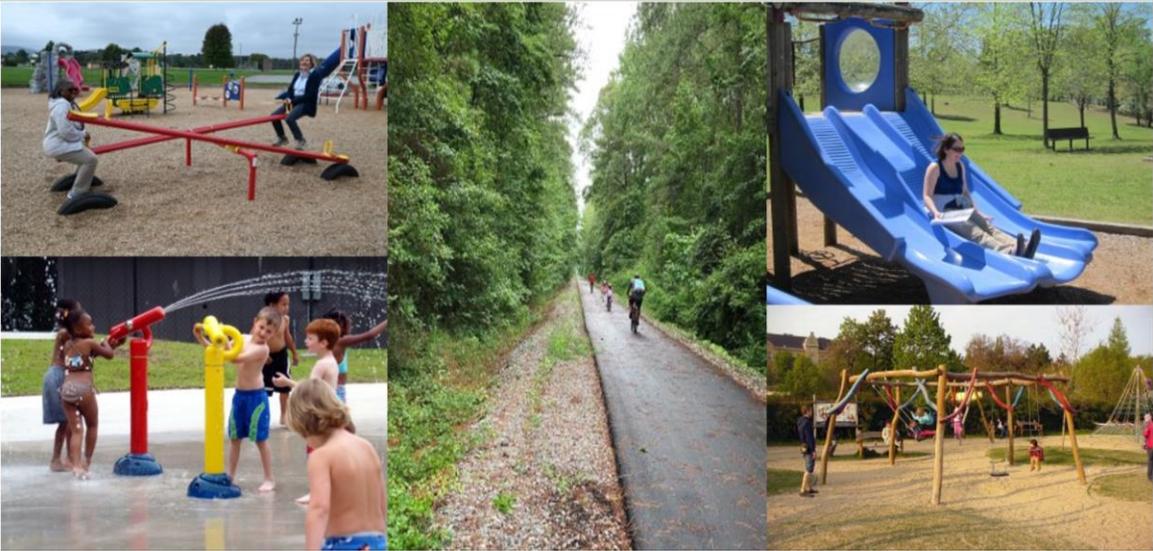


34



A Roadmap to Successfully Accessing Funding through the Land & Water Conservation Fund (LWCF)

PROJECT IS COMPLETE...NOW WHAT?



35



INSPECTIONS...WHAT ARE WE LOOKING FOR?

- The site is operated and **maintained** in a manner that encourages public participation.



- The properties, facilities, and equipment are maintained to be **safe** for the public.

- The facility is **open for the public use** at reasonable hours and times of the year.



- LWCF acknowledgment **sign displayed** on site.



WHAT DO WE FIND?





NEVER FOUND THIS



40



SCENARIOS AND SITUATIONS



Underground utility easement



Construction or paving equipment stored on site- short term



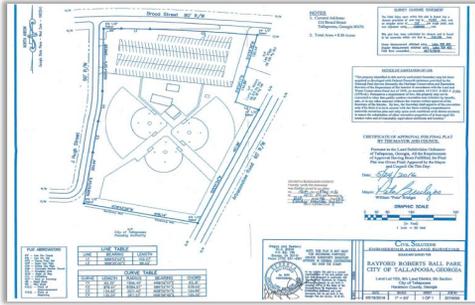
Swimming pool to greenspace

41



SCENARIO: New subdivision near park requires utilities

Underground utilities (sewer/electric/cable, etc.) within park boundary



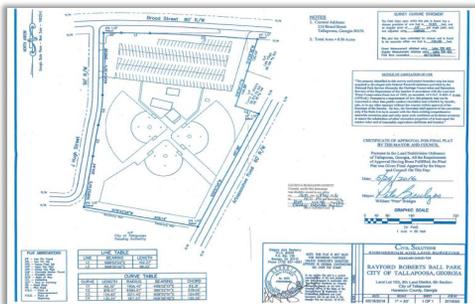
Not a major LWCF compliance issue...contact state LWCF staff

42



SCENARIO: Road needs repair due to new subdivision construction

Paving equipment temporarily parked on site (180 days or less)



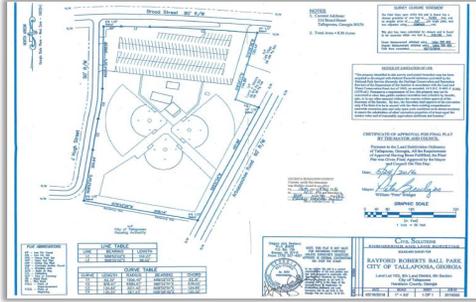
Not a major LWCF compliance issue...contact state LWCF staff

43



SCENARIO: New residents want pool, not ballfields

Changing the type of outdoor recreation offered at park



Not a major LWCF compliance issue...contact state LWCF staff



SCENARIO: New public services and buildings needed in the area

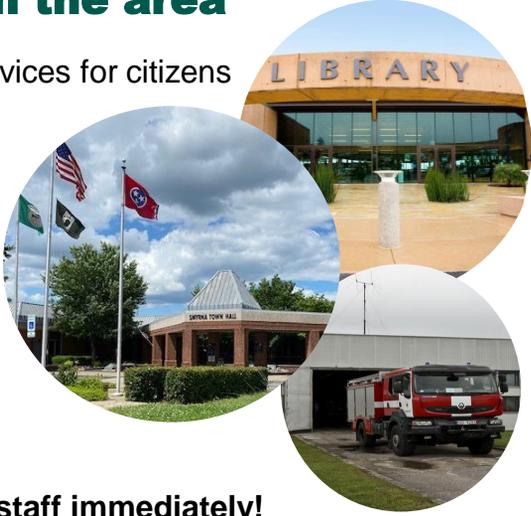
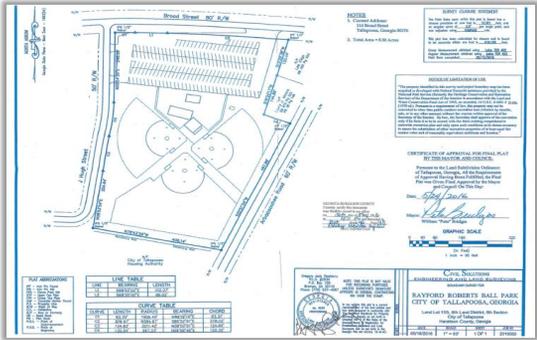
Growth in the area requires additional public services for citizens





SCENARIO: New public services and buildings needed in the area

Growth in area requires additional public services for citizens



Conversion may occur, contact state LWCF staff immediately!

46



OTHER MAJOR COMPLIANCE ISSUES (EXAMPLES)



Site used for non-recreational purposes.



Unauthorized structure within LWCF boundary, or buildings not intended for recreation.



Site sold/transferred to another owner or abandoned.

Contact the LWCF staff in your state.

47



CONVERSION

Resolving a conversion includes, but is not limited to:

- Identifying **replacement property**.
- **Appraising** both the converted and replacement properties.
- Completing an Environmental Assessment and **NEPA** review.
- Corresponding and coordinating with State & NPS.
- Time and patience to complete the **expensive** and lengthy process.
- Being **ineligible for new LWCF grants** until resolved.



HELPFUL TIPS PRE-APPLICATION

Read your SCORP

Pre plan, pre plan, and plan some more!

- Up to 3 years prior to project approval

View the entire viable recreation area as your project

- Boundary
- Perpetuity

Combine efforts with private/public partnerships

- Planning
- Funding

Do the research around ownership and legal control of property

Utilize a master plan

Engage the public

Read Chapter 8 of the LWCF Program manual and become familiar if your state has their own program manual

Consult early and often with your states program officer



HELPFUL TIPS POST COMPLETION

Maintain the sites and facilities according to the LWCF standards.

Before changing ownership, contact your state LWCF staff.

If you think there may be an impact to the LWCF site, call before moving forward.

A compliance issue can cause you to be ineligible for future grants.

State staff are willing to help you.

LWCF assisted sites are protected in perpetuity, so that future generations will have outdoor recreation areas available to them.



50



LWCF RESOURCE HUB



 Planning Tools & Resources Learn More	 LWCF Frequently Asked Questions Get Quick Answers	 Case Studies Local Success Stories
 3 Part LWCF Education Series Sign up & Learn	 About NASORLO Link to NASORLO	 About the National Park Service Link to the NPS

New Resource!

www.playcore.com/lwcf

-  3 Part Webinar Series
-  Planning Tools
-  Case study profiles of successful projects
-  Easy reference to FAQ's

51



3 PART LWCF EDUCATION SERIES



**LWCF 101:
Program Overview & Helpful Tips**



**Concept to Application:
Explore a LWCF Project Case Example**



**Celebrating Your Community's
LWCF Award & Completion**

Archived Funding Series

Recording / LWCF 101: Program Overview and Helpful Tips to Get Started

Contains 1 Component(s) Includes Credits

Learning objectives: Summarize the goals of the LWCF State Assistance Program; Outline the eligibility requirements to receive LWCF funding for a public outdoor recreation project; Define what is a SCORP and how to align with state specific requirements; List three tips/resources to assist in the planning process.



Recording / Concept to Application: Explore a LWCF Project Case Example

Contains 1 Component(s) Includes Credits

Learning objectives: Define the critical steps of planning and developing a LWCF project; Outline the steps to creating and managing a project timeline; Summarize a successful case example of a public outdoor recreation project funded through LWCF; List three helpful tips/resources to assist in submitting a successful application.



Recording / Celebrating Your Community's LWCF Award and Completion

Contains 1 Component(s) Includes Credits

Learning objectives: Summarize the LWCF funding expectations after being awarded and for long term sustainability and compliance; List important considerations to take as you prepare for the completion of your project; Summarize a community case example that used LWCF funding to deploy evidence-based best practices to support health and wellness; List three helpful resources to assist in project completion, celebration, and sustainability.



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LWCF Case Examples



SPLOST Funds and LWCF used for new infrastructure in Georgia
City of Brunswick's Howard Coffin Park gets new playground and covered picnic shelter



Sunset Neighborhood Park, City of Renton, WA: Acquisition and Development
Using Land and Water Conservation Funding to create a new community park



Focusing on Nature-based Recreation at Blue Hole Regional Park, Wimberley, TX
An iconic Texas location uses the Land and Water Conservation Fund to preserve its beloved heritage.



Focusing on Children's Fun through Fitness Wicklup Hill Park Natural Playscape, Toddville, IA
Thanks to the Land and Water Conservation Fund, this Natural Playscape allows children to discover the natural world

SUBMIT YOUR CASE EXAMPLES

core@playcore.com



Case Study

GREENSBORO Parks & Recreation



Keeley Park Phase II: A National Model

About Keeley Park
Having formerly served as a 138-acre family farm and then City-owned plant nursery, Keeley Park is the City of Greensboro, NC's fourth regional park. The first phase of the park, developed with a Parks and Recreation Trust Fund (PARTF) grant, included a playground, picnic shelter, sprayground, community garden with a greenhouse, walking trails, five ponds with fishing, restrooms, maintenance building and two parking areas. It opened in 2012 and received 140,000 annual visitors by 2016.

Phase II Redevelopment
In anticipation of annual increases of visitors as well as population growth and residential development in this area, Parks and Recreation conducted an April 2016 master plan update. Informed by extensive community outreach,

Phase II of Keeley Park called for additional picnic shelters, an outdoor fitness area, additional trails, disc golf, a mountain bike trail, cornhole courts, an open play area, an additional restroom, more parking and other site amenities. Renovations to the existing facilities included enlarging the sprayground deck and adding a second shelter, removing a traditional playground for an inclusive playground and installing a teaching deck and adding raised beds in the community garden.

Construction began in 2018. The \$3.4 million project was funded with voter-approved bonds and grants, including a \$250,000 federal Land and Water Conservation Fund (LWCF) grant that will ensure the space is protected parkland in perpetuity.

National Demonstration Site
Phase II also became a National Demonstration Site (NDS) as part of the North Carolina Recreation



and Park Association (NCRPA) Healthy Play Initiative with GameTime. NDS use evidence-based best practices in design and implementation, support health-related initiatives, and provide meaningful ways for community stakeholders to gather and share data about the sites' community impact.

Keeley Park was designed to align to three NDS designations: applying seven principles of inclusive playground design to enhance physical and social inclusion; promoting physical activity through active play and encouraging developmental progress; and providing outdoor fitness parks.

Phase II's one-of-a-kind Up in the AIR (Adaptive and Inclusive Recreation) Playground is the City's first inclusive, barrier-free and accessible to all play destination. The outdoor fitness park offers a cost-effective, accessible ways to improve health for adults.

Results
The final Phase II developments, including the playground and fitness area, were completed in 2020. Surveys of park visitors, conducted by PlayCore's Center for Outreach, Research and Education, showed "an overwhelming level of satisfaction with the new play and recreation space. One hundred percent of surveyed visitors were satisfied with their experience, with a majority (94 percent) reporting being very or completely satisfied with the site during their visit."

– Planning and Project Development Manager Shawna Tillery



Figure 1. Keeley Park Visitor Satisfaction Survey Results

Not at all satisfied	0%	★
Slightly satisfied	0%	★★
Modestly satisfied	0%	★★★
Very Satisfied	94%	★★★★★
Completely Satisfied	7%	★★★★★



54



HELPFUL RESOURCES

NASORLO Resources

Website

natorlo.org/lwcf-101

Interested in Applying?

nps.gov/subjects/lwcf/stateside.htm

State Office Contacts

nps.gov/subjects/lwcf/contact-list.htm

PlayCore Resources

Questions?

core@playcore.com

LWCF Resources Hub

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55



Q & A

56

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✓ You are registered!

Includes a Live Web Event on 11/14/2023 at 2:00 PM (EST)

Overview Speakers Credits Offered Disclosures/Notes **Event Details (4)**

Key:
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LWCF Joining Link
11/14/2023 at 2:00 PM (EST) | 75 minutes
This event should start on 11/14/2023 at 2:00 PM (EST)
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Open Until November 26th

57

UP NEXT

December 4

On Demand:

**Biophilic Design: Nature-Based
Outdoor Design Solutions for All**

December 13

**ADA Standards for the
Accessible Design of Outdoor
Play & Recreation Destinations**

CORE

Thank You!

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Center for Outreach, Research & Education

Turning research into practice.